

Edgar Filing: CONGDON JEFFREY W - Form 4

Common Stock					\$ 28.0823 <u>(12)</u>			
Common Stock	11/03/2010	S ⁽¹⁾	20,595	D	\$ 28.0823 <u>(12)</u>	287,376 ⁽⁵⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	21,315	D	\$ 28.0823 <u>(12)</u>	258,593 ⁽⁶⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	21,473	D	\$ 28.0823 <u>(12)</u>	262,211 ⁽⁷⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	21,473	D	\$ 28.0823 <u>(12)</u>	262,209 ⁽⁸⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	15,830	D	\$ 28.0823 <u>(12)</u>	291,122 ⁽⁹⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	13,635	D	\$ 28.0823 <u>(12)</u>	291,095 ⁽¹⁰⁾	D	
Common Stock	11/03/2010	S ⁽¹⁾	15,672	D	\$ 28.0823 <u>(12)</u>	291,122 ⁽¹¹⁾	D	
Common Stock						75,000 ⁽²⁾	I	As trustee of the Jeffrey W. Congdon 2009 GRAT
Common Stock						37,500 ⁽²⁾	I	As trustee of the Jeffrey W. Congdon 2010 GRAT #1
Common Stock						37,500 ⁽²⁾	I	As trustee of the Jeffrey W. Congdon 2010 GRAT #2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CONGDON JEFFREY W 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
TERRY SUSAN C 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
John R Congdon Trust for Jeffrey Whitefield Congdon, Jr 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
John R Congdon Trust for Mark Ross Congdon 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
John R. Congdon Trust for Peter Whitefield Congdon 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
John R. Congdon Trust for Michael Davis Congdon 7511 WHITEPINE ROAD RICHMOND, VA 23237		X		Member of Section 13(d) group
John R Congdon Trust for Mary Evelyn Congdon 7511 WHITEPINE ROAD		X		Member of Section 13(d) group

RICHMOND, VA 23237

John R. Congdon Trust for Kathryn Lawson Terry
7511 WHITEPINE ROAD
RICHMOND, VA 23237

X

Member of Section 13(d)
group

John R. Congdon Trust for Nathaniel Everett Terry
7511 WHITEPINE ROAD
RICHMOND, VA 23237

X

Member of Section 13(d)
group

John R Congdon Trust for Hunter Andrew Terry
7511 WHITEPINE ROAD
RICHMOND, VA 23237

X

Member of Sectin 13(d)
group

Signatures

/s/ Joel B. McCarty, Jr., by Power of
Attorney

11/04/2010

__Signature of Reporting Person

Date

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Attorney

11/04/2010

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Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 30, 2010.
- These securities are beneficially owned by Jeffrey W. Congdon, who may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (2) These securities are beneficially owned by Susan C. Terry, who may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (3) These securities are beneficially owned by the John R. Congdon Trust for Jeffrey Whitefield Congdon, Jr., which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (4) These securities are beneficially owned by the John R. Congdon Trust for Mark Ross Congdon, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (5) These securities are beneficially owned by the John R. Congdon Trust for Peter Whitefield Congdon, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (6) These securities are beneficially owned by the John R. Congdon Trust for Michael Davis Congdon, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (7) These securities are beneficially owned by the John R. Congdon Trust for Mary Evelyn Congdon, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (8) These securities are beneficially owned by the John R. Congdon Trust for Kathryn Lawson Terry, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (9) These securities are beneficially owned by the John R. Congdon Trust for Nathaniel Everett Terry, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (10) These securities are beneficially owned by the John R. Congdon Trust for Hunter Andrew Terry, which may be deemed a member of a "group" for purposes of Section 13(d) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.00 to \$28.36, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (12)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.