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BEVERLY ENTERPRISES INC  
Form 8-K  
February 13, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 11, 2004

BEVERLY ENTERPRISES, INC.

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(Exact Name of Registrant as Specified in Charter)

<u>Delaware</u>	<u>1-9550</u>	<u>62-1691861</u>
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

<u>One Thousand Beverly Way</u> <u>Fort Smith, Arkansas</u>	<u>72919</u>
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(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number including area code (479) 201-2000

INFORMATION TO BE INCLUDED IN THE REPORT

Item 9. Regulation FD Disclosure.

On February 11, 2004, Beverly Enterprises, Inc. (the "Company") issued two press releases, one announcing that Barbara R. Paul, M.D. will join the company as Senior Vice President and Chief Medical Officer, effective March 15, 2004, and one announcing that Andrea Ludington has been elected Senior Vice President, Professional Services. A copy of each of the press releases is attached to this report as Exhibit 99.1 and Exhibit 99.2, respectively, and each is incorporated herein by reference.

Exhibit 99.1\* - Press Release of Beverly Enterprises, Inc. dated February 11,

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2004 relating to Barbara R. Paul, M.D.

Exhibit 99.2\* - Press Release of Beverly Enterprises, Inc. dated February 11, 2004 relating to Andrea Ludington.

\*Furnished with this document.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 13, 2004

BEVERLY ENTERPRISES, INC.

By: /s/ PAMELA H. DANIELS

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Pamela H. Daniels  
Senior Vice President, Controller and  
Chief Accounting Office

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Exhibit</u>
99.1	Press Release of Beverly Enterprises, Inc. dated February 11, 2004 relating to Barbara R. Paul, M.D.
99.2	Press Release of Beverly Enterprises, Inc. dated February 11, 2004 relating to Andrea Ludington.