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#### GANNETT CO INC /DE/ Form 3 October 30, 2013 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB Number 3235-0104

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Prophet Tony A			2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol GANNETT CO INC /DE/ [GCI]				
(Last)	(First)	(Middle)	10/29/2013		4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
C/O GANNETT CO., INC., 7950 JONES BRANCH DRIVE (Street)					(Check all applicable) XDirector10% Owner OfficerOther (give title below) (specify below)			<ul> <li>6. Individual or Joint/Group</li> <li>Filing(Check Applicable Line)</li> <li>X_ Form filed by One Reporting</li> </ul>	
MCLEAN,Â	VAÂ 22	107						Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	,	Table I - N	Non-Deriva	tive Securiti	ies Be	neficially Owned	
1.Title of Securi (Instr. 4)	ity			2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr	*	
No securities	are bene	ficially own	ed	0		D	Â		
Reminder: Repo owned directly o			ch class of secur	rities benefici	ially	SEC 1473 (7-02	2)		
	infor requi	mation contaired to respo	pond to the co ained in this fo nd unless the MB control nu	orm are not form displ					

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

## Edgar Filing: GANNETT CO INC /DE/ - Form 3

Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

# **Reporting Owners**

Relationships					
Director	10% Owner	Officer	Other		
ÂX	Â	Â	Â		
	10/30/2013	;			
	Date				
		Director 10% Owner X Â 10/30/2013	Director 10% Owner Officer X  Â 10/30/2013		

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.