

VALASSIS COMMUNICATIONS INC
Form SC 13G/A
August 06, 2007

=====

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

(Amendment No. 1)

Valassis Communications, Inc.

(Name of issuer)

COMMON STOCK, PAR Value \$0.01 per share

(Title of class of securities)

918866104

(CUSIP number)

July 31, 2007

(Date of event which requires filing of this statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

(Continued on the following pages)

(1)The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

=====

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

* SEE INSTRUCTIONS BEFORE FILLING OUT!

----- SCHEDULE 13G -----
CUSIP No. 918866104 Page 2 of 9 Pages

1 NAME OF REPORTING PERSONS
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

Delta Partners LLC

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

State of Delaware

NUMBER OF 5 SOLE VOTING POWER
SHARES
BENEFICIALLY None
OWNED BY EACH
REPORTING 6 SHARED VOTING POWER
PERSON 4,337,300 common stock
WITH

7 SOLE DISPOSITIVE POWER

None

8 SHARED DISPOSITIVE POWER

4,337,300 common stock

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,337,300 common stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

9.1% common stock

12 TYPE OF REPORTING PERSON *

CO, IA

* SEE INSTRUCTIONS BEFORE FILLING OUT!

----- SCHEDULE 13G -----
CUSIP No. 918866104 Page 3 of 9 Pages

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

1 NAME OF REPORTING PERSONS
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

Charles Jobson

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Massachusetts

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER None
	6	SHARED VOTING POWER 4,337,300 common stock
	7	SOLE DISPOSITIVE POWER None
	8	SHARED DISPOSITIVE POWER 4,337,300 common stock

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,337,300 common stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

9.1% common stock

12 TYPE OF REPORTING PERSON *

IN
=====

* SEE INSTRUCTIONS BEFORE FILLING OUT!

----- SCHEDULE 13G -----
CUSIP No. 918866104 Page 4 of 9 Pages

1 NAME OF REPORTING PERSONS
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

Prism Offshore Fund, Ltd.

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 2,815,694 common stock
	6	SHARED VOTING POWER None
	7	SOLE DISPOSITIVE POWER 2,815,694 common stock
	8	SHARED DISPOSITIVE POWER None

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,815,694 common stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.9% common stock

12 TYPE OF REPORTING PERSON *

CO

* SEE INSTRUCTIONS BEFORE FILLING OUT!

STATEMENT ON SCHEDULE 13G

ITEM 1(a). NAME OF ISSUER:

Valassis Communications, Inc.

ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

19975 Victor Parkway
Livonia, MI 48152

ITEM 2(a). NAMES OF PERSON FILING:

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

Delta Partners LLC, a Delaware Limited Liability Company
Charles Jobson, United States Citizen
Prism Offshore Fund, Ltd., a Cayman Islands Exempted Company

ITEM 2(b). BUSINESS MAILING ADDRESS FOR EACH PERSON FILING:

Each of the reporting persons & entities has a business address of:

One International Place, Suite 2401
Boston, MA 02110

ITEM 2(c). CITIZENSHIP:

Shown in item 2(a) above

ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Common Stock, Par Value \$0.01 per share

ITEM 2(E). CUSIP NUMBER:

918866104

ITEM3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1(B), OR 13D-2(B), CHECK WHETHER THE PERSON FILING IS A:

Not Applicable

If this statement is filed pursuant to Rule 240,13d-1(c), check this box [x].

Page 5 of 9

ITEM 4. OWNERSHIP:

DELTA PARTNERS LLC *

(a) Amount Beneficially Owned: 4,337,300 common stock

(b) Percent of Class: 9.1% common stock

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote: None

(ii) shared power to vote or to direct the vote:4,337,300 common stock

(iii)sole power to dispose or to direct the disposition of: None

(iv)shared power to dispose or to direct the disposition of:4,337,300
common stock

CHARLES JOBSON *

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

- (a) Amount Beneficially Owned: 4,337,300 common stock

- (b) Percent of Class: 9.1% common stock

- (c) Number of shares as to which such person has:
- (i) sole power to vote or to direct the vote: None

 - (ii) shared power to vote or to direct the vote: 4,337,300 common stock

 - (iii) sole power to dispose or to direct the disposition of: None

 - (iv) shared power to dispose or to direct the disposition of: 4,337,300
common stock

PRISM OFFSHORE FUND, LTD

- (a) Amount Beneficially Owned: 2,815,694 common stock

- (b) Percent of Class: 5.9% common stock

- (c) Number of shares as to which such person has:
- (i) sole power to vote or to direct the vote: 2,815,694 common stock

 - (ii) shared power to vote or to direct the vote: None

 - (iii) sole power to dispose or to direct the disposition of: 2,815,694
common stock

 - (iv) shared power to dispose or to direct the disposition of: None

* Shares reported for Delta Partners, LLC and Charles Jobson include shares beneficially owned by Prism Partners L.P., Prism Offshore Fund Limited, Prism Partners QP, LP, and one separate account.

Item 5. Ownership of Five Percent or Less of a Class:

Not Applicable

Page 6 of 9

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Not Applicable

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not Applicable

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP:

Not Applicable

Page 7 of 9

ITEM 10. CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: August 6, 2007

DELTA PARTNERS LLC

By: /s/ Charles Jobson

Charles Jobson, Managing Member

CHARLES JOBSON

By: Charles Jobson

Page 8 of 9

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, the undersigned agree to the joint filing on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Common Stock of Valassis Communications, Inc. and further agree that this agreement be included as an exhibit to such filing. Each party to the agreement expressly authorizes each other party to file on its behalf any and all amend-

Edgar Filing: VALASSIS COMMUNICATIONS INC - Form SC 13G/A

ments to such statement. Each party to this agreement agrees that this joint filing agreement may be signed in counterparts.

In evidence whereof, the undersigned have caused this Agreement to be executed on their behalf this 6th day of August 2007.

DELTA PARTNERS LLC

By: /s/ Charles Jobson

Charles Jobson, Managing Member

CHARLES JOBSON

By: Charles Jobson
