

IZEA Holdings, Inc.  
Form 8-K  
May 03, 2012

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 2, 2012

**IZEA, INC.**

(Exact Name of Registrant as Specified in Charter)

Nevada 333-167960 37-1530765  
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

150 N. Orange Avenue, Suite 412  
Orlando, Florida 32801  
(Address of principal executive offices) (Zip Code)

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Registrant's telephone number, including area code: (407) 674-6911

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR J40.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR J40.13e-4(c))

**CURRENT REPORT ON FORM 8-K**

**IZEA, Inc.**

**May 2, 2012**

**Item 8.01. Other Events**

On May 2, 2012, we terminated negotiations with Twelfefold Media, Inc. in connection with our previously announced signing of a non-binding letter of intent to acquire that company.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**IZEA, INC.**

Date: May 2, 2012 By: /s/ Edward H. (Ted) Murphy  
Edward H. (Ted) Murphy  
President and Chief Executive Officer