

KROGER CO  
Form 11-K  
June 29, 2010  
Table of Contents

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 11-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**  
For the fiscal year ended December 31, 2009.

OR

**TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from            to

Commission file number 1-303

**The Kroger Co. Savings Plan for Bargaining Unit Associates**

1014 Vine Street

Cincinnati, OH 45202

(Full title of the plan and the address of the plan)

**The Kroger Co.**

1014 Vine Street

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**Cincinnati, OH 45202**

(Name of issuer of the securities held pursuant to the  
plan and the address of its principal executive office)

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Table of Contents

REQUIRED INFORMATION

Item 4. Plan Financial Statements and Schedules Prepared in Accordance with the Financial Reporting Requirements of ERISA.

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Table of Contents

**THE KROGER CO. SAVINGS PLAN  
FOR BARGAINING UNIT ASSOCIATES**

**Financial Statements**

**And**

**Supplemental Schedule**

**December 31, 2009 and 2008**

**With**

**Report of Independent Registered**

**Public Accounting Firm**

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Table of Contents

**THE KROGER CO. SAVINGS PLAN FOR BARGAINING UNIT ASSOCIATES**

Table of Contents

	<b>Page</b>
<u>Report of Independent Registered Public Accounting Firm</u>	1
Financial Statements:	
<u>Net Assets Available for Benefits Modified Cash Basis</u>	2
<u>Changes in Net Assets Available for Benefits Modified Cash Basis</u>	3
<u>Notes to Financial Statements</u>	4 - 12
Supplemental Schedule:	
<u>Assets (Held at End of Year)</u>	13

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Table of Contents

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To Participants and Administrative Committee of

The Kroger Co. Savings Plan for Bargaining Unit Associates

We have audited the accompanying statements of net assets available for benefits modified cash basis of The Kroger Co. Savings Plan for Bargaining Unit Associates as of December 31, 2009 and 2008, and the related statements of changes in net assets available for benefits modified cash basis for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As described in Note 2, these financial statements and supplemental schedule were prepared on a modified cash basis of accounting, which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2009 and 2008, and the changes in its net assets available for benefits for the years then ended, on the basis of accounting described in Note 2.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplemental Schedule of Assets (Held at End of Year) is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in our audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ Clark, Schaefer, Hackett & Co.

Cincinnati, Ohio

June 28, 2010

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Table of Contents

**THE KROGER CO. SAVINGS PLAN FOR BARGAINING UNIT ASSOCIATES**

Statements of Net Assets Available for Benefits - Modified Cash Basis

December 31, 2009 and 2008

	2009	2008
Cash	\$ 8,865	\$ 12,095
Investments, at fair value :		
Interest in Master Trust	97,869,988	75,255,670
Participant loans	4,127,770	3,473,911
Total investments	101,997,758	78,729,581
Net assets available for benefits at fair value	102,006,623	78,741,676
Adjustment from fair value to contract value for interest in Master Trust relating to investment contracts	(724,316)	1,330,613
Net assets available for benefits	\$ 101,282,307	\$ 80,072,289

See accompanying notes to financial statements.



Table of Contents

**THE KROGER CO. SAVINGS PLAN FOR BARGAINING UNIT ASSOCIATES**

Statements of Changes in Net Assets Available for Benefits - Modified Cash Basis

Years Ended December 31, 2009 and 2008

	2009	2008
<b>Additions:</b>		
Interest income	\$ 207,334	\$ 535,739
Investment income (loss) - participation in Master Trust	13,738,294	(25,857,087)
Participant contributions	12,513,752	13,862,850
<b>Deductions:</b>		
Benefits paid to participants	(5,082,011)	(7,584,693)
Administrative expenses	(167,351)	(151,553)
Net increase (decrease)	21,210,018	(19,194,744)
<b>Net assets available for benefits:</b>		
Beginning of year	80,072,289	99,267,033
End of Year	\$ 101,282,307	\$ 80,072,289

See accompanying notes to financial statements.

