### GANNETT CO INC /DE/

Form 5

February 10, 2003

\_ Check this box if no

## FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

**OWNERSHIP** 

#### **OMB APPROVAL**

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longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

\_ Form 3 Holdings

Reported

\_ Form 4 Transactions Reported Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

| Name and Address of Reporting Person*  Dubow Craig A.              | 2. Issuer Nan Gannett Co.      |  |            | 6. Relationship of Reporting<br>Person(s)<br>to Issuer (Check all applicable) |  |  |  |  |  |
|--|--------------------------------|--|------------|---|--|--|--|--|--|
| (Last) (First) (Middle)  Gannett Co., Inc. 7950 Jones Branch Drive | of Reporting Person,           |  |            |   | m/ y ear<br>mber 29, 2002                                    | Director   |  |  |  |
|  |                                |  |            |   |  | Officer/Ganne  | Chief Executive tt Broadcasting        |  |  |
| (Street)   |                                |  |            |   |  | 7. Individual or Joint/Group Filing  |  |  |  |
| McLean, VA 22107   |                                |  |            |   | nth/Year)  | (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
| (City) (State) (Zip)   | Table                          | I Non-De   | rivativ    | Secur   | rities Acquired, Dispos                                      | sed of, or Bene  | eficially Owned                        |  |  |
| 1. Title of 2. Trans- 2A. Deemed Security action Execution Date,   | 3. Transaction Code (Instr. 8) | 4. Securities Acquire<br>(A) or Disposed of (<br>(Instr. 3, 4 & 5) |            |   | Securities   | 6. Owner-<br>ship Form:<br>Direct (D)  | 7. Nature of<br>Indirect<br>Beneficial |  |  |
| (Month/ Day/ if any<br>Year) (Month/Day/<br>Year)                  | (1115111 0)                    | Amount   | (A) or (D) | Price   | Owned at End of<br>Issuer's<br>Fiscal year<br>(Instr. 3 & 4) | or Indirect (I)<br>(Instr. 4)  | Ownership<br>(Instr. 4)                |  |  |
| Common Stock   |                                |  |            |   | <b>4,023.215</b> (1)   | <b>D</b>   |  |  |  |
| Common Stock   |                                |  |            |   | 920.375  | <u>I</u>   | By 401(k) Plan                         |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# FORM 5 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| _ |             |            |           |           |        |            |                     |              |             |            |        |             |
|---|-------------|------------|-----------|-----------|--------|------------|---------------------|--------------|-------------|------------|--------|-------------|
|   | 1. Title of | 2. Conver- | 3. Trans- | 3A.       | 4.     | 5. Number  | 6. Date Exercisable | 7. Title and | 8. Price of | 9. Number  | 10.    | 11. Nature  |
|   | Derivative  | sion or    | action    | Deemed    | Trans- | of         | and Expiration      | Amount of    | Derivative  | of         | Owner- | of Indirect |
|   | Security    | Exercise   | Date      | Execution | action | Derivative | Date                | Underlying   | Security    | Derivative | ship   | Beneficial  |
|   |             | Price of   |           | Date,     | Code   | Securities | (Month/Day/         | Securities   | (Instr. 5)  | Securities | Form   | Ownership   |
|   |             |            |           |           |        |            |                     |              |             |            |        |             |

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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| (Instr. 3)       | Derivative<br>Security | Day/<br>Year) | if any<br>(Month/<br>Day/<br>Year) | (Instr. | Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5) |  | Year)  |                         | (Instr. 3 & 4)  |  |         | Beneficially<br>Owned<br>at End of<br>Year<br>(Instr. 4) |                   | (Instr. 4) |
|------------------|------------------------|---------------|------------------------------------|---------|---|--|--------|-------------------------|-----------------|--|---------|--|-------------------|------------|
|                  |                        |               |                                    |         | (A)   |  |        | Expira-<br>tion<br>Date |                 | Amount<br>or<br>Number<br>of<br>Shares |         |  | (I)<br>(Instr. 4) |            |
| Phantom<br>Stock | 1-for-1                | 02/21/01      |                                    | A5      | 851.852   |  | Immed. |                         | Common<br>Stock | 851.852                                | \$67.50 |  |                   |            |
| Phantom<br>Stock | 1-for-1                | 02/20/02      |                                    | A       | 873.773   |  | Immed. |                         | Common<br>Stock | 873.773                                | \$74.39 | 7,898.384  | D                 |            |

Explanation of Responses:

(1) Includes 51.171 shares acquired through dividend reinvestment in 2002, 58.025 shares acquired through dividend reinvestment in 2001, and 52.030 shares acquired through dividend reinvestment in 2000.

(2) The information in this report is based on a plan statement dated as of September 30, 2002.

By: /s/ Craig A. Dubow

February 7, 2003

Date

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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<sup>\*\*</sup>Signature of Reporting Person

<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).