MOORE JOHN A Form 4 May 10, 2013

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

05/09/2013

Stock

Stock

Common

1. Name and Address of Reporting Person * MOORE JOHN A			2. Issuel I tame and Tiener of Tracing					]	5. Relationship of Reporting Person(s) to Issuer			
							(Check all applicable)					
(Last) 200 PEAC	(First) (H ST., P.O. BOX	Middle)		Day/Year					Director 10% OwnerX_ Officer (give title Other (specify below) Secretary			
(Street)			4. If Amendment, Date Original					(	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)					<i>1</i> - -	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tab	ole I - No	n-]	Derivative	e Secu	rities Acqu	ired, Disposed of	, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transac Code (Instr. 8	6)	4. Securionor Dispos (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/09/2013			M		5,000	A	\$ 50.345	6,181	D		
Common Stock	05/09/2013			F(1)		4,298	D	\$ 64.02	1,883	D		
Common	05/09/2013			S		702	D	\$	1 181	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

S

702

D

63.6078

1,181

1,324

D

Ι

Trustee of

Company

Thrift Plan

#### Edgar Filing: MOORE JOHN A - Form 4

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercis	sable and	7. Title and A	Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof Derivative	<b>Expiration Dat</b>	e	Underlying S	Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Y	ear)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired				
	Derivative				(A) or				
	Security				Disposed of				
					(D)				
					(Instr. 3, 4,				
					and 5)				
									Amount
									Amount or
						Date	Expiration	Title	Number
						Exercisable	Date	Title	of
				Code V	(A) (D)				Shares
				Code v	(A) (D)				Shares
Stock	<b></b>	0 # 100 100 10			<b>=</b> 000	00/00/00/0	001001001	Common	<b>.</b>
Option	\$ 50.345	05/09/2013		M	5,000	02/02/2012	02/02/2017	Stock	5,000

# **Reporting Owners**

Reporting Owner Name / Addr	Relationships

Director 10% Owner Officer Other

MOORE JOHN A 200 PEACH ST. P.O. BOX 7000

Secretary

EL DORADO, AR 71730

## **Signatures**

/s/ John A. Moore 05/10/2013

\*\*Signature of Date Reporting Person

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a "net exercise" of outstanding stock options. These shares were withheld by the Company for payment of the exercise price and applicable taxes, using the average high and low price on May 8, 2013 of \$64.02.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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