Sally Beauty Holdings, Inc. Form 10-Q August 03, 2017 <u>Table of Contents</u>

# **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED: JUNE 30, 2017

-OR-

0 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File No. 1-33145

SALLY BEAUTY HOLDINGS, INC.

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(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation or organization) **36-2257936** (I.R.S. Employer Identification No.)

3001 Colorado Boulevard Denton, Texas (Address of principal executive offices)

76210 (Zip Code)

Registrant s telephone number, including area code: (940) 898-7500

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of large accelerated filer, accelerated filer, smaller reporting company and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer X Non-accelerated filer O (Do not check if a smaller reporting company) Accelerated filer O Smaller reporting company O Emerging growth company "

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.) Yes o No x

As of July 28, 2017, there were 131,373,713 shares of the issuer s common stock outstanding.

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In this Quarterly Report, references to the Company, Sally Beauty, our company, we, our, ours and us refer to Sally Beauty Holdings, its consolidated subsidiaries unless otherwise indicated or the context otherwise requires.

#### CAUTIONARY NOTICE REGARDING FORWARD-LOOKING STATEMENTS

Statements in this Quarterly Report on Form 10-Q and in the documents incorporated by reference herein which are not purely historical facts or which depend upon future events may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which we refer to as the Exchange Act. Words such as anticipate, believe, estimate, expect, intend, plan, project, target, can, could, may, should, will, would or similar e such forward-looking statements.

Readers are cautioned not to place undue reliance on forward-looking statements, as such statements speak only as of the date they were made. Any forward-looking statements involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements, including, but not limited to, risks and uncertainties related to:

• anticipating and effectively responding to changes in consumer and professional stylist preferences and buying trends in a timely manner;

• the success of our strategic initiatives, including our store refresh program and increased marketing efforts, to enhance the customer experience, attract new customers, drive brand awareness and improve customer loyalty;

• our ability to efficiently manage and control our costs and the success of our cost control plans, including our recently implemented restructuring plan;

- our ability to implement our restructuring plan in various jurisdictions;
- our ability to manage the effects of our cost-reduction plans on our employees and other operations costs;
- charges related to the restructuring plan;

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• possible changes in the size and components of the expected costs and charges associated with the restructuring plan;

• our ability to realize the anticipated cost savings from the restructuring plan within the anticipated time frame, if at all;

• the highly competitive nature of, and the increasing consolidation of, the beauty products distribution industry;

- the timing and acceptance of new product introductions;
- shifts in the mix of product sold during any period;
- potential fluctuation in our same store sales and quarterly financial performance;
- our dependence upon manufacturers who may be unwilling or unable to continue to supply products to us;

• our dependence upon manufacturers who have developed or could develop their own distribution businesses which compete directly with ours;

• the possibility of material interruptions in the supply of products by our third-party manufacturers or distributors or increases in the prices of the products we purchase from our third-party manufacturers or distributors;

• products sold by us being found to be defective in labeling or content;

• compliance with current laws and regulations or becoming subject to additional or more stringent laws and regulations;

the success of our e-commerce businesses;

• diversion of professional products sold by Beauty Systems Group to mass retailers or other unauthorized resellers;

• the operational and financial performance of our Armstrong McCall, L.P. franchise-based business, which we refer to as Armstrong McCall;

- successfully identifying acquisition candidates and successfully completing desirable acquisitions;
- integrating acquired businesses;
- the success of our initiatives to expand into new geographies;
- the success of our existing stores, and our ability to increase sales at existing stores;

- opening and operating new stores profitably;
- the volume of traffic to our stores;
- the impact of general economic conditions upon our business;
- the challenges of conducting business outside the United States;

• the impact of Britain s recent decision to leave the European Union and related or other disruptive events in the United Kingdom, the European Union or other geographies in which we conduct business;

- rising labor and rental costs;
- protecting our intellectual property rights, particularly our trademarks;
- the risk that our products may infringe on the intellectual property rights of others;
- successfully updating and integrating our information technology systems;
- disruption in our information technology systems;

