

Jumei International Holding Ltd
Form 6-K
July 27, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934

For the month of July 2017

Commission File Number: 001-36442

JUMEI INTERNATIONAL HOLDING
LIMITED

20th Floor, Tower B, Zhonghui Plaza

11 Dongzhimen South Road, Dongcheng District

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Beijing 100007

The People's Republic of China

Tel: +86 10-5676-6999

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JUMEI INTERNATIONAL HOLDING LIMITED

By: /s/Leo Ou Chen

Name: Leo Ou Chen
Title: Chief Executive Officer

Date: July 27, 2017

EXHIBIT INDEX

Exhibit 99.1 Press Release

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