

CBS CORP  
Form 10-Q  
August 01, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR  
15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2008

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR  
15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number 001-09553

**CBS CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of incorporation or  
organization)

**04-2949533**  
(I.R.S. Employer Identification No.)

**51 W. 52<sup>nd</sup> Street, New York, New York**  
(Address of principal executive offices)

**10019**  
(Zip Code)

**(212) 975-4321**

Registrant's telephone number, including area code

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated  
filer

Accelerated  
filer

Non-accelerated  
filer

Smaller reporting  
company

(Do not check if a  
smaller reporting  
company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

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Number of shares of common stock outstanding at July 30, 2008:

Class A Common Stock, par value \$.001 per share 58,017,046

Class B Common Stock, par value \$.001 per share 621,905,778

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## PART I - FINANCIAL INFORMATION

## Item 1. Financial Statements.

## CBS CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

|  | Three Months<br>Ended<br>June 30, |            | Six Months Ended<br>June 30, |            |
|--|-----------------------------------|------------|------------------------------|------------|
|  | 2008                              | 2007       | 2008                         | 2007       |
| Revenues   | \$ 3,393.7                        | \$ 3,374.9 | \$ 7,047.8                   | \$ 7,032.7 |
| Expenses:  |                                   |            |                              |            |
| Operating  | 1,962.3                           | 1,842.0    | 4,348.6                      | 4,237.8    |
| Selling, general and administrative  | 668.4                             | 673.5      | 1,249.3                      | 1,299.0    |
| Restructuring charges  | 2.6                               |            | 47.5                         |            |
| Depreciation and amortization  | 123.4                             | 109.5      | 241.2                        | 224.7      |
| Total expenses   | 2,756.7                           | 2,625.0    | 5,886.6                      | 5,761.5    |
| Operating income   | 637.0                             | 749.9      | 1,161.2                      | 1,271.2    |
| Interest expense   | (134.3)                           | (145.5)    | (273.0)                      | (285.3)    |
| Interest income  | 15.2                              | 33.8       | 32.8                         | 73.1       |
| Other items, net   | 124.9                             | 4.3        | 124.7                        | 2.8        |
| Earnings before income taxes, equity in loss of investee companies and minority interest | 642.8                             | 642.5      | 1,045.7                      | 1,061.8    |
| Provision for income taxes   | (232.9)                           | (233.7)    | (384.2)                      | (437.9)    |
| Equity in loss of investee companies, net of tax   | (1.2)                             | (4.9)      | (8.4)                        | (6.8)      |
| Minority interest, net of tax  | (.3)                              | .1         | (.4)                         | .4         |
| Net earnings   | \$ 408.4                          | \$ 404.0   | \$ 652.7                     | \$ 617.5   |
| <b>Basic net earnings per common share</b>   | \$ .61                            | \$ .56     | \$ .98                       | \$ .84     |
| <b>Diluted net earnings per common share</b>   | \$ .61                            | \$ .55     | \$ .97                       | \$ .83     |
| <b>Weighted average number of common shares outstanding:</b>                             |                                   |            |                              |            |
| Basic  | 669.4                             | 720.8      | 668.7                        | 738.6      |
| Diluted  | 674.3                             | 729.4      | 674.0                        | 747.2      |
| Dividends per common share   | \$ .27                            | \$ .22     | \$ .52                       | \$ .44     |

See notes to consolidated financial statements.

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**CBS CORPORATION AND SUBSIDIARIES**

**CONSOLIDATED BALANCE SHEETS**

(Unaudited; in millions, except per share amounts)

|   | At<br>June 30, 2008 | At<br>December 31, 2007 |
|---|---------------------|-------------------------|
| <b>ASSETS</b>   |                     |                         |
| Current Assets:   |                     |                         |
| Cash and cash equivalents   | \$ 813.9            | \$ 1,346.9              |
| Receivables, less allowances of \$139.7 (2008) and \$141.3 (2007) | 2,668.0             | 2,678.0                 |
| Programming and other inventory (Note 5)                          | 635.7               | 971.9                   |
| Deferred income tax assets, net                                   | 318.0               | 273.7                   |
| Prepaid expenses and other current assets                         | 783.0               | 751.3                   |
| Current assets of discontinued operations                         | 15.0                | 9.1                     |
| <b>Total current assets</b>                                       | <b>5,233.6</b>      | <b>6,030.9</b>          |
| Property and equipment:   |                     |                         |
| Land  | 335.1               | 334.6                   |
| Buildings   | 683.5               | 647.7                   |
| Capital leases  | 177.2               | 215.7                   |
| Advertising structures  | 1,901.9             | 1,808.9                 |
| Equipment and other   | 1,765.7             | 1,676.5                 |
|   | 4,863.4             | 4,683.4                 |
| Less accumulated depreciation and amortization                    | 1,836.1             | 1,761.9                 |
| <b>Net property and equipment</b>                                 | <b>3,027.3</b>      | <b>2,921.5</b>          |
| Programming and other inventory (Note 5)                          | 1,413.3             | 1,548.5                 |
| Goodwill (Note 4)   | 20,134.3            | 18,452.0                |
| Intangible assets (Note 4)  | 9,943.5             | 10,081.3                |
| Other assets  | 1,400.6             | 1,297.4                 |
| Assets of discontinued operations                                 | 95.2                | 98.6                    |
| <b>Total Assets</b>   | <b>\$ 41,247.8</b>  | <b>\$ 40,430.2</b>      |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>                       |                     |                         |
| Current Liabilities:  |                     |                         |
| Accounts payable  | \$ 364.3            | \$ 352.3                |
| Accrued compensation  | 281.9               | 401.5                   |
| Participants' share and royalties payable                         | 942.4               | 612.5                   |
| Program rights  | 781.8               | 1,009.7                 |
| Deferred revenue  | 454.4               | 378.8                   |
| Income taxes payable  | 117.2               | 39.6                    |
| Current portion of long-term debt (Note 7)                        | 16.7                | 19.1                    |
| Accrued expenses and other current liabilities                    | 1,721.4             | 1,574.0                 |
| Current liabilities of discontinued operations                    | 20.3                | 17.1                    |
| <b>Total current liabilities</b>                                  | <b>4,700.4</b>      | <b>4,404.6</b>          |
| Long-term debt (Note 7)   | 7,072.7             | 7,068.6                 |
| Pension and postretirement benefit obligations                    | 1,701.4             | 1,695.9                 |
| Deferred income tax liabilities, net                              | 1,885.2             | 1,947.2                 |
| Other liabilities   | 3,662.5             | 3,534.2                 |
| Liabilities of discontinued operations                            | 296.3               | 305.8                   |
| Commitments and contingencies (Note 11)                           |                     |                         |
| Minority interest   | 2.1                 | 1.5                     |

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Stockholders' Equity:

|  |                 |                 |
|--|-----------------|-----------------|
| Class A Common Stock, par value \$.001 per share; 375.0 shares authorized; 58.4 (2008) and 59.5 (2007) shares issued     | .1              | .1              |
| Class B Common Stock, par value \$.001 per share; 5,000.0 shares authorized; 732.9 (2008) and 727.1 (2007) shares issued | .7              | .7              |
| Additional paid-in capital   | 43,799.3        | 44,089.6        |
| Accumulated deficit  | (18,272.1)      | (18,924.8)      |
| Accumulated other comprehensive income (Note 1)  | 92.6            | 10.1            |
|  | 25,620.6        | 25,175.7        |
| Less treasury stock, at cost; 120.3 (2008) and 114.7 (2007) Class B Shares   | 3,693.4         | 3,703.3         |
| <br>Total Stockholders' Equity   | <br>21,927.2    | <br>21,472.4    |
| <br>Total Liabilities and Stockholders' Equity   | <br>\$ 41,247.8 | <br>\$ 40,430.2 |

See notes to consolidated financial statements.

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## CBS CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited; in millions)

|  | Six Months Ended June 30, |                   |
|--|---------------------------|-------------------|
|  | 2008                      | 2007              |
| <b>Operating Activities:</b>   |                           |                   |
| Net earnings   | \$ 652.7                  | \$ 617.5          |
| Adjustments to reconcile net earnings to net cash flow provided by operating activities: |                           |                   |
| Depreciation and amortization  | 241.2                     | 224.7             |
| Stock-based compensation   | 72.2                      | 51.5              |
| Equity in loss of investee companies, net of distributions                               | 14.2                      | 11.8              |
| Minority interest, net of tax  | .4                        | (.4)              |
| Change in assets and liabilities, net of effects of acquisitions                         | 641.7                     | 624.9             |
| <b>Net cash flow provided by operating activities</b>                                    | <b>1,622.4</b>            | <b>1,530.0</b>    |
| <b>Investing Activities:</b>   |                           |                   |
| Acquisitions, net of cash acquired   | (1,886.2)                 | (309.6)           |
| Capital expenditures   | (220.2)                   | (206.6)           |
| Investments in and advances to investee companies  | (18.2)                    | (43.8)            |
| Purchases of marketable securities   | (20.8)                    |                   |
| Proceeds from sales of marketable securities   | 10.0                      |                   |
| Proceeds from dispositions   | 360.4                     | 305.6             |
| Net (payments to) receipts from Viacom Inc. related to the Separation                    | (2.9)                     | 212.2             |
| Other, net   | (10.8)                    | (.8)              |
| <b>Net cash flow used for investing activities</b>                                       | <b>(1,788.7)</b>          | <b>(43.0)</b>     |
| <b>Financing Activities:</b>   |                           |                   |
| (Repayments to) borrowings from banks, net   | (4.0)                     | 1.9               |
| Payment of capital lease obligations   | (9.4)                     | (8.2)             |
| Proceeds from issuance of notes  |                           | 678.0             |
| Repayment of notes   |                           | (660.0)           |
| Purchase of Company common stock   | (44.7)                    | (1,602.1)         |
| Dividends  | (343.2)                   | (313.9)           |
| Proceeds from exercise of stock options  | 31.2                      | 131.7             |
| Excess tax benefit from stock-based compensation   | 3.4                       | 7.8               |
| <b>Net cash flow used for financing activities</b>                                       | <b>(366.7)</b>            | <b>(1,764.8)</b>  |
| Net decrease in cash and cash equivalents  | (533.0)                   | (277.8)           |
| Cash and cash equivalents at beginning of period   | 1,346.9                   | 3,074.6           |
| <b>Cash and cash equivalents at end of period</b>  | <b>\$ 813.9</b>           | <b>\$ 2,796.8</b> |
| <b>Supplemental disclosure of cash flow information</b>                                  |                           |                   |
| Cash paid for interest   | \$ 243.4                  | \$ 258.7          |
| Cash paid for income taxes   | \$ 195.8                  | \$ 373.9          |
| <b>Non-cash investing and financing activities:</b>                                      |                           |                   |
| Non-cash purchase of Company common stock  | \$                        | \$ 64.0           |
| Equipment acquired under capitalized leases  | \$ 9.7                    | \$                |

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See notes to consolidated financial statements.

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**CBS CORPORATION AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Tabular dollars in millions, except per share amounts)**

**1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

*Description of Business* CBS Corporation (together with its consolidated subsidiaries unless the context otherwise requires, the "Company" or "CBS Corp.") is comprised of the following segments: Television (CBS Television, comprised of the CBS Television Network, television stations, and its television production and syndication operations; Showtime Networks; and CBS College Sports Network), Radio (CBS Radio), Outdoor (CBS Outdoor) and Publishing (Simon & Schuster).

On June 30, 2008, the Company completed the acquisition of CNET Networks, Inc. ("CNET"). (See Note 3) The Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation.

*Basis of Presentation* The accompanying unaudited consolidated financial statements of the Company have been prepared pursuant to the rules of the Securities and Exchange Commission ("SEC"). These financial statements should be read in conjunction with the more detailed financial statements and notes thereto, included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007.

In the opinion of management, the accompanying unaudited financial statements reflect all adjustments, consisting of only normal and recurring adjustments, necessary for a fair statement of the financial position, results of operations and cash flows of the Company for the periods presented. Certain previously reported amounts have been reclassified to conform to the current presentation.

*Use of Estimates* The preparation of the Company's financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of expenses during the reporting period. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

*Net Earnings per Common Share* Basic earnings per share ("EPS") is based upon net earnings divided by the weighted average number of common shares outstanding during the period. Diluted EPS reflects the effect of the assumed exercise of stock options and vesting of restricted stock units ("RSUs"), market-based performance share units ("PSUs") and restricted shares only in the periods in which such effect would have been dilutive. For the three and six months ended June 30, 2008, stock options to purchase 36.6 million shares of CBS Corp. Class B Common Stock were outstanding but excluded from the calculation of diluted EPS because their inclusion would have been anti-dilutive. For the three and six months ended June 30, 2007, respectively, stock options to purchase 12.5 million and 15.3 million shares of CBS Corp. Class B Common Stock were outstanding but excluded from the calculation of diluted EPS because their inclusion would have been anti-dilutive.

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

The table below presents a reconciliation of weighted average shares used in the calculation of basic and diluted EPS.

| (in millions)   | Three Months Ended<br>June 30, |       | Six Months Ended<br>June 30, |       |
|---|--------------------------------|-------|------------------------------|-------|
|   | 2008                           | 2007  | 2008                         | 2007  |
| Weighted average shares for basic EPS                                   | 669.4                          | 720.8 | 668.7                        | 738.6 |
| Dilutive effect of shares issuable under stock-based compensation plans | 4.9                            | 8.6   | 5.3                          | 8.6   |
| Weighted average shares for diluted EPS                                 | 674.3                          | 729.4 | 674.0                        | 747.2 |

*Comprehensive Income (Loss)* Total comprehensive income for the Company includes net earnings and other comprehensive income (loss) items listed in the table below.

|  | Three Months Ended<br>June 30, |          | Six Months Ended<br>June 30, |          |
|--|--------------------------------|----------|------------------------------|----------|
|  | 2008                           | 2007     | 2008                         | 2007     |
| Net earnings                                   | \$ 408.4                       | \$ 404.0 | \$ 652.7                     | \$ 617.5 |
| Other comprehensive income (loss), net of tax: |                                |          |                              |          |
| Cumulative translation adjustments             | 13.5                           | 35.1     | 82.7                         | 51.0     |
| Net actuarial losses and prior service costs   | 4.2                            | 5.5      | 8.5                          | 10.8     |
| Net unrealized loss on securities              | (7.3)                          |          | (8.7)                        |          |
| Change in fair value of cash flow hedges       |                                | .2       |                              | .4       |
| Total comprehensive income                     | \$ 418.8                       | \$ 444.8 | \$ 735.2                     | \$ 679.7 |

*Other Liabilities* Other liabilities consist primarily of the noncurrent portion of residual liabilities of previously disposed businesses, participants' share and royalties payable, program rights, deferred compensation and other employee benefit accruals.

*Additional Paid-In Capital* For the six months ended June 30, 2008 and 2007, the Company recorded dividends of \$355.5 million and \$324.3 million, respectively, as a reduction to additional paid-in capital as the Company had an accumulated deficit balance.

*Adoption of New Accounting Standards* Effective January 1, 2008, the Company adopted Financial Accounting Standards Board ("FASB") Statement of Financial Accounting Standards ("SFAS") No. 157, "Fair Value Measurements" ("SFAS 157") for its financial assets and liabilities. In February 2008, the FASB issued FASB Staff Position ("FSP") No. FAS 157-2, "Effective Date of FASB Statement No. 157", which delays the effective date of SFAS 157 for nonfinancial assets and liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually), to fiscal years beginning after November 15, 2008 and interim periods within those fiscal years. SFAS 157 establishes a framework for measuring fair value under generally accepted accounting principles and expands disclosures about fair value measurement. The adoption of SFAS 157 on January 1, 2008 did not have a material effect on the Company's consolidated financial statements. See Note 13 for additional information.

## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115" ("SFAS 159") effective as of the beginning of the first fiscal year that begins after November 15, 2007. SFAS 159 permits entities to choose to measure many financial instruments and certain other items at fair value with changes in fair value recognized in earnings for each reporting period. The adoption of SFAS 159 on January 1, 2008 did not have any effect on the Company's consolidated financial statements as the Company did not elect any eligible items for fair value measurement.

*Recent Pronouncements* In March 2008, the FASB issued SFAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities" an amendment of FASB Statement No. 133" ("SFAS 161") effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. SFAS 161 requires an entity to provide enhanced disclosures about derivative instruments and hedging activities. The Company is currently evaluating the impact of the adoption of SFAS 161 on the consolidated financial statements.

In December 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" ("SFAS 141R"), effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. SFAS 141R establishes principles and requirements for how an acquirer recognizes and measures identifiable assets acquired, liabilities assumed, any noncontrolling interest in the acquiree and goodwill. SFAS 141R also expands disclosure requirements for business combinations.

In December 2007, the FASB issued SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements" an amendment of ARB No. 51" ("SFAS 160") effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. SFAS 160 establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. The adoption of SFAS 160 is not expected to have a material effect on the Company's consolidated financial statements.

## 2) STOCK-BASED COMPENSATION

The following table summarizes the Company's stock-based compensation expense for the three and six months ended June 30, 2008 and 2007.

|  | Three Months Ended<br>June 30, |         | Six Months Ended<br>June 30, |         |
|--|--------------------------------|---------|------------------------------|---------|
|  | 2008                           | 2007    | 2008                         | 2007    |
| RSUs, PSUs and restricted shares                         | \$ 34.7                        | \$ 27.1 | \$ 64.9                      | \$ 46.1 |
| Stock options and equivalents                            | 4.4                            | 3.4     | 7.3                          | 5.4     |
| Stock-based compensation expense,<br>before income taxes | 39.1                           | 30.5    | 72.2                         | 51.5    |
| Tax benefit  | (15.5)                         | (12.1)  | (28.6)                       | (20.4)  |
| Stock-based compensation expense,<br>net of tax          | \$ 23.6                        | \$ 18.4 | \$ 43.6                      | \$ 31.1 |

**CBS CORPORATION AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

During the six months ended June 30, 2008, the Company granted 5.0 million RSUs with a weighted-average per unit grant date fair value of \$23.67. RSU grants during 2008 generally vest over a three- to four-year service period. Certain RSU awards are also subject to satisfying performance conditions. During the six months ended June 30, 2008, the Company also granted .2 million PSUs with an aggregate grant date fair value of \$7.3 million. The number of shares that will be issued upon vesting of PSUs can range from 0% to 300% of the target award, based on the ranking of the total shareholder return for CBS Corp. Class B Common Stock within the S&P 500 Index over a designated three-year measurement period, or in certain circumstances, based on a one-year measurement period or the achievement of established operating performance goals. During the six months ended June 30, 2008, the Company also granted 2.3 million stock options with a weighted-average exercise price of \$23.99. Stock option grants during 2008 generally vest over a three- to four-year service period.

Total unrecognized compensation cost related to non-vested RSUs, PSUs and restricted shares at June 30, 2008 was \$231.0 million, which is expected to be expensed over a weighted-average period of 2.5 years. Total unrecognized compensation cost related to unvested stock option awards and stock option equivalents at June 30, 2008 was \$44.0 million, which is expected to be expensed over a weighted-average period of 3.0 years.

**3) ACQUISITIONS AND DISPOSITIONS**

*Acquisitions*

On June 30, 2008, the Company completed the acquisition of all of the outstanding shares of CNET common stock for \$11.50 per share, for a total of \$1.8 billion in cash. At June 30, 2008, the assets and liabilities of CNET have been included in Corporate. Beginning in the third quarter of 2008, the results of CNET will be included in an Interactive segment. The excess purchase price over the fair value of the tangible net assets acquired was initially allocated to goodwill. The final allocation of the purchase price will be based on an evaluation of the fair value of the assets acquired and liabilities assumed.

On April 23, 2008, the Company acquired International Outdoor Advertising Group ("IOA"), the leading out-of-home advertising company in South America, for \$111.6 million. IOA has been included as part of the Outdoor segment since the date of acquisition.

*Dispositions*

During June 2008, the Company sold its 37% investment in Sundance Channel for \$168.4 million in cash resulting in a pre-tax gain of \$127.2 million included in "Other Items, net" in the Consolidated Statements of Operations for the three and six months ended June 30, 2008.

On January 10, 2008, the Company completed the sale of seven of its owned television stations in Austin, Salt Lake City, Providence and West Palm Beach to Cerberus Capital Management, L.P. for \$185 million in cash.

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

## 4) GOODWILL AND INTANGIBLE ASSETS

The changes in the book value of goodwill, by segment, for the six months ended June 30, 2008 were as follows:

|            | At<br>December 31, 2007 | Acquisitions           | Dispositions | Other <sup>(c)</sup> | At<br>June 30, 2008 |
|------------|-------------------------|------------------------|--------------|----------------------|---------------------|
| Television | \$ 8,947.7              | \$                     | \$ (35.2)    | \$ 2.4               | \$ 8,914.9          |
| Radio      | 4,334.4                 |                        |              | (.1)                 | 4,334.3             |
| Outdoor    | 4,753.4                 | 114.9 <sup>(a)</sup>   |              | 68.6                 | 4,936.9             |
| Publishing | 416.5                   |                        |              | (.1)                 | 416.4               |
| Corporate  |                         | 1,531.8 <sup>(b)</sup> |              |                      | 1,531.8             |
| Total      | \$ 18,452.0             | \$ 1,646.7             | \$ (35.2)    | \$ 70.8              | \$ 20,134.3         |

(a) Primarily reflects acquisition of IOA.

(b) Reflects acquisition of CNET. Beginning in the third quarter of 2008, CNET will be included in an Interactive segment.

(c) Primarily reflects foreign currency translation adjustments.

The Company's intangible assets and related accumulated amortization were as follows:

| At June 30, 2008                                | Gross       | Accumulated<br>Amortization | Net        |
|---|-------------|-----------------------------|------------|
| Intangible assets subject to amortization:      |             |                             |            |
| Leasehold agreements                            | \$ 870.0    | \$ (459.1)                  | \$ 410.9   |
| Franchise agreements                            | 518.1       | (232.1)                     | 286.0      |
| Other intangible assets                         | 284.4       | (164.9)                     | 119.5      |
| Total intangible assets subject to amortization | 1,672.5     | (856.1)                     | 816.4      |
| FCC licenses                                    | 9,127.1     |                             | 9,127.1    |
| Total intangible assets                         | \$ 10,799.6 | \$ (856.1)                  | \$ 9,943.5 |

| At December 31, 2007                       | Gross    | Accumulated<br>Amortization | Net      |
|--|----------|-----------------------------|----------|
| Intangible assets subject to amortization: |          |                             |          |
| Leasehold agreements                       | \$ 854.9 | \$ (426.1)                  | \$ 428.8 |
| Franchise agreements                       | 516.8    | (216.0)                     | 300.8    |
| Other intangible assets                    | 278.4    | (151.2)                     | 127.2    |
|  | 1,650.1  | (793.3)                     | 856.8    |

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|   |             |            |             |
|---|-------------|------------|-------------|
| Total intangible assets subject to amortization |             |            |             |
| FCC licenses                                    | 9,224.5     |            | 9,224.5     |
| Total intangible assets                         | \$ 10,874.6 | \$ (793.3) | \$ 10,081.3 |

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## CBS CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(Tabular dollars in millions, except per share amounts)

Amortization expense was \$25.8 million and \$23.2 million for the three months ended June 30, 2008 and 2007, respectively, and \$51.4 million and \$46.2 million for the six months ended June 30, 2008 and 2007, respectively. The Company is currently determining the value of identifiable intangible assets acquired in connection with the CNET acquisition. Without considering future amortization expense related to CNET identifiable intangible assets, the Company expects its aggregate annual amortization expense for existing intangible assets subject to amortization for each of the years, 2008 through 2012, to be as follows:

|                      | 2008     | 2009     | 2010    | 2011    | 2012    |
|----------------------|----------|----------|---------|---------|---------|
| Amortization expense | \$ 103.3 | \$ 101.7 | \$ 96.3 | \$ 84.3 | \$ 66.7 |

## 5) PROGRAMMING AND OTHER INVENTORY

|  | At<br>June 30, 2008 | At<br>December 31, 2007 |
|--|---------------------|-------------------------|
| Program rights                                   | \$ 1,570.4          | \$ 1,987.4              |
| Television programming:                          |                     |                         |
| Released (including acquired libraries)          | 356.7               | 405.8                   |
| In process and other                             | 30.1                | 31.2                    |
| Publishing, primarily finished goods             | 90.5                | 95.0                    |
| Other  | 1.3                 | 1.0                     |
| Total programming and other inventory            | 2,049.0             | 2,520.4                 |
| Less current portion                             | 635.7               | 971.9                   |
| Total noncurrent programming and other inventory | \$ 1,413.3          | \$ 1,548.5              |

## 6) RELATED PARTIES

*National Amusements, Inc.* National Amusements, Inc. ("NAI") is the controlling stockholder of CBS Corp. Mr. Sumner M. Redstone, the controlling stockholder, chairman of the board of directors and chief executive officer of NAI, is the Executive Chairman of the Board of Directors and founder of both CBS Corp. and Viacom Inc. At June 30, 2008, NAI beneficially owned CBS Corp. Class A Common Stock representing approximately 80% of the voting power of all classes of CBS Corp.'s Common Stock, and owned approximately 13% of CBS Corp.'s Class A Common Stock and Class B Common Stock on a combined basis.

*Viacom Inc.* CBS Corp., through its normal course of business, is involved in transactions with companies owned by or affiliated with Viacom Inc. CBS Corp., through its Television segment, licenses its television products to Viacom Inc., primarily MTV Networks and BET. In addition, CBS Corp. recognizes advertising revenues for media spending placed by various subsidiaries of Viacom Inc., primarily Paramount Pictures. Paramount Pictures also distributes certain of the Company's television products in the home entertainment market. CBS Corp.'s total revenues from these transactions were \$99.3 million and \$86.0 million for the three months ended June 30, 2008 and 2007, respectively, and \$145.4 million and \$131.6 million for the six months ended June 30, 2008 and 2007, respectively.

## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

CBS Corp., through Showtime Networks, pays license fees to Viacom Inc., primarily Paramount Pictures, for motion picture programming. These license fees are initially recorded as programming inventory and amortized over the shorter of the life of the license agreement or projected useful life of the programming. In addition, CBS Corp. places advertisements with various subsidiaries of Viacom Inc. The total amounts from these transactions were \$8.3 million and \$36.8 million for the three months ended June 30, 2008 and 2007, respectively, and \$12.1 million and \$83.8 million for the six months ended June 30, 2008 and 2007, respectively.

The following table presents the amounts due from or due to Viacom Inc. in the normal course of business as reflected on CBS Corp.'s Consolidated Balance Sheets.

|  | <b>At</b>            |    | <b>At</b>                |
|--|----------------------|----|--------------------------|
|  | <b>June 30, 2008</b> |    | <b>December 31, 2007</b> |
| <b>Amounts due from Viacom Inc.</b>            |                      |    |                          |
| Receivables                                    | \$ 115.0             | \$ | 114.8                    |
| Other assets (Receivables, noncurrent)         | 159.4                |    | 207.3                    |
| <b>Total amounts due from Viacom Inc.</b>      | \$ 274.4             | \$ | 322.1                    |
| <b>Amounts due to Viacom Inc.</b>              |                      |    |                          |
| Accounts payable                               | \$ 9.5               | \$ | 4.7                      |
| Program rights                                 | 85.8                 |    | 74.3                     |
| Other liabilities (Program rights, noncurrent) | 11.4                 |    | 24.3                     |
| <b>Total amounts due to Viacom Inc.</b>        | \$ 106.7             | \$ | 103.3                    |

*Other Related Parties* The Company owns 50% of The CW, which is accounted for by the Company as an equity investment. CBS Corp., through the Television segment, licenses its television products to The CW resulting in total revenues of \$11.0 million and \$15.9 million for the three months ended June 30, 2008 and 2007, respectively, and \$24.7 million and \$48.8 million for the six months ended June 30, 2008 and 2007, respectively.

The Company, through the normal course of business, is involved in transactions with other related parties that have not been material in any of the periods presented.



## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

## 7) BANK FINANCING AND DEBT

The following table sets forth the Company's long-term debt:

|  | At<br>June 30, 2008 | At<br>December 31, 2007 |
|--|---------------------|-------------------------|
| Notes payable to banks   | \$ 5.9              | \$ 5.3                  |
| Senior debt (4.625%-8.875% due 2010-2056) <sup>(a)</sup>                       | 7,016.4             | 7,015.7                 |
| Other notes  | 1.1                 | .8                      |
| Obligations under capital leases   | 109.0               | 108.9                   |
| <b>Total debt</b>  | <b>7,132.4</b>      | <b>7,130.7</b>          |
| Less discontinued operations debt <sup>(b)</sup>                               | 43.0                | 43.0                    |
| <b>Total debt from continuing operations</b>                                   | <b>7,089.4</b>      | <b>7,087.7</b>          |
| Less current portion   | 16.7                | 19.1                    |
| <b>Total long-term debt from continuing operations, net of current portion</b> | <b>\$ 7,072.7</b>   | <b>\$ 7,068.6</b>       |

(a) As of June 30, 2008 and December 31, 2007, the senior debt balances included (i) a net unamortized premium of \$24.7 million and \$26.2 million, respectively, and (ii) the decrease in the carrying value of the debt relating to fair value hedges of \$2.8 million and \$5.0 million, respectively.

(b) Included in "Liabilities of discontinued operations" on the Consolidated Balance Sheets.

The senior debt of CBS Corp. is fully and unconditionally guaranteed by its wholly owned subsidiary, CBS Operations Inc. Senior debt in the amount of \$52.2 million of the Company's wholly owned subsidiary, CBS Broadcasting Inc., is not guaranteed.

**Credit Facility**

As of June 30, 2008, the Company had a \$3.0 billion revolving credit facility due December 2010 (the "Credit Facility"), primarily to support commercial paper borrowings. At June 30, 2008, the Company had no commercial paper borrowings and was in compliance with all covenants under the Credit Facility, including the requirement that the Company maintain a minimum coverage ratio. As of June 30, 2008, the remaining availability under this Credit Facility, net of outstanding letters of credit, was \$2.78 billion.

**Accounts Receivable Securitization Program**

As of June 30, 2008, the Company had \$550.0 million outstanding under its revolving accounts receivable securitization program. The program results in the sale of receivables on a non-recourse basis to unrelated third parties on a one-year renewable basis, thereby reducing accounts receivable on the Company's Consolidated Balance Sheet. The Company entered into this arrangement because it provides an additional source of liquidity. Proceeds from this program were used to reduce outstanding borrowings. The terms of the revolving securitization arrangement require that the receivable pools subject to the program meet certain performance ratios. As of June 30, 2008, the Company was in compliance with the required ratios under the receivable securitization program.

During the six months ended June 30, 2008 and 2007, proceeds from collections of securitized accounts receivables of \$1.43 billion and \$1.40 billion, respectively, were reinvested in the revolving receivable



## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

securitization program. The net loss associated with securitizing the program's accounts receivables was \$3.5 million and \$7.7 million for the three and six months ended June 30, 2008, respectively, and \$7.8 million and \$15.5 million for the three and six months ended June 30, 2007, respectively.

**8) PENSION AND OTHER POSTRETIREMENT BENEFITS**

The components of net periodic cost for the Company's pension and postretirement benefit plans were as follows:

| Three Months Ended June 30,                 | Pension Benefits |         | Postretirement Benefits |         |
|---|------------------|---------|-------------------------|---------|
|   | 2008             | 2007    | 2008                    | 2007    |
| Components of net periodic cost:            |                  |         |                         |         |
| Service cost                                | \$ 8.4           | \$ 8.7  | \$ .3                   | \$ .3   |
| Interest cost                               | 74.9             | 74.4    | 13.6                    | 14.9    |
| Expected return on plan assets              | (69.5)           | (69.5)  |                         |         |
| Amortization of actuarial loss (gain)       | 8.2              | 8.5     | (1.1)                   |         |
| Amortization of prior service cost (credit) | .1               | .2      | (.1)                    |         |
| Net periodic cost                           | \$ 22.1          | \$ 22.3 | \$ 12.7                 | \$ 15.2 |

| Six Months Ended June 30,                   | Pension Benefits |         | Postretirement Benefits |         |
|---|------------------|---------|-------------------------|---------|
|   | 2008             | 2007    | 2008                    | 2007    |
| Components of net periodic cost:            |                  |         |                         |         |
| Service cost                                | \$ 16.8          | \$ 17.4 | \$ .6                   | \$ .7   |
| Interest cost                               | 149.8            | 148.8   | 27.2                    | 29.8    |
| Expected return on plan assets              | (139.0)          | (139.0) |                         | (.1)    |
| Amortization of actuarial loss (gain)       | 16.4             | 17.0    | (2.2)                   |         |
| Amortization of prior service cost (credit) | .2               | .3      | (.2)                    |         |
| Net periodic cost                           | \$ 44.2          | \$ 44.5 | \$ 25.4                 | \$ 30.4 |

**9) STOCKHOLDERS' EQUITY**

On April 29, 2008, the Company announced an increase in the quarterly cash dividend of 8% from \$.25 to \$.27 per share on its Class A and Class B Common Stock payable on July 1, 2008. The total dividend was \$184.3 million of which \$181.1 million was paid on July 1, 2008 and \$3.2 million was accrued to be paid upon vesting of RSUs and restricted shares. During the second quarter of 2008, the Company paid \$174.4 million for the dividend declared on February 21, 2008 and for dividend payments on RSUs and restricted shares that vested during the second quarter of 2008.

