### Edgar Filing: Lang Mark - Form 4

Lang Mark

Form 4 March 06, 20	)12										
									OMB AF	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check the				·····B·····,	210120				Expires:	January 31,	
if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP O SECURITIESForm 4 or Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934								Estimated average burden hours per response 0.			
obligation may cont <i>See</i> Instru 1(b).	ns Section 1	7(a) of the	Public U	· · /	ing Con	ipany	Act of	1935 or Section	1		
(Print or Type F	Responses)										
Lang Mark Sy			2. Issuer Name <b>and</b> Ticker or Trading Symbol STURM RUGER & CO INC [RGR]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Chec					(Chec)	k all applicable)		
C/O STURM, RUGER & COMPANY, INC., ONE LACEY PLACE			(Month/Day/Year) 03/04/2013					Director 10% Owner X Officer (give title Other (specify below) below) Group Vice President			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SOUTHPOI	RT, CT 06890							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
(Instr. 3) any			med n Date, if Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	03/04/2013			M <u>(1)</u>	6,043	А	\$ 56.09	76,360	D		
Common Stock	03/04/2013			F <u>(1)</u>	2,843	D	\$ 56.09	73,517	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number ctionof Derivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock (Right to Buy)	\$ 0 <u>(2)</u>	03/04/2013		<b>M</b> <u>(1)</u>		6,043	03/02/2013	03/02/2013	Common Stock	6,043

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships							
	Director	10% Owner	Officer	Other					
Lang Mark C/O STURM, RUGER & COMPANY, IN ONE LACEY PLACE SOUTHPORT, CT 06890	IC.		Group Vice President						
Signatures									
/s/ Leslie M. Gasper, attorney-in-fact	03/06/2013								
**Signature of Reporting Person	Date								
Explanation of Respond	2061								

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of restricted stock units upon achievement of time-based vesting requirement, with payroll taxes related to the conversion paid in shares.
- (2) Security converted to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. der:none">Granted under the issuer's 2010 Equity Incentive Plan, exercisable in four equal annual installments commencing on 3/4/2014.

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