Edgar Filing: ECOLAB INC - Form FWP

ECOLAB INC Form FWP

December 11, 2012

To Prospectus dated December 2, 2011 and

Filed Pursuant to Rule 433

Preliminary Prospectus Supplement Dated

Registration No. 333-178273

December 10, 2012

Ecolab Inc.

\$500,000,000 1.450% Notes due 2017

Pricing Term Sheet

December 10, 2012

Issuer: Ecolab Inc.

Type of Offering SEC registered (No. 333-178273)

Trade Date: December 10, 2012 Settlement Date: December 13, 2012

Anticipated Ratings: Baal (Negative Review) by Moody s Investors Service, Inc.

BBB+ (Stable Outlook) by Standard & Poor s Ratings Services

Principal Amount: \$500,000,000 Maturity Date: December 8, 2017

Coupon: 1.450%

Interest Payment Dates: June 8 and December 8, commencing June 8, 2013

Price to Public: 99.919%

Benchmark Treasury: UST 0.625% due November 30, 2017

Benchmark Treasury Price and Yield: 100-011/4; 0.617%

 $\begin{array}{lll} \text{Spread to Benchmark Treasury:} & +85 \text{ bps} \\ \text{Yield to Maturity:} & 1.467\% \\ \text{Make-Whole Call:} & T+12.5 \text{ bps} \end{array}$

CUSIP/ISIN: 278865 AP5/US278865AP56

Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

RBS Securities Inc.

Joint Lead Managers: J.P. Morgan Securities LLC

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Mitsubishi UFJ Securities (USA), Inc.
Senior Co-manager: SMBC Nikko Capital Markets Limited
Co-Managers: U.S. Bancorp Investments, Inc.

Citigroup Global Markets Inc.

Credit Suisse Securities (USA) LLC

Wells Fargo Securities, LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at (800) 294-1322 or RBS Securities Inc. toll free at (866) 884-2071.