Table of Contents

**THE KROGER CO. SAVINGS PLAN FOR BARGAINING UNIT ASSOCIATES**

Notes to Financial Statements

1. Description of Plan:

The following description of The Kroger Co. Savings Plan for Bargaining Unit Associates (Plan) provides only general information. Participants should refer to the plan document for a more complete description of Plan provisions.

General

The Plan is sponsored by The Kroger Co., an Ohio corporation, and its wholly-owned subsidiaries (collectively the Company). The Plan is a defined contribution plan covering all employees of the Company who have attained age 21, are covered by a collective bargaining agreement, have been employed 30 days, and have completed 72 hours of service within the 30-day period. It is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA).

Contributions

Subject to certain limits, participants may contribute up to 75% of compensation per pay period to the Plan. Participants are also permitted to deposit into the Plan distributions from other qualified plans. It is at the discretion of participants to modify and direct investments. Participants are eligible to make catch-up contributions beginning in the year in which they reach age 50. No Company contributions are made to the Plan.

Participant Accounts

Each participant account is credited with the participant contribution, and an allocation of Plan earnings or losses. Allocations of earnings or losses are based upon the performance of the investment funds chosen by the participant. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Vesting

All accounts of a participant are fully vested at all times.

Benefits

Payment of benefits can be made under various methods, depending upon the reason for the distribution, such as termination of service, death, or retirement, as well as other factors. At termination, those participants with a balance of less than or equal to \$1,000 will receive a single lump sum distribution. Absent specific elections by the participant, those with balances greater than \$1,000 and less than or equal to \$5,000 shall be distributed, in the form of a direct rollover, to an individual

Table of Contents

retirement account designated by the Plan Administrator. Those with balances greater than \$5,000 may elect to leave their funds in the Plan or choose other options. Participants are entitled to benefits beginning at normal retirement age (generally age 65). Benefits are recorded when paid. Unclaimed benefits are forfeited and are applied to pay Plan expenses. Forfeited unclaimed benefits are restored if a participant later establishes a valid benefit claim.

Participant Loans

The Plan permits participants to borrow from their vested account. The maximum amount that may be borrowed is the lesser of \$50,000 or 50% of the vested balance of the account. Loan terms range from 1 - 4 years or up to 6 years for the purchase of a primary residence. The loans are collateralized by the balance in the participant's account and bear interest commensurate with local prevailing rates at the time the loan is made. Principal and interest are paid through periodic payroll deductions.

Reclassifications

Certain prior year amounts have been reclassified to conform to the current year presentation.

2. Summary of Significant Accounting Policies:

Basis of accounting

The financial statements of the Plan are prepared using the modified cash basis of accounting, which is the equivalent of the accrual basis except that certain income receivable, contributions receivable, and other accruals are not recorded. This is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America and is permitted under ERISA.

Master Trust

The investments of the Plan, along with investments of other plans of The Kroger Co. and its subsidiaries, are located for investment purposes in a master trust pursuant to an agreement dated July 1, 2004 (the Master Trust), between Bank of America N.A., as successor in interest to Merrill Lynch Bank & Trust Co., FSB, the trustee, and the Company.

Investment valuation and income recognition

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The Plan's investments within the Master Trust are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 6 for discussion of fair value.

Purchases and sales of securities are recorded on a trade date basis. Gains or losses on sales of securities are based on average cost. Interest income and dividend income are recorded on the date received by the Plan.

Table of Contents

Investment contracts held by a defined contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate a permitted transaction under the terms of the Plan. The Plan invests in investment contracts through The Kroger Defined Contribution Plan Master Trust. The Statement of Net Assets Available for Benefits presents the fair value of the investment in the Master Trust as well as the adjustment of the investment in the master trust from fair value to contract value relating to investment contracts. The Statement of Changes in Net Assets Available for Benefits is prepared on a contract value basis.

Estimates

The presentation of financial statements in conformity with the modified cash basis of accounting requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results may differ from those estimates.

Administrative expenses

The Plan will pay the administrative costs and expenses of the Plan, including the trustee and management fees. Any expenses that are unable to be allocated to participants are paid by the Company.

