

ENERGIZER HOLDINGS INC  
 Form 4  
 February 10, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 MCCLANATHAN JOSEPH W

2. Issuer Name and Ticker or Trading Symbol  
 ENERGIZER HOLDINGS INC  
 [ENR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 02/08/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 PRES. & CEO ENERGIZER BATTERY

ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

ST. LOUIS, MO 63141

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)       | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                       |                                      |  | Code                           | V   | Amount or (D) Price   |  |   |
| Energizer Holdings, Inc. Common Stock | 02/08/2005                           |  | S                              |   | 200   | D  | \$ 60.13 6,800 D                                      |
| Energizer Holdings, Inc. Common Stock | 02/08/2005                           |  | S                              |   | 1,000   | D  | \$ 60.12 5,800 D                                      |

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

|                                       |            |   |       |   |          |       |   |
|---------------------------------------|------------|---|-------|---|----------|-------|---|
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 800   | D | \$ 60.11 | 5,000 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 200   | D | \$ 60.1  | 4,800 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 400   | D | \$ 60.09 | 4,400 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 200   | D | \$ 60.08 | 4,200 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 200   | D | \$ 60.07 | 4,000 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 600   | D | \$ 60.05 | 3,400 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 1,300 | D | \$ 60.04 | 2,100 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 300   | D | \$ 60.03 | 1,800 | D |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 700   | D | \$ 60.02 | 1,100 | D |
|                                       | 02/08/2005 | S | 400   | D |          | 700   | D |

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

|                                       |            |   |     |   |          |       |  |             |
|---------------------------------------|------------|---|-----|---|----------|-------|--|-------------|
| Energizer Holdings, Inc. Common Stock |            |   |     |   | \$ 60.01 |       |  |             |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 400 | D | \$ 60    | 300   |  | D           |
| Energizer Holdings, Inc. Common Stock | 02/08/2005 | S | 300 | D | \$ 59.99 | 0     |  | D           |
| Energizer Holdings, Inc. Common Stock |            |   |     |   |          | 3,765 |  | I By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) |                                       |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---------------------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date                                   | Title                                 |
| Non-Qualified Stock Option 5/08/00         | \$ 17  | 02/08/2005                           |  | M                              | 25,000  | 05/08/2001   | 05/07/2010  | Energizer Holdings, Inc. Common Stock |
| Non-Qualified Stock Option                 | \$ 42.9  |                                      |  |                                |   | 01/26/2005 <sup>(1)</sup>                                | 01/25/2014  | Energizer Holdings,                   |

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

|   |          |  |                           |            |   |
|---|----------|--|---------------------------|------------|---|
| 1/26/04   |          |  |                           |            | Inc.<br>Common<br>Stock                           |
| Non-Qualified<br>Stock Option<br>10/19/04                               | \$ 46.13 |  | 10/19/2005 <sup>(2)</sup> | 10/18/2014 | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Non-Qualified<br>Stock Option<br>9/23/02                                | \$ 30.1  |  | 09/23/2005 <sup>(3)</sup> | 09/22/2012 | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Phantom Stk<br>Units in<br>Deferred<br>Compensation<br>Plan CM          | \$ 0     |  | <u>(4)</u>                | <u>(4)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Phantom Stock<br>Units in<br>Deferred<br>Compensation<br>Plan           | \$ 0     |  | <u>(4)</u>                | <u>(4)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Phantom Stock<br>Units in<br>Executive<br>Savings<br>Investment<br>Plan | \$ 0     |  | <u>(4)</u>                | <u>(4)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Restricted<br>Stock<br>Equivalent<br>10/19/04                           | \$ 0     |  | <u>(5)</u>                | <u>(5)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Restricted<br>Stock<br>Equivalents                                      | \$ 0     |  | <u>(6)</u>                | <u>(6)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |
| Restricted<br>Stock<br>Equivalents<br>5/19/03                           | \$ 0     |  | <u>(7)</u>                | <u>(7)</u> | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock |

