

Avery Dennison Corp  
 Form 3  
 August 08, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â STANDER DEON		(Month/Day/Year)	Avery Dennison Corp [AVY]	
(Last)	(First)	(Middle)	08/02/2016	
207 GOODE AVE.			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
GLENDALE,Â CAÂ 91203			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			VP/General Manager, RBIS	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	8,599	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
2012 Employee Stock Option	02/23/2013	02/23/2022	Common Stock	6,031 <sup>(1)</sup>	\$ 30.5	D	Â
2013 MSU Award	02/27/2014	02/23/2017	Common Stock	1,539 <sup>(2)</sup>	\$ 0	D	Â
2014 MSU Award	02/26/2015	02/22/2018	Common Stock	2,556 <sup>(2)</sup>	\$ 0	D	Â
2014 PU Award	02/27/2017	02/27/2017	Common Stock	5,342 <sup>(3)</sup>	\$ 0	D	Â
2015 MSU Award	02/26/2016	02/28/2019	Common Stock	4,031 <sup>(2)</sup>	\$ 0	D	Â
2015 PU Award	02/26/2018	02/26/2018	Common Stock	4,991 <sup>(4)</sup>	\$ 0	D	Â
2015 RSU Award	09/01/2016	09/01/2018	Common Stock	8,100 <sup>(5)</sup>	\$ 0	D	Â
2016 MSU Award	02/25/2017	02/27/2020	Common Stock	2,880 <sup>(2)</sup>	\$ 0	D	Â
2016 PU Award	02/25/2019	02/25/2019	Common Stock	10,069 <sup>(6)</sup>	\$ 0	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STANDER DEON 207 GOODE AVE. GLENDALE, CA 91203	Â	Â	Â VP/General Manager, RBIS	Â

## Signatures

/s/ Erica Perry POA for Deon Stander  
Date: 08/08/2016

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock options vest in four cumulative installments on the first, second, third and fourth anniversaries of the grant date.
- Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned is adjusted at each vesting date based on the percentage change in the Company's stock price plus dividend equivalents accrued during the vesting period. Each market leveraged stock unit represents a contingent right to receive one share of the Company's common stock, plus dividend equivalents.
- (2) Performance units vest, if at all, at the end of fiscal year 2016, provided certain Company performance objectives are met as determined in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- (3) in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

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- (4) Performance units vest, if at all, at the end of fiscal year 2017, provided certain Company performance objectives are met as determined in February 2018. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- (5) The restricted stock units vest in three cumulative installments on the first, second and third anniversaries of the date of grant. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- (6) Performance units vest, if at all, at the end of fiscal year 2018, provided certain Company performance objectives are met as determined in February 2019. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.