Subsequent events

The Company evaluates events and transactions occurring subsequent to the date of the financial statements for matters requiring recognition or disclosure in the financial statements. The accompanying financial statements consider events through the date on which the financial statements were available to be issued.

3. Investments:

The Plan provides for participant directed investments into common stock of The Kroger Co., mutual funds, collective trusts, stable value funds, and certain retirement date funds, through the investment in the Master Trust. Investments that represent 5% or more of the Plan's net assets as of December 31, 2009 and 2008 are as follows:

	2009		2008
Interest in Master Trust, at fair value	\$ 97,869,988	\$	75,255,670

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Included in investment income from the Plan's investment in the Master Trust is appreciation (depreciation) from investments bought, sold and held during the year of \$12,472,006 and \$(27,132,458) for the years ended December 31, 2009 and 2008, respectively.

Table of Contents4. Investment Contracts:

The Master Trust holds several synthetic investment contracts which are managed by investment fund managers. The Master Trust also purchases wrapper contracts from financial institutions which provide assurance that crediting rates will never be less than zero. All Plans have an undivided interest in each investment contract. The investment contracts are fully benefit-responsive. A fully benefit-responsive investment provides a liquidity guarantee by a financially responsible third party of principal and previously accrued interest for liquidations, transfers, loans, or withdrawals initiated by Plan participants under the terms of the ongoing Plan. Certain employer-initiated events (i.e. layoffs, mergers, bankruptcy, Plan termination) are not eligible for the liquidity guarantee.

In general, issuers may terminate the investment contracts and settle at other than contract value if the qualification status of the employer or plan changes, breach of material obligations under the contract and misrepresentation by the contract holder, or failure of the underlying portfolio to conform to the pre-established investment guidelines.

The Plan Administrator does not believe that the occurrence of any such event, which would limit the Plan's ability to transact at contract value with participants, is probable.

The following information relates to the Master Trust interest in investment contracts (in thousands):

	2009	2008
Contract value	\$ 1,040,677	\$ 1,045,702
Fair value	\$ 1,066,553	\$ 994,165
Crediting interest rate range	.1% to 7.0%	.2% to 6.4%
Current crediting rate	4.31%	4.16%
Average yield	4.08%	4.27%

The crediting interest rate range for the investment contracts is based upon the contract rate or a predetermined formula that factors in duration, market value, and book value of the investment. Certain of the crediting rates are adjusted quarterly. The minimum crediting interest rate for these investments is zero.



Table of Contents5. Master Trust (in thousands):

The following is financial information with respect to the Master Trust:

December 31, 2009 and 2008 investment holdings (at fair value):

	<b>2009</b>	<b>2008</b>
Common Stock	\$ 916,615	\$ 1,190,601
Mutual Funds	598,526	432,128
Cash and cash equivalents	143,963	146,264
Fixed maturity synthetic guaranteed investment contracts	145,460	194,489
Constant duration synthetic guaranteed investment contracts	777,130	653,412
Collective Trusts	351,057	267,795
Retirement Date Funds	722,280	376,190
	<b>\$ 3,655,031</b>	<b>\$ 3,260,879</b>

Net investment income (loss) of the Master Trust for the year ended December 31, 2009 and 2008 was \$178,690 and \$(597,682) respectively. Included in these amounts are dividends of \$59,016 and \$74,594 at December 31, 2009 and 2008, respectively.

The underlying investments within the synthetic contracts include corporate, government and mortgage backed debt securities.

As of December 31, 2009 and 2008, the Plan's interest in the net assets of the Master Trust was 2.68% and 2.06%, respectively. The Master Trust allocates individual assets to each plan participating in the Master Trust arrangement. Therefore, the investment results of the Plan may not reflect its proportionate interest in the Master Trust.

6. Fair Value Measurements:

For financial statement elements currently required to be measured at fair value, Generally Accepted Accounting Principles define fair value and establish a framework for measuring fair value and disclosing fair value measurements utilized. The standards define fair value as the price that would be received to sell an asset or paid to transfer a liability (exit price) regardless of whether an observable liquid market price exists.

