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	A RONALD G									
Form 4										
March 24, 20									PROVAL	
FORM		RITIES AND EXCHANGE COMMISSION shington, D.C. 20549			COMMISSION	OMB OMB Number:	3235-0287			
Check thi if no long subject to Section 10 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	IANGES IN SECUR on 16(a) of th ic Utility Hole	 NGES IN BENEFICIAL OWNERSHIP OF SECURITIES 16(a) of the Securities Exchange Act of 1934, Utility Holding Company Act of 1935 or Sectio Investment Company Act of 1940 				January 31, 2005 Estimated average burden hours per response 0.5				
(Print or Type R	Responses)									
KUKUCHKA RONALD G Symbol PEOPL			bol	r Name and Ticker or Trading ES FINANCIAL SERVICES [PFIS]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			nth/Day/Year)	-			X Director Officer (give below)		Owner er (specify	
			Amendment, Da d(Month/Day/Year	endment, Date Original nth/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
HALLSTEA	D, PA 18822							Iore than One Re		
(City)	(State) ((Zip)	Table I - Non-D	Derivative	Secur	ities Aca	uired, Disposed of	. or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Y	3. E, if Transactio Code ear) (Instr. 8)	4. Securi on(A) or Di (Instr. 3, Amount	ties Ao spose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock	03/24/2009		Р	2,000	А	\$ 17.31	14,517.976	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title c Derivativ Security (Instr. 3)	ve Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Addr	ess	Relationships							
	Director	10% Owner	Officer	Other					
KUKUCHKA RONALD G 82 FRANKLIN AVE. HALLSTEAD, PA 18822	Х								
Signatures									
Ronald G. Kukuchka	03/24/2009								
**Signature of Reporting Person	Date								

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.