#### PROCTER & GAMBLE Co

Form 4

August 05, 2016

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** OMB

Number:

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Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Pritchard Marc S. |         |          | 2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE Co [PG] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable) |  |  |
|-------------------------------------------------------------|---------|----------|----------------------------------------------------------------------|--------------------------------------------------------------------------|--|--|
| (Last)                                                      | (First) | (Middle) | 3. Date of Earliest Transaction                                      | (eneer an applicable)                                                    |  |  |
| ONE PROCTER & GAMBLE PLAZA                                  |         |          | (Month/Day/Year)                                                     | Director 10% Owner                                                       |  |  |
|                                                             |         |          | 08/03/2016                                                           | X Officer (give title Other (specify below)                              |  |  |
| TLAZA                                                       |         |          |                                                                      | Chief Brand Officer                                                      |  |  |
| (Street)                                                    |         |          | 4. If Amendment, Date Original                                       | 6. Individual or Joint/Group Filing(Check                                |  |  |
|                                                             |         |          | Filed(Month/Day/Year)                                                | Applicable Line) _X_ Form filed by One Reporting Person                  |  |  |
| CINCINNATI, OH 45202                                        |         |          |                                                                      | Form filed by More than One Reporting Person                             |  |  |

| (City)                               | (State)                              | (Zip) Ta                                                    | ble I - Non                                                                                           | -Derivativ    | e Secu | ırities Acqu     | ired, Disposed of, o                                                                                               | or Beneficiall                                           | y Owned                                               |
|--------------------------------------|--------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|---------------|--------|------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or |               |        |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common<br>Stock                      | 08/03/2016                           |                                                             | Code V M                                                                                              | Amount 89,098 | (D)    | Price \$ 34.5688 | 193,352.6963                                                                                                       | D                                                        |                                                       |
| Common<br>Stock                      | 08/03/2016                           |                                                             | S                                                                                                     | 89,098        | D      | \$<br>85.6333    | 104,254.6963                                                                                                       | D                                                        |                                                       |
| Common<br>Stock                      |                                      |                                                             |                                                                                                       |               |        |                  | 107.032                                                                                                            | I                                                        | By<br>Daughter<br>ACP                                 |
| Common<br>Stock                      |                                      |                                                             |                                                                                                       |               |        |                  | 107.032                                                                                                            | I                                                        | By<br>Daughter<br>CEP                                 |
|                                      |                                      |                                                             |                                                                                                       |               |        |                  | 107.032                                                                                                            | I                                                        |                                                       |

#### Edgar Filing: PROCTER & GAMBLE Co - Form 4

| Common<br>Stock |             |   | By<br>Daughter<br>NJP                |
|-----------------|-------------|---|--------------------------------------|
| Common<br>Stock | 31,160.8179 | I | By<br>Retirement<br>Plan<br>Trustees |
| Common<br>Stock | 602         | I | By Wife                              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transa<br>Code<br>(Instr. |   | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |        | Derivative Securities Expiration Date Acquired (A) or (Month/Day/Year) Disposed of (D) |                    | 7. Title and .<br>Underlying (Instr. 3 and | Sec |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|---------------------------------|---|-------------------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------|--------------------|--------------------------------------------|-----|
|                                                     |                                                                       |                                      |                                                             | Code                            | V | (A)                                                                                       | (D)    | Date<br>Exercisable                                                                    | Expiration<br>Date | Title                                      | 1   |
| Restricted<br>Stock<br>Units                        | (1)                                                                   | 05/16/2016                           |                                                             | A                               | v | 148.479                                                                                   | (D)    | (2)                                                                                    | <u>(2)</u>         | Common<br>Stock                            |     |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 34.5688                                                            | 08/03/2016                           |                                                             | M                               |   |                                                                                           | 89,098 | 09/24/2004                                                                             | 09/24/2016         | Common<br>Stock                            |     |
| Restricted<br>Stock<br>Units                        | <u>(3)</u>                                                            | 08/04/2016                           |                                                             | A                               |   | 1,409                                                                                     |        | (2)                                                                                    | (2)                | Common<br>Stock                            |     |

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# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |  |
| Pritchard Marc S.              |               |           | Chief   |       |  |  |  |  |
| ONE PROCTER & GAMBLE PLAZA     |               |           | Brand   |       |  |  |  |  |
| CINCINNATI, OH 45202           |               |           | Officer |       |  |  |  |  |

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### **Signatures**

/s/ Sandra T. Lane, Attorney-In-Fact for MARC S. PRITCHARD

08/05/2016

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Dividend equivalents in the form of Retirement Restricted Stock Units (RSUs) previously awarded pursuant to Issuer's retirement program. All such RSUs represent a contingent right to receive Procter & Gamble common stock or cash settlement.
- (2) These units will deliver in shares on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.
- (3) Retirement award in the form of Restricted Stock Units which represent a contingent right to receive P&G common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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