

Item 7.01 Regulation FD Disclosure.

On April 27, 2015, Craft Brew Alliance, Inc. (the “Company”) issued a press release addressing capital expenditures for 2015 and 2016 and reconfirming its 2015 annual guidance. A copy of the press release is furnished as Exhibit 99.1 to this report and incorporated by reference.

Item 9.01 Financial Statements and Exhibits.

(d)Exhibits: The following exhibit is furnished with this Form 8-K:

Exhibit 99.1 Press Release dated April 27, 2015.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CRAFT BREW ALLIANCE, INC.

Dated: April 27, 2015 By: /s/ Joseph K. O'Brien
Joseph K. O'Brien
Corporate Controller and Principal Accounting Officer