• a significant data security breach, including misappropriation of our customers, employees or suppliers confidential information, and the potential costs related thereto;

• the negative impact on our reputation and loss of confidence of our customers, suppliers and others arising from a significant data security breach;

• the costs and diversion of management s attention required to investigate and remediate a data security breach and to continuously upgrade our information technology security systems to address evolving cyber-security threats;

• the ultimate determination of the extent or scope of the potential liabilities relating to our past or any future data security incidents;

• our ability to attract and retain highly skilled management and other personnel;

• severe weather, natural disasters or acts of violence or terrorism;

• the preparedness of our accounting and other management systems to meet financial reporting and other requirements and the upgrade of our existing financial reporting system;

• being a holding company, with no operations of our own, and depending on our subsidiaries for our liquidity needs;

• our ability to execute and implement our share repurchase program;

• our substantial indebtedness;

• the possibility that we may incur substantial additional debt, including secured debt, in the future;

• restrictions and limitations in the agreements and instruments governing our debt;

• generating the significant amount of cash needed to service all of our debt and refinancing all or a portion of our indebtedness or obtaining additional financing;

• changes in interest rates increasing the cost of servicing or refinancing our debt; and

the costs and effects of litigation.

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The events described in the forward-looking statements might not occur or might occur to a different extent or at a different time than we have described. As a result, our actual results may differ materially from the results contemplated by these forward-looking statements. We assume no obligation to publicly update or revise any forward-looking statements.

#### WHERE YOU CAN FIND MORE INFORMATION

Sally Beauty s quarterly financial results and other important information are available by calling the Investor Relations Department at (940) 297-3877.

Sally Beauty maintains a website at *www.sallybeautyholdings.com* where investors and other interested parties may obtain, free of charge, press releases and other information as well as gain access to our periodic filings with the Securities and Exchange Commission (SEC). The information contained on this website should not be considered to be a part of this or any other report filed with or furnished to the SEC.

#### PART I FINANCIAL INFORMATION

#### Item 1. Financial Statements.

The following consolidated balance sheets as of June 30, 2017 and September 30, 2016, the consolidated statements of earnings and consolidated statements of comprehensive income for the three and nine months ended June 30, 2017 and 2016, and consolidated statements of cash flows for the nine months ended June 30, 2017 and 2016 are those of Sally Beauty Holdings, Inc. and its subsidiaries.

#### SALLY BEAUTY HOLDINGS, INC. AND SUBSIDIARIES

Consolidated Statements of Earnings

(In thousands, except per share data)

#### (Unaudited)

	Three Months Ended June 30,			Nine Months Ended June 30,		
	2017		2016	2017		2016
Net sales	\$ 998,043	\$	998,161	\$ 2,964,122	\$	2,976,260
Cost of products sold and distribution expenses	495,404		499,185	1,481,669		1,495,761
Gross profit	502,639		498,976	1,482,453		1,480,499
Selling, general and administrative expenses	337,992		339,459	1,017,383		1,020,497
Depreciation and amortization	29,255		25,433	83,972		72,524
Restructuring charges	5,054			14,265		
Operating earnings	130,338		134,084	366,833		387,478
Interest expense	26,969		26,703	80,616		117,617
Earnings before provision for income taxes	103,369		107,381	286,217		269,861
Provision for income taxes	36,830		39,462	106,860		99,540
Net earnings	\$ 66,539	\$	67,919	\$ 179,357	\$	170,321
Earnings per share:						
Basic	\$ 0.49	\$	0.47	\$ 1.28	\$	1.15
Diluted	\$ 0.49	\$	0.46	\$ 1.28	\$	1.14
Weighted average shares:						
Basic	135,450		145,957	139,888		147,741
Diluted	136,159		147,837	140,634		149,476

The accompanying condensed notes are an integral part of these condensed consolidated financial statements.

#### SALLY BEAUTY HOLDINGS, INC. AND SUBSIDIARIES

Consolidated Statements of Comprehensive Income

(In thousands)

(Unaudited)

Three Months Ended June 30, 2017 2016 Nine Months Ended June 30, 2017