STERN ARTHUR

Form 4

September 27, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * STERN ARTHUR | | | 2. Issuer Name and Ticker or Trading Symbol ASTA FUNDING INC [ASFI] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|--|---------|----------------|--|--|--|--|
| (Last) | (First) | irst) (Middle) | 3. Date of Earliest Transaction | (==== un uppriouete) | | |
| | | | (Month/Day/Year) | X Director 10% Owner | | |
| C/O ASTA FUNDING, INC., 210 SYLVAN AVENUE | | | 09/13/2012 | X Officer (give title Other (specify below) | | |
| | | | | Chairman Emeritus and Director | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| | | | | _X_ Form filed by One Reporting Person | | |
| ENGLEWOOD CLIFFS, NJ 07632 | | | | Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Tabl | le I - Non-I | Derivative (| Securi | ities Acqu | uired, Disposed of | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|--|---|--------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securit or(A) or Dis (Instr. 3, 4) | sposed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 09/13/2012 | | M | 30,000 | A | \$ 4.725 | 117,084 | D | |
| Common Stock | | | | | | | 214,599 | I | See Footnote (1) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|-------------------------------------|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (right to buy) | \$ 4.725 | 09/13/2012 | | M | 30,000 | (2) | 11/01/2012 | Common Stock | 30,000 |

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Reporting Owners

| Reporting Owner Name / Address | Keiauonsnips | | | | | | |
|--------------------------------|--------------|-----------|--------------------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| STERN ARTHUR | | | | | | | |
| C/O ASTA FUNDING, INC. | X | | Chairman Emaritus and Director | | | | |
| 210 SYLVAN AVENUE | Λ | | Chairman Emeritus and Director | | | | |
| ENGLEWOOD CLIFFS, NJ 07632 | | | | | | | |

Signatures

/s/ Arthur Stern 09/27/2012

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Consists entirely of shares of common stock owned by Asta Group Incorporated, which shares are attributable to the reporting person based on his percentage ownership of Asta Group Incorporated.
- (2) The award vested in three equal annual installments beginning one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2