In January 2008, the Company received 6.0 million shares of CBS Corp. Class B Common Stock upon settlement of a 2007 accelerated share repurchase transaction.



**CBS CORPORATION AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

**10) PROVISION FOR INCOME TAXES**

The provision for income taxes represents federal, state and local, and foreign income taxes on earnings before income taxes, equity in loss of investee companies and minority interest. The provision for income taxes was \$232.9 million and \$233.7 million for the three months ended June 30, 2008 and 2007, respectively, and \$384.2 million and \$437.9 million for the six months ended June 30, 2008 and 2007, respectively. For the second quarter of 2008, the Company's effective income tax rate decreased to 36.2% from 36.4% for the second quarter of 2007. For the six months ended June 30, 2008, the Company's effective income tax rate decreased to 36.7% from 41.2% for the same prior-year period, reflecting the tax impact of 2007 station divestitures and a lower foreign effective income tax rate in 2008. The provision for income taxes for the three and six months ended June 30, 2007 included net tax provisions of \$6.2 million and \$49.7 million, respectively, related to station divestitures.

The Company is currently under examination by the Internal Revenue Service ("IRS") for the years 2004 and 2005. The examination is anticipated to be completed during the fourth quarter of 2008. The ultimate outcome of the IRS examination, as well as an estimate of any related change to the reserve for uncertain tax positions, cannot be determined currently.

**11) COMMITMENTS AND CONTINGENCIES**

*Off-Balance Sheet Arrangements*

Prior to the Separation of Former Viacom into CBS Corp. and Viacom Inc., Former Viacom had entered into guarantees with respect to obligations related to Blockbuster Inc. ("Blockbuster"), including certain Blockbuster store leases; Famous Players theater leases; certain UCI theater leases; and certain theater leases related to W.F. Cinema Holdings L.P. and Grauman's Theatres LLC. In connection with the Separation, Viacom Inc. has agreed to indemnify the Company with respect to these guarantees. In addition, the Company and Viacom Inc. have agreed to indemnify each other with respect to certain other matters pursuant to the Separation Agreement between the parties.

The Company has indemnification obligations with respect to letters of credit and surety bonds primarily used as security against non-performance in the normal course of business. At June 30, 2008, the outstanding letters of credit and surety bonds approximated \$462.3 million and are not recorded on the Consolidated Balance Sheet.

In the course of its business, the Company both provides and receives indemnities which are intended to allocate certain risks associated with business transactions. Similarly, the Company may remain contingently liable for various obligations of a business that has been divested in the event that a third party does not live up to its obligations under an indemnification obligation. The Company records a liability for its indemnification obligations and other contingent liabilities when probable under generally accepted accounting principles.

**Legal Matters**

*Indecency Regulation.* In March 2006, the FCC released certain decisions relating to indecency complaints against certain of the Company's owned television stations and affiliated stations. The FCC ordered the Company to pay a forfeiture of \$550,000 in the proceeding relating to the broadcast of a Super Bowl half-time show by the Company's television stations. In May 2006, the FCC denied the Company's petition for reconsideration. In July 2006, the Company filed a Petition for Review of the forfeiture with the U.S. Court of Appeals for the Third Circuit and paid the \$550,000 forfeiture in

**CBS CORPORATION AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

order to facilitate the Company's ability to bring the appeal. Oral argument was heard in September 2007. In July 2008, the court vacated the FCC's order to have the Company pay the forfeiture and remanded the case to the FCC.

In March 2006, the FCC also notified the Company and certain affiliates of the CBS Television Network of apparent liability for forfeitures relating to a broadcast of the program *Without a Trace*. The FCC proposed to assess a forfeiture of \$32,500 against each of these stations, totaling \$260,000 for the Company's owned stations. The Company is contesting the FCC decision and the proposed forfeitures.

In June 2007, the U.S. Court of Appeals for the Second Circuit vacated the FCC's November 2006 finding that the broadcast of fleeting and isolated expletives on another broadcast network was indecent and remanded the case to the FCC. On March 17, 2008, the U.S. Supreme Court granted the FCC's petition to review the U.S. Court of Appeals for the Second Circuit's decision.

Additionally, the Company, from time to time, has received and may receive in the future letters of inquiry from the FCC prompted by complaints alleging that certain programming on the Company's broadcasting stations included indecent material.

*Claims Related to Former Businesses: Asbestos, Environmental and Other.* The Company is a defendant in lawsuits claiming various personal injuries related to asbestos and other materials, which allegedly occurred principally as a result of exposure caused by various products manufactured by Westinghouse, a predecessor, generally prior to the early 1970s. Westinghouse was neither a producer nor a manufacturer of asbestos. The Company is typically named as one of a large number of defendants in both state and federal cases. In the majority of asbestos lawsuits, the plaintiffs have not identified which of the Company's products is the basis of a claim. Claims against the Company in which a product has been identified principally relate to exposures allegedly caused by asbestos-containing insulating material in turbines sold for power-generation, industrial and marine use, or by asbestos containing grades of decorative micarta, a laminate used in commercial ships.

Claims are frequently filed and/or settled in large groups, which may make the amount and timing of settlements, and the number of pending claims, subject to significant fluctuation from period to period. The Company does not report as pending those claims on inactive, stayed, deferred or similar dockets which some jurisdictions have established for claimants who allege minimal or no impairment. As of June 30, 2008, the Company had pending approximately 73,940 asbestos claims, as compared with approximately 72,120 as of December 31, 2007 and approximately 72,890 as of June 30, 2007. Of the claims pending as of June 30, 2008, approximately 41,550 were pending in state courts, 28,620 in federal courts and, additionally, approximately 3,770 were third party claims pending in state courts. During the second quarter of 2008, the Company received approximately 1,770 new claims and closed or moved to an inactive docket approximately 700 claims. The Company reports claims as closed when it becomes aware that a dismissal order has been entered by a court or when the Company has reached agreement with the claimants on the material terms of a settlement. Settlement costs depend on the seriousness of the injuries that form the basis of the claim, the quality of evidence supporting the claims and other factors. The Company's total costs for the years 2007 and 2006 for settlement and defense of asbestos claims after insurance recoveries and net of tax benefits were approximately \$17.5 million and \$5.7 million, respectively. The Company's costs for settlement and defense of asbestos claims may vary year to year as insurance proceeds are not always recovered in the same period as the insured portion of the expenses. The Company believes that its reserves and insurance are adequate to cover its asbestos liabilities.

## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

The Company from time to time receives claims from federal and state environmental regulatory agencies and other entities asserting that it is or may be liable for environmental cleanup costs and related damages principally relating to historical and predecessor operations of the Company. In addition, the Company from time to time receives personal injury claims including toxic tort and product liability claims (other than asbestos) arising from historical operations of the Company and its predecessors.

*General.* On an ongoing basis, the Company defends itself in numerous lawsuits and proceedings and responds to various investigations and inquiries from federal, state and local authorities (collectively, "litigation"). Litigation is inherently uncertain and always difficult to predict. However, based on its understanding and evaluation of the relevant facts and circumstances, the Company believes that the above-described legal matters and other litigation to which it is a party are not likely, in the aggregate, to have a material adverse effect on its results of operations, financial position or cash flows. Under the Separation Agreement between the Company and Viacom Inc., the Company and Viacom Inc. have agreed to defend and indemnify the other in certain litigation in which the Company and/or Viacom Inc. is named.

**12) RESTRUCTURING CHARGES**

During the three and six months ended June 30, 2008, the Company recorded restructuring charges of \$2.6 million and \$47.5 million, respectively, associated with reducing headcount in the Television, Radio and Outdoor segments. The restructuring charges for the six months ended June 30, 2008 reflected severance costs recorded in the Television segment for \$34.9 million, the Radio segment for \$10.0 million and the Outdoor segment for \$2.6 million. During the six months ended June 30, 2008, the Company paid \$11.9 million of the Television charge, \$7.4 million of the Radio charge and \$.3 million of the Outdoor charge, leaving \$27.9 million of the restructuring reserve remaining at June 30, 2008. The Company expects to substantially use these reserves by the end of 2009.

**13) FAIR VALUE MEASUREMENTS**

The following table sets forth the Company's financial assets and liabilities measured at fair value on a recurring basis at June 30, 2008. These assets and liabilities have been categorized according to the three-level fair value hierarchy established by SFAS 157, which prioritizes the inputs used in measuring fair value.

|                          | Level 1 <sup>(a)</sup> | Level 2 <sup>(b)</sup> | Level 3 | Total    |
|--------------------------|------------------------|------------------------|---------|----------|
| <b>Assets:</b>           |                        |                        |         |          |
| Investments              | \$ 310.1               | \$ 11.7                | \$      | \$ 321.8 |
| <b>Total Assets</b>      | \$ 310.1               | \$ 11.7                | \$      | \$ 321.8 |
| <b>Liabilities:</b>      |                        |                        |         |          |
| Deferred compensation    | \$                     | \$ 119.2               | \$      | \$ 119.2 |
| Interest rate swaps      |                        | 2.8                    |         | 2.8      |
| Foreign currency hedges  |                        | 1.8                    |         | 1.8      |
| <b>Total Liabilities</b> | \$                     | \$ 123.8               | \$      | \$ 123.8 |

(a) Level 1 valuation is based on quoted prices for the asset in active markets.

(b) Level 2 valuation is based on inputs that are observable other than quoted market prices in Level 1, such as quoted prices for the asset or liability in inactive markets or quoted prices for similar assets or liabilities.

## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

The fair value of level 1 investments is determined based on publicly quoted market prices in active markets. The fair value of level 2 investments is determined by reference to market prices for similar securities. The fair value of interest rate swaps and foreign currency hedges is determined based on the present value of future cash flows using observable inputs, including interest rates, yield curves and foreign currency exchange rates. The fair value of deferred compensation is determined based on the fair value of the investments elected by employees.

**14) REPORTABLE SEGMENTS**

The following tables set forth the Company's financial performance by operating segment. The Company's operating segments have been determined in accordance with the Company's internal management structure, which is organized based upon products and services. In connection with the CNET acquisition, the Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation. At June 30, 2008, the assets and liabilities of CNET have been included in Corporate.

|                       | Three Months Ended<br>June 30, |                   | Six Months Ended<br>June 30, |                  |
|-----------------------|--------------------------------|-------------------|------------------------------|------------------|
|                       | 2008                           | 2007              | 2008                         | 2007             |
| <b>Revenues:</b>      |                                |                   |                              |                  |
| Television            | \$ 2,201.1                     | \$ 2,163.0        | \$4,798.7                    | \$4,736.0        |
| Radio                 | 416.4                          | 463.4             | 779.9                        | 860.9            |
| Outdoor               | 598.1                          | 554.2             | 1,095.0                      | 1,016.5          |
| Publishing            | 186.0                          | 200.3             | 387.6                        | 429.6            |
| Eliminations          | (7.9)                          | (6.0)             | (13.4)                       | (10.3)           |
| <b>Total Revenues</b> | <b>\$ 3,393.7</b>              | <b>\$ 3,374.9</b> | <b>\$7,047.8</b>             | <b>\$7,032.7</b> |



## CBS CORPORATION AND SUBSIDIARIES

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**  
**(Tabular dollars in millions, except per share amounts)**

The Company presents segment operating income before depreciation and amortization ("Segment OIBDA") as the primary measure of profit and loss for its operating segments in accordance with SFAS No. 131 "Disclosures about Segments of an Enterprise and Related Information" ("SFAS 131"). The Company believes the presentation of Segment OIBDA is relevant and useful for investors because it allows investors to view segment performance in a manner similar to the primary method used by the Company's management and enhances their ability to understand the Company's operating performance.

|  | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|--|--------------------------------|-----------------|------------------------------|-----------------|
|  | 2008                           | 2007            | 2008                         | 2007            |
| <b>Segment OIBDA:</b>  |                                |                 |                              |                 |
| Television   | \$ 495.6                       | \$ 549.5        | \$ 945.1                     | \$ 948.5        |
| Radio  | 158.6                          | 187.3           | 280.9                        | 351.7           |
| Outdoor  | 153.6                          | 168.3           | 255.1                        | 268.5           |
| Publishing   | 17.0                           | 20.1            | 34.1                         | 43.9            |
| Corporate  | (41.9)                         | (41.6)          | (67.9)                       | (68.4)          |
| Residual costs   | (22.5)                         | (24.2)          | (44.9)                       | (48.3)          |
| Depreciation and amortization  | (123.4)                        | (109.5)         | (241.2)                      | (224.7)         |
| <b>Total Operating Income</b>  | <b>637.0</b>                   | <b>749.9</b>    | <b>1,161.2</b>               | <b>1,271.2</b>  |
| Interest expense   | (134.3)                        | (145.5)         | (273.0)                      | (285.3)         |
| Interest income  | 15.2                           | 33.8            | 32.8                         | 73.1            |
| Other items, net   | 124.9                          | 4.3             | 124.7                        | 2.8             |
| Earnings before income taxes, equity in loss of investee companies and minority interest | 642.8                          | 642.5           | 1,045.7                      | 1,061.8         |
| Provision for income taxes   | (232.9)                        | (233.7)         | (384.2)                      | (437.9)         |
| Equity in loss of investee companies, net of tax   | (1.2)                          | (4.9)           | (8.4)                        | (6.8)           |
| Minority interest, net of tax  | (.3)                           | .1              | (.4)                         | .4              |
| <b>Net Earnings</b>  | <b>\$ 408.4</b>                | <b>\$ 404.0</b> | <b>\$ 652.7</b>              | <b>\$ 617.5</b> |

|                               | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                   |
|-------------------------------|--------------------------------|-----------------|------------------------------|-------------------|
|                               | 2008                           | 2007            | 2008                         | 2007              |
| <b>Operating Income:</b>      |                                |                 |                              |                   |
| Television                    | \$ 446.8                       | \$ 506.1        | \$ 848.9                     | \$ 856.2          |
| Radio                         | 150.7                          | 179.4           | 265.7                        | 336.2             |
| Outdoor                       | 92.4                           | 115.3           | 136.5                        | 162.3             |
| Publishing                    | 14.6                           | 18.1            | 29.2                         | 39.5              |
| Corporate                     | (45.0)                         | (44.8)          | (74.2)                       | (74.7)            |
| Residual costs                | (22.5)                         | (24.2)          | (44.9)                       | (48.3)            |
| <b>Total Operating Income</b> | <b>\$ 637.0</b>                | <b>\$ 749.9</b> | <b>\$ 1,161.2</b>            | <b>\$ 1,271.2</b> |



## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

|  | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|--|--------------------------------|-----------------|------------------------------|-----------------|
|  | 2008                           | 2007            | 2008                         | 2007            |
| <b>Depreciation and Amortization:</b>          |                                |                 |                              |                 |
| Television                                     | \$ 48.8                        | \$ 43.4         | \$ 96.2                      | \$ 92.3         |
| Radio  | 7.9                            | 7.9             | 15.2                         | 15.5            |
| Outdoor  | 61.2                           | 53.0            | 118.6                        | 106.2           |
| Publishing                                     | 2.4                            | 2.0             | 4.9                          | 4.4             |
| Corporate                                      | 3.1                            | 3.2             | 6.3                          | 6.3             |
| <b>Total Depreciation and<br/>Amortization</b> | <b>\$ 123.4</b>                | <b>\$ 109.5</b> | <b>\$ 241.2</b>              | <b>\$ 224.7</b> |

|                                       | Three Months Ended<br>June 30, |                | Six Months Ended<br>June 30, |                |
|---------------------------------------|--------------------------------|----------------|------------------------------|----------------|
|                                       | 2008                           | 2007           | 2008                         | 2007           |
| <b>Stock-based Compensation:</b>      |                                |                |                              |                |
| Television                            | \$ 18.4                        | \$ 14.8        | \$ 34.7                      | \$ 25.1        |
| Radio                                 | 5.6                            | 5.0            | 9.4                          | 8.4            |
| Outdoor                               | 2.0                            | 1.2            | 3.5                          | 2.3            |
| Publishing                            | 1.2                            | .9             | 2.2                          | 1.6            |
| Corporate                             | 11.9                           | 8.6            | 22.4                         | 14.1           |
| <b>Total Stock-based Compensation</b> | <b>\$ 39.1</b>                 | <b>\$ 30.5</b> | <b>\$ 72.2</b>               | <b>\$ 51.5</b> |

|                                   | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|-----------------------------------|--------------------------------|-----------------|------------------------------|-----------------|
|                                   | 2008                           | 2007            | 2008                         | 2007            |
| <b>Capital Expenditures:</b>      |                                |                 |                              |                 |
| Television                        | \$ 59.7                        | \$ 43.5         | \$ 95.7                      | \$ 86.7         |
| Radio                             | 13.1                           | 10.8            | 19.2                         | 17.9            |
| Outdoor                           | 54.7                           | 49.3            | 96.1                         | 87.2            |
| Publishing                        | 3.3                            | 3.1             | 5.1                          | 4.1             |
| Corporate                         | .6                             | 4.8             | 4.1                          | 10.7            |
| <b>Total Capital Expenditures</b> | <b>\$ 131.4</b>                | <b>\$ 111.5</b> | <b>\$ 220.2</b>              | <b>\$ 206.6</b> |

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|                      | At June 30,<br>2008 | At December 31,<br>2007 |
|----------------------|---------------------|-------------------------|
| <b>Total Assets:</b> |                     |                         |
| Television           | \$ 19,754.7         | \$ 20,410.2             |
| Radio                | 9,560.5             | 9,568.8                 |
| Outdoor              | 7,969.3             | 7,670.3                 |
| Publishing           | 992.3               | 1,094.6                 |
| Corporate            | 3,049.4             | 1,754.3                 |
| Eliminations         | (78.4)              | (68.0)                  |
| <b>Total Assets</b>  | <b>\$ 41,247.8</b>  | <b>\$ 40,430.2</b>      |

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## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

## 15) CONDENSED CONSOLIDATING FINANCIAL STATEMENTS

CBS Operations Inc. is a wholly owned subsidiary of the Company. CBS Operations Inc. has fully and unconditionally guaranteed CBS Corp.'s senior debt securities (See Note 7). The following condensed consolidating financial statements present the results of operations, financial position and cash flows of CBS Corp., CBS Operations Inc., the direct and indirect Non-Guarantor Affiliates of CBS Corp. and CBS Operations Inc., and the eliminations necessary to arrive at the information for the Company on a consolidated basis.

Statement of Operations  
For the Three Months Ended June 30, 2008

|  | CBS Corp. | CBS Operations Inc. | Non-Guarantor Affiliates | Eliminations | CBS Corp. Consolidated |
|--|-----------|---------------------|--------------------------|--------------|------------------------|
| Revenues   | \$ 33.5   | \$ 23.7             | \$ 3,336.5               | \$           | \$ 3,393.7             |
| Expenses:  |           |                     |                          |              |                        |
| Operating  | 18.9      | 15.1                | 1,928.3                  |              | 1,962.3                |
| Selling, general and administrative  | 31.6      | 47.3                | 589.5                    |              | 668.4                  |
| Restructuring charges  |           |                     | 2.6                      |              | 2.6                    |
| Depreciation and amortization  | 1.7       | 1.3                 | 120.4                    |              | 123.4                  |
| Total expenses   | 52.2      | 63.7                | 2,640.8                  |              | 2,756.7                |
| Operating income (loss)  | (18.7)    | (40.0)              | 695.7                    |              | 637.0                  |
| Interest (expense) income, net   | (143.6)   | (68.7)              | 93.2                     |              | (119.1)                |
| Other items, net   | (3.5)     | 3.2                 | 125.2                    |              | 124.9                  |
| Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and minority interest | (165.8)   | (105.5)             | 914.1                    |              | 642.8                  |
| Benefit (provision) for income taxes   | 65.6      | 41.7                | (340.2)                  |              | (232.9)                |
| Equity in earnings (loss) of investee companies, net of tax  | 508.6     | 243.8               | (1.2)                    | (752.4)      | (1.2)                  |
| Minority interest, net of tax  |           |                     | (.3)                     |              | (.3)                   |
| Net earnings   | \$ 408.4  | \$ 180.0            | \$ 572.4                 | \$ (752.4)   | \$ 408.4               |

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)Statement of Operations  
For the Six Months Ended June 30, 2008

|  | CBS Corp. | CBS Operations Inc. | Non-Guarantor Affiliates | Eliminations | CBS Corp. Consolidated |
|--|-----------|---------------------|--------------------------|--------------|------------------------|
| Revenues   | \$ 69.1   | \$ 53.0             | \$ 6,925.7               | \$           | \$ 7,047.8             |
| Expenses:  |           |                     |                          |              |                        |
| Operating  | 39.0      | 38.1                | 4,271.5                  |              | 4,348.6                |
| Selling, general and administrative  | 62.4      | 80.7                | 1,106.2                  |              | 1,249.3                |
| Restructuring charges  | 3.7       |                     | 43.8                     |              | 47.5                   |
| Depreciation and amortization  | 3.5       | 2.5                 | 235.2                    |              | 241.2                  |
| Total expenses   | 108.6     | 121.3               | 5,656.7                  |              | 5,886.6                |
| Operating income (loss)  | (39.5)    | (68.3)              | 1,269.0                  |              | 1,161.2                |
| Interest (expense) income, net   | (289.2)   | (141.6)             | 190.6                    |              | (240.2)                |
| Other items, net   | 34.0      | 13.0                | 77.7                     |              | 124.7                  |
| Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and minority interest | (294.7)   | (196.9)             | 1,537.3                  |              | 1,045.7                |
| Benefit (provision) for income taxes   | 116.6     | 77.9                | (578.7)                  |              | (384.2)                |
| Equity in earnings (loss) of investee companies, net of tax  | 830.8     | 372.8               | (8.4)                    | (1,203.6)    | (8.4)                  |
| Minority interest, net of tax  |           |                     | (.4)                     |              | (.4)                   |
| Net earnings   | \$ 652.7  | \$ 253.8            | \$ 949.8                 | \$ (1,203.6) | \$ 652.7               |

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)Statement of Operations  
For the Three Months Ended June 30, 2007

|  | CBS Corp. | CBS Operations Inc. | Non-Guarantor Affiliates | Eliminations | CBS Corp. Consolidated |
|--|-----------|---------------------|--------------------------|--------------|------------------------|
| Revenues   | \$ 38.1   | \$ 16.6             | \$ 3,320.2               | \$           | \$ 3,374.9             |
| Expenses:  |           |                     |                          |              |                        |
| Operating  | 19.2      | 8.3                 | 1,814.5                  |              | 1,842.0                |
| Selling, general and administrative  | 34.7      | 47.2                | 591.6                    |              | 673.5                  |
| Depreciation and amortization  | 1.0       | 1.2                 | 107.3                    |              | 109.5                  |
| Total expenses   | 54.9      | 56.7                | 2,513.4                  |              | 2,625.0                |
| Operating income (loss)  | (16.8)    | (40.1)              | 806.8                    |              | 749.9                  |
| Interest income (expense), net   | (145.0)   | (70.3)              | 103.6                    |              | (111.7)                |
| Other items, net   | (2.8)     | 3.1                 | 4.0                      |              | 4.3                    |
| Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and minority interest | (164.6)   | (107.3)             | 914.4                    |              | 642.5                  |
| Benefit (provision) for income taxes   | 65.1      | 42.5                | (341.3)                  |              | (233.7)                |
| Equity in earnings (loss) of investee companies, net of tax  | 503.5     | 174.1               | .9                       | (683.4)      | (4.9)                  |
| Minority interest, net of tax  |           |                     | .1                       |              | .1                     |
| Net earnings   | \$ 404.0  | \$ 109.3            | \$ 574.1                 | \$ (683.4)   | \$ 404.0               |

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)Statement of Operations  
For the Six Months Ended June 30, 2007

|  | CBS Corp. | CBS Operations Inc. | Non-Guarantor Affiliates | Eliminations | CBS Corp. Consolidated |
|--|-----------|---------------------|--------------------------|--------------|------------------------|
| Revenues   | \$ 75.5   | \$ 29.2             | \$ 6,928.0               | \$           | \$ 7,032.7             |
| Expenses:  |           |                     |                          |              |                        |
| Operating  | 38.5      | 16.6                | 4,182.7                  |              | 4,237.8                |
| Selling, general and administrative  | 67.6      | 80.3                | 1,151.1                  |              | 1,299.0                |
| Depreciation and amortization  | 2.4       | 2.1                 | 220.2                    |              | 224.7                  |
| Total expenses   | 108.5     | 99.0                | 5,554.0                  |              | 5,761.5                |
| Operating income (loss)  | (33.0)    | (69.8)              | 1,374.0                  |              | 1,271.2                |
| Interest income (expense), net   | (292.9)   | (139.2)             | 219.9                    |              | (212.2)                |
| Other items, net   | (15.7)    | 2.4                 | 16.1                     |              | 2.8                    |
| Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and minority interest | (341.6)   | (206.6)             | 1,610.0                  |              | 1,061.8                |
| Benefit (provision) for income taxes   | 135.1     | 81.8                | (654.8)                  |              | (437.9)                |
| Equity in earnings (loss) of investee companies, net of tax  | 824.0     | 302.3               | (.6)                     | (1,132.5)    | (6.8)                  |
| Minority interest, net of tax  |           |                     | .4                       |              | .4                     |
| Net earnings   | \$ 617.5  | \$ 177.5            | \$ 955.0                 | \$ (1,132.5) | \$ 617.5               |



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## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

|  | <b>Balance Sheet</b>    |                            |                                 |                     |                               |
|--|-------------------------|----------------------------|---------------------------------|---------------------|-------------------------------|
|  | <b>At June 30, 2008</b> |                            |                                 |                     |                               |
|  | <b>CBS Corp.</b>        | <b>CBS Operations Inc.</b> | <b>Non-Guarantor Affiliates</b> | <b>Eliminations</b> | <b>CBS Corp. Consolidated</b> |
| <b>Assets</b>                                  |                         |                            |                                 |                     |                               |
| Cash and cash equivalents                      | \$ 311.6                | \$ .8                      | \$ 501.5                        | \$                  | \$ 813.9                      |
| Receivables, net                               | 24.6                    | 43.1                       | 2,600.3                         |                     | 2,668.0                       |
| Programming and other inventory                | 4.7                     | 7.3                        | 623.7                           |                     | 635.7                         |
| Prepaid expenses and other current assets      | 67.6                    | 80.0                       | 1,017.7                         | (49.3)              | 1,116.0                       |
| Total current assets                           | 408.5                   | 131.2                      | 4,743.2                         | (49.3)              | 5,233.6                       |
| Property and equipment                         | 44.4                    | 48.6                       | 4,770.4                         |                     | 4,863.4                       |
| Less accumulated depreciation and amortization | 10.8                    | 22.2                       | 1,803.1                         |                     | 1,836.1                       |
| Net property and equipment                     | 33.6                    | 26.4                       | 2,967.3                         |                     | 3,027.3                       |
| Programming and other inventory                | 2.7                     | 27.0                       | 1,383.6                         |                     | 1,413.3                       |
| Goodwill                                       | 100.3                   | 63.0                       | 19,971.0                        |                     | 20,134.3                      |
| Intangible assets                              | 641.2                   |                            | 9,302.3                         |                     | 9,943.5                       |
| Investments in consolidated subsidiaries       | 44,644.8                | 5,062.4                    |                                 | (49,707.2)          |                               |
| Other assets                                   | 110.4                   | 56.6                       | 1,328.8                         |                     | 1,495.8                       |
| Total Assets                                   | \$ 45,941.5             | \$ 5,366.6                 | \$ 39,696.2                     | \$ (49,756.5)       | \$ 41,247.8                   |
| <b>Liabilities and Stockholders' Equity</b>    |                         |                            |                                 |                     |                               |
| Accounts payable                               | \$ 1.3                  | \$ 8.6                     | \$ 354.4                        | \$                  | \$ 364.3                      |
| Participants' share and royalties payable      |                         | 15.8                       | 926.6                           |                     | 942.4                         |
| Program rights                                 | 4.3                     | 8.0                        | 769.5                           |                     | 781.8                         |
| Current portion of long-term debt              |                         |                            | 16.7                            |                     | 16.7                          |
| Accrued expenses and other current liabilities | 607.4                   | 269.2                      | 1,768.2                         | (49.6)              | 2,595.2                       |
| Total current liabilities                      | 613.0                   | 301.6                      | 3,835.4                         | (49.6)              | 4,700.4                       |
| Long-term debt                                 | 6,869.1                 |                            | 203.6                           |                     | 7,072.7                       |
| Other liabilities                              | 1,842.9                 | 1,561.0                    | 4,141.3                         | .2                  | 7,545.4                       |
| Intercompany payables                          | 9,980.0                 | (6,373.1)                  | (8,717.9)                       | 5,111.0             |                               |
| Minority interest                              |                         |                            | 2.1                             |                     | 2.1                           |
| <b>Stockholders' Equity:</b>                   |                         |                            |                                 |                     |                               |
| Preferred Stock                                |                         |                            | 128.2                           | (128.2)             |                               |
| Common Stock                                   | .8                      | 122.8                      | 1,135.9                         | (1,258.7)           | .8                            |
| Additional paid-in capital                     | 43,799.3                |                            | 61,434.8                        | (61,434.8)          | 43,799.3                      |
| Retained earnings (deficit)                    | (13,562.8)              | 10,085.3                   | (18,071.6)                      | 3,277.0             | (18,272.1)                    |

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|  |                 |                |                 |                   |                 |
|--|-----------------|----------------|-----------------|-------------------|-----------------|
| Accumulated other comprehensive income     | 92.6            | .1             | 404.3           | (404.4)           | 92.6            |
|  | 30,329.9        | 10,208.2       | 45,031.6        | (59,949.1)        | 25,620.6        |
| Less treasury stock, at cost               | 3,693.4         | 331.1          | 4,799.9         | (5,131.0)         | 3,693.4         |
| <b>Total Stockholders' Equity</b>          | <b>26,636.5</b> | <b>9,877.1</b> | <b>40,231.7</b> | <b>(54,818.1)</b> | <b>21,927.2</b> |
| Total Liabilities and Stockholders' Equity | \$ 45,941.5     | \$ 5,366.6     | \$ 39,696.2     | \$ (49,756.5)     | \$ 41,247.8     |

