

BALLANTYNE STRONG, INC.  
Form DFAN14A  
March 16, 2015

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**SCHEDULE 14A**  
**(Rule 14a-101)**  
**INFORMATION REQUIRED IN PROXY STATEMENT**  
**SCHEDULE 14A INFORMATION**  
**Proxy Statement Pursuant to Section 14(a) of**  
**the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-12

**BALLANTYNE STRONG, INC.**

(Name of Registrant as Specified in its Charter)

**FUNDAMENTAL GLOBAL INVESTORS, LLC**

**FUNDAMENTAL GLOBAL PARTNERS, LP**

**FUNDAMENTAL GLOBAL PARTNERS MASTER FUND, LP**

**FUNDAMENTAL GLOBAL PARTNERS GP, LLC**

**FG PARTNERS GP, LLC**

**D. KYLE CERMINARA**

**LEWIS M. JOHNSON**

**JOSEPH H. MOGLIA**

**CARALYN B. BRACE**

**WILLIAM J. GERBER**

**ROB R. HEISER**

**CHARLES T. LANKTREE**

**ROBERT J. MARINO**

**ROBERT J. ROSCHMAN**

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3)

Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**Fundamental Global Initiates Proxy Contest at Ballantyne Strong, Inc.**

CHARLOTTE, NC, March 16, 2015 – Fundamental Global Investors, LLC, the beneficial holder of approximately 14.7% of the shares of Ballantyne Strong, Inc. (NYSE MKT: BTN), today announced that it has initiated a proxy contest to elect a new Board of Directors at Ballantyne’s 2015 Annual Meeting of Stockholders.

Fundamental Global has delivered notice to Ballantyne of its intent to nominate the following seven Director candidates:

**D. Kyle Cerminara** is the CEO, Co-Founder and Partner of Fundamental Global Investors, LLC, an SEC registered investment advisor that manages equity and fixed income hedge funds. Mr. Cerminara is also Co-Chief Investment Officer of Capital Wealth Advisors, a wealth advisor and multi-family office affiliated with Fundamental Global Investors, LLC. Mr. Cerminara serves on the Board of Directors of blueharbor bank, a publicly traded community bank in Mooresville, North Carolina.

**Caralyn B. Brace** is Vice President of Enterprise Services for Cisco Systems, Inc., a publicly traded multinational company that designs, manufactures and sells networking equipment.

**William J. Gerber** is the Chief Financial Officer of TD Ameritrade Holding Corporation, a provider of securities brokerage services and related technology-based financial services to retail investors, traders and independent registered investment advisors.

**Russel (“Rob”) R. Heiser II** is the President and CEO of Segmint Inc., a data-driven marketing technology provider that focuses on the financial services industry, and the President and CEO of WiredViews, Inc., a digital marketing agency.

**Charles T. Lanktree** is the President and CEO and a Director of Egghand’s Best, Inc. He previously served as President and CEO of American Mobile Communications, Inc. and President and COO of Precision Target Marketing, Inc.

**Robert J. Marino** is the former Chairman of the Board of Syniverse Technologies Inc., a global provider of mission-critical technology services to wireless telecommunications companies.

**Robert J. Roschman** is an owner of Triple R. Associates, Ltd., a real estate firm with over 100 properties leased to fast food, distribution and retail tenants. Mr. Roschman serves on the Board of Directors of Giant Bank Holdings, Inc., a privately held federally chartered bank with an Internet division.

Fundamental Global believes that Ballantyne needs new leadership at the Board level to improve the company's financial performance, acquisition strategy and performance, capital allocation strategy and ultimately the company's lagging stock performance.

Fundamental Global calls on Ballantyne to immediately call and hold its 2015 Annual Meeting of Stockholders, which is typically held in May of each year.

If you own shares of Ballantyne, we would like to hear from you. We urge you to call us so that we can provide you with more information. Please contact Alliance Advisors, Fundamental Global's proxy advisor, toll-free at 888-991-1296.

Contacts:

Alliance Advisors

Peter Casey, 973-873-7710

Toll-free number: 888-991-1296

## **INFORMATION REGARDING PARTICIPANTS**

Fundamental Global Investors, LLC intends to make a preliminary filing with the Securities and Exchange Commission of a proxy statement and accompanying proxy card to be used to solicit votes for the election of Director nominees at the 2015 Annual Meeting of Stockholders of Ballantyne Strong, Inc., a Delaware corporation.

Fundamental Global Investors, LLC is the beneficial holder of 2,074,684 shares of Ballantyne's common stock, representing approximately 14.7% of the outstanding shares of common stock based on the 14,092,129 shares of common stock reported as being outstanding as of March 3, 2015 in Ballantyne's Annual Report on Form 10-K for its fiscal year ended December 31, 2014. In addition, one of Fundamental Global's Board nominees is a beneficial holder of an additional 7,500 shares of Ballantyne's common stock.

Fundamental Global Investors, LLC, certain of its affiliates and its nominees to the Board are participants in this proxy solicitation. **STOCKHOLDERS OF THE COMPANY SHOULD READ THE PROXY STATEMENT AND OTHER PROXY MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION RELATING TO BALLANTYNE'S ANNUAL MEETING, FUNDAMENTAL GLOBAL'S SOLICITATION OF PROXIES AND FUNDAMENTAL GLOBAL'S NOMINEES TO THE BOARD. SUCH PROXY MATERIALS WILL BE AVAILABLE AT NO CHARGE ON THE SEC'S WEB SITE AT WWW.SEC.GOV OR FROM ALLIANCE ADVISORS, LLC.**