INVESTOOLS INC Form 8-K March 09, 2007

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

March 9, 2007

# INVESTOOLS INC.

Exact Name of Registrant as Specified in its Charter

**DELAWARE**State of Incorporation or Organization

000-52012 (Commission File Number)

**76-0685039** (I.R.S. Employer Identification No.)

45 ROCKEFELLER PLAZA, SUITE 2012, NEW YORK, NY

Address of Principal Executive Offices

**10111** Zip Code

(801) 816-6918

Registrant s telephone number,

including area code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### INFORMATION TO BE INCLUDED IN THE REPORT

The Company is hereby furnishing information provided to investors as part of the Company s investor relations activities, which information is
posted on the Company s corporate website under the Investor Relations section. Such information is furnished as Exhibit 99.1 to this Current
Report on Form 8-K. The information in this Current Report on Form 8-K, including the exhibit, shall not be deemed filed for purposes of
Section 18 of the Exchange Act, or incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be
expressly set forth by specific reference in such a filing

Item 9.01 Financial Statements and Exhibits.
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Regulation FD Disclosure.

Item 7.01

99.1 Investools Investor Presentation dated March 9, 2007.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INVESTOOLS INC.

By: /s/ Ida K. Kane

Ida K. Kane

Chief Financial Officer

Dated: March 9, 2007

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#### INDEX TO EXHIBITS

**Exhibit Number**99.1 Investools Investor Presentation dated March 9, 2007.

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