TELESP CELLULAR HOLDING CO /ADR/ Form 6-K August 29, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of August, 2003

Commission File Number 1-14493

TELESP CELULAR PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

Telesp Cellular Holding Company

(Translation of Registrant's name into English)

Rua Abílio Soares, 409 04005-001 - São Paulo, SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX

TELESP CELULAR PARTICIPAÇÕES S.A.

CNPJ (TAX ID) 02.558.074/0001-73 NIRE (STATE ID) 35.3.001.587.9-2 **Publicly-held Corporation**

MINUTES OF THE EXTRAORDINARY MEETING OF THE BOARD OF DIRECTORS OF TELESP CELULAR PARTICIPAÇÕES S.A., HELD ON AUGUST 25, 2003.

- 1. DATE, TIME AND VENUE: August 25, 2003, at 10 p.m., at Praia de Botafogo, 501, 7th floor, Rio de Janeiro RJ.
- 2. PRESIDING OFFICERS: Eduardo Perestrelo Correia de Matos Presiding Officer; Evandro Luís Pippi Kruel Secretary.
- 3. INITIATION: The meeting began, in the presence of the undersigned Board Members, there being a quorum under the terms of the Company s Bylaws.
- 4. AGENDA AND RESOLUTIONS:
- **4.1.** Election of Vice President for Regulatory Matters and Institutional Relations: elect to the position of Vice President for Regulatory Matters and Institutional Relations, Mr. *JoséCarlos de La Rosa Guardiola*, Spanish, divorced, engineer, bearer of foreigner s identity document RNE no. V2715938, issued by the SE/DPMAF/DPF and registered with the CPF Individual Taxpayers Registration Number 802.367.825-68, resident and domiciled at Capital of the State of Rio de Janeiro, having his business address at Praia de Botafogo, 501/7th floor, Torre Pão de Açúcar, Botafogo, Rio de Janeiro RJ, as indicated in the meeting of the Company s Board of Directors, held on April 16, 2003. The Director hereby elected, will complete his term of office on April 16, 2006. It is also confirmed that the administrator declares that he is not subject to any of the crimes provided for in the Law that would prevent him from exercising commercial activities, and that he is in a position to sign the declaration required by the CVM Instruction no. 367/2002 and that he undertakes to submit this declaration duly signed, at the time of signing his Declaration of Taking Office. With Mr. JoséCarlos de La Rosa Guardiola s election, Mr. Paulo Cesar Pereira Teixeira leaves the position of Vice President for Regulatory Matters and Institutional Relations, which he temporary filled.
- 5. CLOSURE OF THE MEETING: With no further matters to be dealt with, the meeting was adjourned, and the present minutes were drawn up, which read and approved, is signed by the Board Members present and by the Secretary, and is included in the appropriate book.

<u>Signatures</u>: Eduardo Perestrelo Correia de Matos Presiding Officer; Fernando Xavier Ferreira; Antonio Gonçalves Oliveira Board Members; Ernesto Lopez Mozo; Antonio Viana-Baptista; Ignácio Aller Mallo Board Members represented by Mr. Fernando Xavier Ferreira; Carlos Manuel de Lucena e Vasconcelos Cruz, Iriarte JoséAraújo Esteves; Zeinal Abedin Mohamed Bava and Pedro Manuel Brandão Rodrigues Board Members represented by Mr. Eduardo Perestrelo Correia de Matos and Evandro Luís Pippi Kruel Secretary.

It is hereby declared, for all lawful purposes, that the present document is a true copy of the minutes drawn up and included in the appropriate Book.

Evandro Luís Pippi Kruel Secretary OAB-RS 18,780

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 29, 2003

TELESP CELULAR PARTICIPAÇÕES S.A.

By: /s/ Fernando Abella Garcia

Fernando Abella Garcia Investor Relations Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.