

Lemmon David J
 Form 4
 August 20, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Lemmon David J

(Last) (First) (Middle)
 ONE STRAWBERRY LANE
 (Street)

ORRVILLE, OH 44667

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 SMUCKER J M CO [SJM]

3. Date of Earliest Transaction (Month/Day/Year)
 08/17/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Shares	08/17/2012		S		1,252 (1)	D	
					\$ 82 0		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P Der Sec (Ins
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						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				
Restricted Stock Units	\$ 0					06/17/2012	06/17/2012	Common Shares	0
Restricted Stock Units	\$ 0					06/16/2013	06/16/2013	Common Shares	3,915 <u>(2)</u>
Restricted Stock Units	\$ 0					06/15/2014	06/15/2014	Common Shares	3,140 <u>(2)</u>
Restricted Stock Units	\$ 0					06/10/2015	06/10/2015	Common Shares	2,125 <u>(2)</u>
Restricted Stock Units	\$ 0					06/08/2016	06/08/2016	Common Shares	1,745 <u>(2)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Lemmon David J ONE STRAWBERRY LANE ORRVILLE, OH 44667			Vice President	

Signatures

/s/ Jeannette L. Knudsen, POA 08/20/2012

Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale was the result of a 10b5-1 Plan entered into during an open SJM trading window.

Restricted stock and restricted stock units granted by The J. M. Smucker Company generally become unrestricted upon the fourth

(2) anniversary of the grant date. The terms of the awards also provide that restricted stock and restricted stock units will become unrestricted when a participant attains the age of 60 and the participant has at least 10 years of service with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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