## Edgar Filing: Horning Roxanne V - Form 4

Horning Ro	xanne V									
Form 4 February 25	5 2011									
FORM	ЛЛ								PPROVAL	
	UNITED		RITIES A shington	N OMB Number:	3235-0287					
Check t if no lor subject Section Form 4 Form 5		NGES IN SECUI	Estimated a burden hou response	Expires:January 312005Estimated averageburden hours perresponse0.5						
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)									
1. Name and Address of Reporting Person <u>*</u> Horning Roxanne V			2. Issuer Name <b>and</b> Ticker or Trading Symbol GANNETT CO INC /DE/ [GCI]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (A	(Middle) 3. Date of Earliest Transaction					(Cho	eck all applicable	2)	
GANNETT BRANCH	Г CO., INC., 7950 DRIVE	JONES	(Month/ 02/23/2	Day/Year) 2011			Director X Officer (gi below) Senior V	~ ~ ,	6 Owner er (specify urces	
(Street) MCLEAN, VA 22107			4. If Amendment, Date Original Filed(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
							Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	Code (Instr. 8)	4. Securit inAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Densin dem De		. f								
Keminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	Perso inforn requir	ns who rest nation cont red to resp nys a curre	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

## Edgar Filing: Horning Roxanne V - Form 4

(Instr. 3)	Price of Derivative Security	Derivative		(Instr.	8)	Acquired or Dispose (D) (Instr. 3, 4 and 5)	ed of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 16.23	02/23/2011		A		34,000		<u>(1)</u>	02/22/2019	Common Stock	34,000
Reporting Owners											
Reporting	Owner Name / A	ddress	Relationships								
		Direct	or 10% Owner	Officer				Ot	her		

Senior VP/Human Resources

Horning Roxanne V GANNETT CO., INC. 7950 JONES BRANCH DRIVE MCLEAN, VA 22107

## Signatures

/s/ Todd A. Mayman, Attorney-in-Fact \*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option vests in four equal annual installments beginning on February 23, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.