Generally Accepted Accounting Principles establish a fair value hierarchy that categorizes the inputs to valuation techniques that are used to measure fair value into three levels:

- Level 1 includes observable inputs which reflect quoted prices for identical assets or liabilities in active markets at the measurement date.

Table of Contents

- Level 2 includes observable inputs for assets or liabilities other than quoted prices included in Level 1 and it includes valuation techniques which use prices for similar assets and liabilities.

- Level 3 includes unobservable inputs which reflect the reporting entity's estimates of the assumptions that market participants would use in pricing the asset or liability, including assumptions about risk.

The asset's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methods used for assets measured at fair value. There have been no changes in methodologies used at December 31, 2009 and 2008.

- Cash and cash equivalents: The carrying value approximates fair value.
- Common Stocks: The fair values of these securities are based on observable market quotations for identical assets and are valued at the closing price reported on the active market on which the individual securities are traded.
- Mutual Funds: The fair values of these securities are primarily based on observable market quotations for identical assets and are valued at the closing price reported on the active market on which the individual securities are traded.
- Guaranteed Investment Contracts: The investments include cash and cash equivalents, fixed maturity guaranteed investment contracts (GICs) and constant duration GICs. The fair value of the investments are calculated using the present value of the contracts future cash flow values discounted by comparable duration Wall Street Journal GIC Index rates. Fair values for variable synthetic GICs are calculated using the present value of the contract's future cash flow values discounted by comparable swap rates. Fair values for constant duration synthetic GICs are calculated using the market values provided by the external investment managers.
- Collective Trusts: The collective trust funds are public investment vehicles valued using a Net Asset Value (NAV) provided by the manager of each fund. The NAV is based on the underlying net assets owned by the fund, divided by the number of shares outstanding. The NAV's unit price is quoted on a private market that is not active. However, the NAV is based on the fair value of the underlying securities within the fund, which are traded on an active market, and valued at the closing price reported on the active market on which those individual securities are traded. The significant investment strategies of the funds are as described in the financial statements provided by each fund. There are no restrictions on redemptions from these funds.

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- Retirement Date Funds: Retirement date funds are made up of investments in mutual funds, custom funds, and collective trusts, and are valued in a manner consistent with that described above for Mutual Funds and the Interest in Master Trust.

Table of Contents

- Participant Loans: Participant loans are valued at their outstanding amortized balances, which approximate fair value.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuations methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the fair values of investment securities will occur in the near term and, that such changes could materially affect the amounts reported in the statements of net assets available for benefits.

While all the investments of the participating plans are deemed part of the Master Trust, each plan does maintain a separate accounting of its share of the investments in the Master Trust, which is reflected below.

The following table sets forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2009.

	Assets at Fair Value as of December 31, 2009 Using:			
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Investments:</b>				
Interest in Master Trust:	\$ 97,869,988			
<b>Common Stock:</b>				
Kroger Common Stock		\$ 5,027,772		
<b>Mutual Funds:</b>				
Large Cap Fund		20,256,500		
Balanced Fund		2,905,418		
Non US/Global Stock		5,531,764		
Cash and cash equivalents		4,029,778		
Fixed maturity GICs			\$ 4,071,689	
Constant duration GICs			21,753,204	
<b>Collective trusts:</b>				
Large Cap Fund			17,573,556	
<b>Retirement Date Funds:</b>				
Balanced Fund			16,720,307	
Participant Loans	4,127,770			\$ 4,127,770
Total investments	\$ 101,997,758	\$ 37,751,232	\$ 60,118,756	\$ 4,127,770

The GICs shown above include wrap contracts, the fair value of which is immaterial.

