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CROSSLINK VENTURES IV LP Form 3 June 14, 2011 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Number: January 31, Expires: Estimated average

burden hours per response... 0.5

2005

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> CROSSLINK CAPITAL INC			2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol Pandora Media, Inc. [P]				
(Last)	(First)	(Middle)	06/14/2011		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)		
TWO EMBARCADERO CENTER, SUITE 2200					(Check all applicable)			· · ·	
(Street) SAN FRANCISCO, CA 94111			DirectorX10% Owner OfficerX Other (give title below) (specify below) Affiliate of Director		6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person				
(City)	(State)	(Zip)]	Table I - N	on-Derivat	ive Securiti	es Be	neficially Owned	
1.Title of Securi (Instr. 4)	ty		I	2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.		
Common Stor	ck		e	537,349		Ι	See 1	Notes $(1) (2) (3)$	
Reminder: Report on a separate line for each class of securities be owned directly or indirectly.				^{ally} S	EC 1473 (7-02)			
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
		T '4	Derivative	Security:	
		Title	Security	Direct (D)	

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	250,000	\$ <u>(5)</u>	Ι	See Notes (1) (2) (3)
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	121,716	\$ <u>(5)</u>	D (8)	Â
Series C Convertible Preferred Stock	(4)	(4)	Common Stock	11,764,706	\$ <u>(5)</u>	Ι	See Notes (1) (2) (3)
Series C Convertible Preferred Stock	(4)	(4)	Common Stock	5,727,847	\$ <u>(5)</u>	D (8)	Â
Series D Convertible Preferred Stock	(4)	(4)	Common Stock	5,362,645	\$ <u>(6)</u>	Ι	See Notes (1) (2) (3)
Series D Convertible Preferred Stock	(4)	(4)	Common Stock	2,415,886	\$ <u>(6)</u>	D (8)	Â
Series E Convertible Preferred Stock	(4)	(4)	Common Stock	4,296,905	\$ <u>(7)</u>	Ι	See Notes (1) (2) (3)
Series E Convertible Preferred Stock	(4)	(4)	Common Stock	2,092,023	\$ (7)	D (8)	Â
Series F Convertible Preferred Stock	(4)	(4)	Common Stock	12,653,323	\$ <u>(5)</u>	Ι	See Notes (1) (2) (3)
Series F Convertible Preferred Stock	(4)	(4)	Common Stock	6,160,487	\$ <u>(5)</u>	D (8)	Â

Reporting Owners

Reporting Owner Name / Address		F	hips	
	Director	10% Owner	Officer	Other
CROSSLINK CAPITAL INC TWO EMBARCADERO CENTER SUITE 2200 SAN FRANCISCO, CA 94111	Â	X	Â	Affiliate of Director
CROSSLINK VENTURES IV LP TWO EMBARCADERO CENTER SUITE 2200 SAN FRANCISCO, CA 94111	Â	ÂX	Â	Affiliate of Director

Signatures

Crosslink Capital, Inc., by Jerome S. Contro, Chief Operating Officer				
**Signature of Reporting Person	Date			
Crosslink Ventures IV, L.P., by Crosslink Omega IV Holdings, L.L.C., General Partner, by Jerome S. Contro, Chief Operating Officer				
**Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting persons are Crosslink Capital, Inc. ("Crosslink"), Crosslink Ventures IV, L.P. ("Ventures IV") and Michael J. Stark. The securities reported as beneficially owned by Crosslink include securities also beneficially owned by the following affiliates of Crosslink (collectively, the "Crosslink Affiliates"): Ventures IV, Crosslink Omega IV Holdings, L.L.C., a Delaware limited liability company and

(1) the general partner of Ventures IV ("Omega IV Holdings"), Crossover Fund IV Management, L.L.C., a Delaware limited liability company ("Crossover IV Management"), Crossover Fund V Management, L.L.C., a Delaware limited liability company ("Crossover V Management"), Crossover Fund V Management, L.L.C., a Delaware limited liability company ("Crossover V Management"), Crosslink Verwaltungs GmbH ("Verwaltungs") and Michael J. Stark.

Crosslink is an investment adviser to investment funds, including Ventures IV, of which Omega IV Holdings, Crossover IV Management, Crossover V Management or Verwaltungs is the general partner, manager or holder of Class B Units. Mr. Stark is the control person of

(2) Crosslink and Omega IV Holdings, Crossover IV Management, Crossover V Management and Verwaltungs. James Feuille, a shareholder and employee of Crosslink, and a member of Omega IV Holdings, Crossover IV Management and Crossover V Management, is a director of the Issuer and is the representative of the Crosslink Affiliates.

Crosslink and the Crosslink Affiliates disclaim membership in a group within the meaning of Rule 13d-5(b) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These securities are held directly by investment funds, including Ventures IV, to which Crosslink is investment adviser for the benefit of the investors in those funds. These securities are indirectly beneficially owned

- (3) by Crosslink in such capacity as investment adviser, by Omega IV Holdings, Crossover IV Management, Crossover V Management and Verwaltungs as the general partner, manager or holder of Class B Units of one or more of those funds, and by Mr. Stark as the control person of those entities. Crosslink and the Crosslink Affiliates disclaim beneficial ownership of such securities except to the extent of their respective pecuniary interest therein.
- (4) These securities are immediately convertible and do not have an expiration date.
- (5) Each share will automatically convert into the Issuer's common stock on a 1:1 basis on the completion of the Issuer's initial public offering.
- (6) Each share will automatically convert into the Issuer's common stock on a 1.10077:1 basis on the completion of the Issuer's initial public offering.
- (7) Each share will automatically convert into the Issuer's common stock on a 1.18081:1 basis on the completion of the Issuer's initial public offering.
- (8) These securities are held directly by Ventures IV and are included in the securities held indirectly by the other Crosslink Affiliates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.