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## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

|  | Balance Sheet<br>At December 31, 2007 |                           |                                 |               |                           |
|--|---------------------------------------|---------------------------|---------------------------------|---------------|---------------------------|
|  | CBS<br>Corp.                          | CBS<br>Operations<br>Inc. | Non-<br>Guarantor<br>Affiliates | Eliminations  | CBS Corp.<br>Consolidated |
| <b>Assets</b>                                  |                                       |                           |                                 |               |                           |
| Cash and cash equivalents                      | \$ 732.9                              | \$ .8                     | \$ 613.2                        | \$            | \$ 1,346.9                |
| Receivables, net                               | 34.9                                  | 26.6                      | 2,616.5                         |               | 2,678.0                   |
| Programming and other inventory                | 5.4                                   | 8.6                       | 957.9                           |               | 971.9                     |
| Prepaid expenses and other current assets      | 81.5                                  | 75.8                      | 927.8                           | (51.0)        | 1,034.1                   |
| Total current assets                           | 854.7                                 | 111.8                     | 5,115.4                         | (51.0)        | 6,030.9                   |
| Property and equipment                         | 43.0                                  | 44.8                      | 4,595.6                         |               | 4,683.4                   |
| Less accumulated depreciation and amortization | 8.7                                   | 20.1                      | 1,733.1                         |               | 1,761.9                   |
| Net property and equipment                     | 34.3                                  | 24.7                      | 2,862.5                         |               | 2,921.5                   |
| Programming and other inventory                | 4.4                                   | 46.9                      | 1,497.2                         |               | 1,548.5                   |
| Goodwill                                       | 100.3                                 | 63.0                      | 18,288.7                        |               | 18,452.0                  |
| Intangible assets                              | 641.2                                 |                           | 9,440.1                         |               | 10,081.3                  |
| Investments in consolidated subsidiaries       | 43,816.1                              | 4,689.6                   |                                 | (48,505.7)    |                           |
| Other assets                                   | 116.2                                 | 50.5                      | 1,229.3                         |               | 1,396.0                   |
| Total Assets                                   | \$ 45,567.2                           | \$ 4,986.5                | \$ 38,433.2                     | \$ (48,556.7) | \$ 40,430.2               |
| <b>Liabilities and Stockholders' Equity</b>    |                                       |                           |                                 |               |                           |
| Accounts payable                               | \$ 1.5                                | \$ 4.2                    | \$ 346.6                        | \$            | \$ 352.3                  |
| Participants' share and royalties payable      |                                       | 15.6                      | 596.9                           |               | 612.5                     |
| Program rights                                 | 5.3                                   | 9.0                       | 995.4                           |               | 1,009.7                   |
| Current portion of long-term debt              |                                       |                           | 19.1                            |               | 19.1                      |
| Accrued expenses and other current liabilities | 489.3                                 | 274.5                     | 1,698.7                         | (51.5)        | 2,411.0                   |
| Total current liabilities                      | 496.1                                 | 303.3                     | 3,656.7                         | (51.5)        | 4,404.6                   |
| Long-term debt                                 | 6,868.3                               |                           | 200.3                           |               | 7,068.6                   |
| Other liabilities                              | 1,738.1                               | 1,731.4                   | 4,013.8                         | (.2)          | 7,483.1                   |
| Intercompany payables                          | 10,283.0                              | (6,671.5)                 | (8,721.0)                       | 5,109.5       |                           |
| Minority interest                              |                                       |                           | 1.5                             |               | 1.5                       |
| <b>Stockholders' Equity:</b>                   |                                       |                           |                                 |               |                           |
| Preferred Stock                                |                                       |                           | 128.2                           | (128.2)       |                           |
| Common Stock                                   | .8                                    | 122.8                     | 1,135.9                         | (1,258.7)     | .8                        |
| Additional paid-in capital                     | 44,089.6                              |                           | 61,434.8                        | (61,434.8)    | 44,089.6                  |
| Retained earnings (deficit)                    | (14,215.5)                            | 9,831.5                   | (19,021.4)                      | 4,480.6       | (18,924.8)                |
| Accumulated other comprehensive income         | 10.1                                  | .1                        | 404.3                           | (404.4)       | 10.1                      |
|  | 29,885.0                              | 9,954.4                   | 44,081.8                        | (58,745.5)    | 25,175.7                  |

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|  |             |            |             |               |             |
|--|-------------|------------|-------------|---------------|-------------|
| Less treasury stock, at cost               | 3,703.3     | 331.1      | 4,799.9     | (5,131.0)     | 3,703.3     |
| Total Stockholders' Equity                 | 26,181.7    | 9,623.3    | 39,281.9    | (53,614.5)    | 21,472.4    |
| Total Liabilities and Stockholders' Equity | \$ 45,567.2 | \$ 4,986.5 | \$ 38,433.2 | \$ (48,556.7) | \$ 40,430.2 |

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## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

|  | Statement of Cash Flows<br>For the Six Months Ended June 30, 2008 |                           |                                 |              |                           |
|--|---|---------------------------|---------------------------------|--------------|---------------------------|
|  | CBS<br>Corp.  | CBS<br>Operations<br>Inc. | Non-<br>Guarantor<br>Affiliates | Eliminations | CBS Corp.<br>Consolidated |
| <b>Net cash flow (used for) provided by operating activities</b> | \$ (371.8)  | \$ (89.4)                 | \$ 2,083.6                      | \$           | \$ 1,622.4                |
| <b>Investing Activities:</b>                                     |   |                           |                                 |              |                           |
| Acquisitions, net of cash acquired                               | (1,763.7)   |                           | (122.5)                         |              | (1,886.2)                 |
| Capital expenditures   |   | (4.1)                     | (216.1)                         |              | (220.2)                   |
| Investments in and advances to investee companies                |   |                           | (18.2)                          |              | (18.2)                    |
| Purchases of marketable securities                               |   | (20.8)                    |                                 |              | (20.8)                    |
| Proceeds from sales of marketable securities                     |   | 10.0                      |                                 |              | 10.0                      |
| Proceeds from dispositions                                       | 3.9   |                           | 356.5                           |              | 360.4                     |
| Net payments to Viacom Inc. related to the Separation            |   |                           | (2.9)                           |              | (2.9)                     |
| Other, net   | (.8)  | (7.0)                     | (3.0)                           |              | (10.8)                    |
| <b>Net cash flow used for investing activities</b>               | (1,760.6)   | (21.9)                    | (6.2)                           |              | (1,788.7)                 |
| <b>Financing Activities:</b>                                     |   |                           |                                 |              |                           |
| Repayments to banks, including commercial paper, net             |   |                           | (4.0)                           |              | (4.0)                     |
| Payment of capital lease obligations                             |   |                           | (9.4)                           |              | (9.4)                     |
| Purchase of Company common stock                                 | (44.7)  |                           |                                 |              | (44.7)                    |
| Dividends  | (343.2)   |                           |                                 |              | (343.2)                   |
| Proceeds from exercise of stock options                          | 31.2  |                           |                                 |              | 31.2                      |
| Excess tax benefit from stock-based compensation                 | 3.4   |                           |                                 |              | 3.4                       |
| Increase (decrease) in intercompany payables                     | 2,064.4   | 111.3                     | (2,175.7)                       |              |                           |
| <b>Net cash flow provided by (used for) financing activities</b> | 1,711.1   | 111.3                     | (2,189.1)                       |              | (366.7)                   |
| <b>Net decrease in cash and cash equivalents</b>                 | (421.3)   |                           | (111.7)                         |              | (533.0)                   |
| Cash and cash equivalents at beginning of period                 | 732.9   | .8                        | 613.2                           |              | 1,346.9                   |
| <b>Cash and cash equivalents at end of period</b>                | \$ 311.6  | \$ .8                     | \$ 501.5                        | \$           | \$ 813.9                  |

## CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)  
(Tabular dollars in millions, except per share amounts)

|  | Statement of Cash Flows<br>For the Six Months Ended June 30, 2007 |                           |                                 |              |                           |
|--|---|---------------------------|---------------------------------|--------------|---------------------------|
|  | CBS<br>Corp.  | CBS<br>Operations<br>Inc. | Non-<br>Guarantor<br>Affiliates | Eliminations | CBS Corp.<br>Consolidated |
| <b>Net cash flow (used for) provided by operating activities</b> | \$ (527.1)  | \$ (137.1)                | \$ 2,194.2                      | \$           | \$ 1,530.0                |
| <b>Investing Activities:</b>                                     |   |                           |                                 |              |                           |
| Acquisitions, net of cash acquired                               |   |                           | (309.6)                         |              | (309.6)                   |
| Capital expenditures   |   | (10.7)                    | (195.9)                         |              | (206.6)                   |
| Investments in and advances to investee companies                | (.1)  |                           | (43.7)                          |              | (43.8)                    |
| Proceeds from dispositions                                       | 296.0   |                           | 9.6                             |              | 305.6                     |
| Net receipts from Viacom Inc. related to the Separation          | 170.0   |                           | 42.2                            |              | 212.2                     |
| Other, net   | (.8)  |                           |                                 |              | (.8)                      |
| <b>Net cash flow provided by (used for) investing activities</b> | 465.1   | (10.7)                    | (497.4)                         |              | (43.0)                    |
| <b>Financing Activities:</b>                                     |   |                           |                                 |              |                           |
| Borrowing from banks, including commercial paper, net            |   |                           | 1.9                             |              | 1.9                       |
| Payment of capital lease obligations                             |   |                           | (8.2)                           |              | (8.2)                     |
| Proceeds from issuance of notes                                  | 678.0   |                           |                                 |              | 678.0                     |
| Repayments of notes  | (660.0)   |                           |                                 |              | (660.0)                   |
| Purchase of Company Common Stock                                 | (186.0)   |                           | (1,416.1)                       |              | (1,602.1)                 |
| Dividends  | (313.9)   |                           |                                 |              | (313.9)                   |
| Proceeds from exercise of stock options                          | 131.7   |                           |                                 |              | 131.7                     |
| Excess tax benefit from stock-based compensation                 | 7.8   |                           |                                 |              | 7.8                       |
| Increase (decrease) in intercompany payables                     | 1,348.3   | 150.0                     | (1,498.3)                       |              |                           |
| <b>Net cash flow provided by (used for) financing activities</b> | 1,005.9   | 150.0                     | (2,920.7)                       |              | (1,764.8)                 |
| Net increase (decrease) in cash and cash equivalents             | 943.9   | 2.2                       | (1,223.9)                       |              | (277.8)                   |
| Cash and cash equivalents at beginning of period                 | 1,543.8   | .5                        | 1,530.3                         |              | 3,074.6                   |
| <b>Cash and cash equivalents at end of period</b>                | \$ 2,487.7  | \$ 2.7                    | \$ 306.4                        | \$           | \$ 2,796.8                |

**Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition.**  
**(Tabular dollars in millions, except per share amounts)**

Management's discussion and analysis of the results of operations and financial condition should be read in conjunction with the consolidated financial statements and related notes in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007.

**CNET Acquisition**

On June 30, 2008, the Company completed the acquisition of all of the outstanding shares of CNET Networks, Inc. ("CNET") common stock for \$11.50 per share, for a total of \$1.8 billion in cash. The Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation.

**Consolidated Results of Operations**

**Three and Six Months Ended June 30, 2008 versus Three and Six Months Ended June 30, 2007**

*Revenues*

The following tables present the Company's consolidated revenues by type, net of intercompany eliminations, for the three and six months ended June 30, 2008 and 2007.

| Revenues by Type        | 2008             | Three Months Ended June 30, |                  | Increase/(Decrease) |                |           |
|-------------------------|------------------|-----------------------------|------------------|---------------------|----------------|-----------|
|                         |                  | Percentage of Total         | 2007             |                     |                |           |
| Advertising sales       | \$2,359.3        | 70%                         | \$2,435.0        | 72%                 | \$ (75.7)      | (3)%      |
| Television license fees | 368.5            | 11                          | 272.9            | 8                   | 95.6           | 35        |
| Affiliate revenues      | 294.5            | 9                           | 279.5            | 8                   | 15.0           | 5         |
| Publishing              | 186.0            | 5                           | 200.3            | 6                   | (14.3)         | (7)       |
| Other                   | 185.4            | 5                           | 187.2            | 6                   | (1.8)          | (1)       |
| <b>Total Revenues</b>   | <b>\$3,393.7</b> | <b>100%</b>                 | <b>\$3,374.9</b> | <b>100%</b>         | <b>\$ 18.8</b> | <b>1%</b> |

| Revenues by Type        | 2008             | Six Months Ended June 30, |                  | Increase/(Decrease) |                |          |
|-------------------------|------------------|---------------------------|------------------|---------------------|----------------|----------|
|                         |                  | Percentage of Total       | 2007             |                     |                |          |
| Advertising sales       | \$4,772.2        | 68%                       | \$5,130.2        | 73%                 | \$ (358.0)     | (7)%     |
| Television license fees | 975.1            | 14                        | 600.2            | 8                   | 374.9          | 62       |
| Affiliate revenues      | 587.0            | 8                         | 556.2            | 8                   | 30.8           | 6        |
| Publishing              | 387.6            | 5                         | 429.6            | 6                   | (42.0)         | (10)     |
| Other                   | 325.9            | 5                         | 316.5            | 5                   | 9.4            | 3        |
| <b>Total Revenues</b>   | <b>\$7,047.8</b> | <b>100%</b>               | <b>\$7,032.7</b> | <b>100%</b>         | <b>\$ 15.1</b> | <b>%</b> |

Advertising sales decreased \$75.7 million, or 3%, to \$2.36 billion for the three months ended June 30, 2008 principally reflecting weakness in the television and radio stations advertising markets and lower primetime ratings, partially offset by higher Outdoor advertising sales and the timing of the Semifinals of the NCAA Men's Basketball Tournament, which aired in the second quarter of 2008 versus the first quarter of 2007. Advertising sales decreased \$358.0 million, or 7%, to \$4.77 billion for the six months ended June 30, 2008 principally reflecting the absence of the 2007 telecast of *Super Bowl XLI* on CBS Television Network, weakness in the television and radio station advertising markets, lower primetime ratings and the impact of television and radio station divestitures, partially offset by growth at Outdoor.





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### Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

Television license fees increased \$95.6 million, or 35%, to \$368.5 million for the three months ended June 30, 2008 and increased \$374.9 million, or 62%, to \$975.1 million for the six months ended June 30, 2008, principally due to higher syndication sales resulting from both the impact of the new international self-distribution arrangement for the *CSI* franchise, which was previously distributed by a third-party, and higher international syndication sales. For the six-month period, the increase also reflected the second-cycle syndication sale of *Everybody Loves Raymond*.

Affiliate revenues increased \$15.0 million, or 5%, to \$294.5 million for the three months ended June 30, 2008 and increased \$30.8 million, or 6%, to \$587.0 million for the six months ended June 30, 2008, driven by rate increases and subscriber growth at Showtime Networks and CBS College Sports Network.

Publishing revenues decreased \$14.3 million, or 7%, to \$186.0 million for the three months ended June 30, 2008 and decreased \$42.0 million, or 10%, to \$387.6 million for the six months ended June 30, 2008, primarily reflecting lower sales in the Adult group.

Other revenues, which include home entertainment revenues, digital media revenues and other ancillary fees for Television, Radio and Outdoor operations, decreased \$1.8 million, or 1%, to \$185.4 million for the three months ended June 30, 2008 and increased \$9.4 million, or 3%, to \$325.9 million for the six months ended June 30, 2008.

#### *International Revenues*

The Company generated approximately 16% and 17% of its total revenues from international regions for the three and six months ended June 30, 2008, respectively, and 12% for both the three and six months ended June 30, 2007. The increase in international revenues for the second quarter and first half of 2008 principally reflected the impact of the new international self-distribution arrangement for the *CSI* franchise.

#### *Operating Expenses*

The following tables present the Company's consolidated operating expenses by type, net of intercompany eliminations, for the three and six months ended June 30, 2008 and 2007.

| Operating Expenses by Type      | Three Months Ended June 30, |                        |                  |                        |                     |           |
|---------------------------------|-----------------------------|------------------------|------------------|------------------------|---------------------|-----------|
|                                 | 2008                        | Percentage<br>of Total | 2007             | Percentage<br>of Total | Increase/(Decrease) |           |
|                                 | \$                          |                        | \$               |                        | \$                  | %         |
| Programming                     | \$ 705.4                    | 36%                    | \$ 666.4         | 36%                    | \$ 39.0             | 6%        |
| Production                      | 570.9                       | 29                     | 538.5            | 29                     | 32.4                | 6         |
| Outdoor operations              | 332.3                       | 17                     | 294.4            | 16                     | 37.9                | 13        |
| Publishing operations           | 121.0                       | 6                      | 130.4            | 7                      | (9.4)               | (7)       |
| Other                           | 232.7                       | 12                     | 212.3            | 12                     | 20.4                | 10        |
| <b>Total Operating Expenses</b> | <b>\$1,962.3</b>            | <b>100%</b>            | <b>\$1,842.0</b> | <b>100%</b>            | <b>\$ 120.3</b>     | <b>7%</b> |

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Management's Discussion and Analysis of  
Results of Operations and Financial Condition (Continued)  
(Tabular dollars in millions, except per share amounts)

| Operating Expenses by Type      | Six Months Ended June 30, |                        |                  |                        |                     |           |
|---------------------------------|---------------------------|------------------------|------------------|------------------------|---------------------|-----------|
|                                 | 2008                      | Percentage<br>of Total | 2007             | Percentage<br>of Total | Increase/(Decrease) |           |
|                                 |                           |                        |                  |                        | \$                  | %         |
| Programming                     | \$1,766.9                 | 41%                    | \$1,830.5        | 43%                    | \$ (63.6)           | (3)%      |
| Production                      | 1,248.7                   | 29                     | 1,123.0          | 27                     | 125.7               | 11        |
| Outdoor operations              | 628.7                     | 14                     | 565.2            | 13                     | 63.5                | 11        |
| Publishing operations           | 256.6                     | 6                      | 286.6            | 7                      | (30.0)              | (10)      |
| Other                           | 447.7                     | 10                     | 432.5            | 10                     | 15.2                | 4         |
| <b>Total Operating Expenses</b> | <b>\$4,348.6</b>          | <b>100%</b>            | <b>\$4,237.8</b> | <b>100%</b>            | <b>\$ 110.8</b>     | <b>3%</b> |

For the three months ended June 30 2008, operating expenses increased \$120.3 million, or 7%, to \$1.96 billion. For the six months ended June 30, 2008, operating expenses increased \$110.8 million, or 3%, to \$4.35 billion.

