Riley John A III Form 4

# December 09, 2010 FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31, Expires:

2005

Section 16. Form 4 or Form 5 obligations

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Estimated average burden hours per response... 0.5

may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** Riley John A III				2. Issuer Name <b>and</b> Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
	(Last) (First) (Middle) 316 SECOND AVENUE S.W.			12/07/2010				(Check all applicable)			
								_X_ Director 10% Owner _X_ Officer (give title Other (specify below) President and CEO			
(Street)				4. If Amendment, Date Original 6				6. Individual or Joint/Group Filing(Check			
CULLMAN, AL 35055				Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
	(City)	(State)	(Zip)	Ta	ble I - Non	n-Derivative Securities Acq	quired	l, Disposed of,	or Beneficial	ly Owned	
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)			3. Transaction	4. Securities Acquired (A) orDisposed of (D) (Instr. 3, 4 and 5)	S	5. Amount of Securities Beneficially	6. Ownership Form:	7. Nature of Indirect Beneficial	

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie orDisposed o (Instr. 3, 4	f (D) and 5)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		D D 6'4		
Common Stock	12/07/2010		P	997.875	A	\$ 10.0213	19,411.228	I	By Profit Sharing Plan		
Common Stock							4,941	D			
Common Stock							15,000	I	By Spouse		
Common Stock							1,300	I	As Custodian for Son		
							1,190	I			

#### Edgar Filing: Riley John A III - Form 4

Common As Stock Custodian for Daughter 1 As Custodian Common 1,190 I for Stock Daughter 2 Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. 3. Transaction Date 3A. Deemed 8. Price of 4. 5. 6. Date Exercisable and 7. Title and 9. Nu Amount of Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber **Expiration Date** Derivative Deriv Security or Exercise Code (Month/Day/Year) Underlying Security Secu of (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities (Instr. 5) Bene Derivative Derivative Securities (Instr. 3 and 4) Own Security Acquired Follo (A) or Repo Disposed Trans of (D) (Insti (Instr. 3, 4, and 5) Amount or Expiration Date Title Number Exercisable Date of Code V (A) (D) Shares

### **Reporting Owners**

Relationships Reporting Owner Name / Address Other Director 10% Owner Officer Riley John A III 316 SECOND AVENUE S.W. X President and CEO CULLMAN, AL 35055

### **Signatures**

/s/ John A. 12/08/2010 Riley, III

\*\*Signature of Date Reporting Person

Reporting Owners 2 Edgar Filing: Riley John A III - Form 4

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.