Table of Contents

For loans to participants measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during 2009, a reconciliation of the beginning and ending balances is as follows:

	<b>Participant Loans</b>	
Beginning balance, January 1, 2009	\$	3,473,911
Issuances, maturities and settlements, net		653,859
Ending balance, December 31, 2009	\$	4,127,770

The following table sets forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2008:

<b>Assets at Fair Value as of December 31, 2008 Using:</b>					
		<b>Quoted Prices in Active Markets for Identical Assets (Level 1)</b>	<b>Significant Other Observable Inputs (Level 2)</b>	<b>Significant Unobservable Inputs (Level 3)</b>	
	<b>Total</b>				
<b>Investments:</b>					
Interest in Master Trust:	\$ 75,255,670				
Common Stock		\$ 5,666,296			
Mutual Funds		20,697,309			
Cash and cash equivalents		3,782,459			
Fixed maturity GICs			\$ 5,025,647		
Constant duration GICs			16,859,165		
Collective trusts			12,993,747		
Retirement Date Funds			10,231,047		
Participant Loans	3,473,911			\$ 3,473,911	
Total investments	\$ 78,729,581	\$ 30,146,064	\$ 45,109,606	\$ 3,473,911	

The GICs shown above include wrap contracts, the fair value of which is immaterial.

For loans to participants measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during 2008, a reconciliation of the beginning and ending balances is as follows:

	<b>Participant Loans</b>	
Beginning balance, January 1, 2008	\$	2,649,751
Issuances, maturities and settlements, net		824,160
Ending balance, December 31, 2008	\$	3,473,911



Table of Contents

7. Income Tax Status:

The Plan obtained its latest determination letter on December 3, 2004, in which the Internal Revenue Service stated that the Plan, as then designed, complied with the applicable requirements of the Internal Revenue Code (IRC). The Plan has been amended since receiving this letter. However, the Plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC. Therefore, no provision for income taxes has been included in the Plan's financial statements.

8. Plan Termination:

Although it has not expressed any intent to do so, the Company has the right under the Plan to terminate the Plan at any time subject to the provisions of ERISA. In the event of any total or partial termination or discontinuance, the accounts of all affected participants shall remain fully vested and non-forfeitable.

9. Related-party and Party-in-interest Transactions

The Plan's portion of its interest in the Master Trust included \$5,027,772 and \$5,666,296 of The Kroger Co. common shares at December 31, 2009 and 2008, respectively, at fair value.

The Plan purchased 161,825 and 228,927 shares of The Kroger Co. common shares at a cost of \$3,524,245 and \$6,082,290 in 2009 and 2008, respectively through its interest in the Master Trust.

The Plan sold 129,479 and 200,504 shares of The Kroger Co. common shares for \$2,799,613 and \$5,369,453 with a realized loss of \$(66,728) in 2009 and a realized gain of \$203,141 in 2008, through its interest in the Master Trust.

Bank of America, N.A. and Merrill Lynch provide recordkeeping and investment management services to the Plan. Therefore, transactions with Bank of America, N.A. and Merrill Lynch qualify as party-in-interest transactions.

10. Reconciliation of Financial Statements to Form 5500:

The following is a reconciliation of net assets available for benefits per the financial statements to the Form 5500:



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	<b>2009</b>		<b>2008</b>
Net assets available for benefits per the financial statements	\$ 101,282,307	\$	80,072,289
Adjustment from contract value to fair value for investments in the Master Trust	724,316		(1,330,613)
Net assets available for benefits per the Form 5500	\$ 102,006,623	\$	78,741,676

Net investment gain (loss) from master trust investment accounts on the Form 5500 will also reflect these adjustments

Table of Contents

**THE KROGER CO. SAVINGS PLAN FOR BARGAINING UNIT ASSOCIATES**

EIN: 31-0345740 Plan Number: 005

Schedule H, Part IV, 4i - Schedule of Assets (Held at End of Year)

December 31, 2009

(a)	(b),(c) Investment description	(d) Cost	(e) Current value
	Interest in Master Trust	**	\$ 97,869,988
*	Participant loans, 5.5% to 11.0%, 1-6 year maturities		4,127,770
			\$ 101,997,758

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\* Indicates party-in-interest to the Plan.

\*\* Cost of assets is not required to be disclosed as investment is participant directed.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 29, 2010

THE KROGER CO. SAVINGS PLAN FOR  
BARGAINING UNIT ASSOCIATES

By: /s/ Paul Heldman  
Paul Heldman  
Chairman of the Administrative Committee

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Table of Contents

EXHIBIT INDEX

**Exhibit No.**

23.1 Consent of Independent Registered Public Accounting Firm

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