Programming expenses for the three months ended June 30, 2008 increased \$39.0 million, or 6%, to \$705.4 million primarily reflecting higher costs due to the timing of the Semifinals of the NCAA Men's Basketball Tournament, which aired during the second quarter of 2008 versus the first quarter of 2007, partially offset by lower primetime programming costs. For the six months ended June 30, 2008, programming expenses decreased \$63.6 million, or 3%, to \$1.77 billion principally reflecting lower costs resulting from the absence of the telecast of *Super Bowl XLI* which aired on CBS Television Network during the first quarter of 2007, partially offset by higher cable programming costs for original series.

Production expenses for the three months ended June 30, 2008 increased \$32.4 million, or 6%, to \$570.9 million and for the six months ended June 30, 2008 increased \$125.7 million, or 11%, to \$1.25 billion principally due to higher costs associated with higher syndication sales, including the impact of the new international self-distribution arrangement for the *CSI* franchise, partially offset by lower costs due to the cancellation of certain television series and fewer pilots produced in 2008.

Outdoor operations expenses for the three months ended June 30, 2008 increased \$37.9 million, or 13%, to \$332.3 million and for the six months ended June 30, 2008 increased \$63.5 million, or 11%, to \$628.7 million, primarily due to the impact of foreign exchange rate changes and higher billboard lease and transit costs.

Publishing operations expenses for the three months ended June 30, 2008 decreased \$9.4 million, or 7%, to \$121.0 million and for the six months ended June 30, 2008 decreased \$30.0 million, or 10%, to \$256.6 million principally reflecting lower royalty expenses driven by the decrease in revenues and the mix of titles.

Other operating expenses for the three months ended June 30, 2008 increased \$20.4 million, or 10%, to \$232.7 million and for the six months ended June 30, 2008 increased \$15.2 million, or 4%, to \$447.7 million, primarily reflecting increased costs associated with digital media. The increase for the second quarter also reflected higher marketing costs relating to the timing of the Semifinals of the NCAA Men's Basketball Tournament.

*Selling, General and Administrative Expenses*

Selling, general and administrative ("SG&A") expenses, which include expenses incurred for selling and marketing costs, occupancy and back office support, decreased \$5.1 million, or 1%, to \$668.4 million for the three months ended June 30, 2008 primarily due to lower employee-related expenses and

**Management's Discussion and Analysis of  
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(Tabular dollars in millions, except per share amounts)

promotion costs reflecting cost-saving initiatives implemented at the television and radio stations, partially offset by higher stock-based compensation expense, increased advertising and marketing costs for original cable series and the unfavorable impact of foreign exchange rate changes. For the six months ended June 30, 2008, SG&A expenses decreased \$49.7 million, or 4%, to \$1.25 billion primarily reflecting the settlement of an international receivable claim, lower costs resulting from cost-saving initiatives and lower expenses due to the divestitures of television and radio stations, partially offset by higher stock-based compensation expense and the unfavorable impact of foreign exchange rate changes. Pension and postretirement benefits costs decreased \$2.7 million to \$34.8 million for the second quarter of 2008 and decreased \$5.3 million to \$69.6 million for the six-month period versus the comparable prior-year periods. SG&A expenses as a percentage of revenues for the three and six months ended June 30, 2008 of 20% and 18%, respectively, remained flat as compared to the same prior-year periods.

*Restructuring Charges*

During the three and six months ended June 30, 2008, the Company recorded restructuring charges of \$2.6 million and \$47.5 million, respectively, associated with reducing headcount in the Television, Radio and Outdoor segments. The restructuring charges for the six months ended June 30, 2008 reflected severance costs recorded in the Television segment for \$34.9 million, the Radio segment for \$10.0 million and the Outdoor segment for \$2.6 million. During the six months ended June 30, 2008, the Company paid \$11.9 million of the Television charge, \$7.4 million of the Radio charge and \$.3 million of the Outdoor charge, leaving \$27.9 million of the restructuring reserve remaining at June 30, 2008. The Company expects to substantially use these reserves by the end of 2009.

*Depreciation and Amortization*

For the three months ended June 30, 2008, depreciation and amortization increased 13% to \$123.4 million and for the six months ended June 30, 2008, depreciation and amortization increased 7% to \$241.2 million, principally reflecting higher depreciation resulting from higher capital expenditures at Outdoor and higher amortization associated with interactive businesses.

*Interest Expense*

For the three months ended June 30, 2008, interest expense decreased to \$134.3 million from \$145.5 million and for the six months ended June 30, 2008, interest expense decreased to \$273.0 million from \$285.3 million principally due to lower interest rates and the timing of the 2007 refinancing of \$700.0 million of senior notes. The Company had \$7.09 billion and \$7.02 billion of principal amounts of debt outstanding (including current maturities) at June 30, 2008 and 2007, respectively, each at a weighted average interest rate of 7.1%.

*Interest Income*

For the three months ended June 30, 2008, interest income decreased \$18.6 million to \$15.2 million and for the six months ended June 30, 2008, interest income decreased \$40.3 million to \$32.8 million due to lower average cash balances resulting from the two accelerated share repurchase transactions executed during 2007 and lower interest rates.

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### Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

#### *Other Items, Net*

For the three months ended June 30, 2008, "Other items, net" of \$124.9 million consisted of a gain of \$127.2 million on the sale of the Company's investment in Sundance Channel and foreign exchange gains of \$1.2 million partially offset by losses of \$3.5 million associated with securitizing accounts receivables. "Other items, net" of \$124.7 million for the six months ended June 30, 2008 consisted of the gain of \$127.2 million on the sale of the investment in Sundance Channel and foreign exchange gains of \$5.2 million partially offset by losses of \$7.7 million associated with securitizing accounts receivable.

For the three months ended June 30, 2007, "Other items, net" of \$4.3 million principally reflected a pre-tax gain of \$9.2 million on television and radio station divestitures and a gain of \$2.4 million on the sale of an investment partially offset by losses of \$7.8 million associated with securitizing trade receivables. "Other items, net" of \$2.8 million for the six months ended June 30, 2007 principally reflected a pre-tax gain of \$12.6 million on television and radio station divestitures, foreign exchange gains of \$3.4 million and a gain of \$2.4 million on the sale of an investment partially offset by losses of \$15.5 million associated with securitizing trade receivables.

#### *Provision for Income Taxes*

The provision for income taxes represents federal, state and local, and foreign income taxes on earnings before income taxes, equity in loss of investee companies and minority interest. The provision for income taxes was \$232.9 million and \$233.7 million for the three months ended June 30, 2008 and 2007, respectively, and \$384.2 million and \$437.9 million for the six months ended June 30, 2008 and 2007, respectively. For the second quarter of 2008, the Company's effective income tax rate decreased to 36.2% from 36.4% for the second quarter of 2007. For the six months ended June 30, 2008, the Company's effective income tax rate decreased to 36.7% from 41.2% for the same prior-year period, reflecting the tax impact of 2007 station divestitures and a lower foreign effective income tax rate in 2008. The provision for income taxes for the three and six months ended June 30, 2007 included net tax provisions of \$6.2 million and \$49.7 million, respectively, related to station divestitures.

The Company currently anticipates the 2008 annual effective income tax rate to be approximately 37%.

#### *Equity in Loss of Investee Companies, Net of Tax*

Equity in loss of investee companies, net of tax, reflects the operating results of the Company's equity investments. For the three months ended June 30, 2008, equity in loss of investee companies, net of tax, decreased \$3.7 million to a loss of \$1.2 million and for the six months ended June 30, 2008, equity in loss of investee companies, net of tax, increased \$1.6 million to a loss of \$8.4 million.

#### *Minority Interest, Net of Tax*

Minority interest primarily represents the minority ownership of certain international entities.

#### *Net Earnings*

The Company reported net earnings of \$408.4 million for the three months ended June 30, 2008 versus \$404.0 million for the three months ended June 30, 2007 and net earnings of \$652.7 million for the six months ended June 30, 2008 versus net earnings of \$617.5 million for the six months ended June 30, 2007.

**Management's Discussion and Analysis of  
Results of Operations and Financial Condition (Continued)**  
(Tabular dollars in millions, except per share amounts)

**Segment Results of Operations**

The following tables present the Company's revenues, segment operating income before depreciation and amortization ("Segment OIBDA"), operating income, and depreciation and amortization by segment, for the three and six months ended June 30, 2008 and 2007, respectively.

|  | Three Months Ended<br>June 30, |                   | Six Months Ended<br>June 30, |                   |
|--|--------------------------------|-------------------|------------------------------|-------------------|
|  | 2008                           | 2007              | 2008                         | 2007              |
| <b>Revenues:</b>                           |                                |                   |                              |                   |
| Television                                 | \$ 2,201.1                     | \$ 2,163.0        | \$ 4,798.7                   | \$ 4,736.0        |
| Radio                                      | 416.4                          | 463.4             | 779.9                        | 860.9             |
| Outdoor                                    | 598.1                          | 554.2             | 1,095.0                      | 1,016.5           |
| Publishing                                 | 186.0                          | 200.3             | 387.6                        | 429.6             |
| Eliminations                               | (7.9)                          | (6.0)             | (13.4)                       | (10.3)            |
| <b>Total Revenues</b>                      | <b>\$ 3,393.7</b>              | <b>\$ 3,374.9</b> | <b>\$ 7,047.8</b>            | <b>\$ 7,032.7</b> |
| <b>Segment OIBDA<sup>(a)</sup>:</b>        |                                |                   |                              |                   |
| Television                                 | \$ 495.6                       | \$ 549.5          | \$ 945.1                     | \$ 948.5          |
| Radio                                      | 158.6                          | 187.3             | 280.9                        | 351.7             |
| Outdoor                                    | 153.6                          | 168.3             | 255.1                        | 268.5             |
| Publishing                                 | 17.0                           | 20.1              | 34.1                         | 43.9              |
| Corporate                                  | (41.9)                         | (41.6)            | (67.9)                       | (68.4)            |
| Residual costs                             | (22.5)                         | (24.2)            | (44.9)                       | (48.3)            |
| Depreciation and amortization              | (123.4)                        | (109.5)           | (241.2)                      | (224.7)           |
| <b>Total Operating Income</b>              | <b>\$ 637.0</b>                | <b>\$ 749.9</b>   | <b>\$ 1,161.2</b>            | <b>\$ 1,271.2</b> |
| <b>Operating Income:</b>                   |                                |                   |                              |                   |
| Television                                 | \$ 446.8                       | \$ 506.1          | \$ 848.9                     | \$ 856.2          |
| Radio                                      | 150.7                          | 179.4             | 265.7                        | 336.2             |
| Outdoor                                    | 92.4                           | 115.3             | 136.5                        | 162.3             |
| Publishing                                 | 14.6                           | 18.1              | 29.2                         | 39.5              |
| Corporate                                  | (45.0)                         | (44.8)            | (74.2)                       | (74.7)            |
| Residual costs                             | (22.5)                         | (24.2)            | (44.9)                       | (48.3)            |
| <b>Total Operating Income</b>              | <b>\$ 637.0</b>                | <b>\$ 749.9</b>   | <b>\$ 1,161.2</b>            | <b>\$ 1,271.2</b> |
| <b>Depreciation and Amortization:</b>      |                                |                   |                              |                   |
| Television                                 | \$ 48.8                        | \$ 43.4           | \$ 96.2                      | \$ 92.3           |
| Radio                                      | 7.9                            | 7.9               | 15.2                         | 15.5              |
| Outdoor                                    | 61.2                           | 53.0              | 118.6                        | 106.2             |
| Publishing                                 | 2.4                            | 2.0               | 4.9                          | 4.4               |
| Corporate                                  | 3.1                            | 3.2               | 6.3                          | 6.3               |
| <b>Total Depreciation and Amortization</b> | <b>\$ 123.4</b>                | <b>\$ 109.5</b>   | <b>\$ 241.2</b>              | <b>\$ 224.7</b>   |

(a)

The Company presents Segment OIBDA as the primary measure of profit and loss for its operating segments in accordance with Statement of Financial Accounting Standards ("SFAS") No. 131 "Disclosures about Segments of an Enterprise and Related

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Information" ("SFAS 131"). The Company believes the presentation of Segment OIBDA is relevant and useful for investors because it allows investors to view segment performance in a manner similar to the primary method used by the Company's management and enhances their ability to understand the Company's operating performance. The reconciliation of Segment OIBDA to the Company's consolidated Net Earnings is presented in Note 14 (Reportable Segments) to the consolidated financial statements.

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**Management's Discussion and Analysis of  
Results of Operations and Financial Condition (Continued)**  
(Tabular dollars in millions, except per share amounts)

**Television** (CBS Television Network, CBS Television Stations, CBS Paramount Network Television, CBS Television Distribution, Showtime Networks and CBS College Sports Network)

(Contributed 65% and 68% to consolidated revenues for the three and six months ended June 30, 2008 versus 64% and 67% for the comparable prior-year periods.)

|                                     | Three Months Ended June 30, |            | Six Months Ended June 30, |            |
|-------------------------------------|-----------------------------|------------|---------------------------|------------|
|                                     | 2008                        | 2007       | 2008                      | 2007       |
| Revenues                            | \$ 2,201.1                  | \$ 2,163.0 | \$ 4,798.7                | \$ 4,736.0 |
| OIBDA                               | \$ 495.6                    | \$ 549.5   | \$ 945.1                  | \$ 948.5   |
| Depreciation and amortization       | (48.8)                      | (43.4)     | (96.2)                    | (92.3)     |
| Operating income                    | \$ 446.8                    | \$ 506.1   | \$ 848.9                  | \$ 856.2   |
| OIBDA as a % of revenues            | 23%                         | 25%        | 20%                       | 20%        |
| Operating income as a % of revenues | 20%                         | 23%        | 18%                       | 18%        |
| Restructuring charges               | \$                          | \$         | \$ 34.9                   | \$         |
| Capital expenditures                | \$ 59.7                     | \$ 43.5    | \$ 95.7                   | \$ 86.7    |

*Three months ended June 30, 2008 and 2007*

For the three months ended June 30, 2008, Television revenues increased 2% to \$2.20 billion from \$2.16 billion for the same prior-year period primarily due to higher television license fees and affiliate revenues, partially offset by lower advertising sales. Television license fees increased 35% for the second quarter of 2008 reflecting higher syndication sales due to the impact of the new international self-distribution arrangement for the *CSI* franchise, which was previously distributed by a third party, and higher international syndication sales. Affiliate revenues increased 5% driven by rate increases and subscriber growth at Showtime Networks and CBS College Sports Network. Advertising sales decreased 6% primarily reflecting weakness in the television stations advertising market and lower primetime ratings, partially offset by the timing of the Semifinals of the NCAA Men's Basketball Tournament, which aired in the second quarter of 2008 versus the first quarter of 2007.

For the three months ended June 30, 2008, Television operating income decreased 12% to \$446.8 million and OIBDA decreased 10% to \$495.6 million primarily due to lower advertising sales partially offset by higher profits from syndication sales, principally from the *CSI* franchise, and higher affiliate revenues. Television results included stock-based compensation expense of \$18.4 million for the three months ended June 30, 2008 versus \$14.8 million for the same prior-year period.

*Six months ended June 30, 2008 and 2007*

For the six months ended June 30, 2008, Television revenues increased 1% to \$4.80 billion from \$4.74 billion for the same prior-year period primarily due to higher television license fees and affiliate revenues, partially offset by lower advertising sales. Television license fees increased 62% principally due to higher domestic and international syndication sales including the impact of the new international self-distribution arrangement for the *CSI* franchise, which was previously distributed by a third party, and the second cycle syndication sale of *Everybody Loves Raymond*. Affiliate revenues increased 6% driven by rate increases and subscriber growth at Showtime Networks and CBS College Sports

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**Management's Discussion and Analysis of  
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(Tabular dollars in millions, except per share amounts)

Network. Advertising sales decreased 11% primarily reflecting the absence of the 2007 telecast of *Super Bowl XLI* on CBS Television Network, weakness in the television stations advertising market and lower primetime ratings.

