

Stock
\$0.01 par
value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 44.1					07/01/2007 ⁽¹⁾	08/11/2013	Class A Common Stock	300,000
Employee Stock Option (Right to Buy)	\$ 35.75					07/23/2007	07/23/2012	Class A Common Stock	600,000
Employee Stock Option (Right to Buy)	\$ 11.5312					07/01/2007 ⁽¹⁾	10/08/2008	Class A Common Stock	150,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DEASON DARWIN 2828 N. HASKELL AVENUE	X		Chairman of the Board	See Remarks

DALLAS, TX 75204

Signatures

Darwin Deason

12/07/2004

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
This stock option grant is related to reporting person's Supplemental Executive Retirement Agreement, as amended ("SERP"). This
- (1) option is currently exercisable on reporting person's normal retirement date under the terms of the SERP, but subject to change based on the occurrence of certain designated events.
- (2) This is the average sale price. Sale prices ranged from \$60.00 per share to \$60.60 per share.

Remarks:

Remarks: The reporting person owns less than 10% of the registered shares of the Issuer, but owns more than 10% of the total

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.