ROLLINS INC Form 8-K May 06, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 4, 2010

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324

(Address of principal executive offices) (Zip code)

Registrant s telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01. Regulation FD Disclosure

On May 4, 2010, The Rollins Board of Directors announced the promotion of Harry J. Cynkus to senior vice president and named Tom Luczynski as its new corporate secretary. Rollins, Inc. is an international consumer services company (NYSE:ROL). The Company has furnished with this Form 8-K as Exhibit 99.1 a press release of this announcement.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No. 99.1 Press Release Dated May 4, 2010 Description

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC. Date: May 4, 2010 By: /s/ Harry J. Cynkus Name: Harry J. Cynkus Title: Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)