For the six months ended June 30, 2008, Television operating income decreased 1% to \$848.9 million and OIBDA decreased \$3.4 million to \$945.1 million primarily due to lower advertising sales and restructuring charges of \$34.9 million incurred during the first quarter of 2008, partially offset by higher profits from syndication sales, principally from the *CSI* franchise, and higher affiliate revenues. Television results included stock-based compensation expense of \$34.7 million for the six months ended June 30, 2008 versus \$25.1 million for the same prior-year period.

*Dispositions*

On January 10, 2008, the Company completed the sale of seven of its owned television stations in Austin, Salt Lake City, Providence and West Palm Beach to Cerberus Capital Management, L.P. for \$185 million in cash.

*Radio (CBS Radio)*

(Contributed 12% and 11% to consolidated revenues for the three and six months ended June 30, 2008 versus 14% and 12% for the comparable prior-year periods.)

|                                     | Three Months<br>Ended<br>June 30, |          | Six Months Ended<br>June 30, |          |
|-------------------------------------|-----------------------------------|----------|------------------------------|----------|
|                                     | 2008                              | 2007     | 2008                         | 2007     |
| Revenues                            | \$ 416.4                          | \$ 463.4 | \$ 779.9                     | \$ 860.9 |
| OIBDA                               | \$ 158.6                          | \$ 187.3 | \$ 280.9                     | \$ 351.7 |
| Depreciation and amortization       | (7.9)                             | (7.9)    | (15.2)                       | (15.5)   |
| Operating income                    | \$ 150.7                          | \$ 179.4 | \$ 265.7                     | \$ 336.2 |
| OIBDA as a % of revenues            | 38%                               | 40%      | 36%                          | 41%      |
| Operating income as a % of revenues | 36%                               | 39%      | 34%                          | 39%      |
| Restructuring charges               | \$                                | \$       | \$ 10.0                      | \$       |
| Capital expenditures                | \$ 13.1                           | \$ 10.8  | \$ 19.2                      | \$ 17.9  |

*Three Months Ended June 30, 2008 and 2007*

For the three months ended June 30, 2008 Radio revenues decreased 10% to \$416.4 million from \$463.4 million for the same prior-year period reflecting weakness in the radio advertising market and the impact of radio station divestitures. The station divestitures negatively impacted the Radio revenue comparison by 2% for the three months ended June 30, 2008.

For the three months ended June 30, 2008, Radio operating income decreased 16% to \$150.7 million and OIBDA decreased 15% to \$158.6 million due to lower advertising sales and the absence of profits from divested stations partially offset by lower employee-related expenses and marketing and promotion costs reflecting the implementation of restructuring plans and cost-saving initiatives. Radio results included stock-based compensation expense of \$5.6 million for the three months ended June 30, 2008 versus \$5.0 million for the same prior-year period.





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On July 31, 2008, the Company announced its intention to divest approximately 50 of its radio stations in 12 mid-size markets.

*Six Months Ended June 30, 2008 and 2007*

For the six months ended June 30, 2008 Radio revenues decreased 9% to \$779.9 million from \$860.9 million for the same prior-year period reflecting weakness in the radio advertising market and the impact of radio station divestitures. The station divestitures negatively impacted the Radio revenue comparison by 2% for the six months ended June 30, 2008. These decreases were partially offset by the recognition of \$10.4 million of revenue associated with the Company's former agreements with Westwood One, Inc. ("Westwood One") which were terminated, modified and/or extended in the first quarter of 2008.

For the six months ended June 30, 2008, Radio operating income decreased 21% to \$265.7 million and OIBDA decreased 20% to \$280.9 million due to lower advertising sales, the absence of profits from divested stations and restructuring charges of \$10.0 million incurred during the first quarter of 2008. These decreases were partially offset by the aforementioned \$10.4 million of revenue from Westwood One. Radio results included stock-based compensation expense of \$9.4 million for the six months ended June 30, 2008 versus \$8.4 million for the same prior-year period.

**Outdoor (CBS Outdoor)**

(Contributed 18% and 16% to consolidated revenues for the three and six months ended June 30, 2008 versus 16% and 14% for the comparable prior-year periods.)

|                                     | Three Months Ended June 30, |          | Six Months Ended June 30, |            |
|-------------------------------------|-----------------------------|----------|---------------------------|------------|
|                                     | 2008                        | 2007     | 2008                      | 2007       |
| Revenues                            | \$ 598.1                    | \$ 554.2 | \$ 1,095.0                | \$ 1,016.5 |
| OIBDA                               | \$ 153.6                    | \$ 168.3 | \$ 255.1                  | \$ 268.5   |
| Depreciation and amortization       | (61.2)                      | (53.0)   | (118.6)                   | (106.2)    |
| Operating income                    | \$ 92.4                     | \$ 115.3 | \$ 136.5                  | \$ 162.3   |
| OIBDA as a % of revenues            | 26%                         | 30%      | 23%                       | 26%        |
| Operating income as a % of revenues | 15%                         | 21%      | 12%                       | 16%        |
| Restructuring charges               | \$ 2.6                      | \$ 2.6   | \$ 2.6                    | \$ 2.6     |
| Capital expenditures                | \$ 54.7                     | \$ 49.3  | \$ 96.1                   | \$ 87.2    |

*Three Months Ended June 30, 2008 and 2007*

For the three months ended June 30, 2008, Outdoor revenues increased 8% to \$598.1 million from \$554.2 million for the same prior-year period reflecting growth of 18% in International (which is comprised of Europe, Asia and South America) and 2% in North America (which is comprised of the United States, Canada and Mexico). The revenue growth in International was led by favorable foreign exchange rate changes, growth in the U.K. and France, and the acquisition of International Outdoor Advertising Group ("IOA"). The revenue growth in North America reflected growth of 2% in the U.S. transit and display business, 4% in Canada and 6% in Mexico. Revenue growth in North America was negatively impacted by the non-renewal of two major municipal contracts in Toronto and San Francisco,

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### Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

which reduced the revenue growth in North America by 2% for the quarter. The favorable impact of foreign exchange rate changes on total Outdoor revenues was approximately \$22 million for the three months ended June 30, 2008. Approximately 50% and 47% of Outdoor revenues were generated from regions outside the United States for the three months ended June 30, 2008 and 2007, respectively.

For the three months ended June 30, 2008, Outdoor operating income decreased 20% to \$92.4 million and OIBDA decreased 9% to \$153.6 million driven by declines in North America. North America operating income decreased 18% to \$79.7 million and North America OIBDA decreased 12% to \$126.7 million due to higher billboard lease and transit costs, the aforementioned non-renewal of municipal contracts and \$2.6 million of restructuring charges incurred during the second quarter of 2008. International OIBDA increased 9% to \$26.9 million driven by the revenue growth partially offset by higher transit costs. International operating income decreased 29% to \$12.7 million due to higher depreciation expense associated with recent capital expenditures. Outdoor results included stock-based compensation expense of \$2.0 million for the three months ended June 30, 2008 versus \$1.2 million for the same prior-year period.

#### *Six Months Ended June 30, 2008 and 2007*

For the six months ended June 30, 2008, Outdoor revenues increased 8% to \$1.10 billion from \$1.02 billion for the same prior-year period reflecting growth of 17% in International and 2% in North America. The revenue growth in International was led by favorable foreign exchange rate changes, growth in the U.K. and France, and the acquisition of IOA. The revenue growth in North America reflected growth of 1% in the U.S. transit and display business, 1% in the U.S. billboards business, 7% in Canada and 8% in Mexico. Revenue growth in North America was negatively impacted by the non-renewal of two major municipal contracts in Toronto and San Francisco, which reduced the revenue growth in North America by 2% for the first half of 2008. The favorable impact of foreign exchange rate changes on total Outdoor revenues was approximately \$41 million for the six months ended June 30, 2008. Approximately 50% and 47% of Outdoor revenues were generated from regions outside the United States for the six months ended June 30, 2008 and 2007, respectively.

For the six months ended June 30, 2008, Outdoor operating income decreased 16% to \$136.5 million and OIBDA decreased 5% to \$255.1 million driven by declines in North America. North America operating income decreased 14% to \$124.7 million and North America OIBDA decreased 8% to \$218.0 million due to higher billboard lease and transit costs and the aforementioned non-renewal of municipal contracts. International OIBDA increased 17% to \$37.1 million driven by the revenue growth partially offset by higher transit costs. International operating income decreased 30% to \$11.8 million due to higher depreciation expense associated with recent capital expenditures. Outdoor results included stock-based compensation expense of \$3.5 million for the six months ended June 30, 2008 versus \$2.3 million for the same prior-year period.

#### *Acquisitions*

On April 23, 2008, the Company acquired IOA, the leading out-of-home advertising company in South America, for \$111.6 million.

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**Publishing** (*Simon & Schuster*)

(Contributed 5% to consolidated revenues for both the three and six months ended June 30, 2008 versus 6% for each of the comparable prior-year periods.)

|                                     | Three Months<br>Ended<br>June 30, |          | Six Months Ended<br>June 30, |          |
|-------------------------------------|-----------------------------------|----------|------------------------------|----------|
|                                     | 2008                              | 2007     | 2008                         | 2007     |
| Revenues                            | \$ 186.0                          | \$ 200.3 | \$ 387.6                     | \$ 429.6 |
| OIBDA                               | \$ 17.0                           | \$ 20.1  | \$ 34.1                      | \$ 43.9  |
| Depreciation and amortization       | (2.4)                             | (2.0)    | (4.9)                        | (4.4)    |
| Operating income                    | \$ 14.6                           | \$ 18.1  | \$ 29.2                      | \$ 39.5  |
| OIBDA as a % of revenues            | 9%                                | 10%      | 9%                           | 10%      |
| Operating income as a % of revenues | 8%                                | 9%       | 8%                           | 9%       |
| Capital expenditures                | \$ 3.3                            | \$ 3.1   | \$ 5.1                       | \$ 4.1   |

*Three Months Ended June 30, 2008 and 2007*

For the three months ended June 30, 2008, Publishing revenues decreased 7% to \$186.0 million as best-selling titles in the second quarter of 2008, including *The Broken Window* by Jeffery Deaver and *Chasing Harry Winston* by Lauren Weisberger, did not match contributions from prior year titles, which included *Blaze* by Stephen King writing as Richard Bachman, and *The Secret* by Rhonda Byrne.

For the three months ended June 30, 2008, Publishing operating income decreased 19% to \$14.6 million and OIBDA decreased 15% to \$17.0 million. These decreases reflected the decline in revenues partially offset by lower royalty expenses. Publishing results included stock-based compensation expense of \$1.2 million for the three months ended June 30, 2008 versus \$.9 million for the same prior-year period.

*Six Months Ended June 30, 2008 and 2007*

For the six months ended June 30, 2008, Publishing revenues decreased 10% to \$387.6 million due principally to lower sales in the Adult group, as best-selling titles in the first half of 2008, including *Duma Key* by Stephen King, *Where Are You Now?* by Mary Higgins Clark and *Change of Heart* by Jodi Picoult did not match the success of prior year titles, led by *The Secret* by Rhonda Byrne.

For the six months ended June 30, 2008, Publishing operating income decreased 26% to \$29.2 million and OIBDA decreased 22% to \$34.1 million. These decreases reflected the decline in revenues partially offset by lower royalty expenses, production costs and selling and advertising expenses which were driven by the revenue decline and the mix of titles. Publishing results included stock-based compensation expense of \$2.2 million for the six months ended June 30, 2008 versus \$1.6 million for the same prior-year period.

**Financial Position**

Current assets decreased \$797.3 million to \$5.23 billion at June 30, 2008 from \$6.03 billion at December 31, 2007 primarily due to decreases in cash and cash equivalents and programming and other inventory. The decrease in cash and cash equivalents of \$533.0 million principally reflected cash

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### Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

used for the acquisitions of CNET and IOA, dividends and capital expenditures, partially offset by cash flows generated from operations and dispositions. The decrease in programming and other inventory reflected the timing of investments in programming. The allowance for doubtful accounts as a percentage of receivables was 5.0% at June 30, 2008 and December 31, 2007.

Net property and equipment of \$3.03 billion at June 30, 2008 increased \$105.8 million from \$2.92 billion at December 31, 2007, primarily reflecting capital expenditures of \$220.2 million and acquisitions of \$90.5 million, primarily CNET, partially offset by depreciation expense of \$189.8 million.

Goodwill increased \$1.68 billion to \$20.13 billion at June 30, 2008 from \$18.45 billion at December 31, 2007, primarily reflecting the acquisitions of CNET and IOA.

Intangible assets, principally consisting of FCC licenses, leasehold agreements and franchise agreements, decreased by \$137.8 million to \$9.94 billion at June 30, 2008 from \$10.08 billion at December 31, 2007, primarily due to television station divestitures of \$98.9 million and amortization expense of \$51.4 million.

Current liabilities increased \$295.8 million to \$4.70 billion at June 30, 2008 from \$4.40 billion at December 31, 2007, primarily due to the impact of the new international self-distribution arrangement for the *CSI* franchise and an advance payment received from a third party distributor for home entertainment products.

#### Cash Flows

Cash and cash equivalents decreased by \$533.0 million for the six months ended June 30, 2008. The change in cash and cash equivalents was as follows:

|   | <b>Six Months Ended<br/>June 30,</b> |                |
|---|--------------------------------------|----------------|
|   | <b>2008</b>                          | <b>2007</b>    |
| Cash provided by operating activities         | \$ 1,622.4                           | \$ 1,530.0     |
| Cash used for investing activities            | (1,788.7)                            | (43.0)         |
| Cash used for financing activities            | (366.7)                              | (1,764.8)      |
| <br>Net decrease in cash and cash equivalents | <br>\$ (533.0)                       | <br>\$ (277.8) |

**Operating Activities.** Cash provided by operating activities of \$1.62 billion for the six months ended June 30, 2008 increased \$92.4 million, or 6%, from \$1.53 billion for the same prior-year period primarily due lower income tax and television production payments in 2008, partially offset by lower advertising revenues.

Cash paid for income taxes for the six months ended June 30, 2008 was \$195.8 million versus \$373.9 million for the six months ended June 30, 2007. Cash taxes for 2008 are currently anticipated to be in the range of \$475 million to \$525 million.

**Investing Activities.** Cash used for investing activities of \$1.79 billion for the six months ended June 30, 2008 principally reflected acquisitions of \$1.89 billion, primarily consisting of the acquisitions of CNET and IOA, and capital expenditures of \$220.2 million. These increases were partially offset by proceeds from dispositions of \$360.4 million, primarily consisting of television station divestitures and the sale of the Company's investment in Sundance Channel. Cash used for investing activities of \$43.0 million for

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the six months ended June 30, 2007 principally reflected acquisitions of \$309.6 million, primarily consisting of the acquisitions of Last.fm, MaxPreps and outdoor advertising properties, capital expenditures of \$206.6 million and the investment in several new interactive initiatives. These increases were partially offset by proceeds from dispositions of \$305.6 million, primarily from radio station divestitures, and net receipts of \$212.2 million from Viacom Inc. relating to the Separation.

**Financing Activities.** Cash used for financing activities of \$366.7 million for the six months ended June 30, 2008 principally reflected dividend payments of \$343.2 million and the purchase of Company Common Stock for \$44.7 million, partially offset by proceeds from the exercise of stock options of \$31.2 million. Cash used for financing activities of \$1.76 billion for the six months ended June 30, 2007 principally reflected the purchase of Company Common Stock for \$1.60 billion, the repayment of notes of \$660.0 million and dividend payments of \$313.9 million, partially offset by net proceeds from the issuance of senior notes of \$678.0 million and proceeds from the exercise of stock options of \$131.7 million.

**Cash Dividends**

On April 29, 2008, the Company announced an increase in the quarterly cash dividend of 8% from \$.25 to \$.27 per share on its Class A and Class B Common Stock payable on July 1, 2008. The total dividend was \$184.3 million of which \$181.1 million was paid on July 1, 2008 and \$3.2 million was accrued to be paid upon vesting of restricted stock units ("RSUs") and restricted shares. During the second quarter of 2008, the Company paid \$174.4 million for the dividend declared on February 21, 2008 and for dividend payments on RSUs and restricted shares that vested during the second quarter of 2008.

**Purchase of Company Stock**

In January 2008, the Company received 6.0 million shares of CBS Corp. Class B Common Stock upon settlement of a 2007 accelerated share repurchase transaction.

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**Capital Structure**

The following table sets forth the Company's long-term debt:

|  | At<br>June 30, 2008 | At<br>December 31, 2007 |
|--|---------------------|-------------------------|
| Notes payable to banks   | \$ 5.9              | \$ 5.3                  |
| Senior debt (4.625% 8.875% due 2010 2016)                                      | 7,016.4             | 7,015.7                 |
| Other notes  | 1.1                 | .8                      |
| Obligations under capital leases   | 109.0               | 108.9                   |
| <b>Total debt</b>  | <b>7,132.4</b>      | <b>7,130.7</b>          |
| Less discontinued operations debt <sup>(b)</sup>                               | 43.0                | 43.0                    |
| <b>Total debt from continuing operations</b>                                   | <b>7,089.4</b>      | <b>7,087.7</b>          |
| Less current portion   | 16.7                | 19.1                    |
| <b>Total long-term debt from continuing operations, net of current portion</b> | <b>\$ 7,072.7</b>   | <b>\$ 7,068.6</b>       |

(a) As of June 30, 2008 and December 31, 2007, the senior debt balances included (i) a net unamortized premium of \$24.7 million and \$26.2 million, respectively, and (ii) the decrease in the carrying value of the debt relating to fair value hedges of \$2.8 million and \$5.0 million, respectively.

(b) Included in "Liabilities of discontinued operations" on the Consolidated Balance Sheets.

The senior debt of CBS Corp. is fully and unconditionally guaranteed by its wholly owned subsidiary, CBS Operations Inc. Senior debt in the amount of \$52.2 million of the Company's wholly owned subsidiary, CBS Broadcasting Inc., is not guaranteed.

**Credit Facility**

As of June 30, 2008, the Company had a \$3.0 billion revolving credit facility due December 2010 (the "Credit Facility"), primarily to support commercial paper borrowings. At June 30, 2008, the Company had no commercial paper borrowings and was in compliance with all covenants under the Credit Facility, including the requirement that the Company maintain a minimum coverage ratio. As of June 30, 2008, the remaining availability under this Credit Facility, net of outstanding letters of credit, was \$2.78 billion.

**Accounts Receivable Securitization Program**

As of June 30, 2008, the Company had \$550.0 million outstanding under its revolving accounts receivable securitization program. The program results in the sale of receivables on a non-recourse basis to unrelated third parties on a one-year renewable basis, thereby reducing accounts receivable on the Company's Consolidated Balance Sheet. The Company entered into this arrangement because it provides an additional source of liquidity. Proceeds from this program were used to reduce outstanding borrowings. The terms of the revolving securitization arrangement require that the receivable pools subject to the program meet certain performance ratios. As of June 30, 2008, the Company was in compliance with the required ratios under the receivable securitization program.

During the six months ended June 30, 2008 and 2007, proceeds from collections of securitized accounts receivables of \$1.43 billion and \$1.40 billion, respectively, were reinvested in the revolving receivable





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securitization program. The net loss associated with securitizing the program's accounts receivables was \$3.5 million and \$7.7 million for the three and six months ended June 30, 2008, respectively, and \$7.8 million and \$15.5 million for the three and six months ended June 30, 2007, respectively.

**Liquidity and Capital Resources**

The Company believes that its operating cash flows (\$1.62 billion for the six months ended June 30, 2008), cash and cash equivalents (\$813.9 million at June 30, 2008), borrowing capacity under its committed bank facility (which consisted of an unused revolving Credit Facility of \$2.78 billion at June 30, 2008), and access to capital markets are sufficient to fund its operating needs, including commitments and contingencies, capital and investing commitments, and dividend and other financing requirements for the foreseeable future. The funding for commitments to purchase sports programming rights, television and film programming, and talent contracts will come primarily from cash flow from operations.

The Company continually projects anticipated cash requirements, which include capital expenditures, dividends, acquisitions, and principal payments on its outstanding indebtedness, as well as cash flows generated from operating activities available to meet these needs. Any additional net cash funding requirements are financed with short-term borrowings (primarily commercial paper) and long-term debt. Commercial paper borrowings, which also accommodate day-to-day changes in funding requirements, are backed by the Credit Facility which may be utilized in the event that commercial paper borrowings are not available. The Company's credit position affords sufficient access to the capital markets to meet the Company's financial requirements.

The Company anticipates that future debt maturities will be funded with cash and cash equivalents and cash flows generated from operating activities and other debt financing. There are no provisions in any of the Company's material financing agreements that would cause an acceleration of the obligation in the event of a downgrade in the Company's debt ratings.

The Company filed a shelf registration statement with the Securities and Exchange Commission registering debt securities, preferred stock and warrants of CBS Corp. that may be issued for aggregate gross proceeds of \$5.0 billion. The registration statement was first declared effective on January 8, 2001. The net proceeds from the sale of the offered securities may be used by CBS Corp. for general corporate purposes, including repayment of borrowings, working capital and capital expenditures, or for such other purposes as may be specified in the applicable prospectus supplement. To date, the Company has issued \$3.085 billion of securities under the shelf registration statement.

***Off-Balance Sheet Arrangements***

Prior to the Separation of Former Viacom into CBS Corp. and Viacom Inc., Former Viacom had entered into guarantees with respect to obligations related to Blockbuster Inc. ("Blockbuster"), including certain Blockbuster store leases; Famous Players theater leases; certain UCI theater leases; and certain theater leases related to W.F. Cinema Holdings L.P. and Grauman's Theatres LLC. In connection with the Separation, Viacom Inc. has agreed to indemnify the Company with respect to these guarantees. In addition, the Company and Viacom Inc. have agreed to indemnify each other with respect to certain other matters pursuant to the Separation Agreement between the parties.

The Company has indemnification obligations with respect to letters of credit and surety bonds primarily used as security against non-performance in the normal course of business. At June 30, 2008,

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the outstanding letters of credit and surety bonds approximated \$462.3 million and are not recorded on the Consolidated Balance Sheet.

In the course of its business, the Company both provides and receives indemnities which are intended to allocate certain risks associated with business transactions. Similarly, the Company may remain contingently liable for various obligations of a business that has been divested in the event that a third party does not live up to its obligations under an indemnification obligation. The Company records a liability for its indemnification obligations and other contingent liabilities when probable under generally accepted accounting principles.

***Legal Matters***

***Indecency Regulation.*** In March 2006, the FCC released certain decisions relating to indecency complaints against certain of the Company's owned television stations and affiliated stations. The FCC ordered the Company to pay a forfeiture of \$550,000 in the proceeding relating to the broadcast of a Super Bowl half-time show by the Company's television stations. In May 2006, the FCC denied the Company's petition for reconsideration. In July 2006, the Company filed a Petition for Review of the forfeiture with the U.S. Court of Appeals for the Third Circuit and paid the \$550,000 forfeiture in order to facilitate the Company's ability to bring the appeal. Oral argument was heard in September 2007. In July 2008, the court vacated the FCC's order to have the Company pay the forfeiture and remanded the case to the FCC.

In March 2006, the FCC also notified the Company and certain affiliates of the CBS Television Network of apparent liability for forfeitures relating to a broadcast of the program *Without a Trace*. The FCC proposed to assess a forfeiture of \$32,500 against each of these stations, totaling \$260,000 for the Company's owned stations. The Company is contesting the FCC decision and the proposed forfeitures.

In June 2007, the U.S. Court of Appeals for the Second Circuit vacated the FCC's November 2006 finding that the broadcast of fleeting and isolated expletives on another broadcast network was indecent and remanded the case to the FCC. On March 17, 2008, the U.S. Supreme Court granted the FCC's petition to review the U.S. Court of Appeals for the Second Circuit's decision.

Additionally, the Company, from time to time, has received and may receive in the future letters of inquiry from the FCC prompted by complaints alleging that certain programming on the Company's broadcasting stations included indecent material.

***Claims Related to Former Businesses: Asbestos, Environmental and Other.*** The Company is a defendant in lawsuits claiming various personal injuries related to asbestos and other materials, which allegedly occurred principally as a result of exposure caused by various products manufactured by Westinghouse, a predecessor, generally prior to the early 1970s. Westinghouse was neither a producer nor a manufacturer of asbestos. The Company is typically named as one of a large number of defendants in both state and federal cases. In the majority of asbestos lawsuits, the plaintiffs have not identified which of the Company's products is the basis of a claim. Claims against the Company in which a product has been identified principally relate to exposures allegedly caused by asbestos-containing insulating material in turbines sold for power-generation, industrial and marine use, or by asbestos containing grades of decorative micarta, a laminate used in commercial ships.

Claims are frequently filed and/or settled in large groups, which may make the amount and timing of settlements, and the number of pending claims, subject to significant fluctuation from period to period.

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The Company does not report as pending those claims on inactive, stayed, deferred or similar dockets which some jurisdictions have established for claimants who allege minimal or no impairment. As of June 30, 2008, the Company had pending approximately 73,940 asbestos claims, as compared with approximately 72,120 as of December 31, 2007 and approximately 72,890 as of June 30, 2007. Of the claims pending as of June 30, 2008, approximately 41,550 were pending in state courts, 28,620 in federal courts and, additionally, approximately 3,770 were third party claims pending in state courts. During the second quarter of 2008, the Company received approximately 1,770 new claims and closed or moved to an inactive docket approximately 700 claims. The Company reports claims as closed when it becomes aware that a dismissal order has been entered by a court or when the Company has reached agreement with the claimants on the material terms of a settlement. Settlement costs depend on the seriousness of the injuries that form the basis of the claim, the quality of evidence supporting the claims and other factors. The Company's total costs for the years 2007 and 2006 for settlement and defense of asbestos claims after insurance recoveries and net of tax benefits were approximately \$17.5 million and \$5.7 million, respectively. The Company's costs for settlement and defense of asbestos claims may vary year to year as insurance proceeds are not always recovered in the same period as the insured portion of the expenses.

Filings include claims for individuals suffering from mesothelioma, a rare cancer, the risk of which is allegedly increased primarily by exposure to asbestos; lung cancer, a cancer which may be caused by various factors, one of which is alleged to be asbestos exposure; other cancers, and conditions that are substantially less serious, including claims brought on behalf of individuals who are asymptomatic as to an allegedly asbestos-related disease. Claims identified as cancer remain a small percentage of asbestos claims pending at June 30, 2008. In a substantial number of the pending claims, the plaintiff has not yet identified the claimed injury. The Company believes that its reserves and insurance are adequate to cover its asbestos liabilities.

The Company from time to time receives claims from federal and state environmental regulatory agencies and other entities asserting that it is or may be liable for environmental cleanup costs and related damages principally relating to historical and predecessor operations of the Company. In addition, the Company from time to time receives personal injury claims including toxic tort and product liability claims (other than asbestos) arising from historical operations of the Company and its predecessors.

*General.* On an ongoing basis, the Company defends itself in numerous lawsuits and proceedings and responds to various investigations and inquiries from federal, state and local authorities (collectively, "litigation"). Litigation is inherently uncertain and always difficult to predict. However, based on its understanding and evaluation of the relevant facts and circumstances, the Company believes that the above-described legal matters and other litigation to which it is a party are not likely, in the aggregate, to have a material adverse effect on its results of operations, financial position or cash flows. Under the Separation Agreement between the Company and Viacom Inc., the Company and Viacom Inc. have agreed to defend and indemnify the other in certain litigation in which the Company and/or Viacom Inc. is named.

**Related Parties**

*National Amusements, Inc.* National Amusements, Inc. ("NAI") is the controlling stockholder of CBS Corp. Mr. Sumner M. Redstone, the controlling stockholder, chairman of the board of directors and chief executive officer of NAI, is the Executive Chairman of the Board of Directors and founder of both CBS Corp. and Viacom Inc. At June 30, 2008, NAI beneficially owned CBS Corp. Class A

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Common Stock representing approximately 80% of the voting power of all classes of CBS Corp.'s Common Stock, and owned approximately 13% of CBS Corp.'s Class A Common Stock and Class B Common Stock on a combined basis.

*Viacom Inc.* CBS Corp., through its normal course of business, is involved in transactions with companies owned by or affiliated with Viacom Inc. CBS Corp., through its Television segment, licenses its television products to Viacom Inc., primarily MTV Networks and BET. In addition, CBS Corp. recognizes advertising revenues for media spending placed by various subsidiaries of Viacom Inc., primarily Paramount Pictures. Paramount Pictures also distributes certain of the Company's television products in the home entertainment market. CBS Corp.'s total revenues from these transactions were \$99.3 million and \$86.0 million for the three months ended June 30, 2008 and 2007, respectively, and \$145.4 million and \$131.6 million for the six months ended June 30, 2008 and 2007, respectively.

CBS Corp., through Showtime Networks, pays license fees to Viacom Inc., primarily Paramount Pictures, for motion picture programming. These license fees are initially recorded as programming inventory and amortized over the shorter of the life of the license agreement or projected useful life of the programming. In addition, CBS Corp. places advertisements with various subsidiaries of Viacom Inc. The total amounts from these transactions were \$8.3 million and \$36.8 million for the three months ended June 30, 2008 and 2007, respectively, and \$12.1 million and \$83.8 million for the six months ended June 30, 2008 and 2007, respectively.

The following table presents the amounts due from or due to Viacom Inc. in the normal course of business as reflected on CBS Corp.'s Consolidated Balance Sheets:

|  | At<br>June 30,<br>2008 | At<br>December 31,<br>2007 |
|--|------------------------|----------------------------|
| <b>Amounts due from Viacom Inc.</b>            |                        |                            |
| Receivables                                    | \$ 115.0               | \$ 114.8                   |
| Other assets (Receivables, noncurrent)         | 159.4                  | 207.3                      |
| <b>Total amounts due from Viacom Inc.</b>      | <b>\$ 274.4</b>        | <b>\$ 322.1</b>            |
| <b>Amounts due to Viacom Inc.</b>              |                        |                            |
| Accounts payable                               | \$ 9.5                 | \$ 4.7                     |
| Program rights                                 | 85.8                   | 74.3                       |
| Other liabilities (Program rights, noncurrent) | 11.4                   | 24.3                       |
| <b>Total amounts due to Viacom Inc.</b>        | <b>\$ 106.7</b>        | <b>\$ 103.3</b>            |

*Other Related Parties* The Company owns 50% of The CW, which is accounted for by the Company as an equity investment. CBS Corp., through the Television segment, licenses its television products to The CW resulting in total revenues of \$11.0 million and \$15.9 million for the three months ended June 30, 2008 and 2007, respectively, and \$24.7 million and \$48.8 million for the six months ended June 30, 2008 and 2007, respectively.

The Company, through the normal course of business, is involved in transactions with other related parties that have not been material in any of the periods presented.

**Management's Discussion and Analysis of  
Results of Operations and Financial Condition (Continued)**  
(Tabular dollars in millions, except per share amounts)

**Adoption of New Accounting Standards**

Effective January 1, 2008, the Company adopted Financial Accounting Standards Board ("FASB") SFAS No. 157, "Fair Value Measurements" ("SFAS 157") for its financial assets and liabilities. In February 2008, the FASB issued FASB Staff Position ("FSP") No. FAS 157-2, "Effective Date of FASB Statement No. 157", which delays the effective date of SFAS 157 for nonfinancial assets and liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually), to fiscal years beginning after November 15, 2008 and interim periods within those fiscal years. SFAS 157 establishes a framework for measuring fair value under generally accepted accounting principles and expands disclosures about fair value measurement. The adoption of SFAS 157 on January 1, 2008 did not have a material effect on the Company's consolidated financial statements.

In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities - Including an amendment of FASB Statement No. 115" ("SFAS 159") effective as of the beginning of the first fiscal year that begins after November 15, 2007. SFAS 159 permits entities to choose to measure many financial instruments and certain other items at fair value with changes in fair value recognized in earnings for each reporting period. The adoption of SFAS 159 on January 1, 2008 did not have any effect on the Company's consolidated financial statements as the Company did not elect any eligible items for fair value measurement.

**Recent Pronouncements**

In March 2008, the FASB issued SFAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities - an amendment of FASB Statement No. 133" ("SFAS 161") effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. SFAS 161 requires an entity to provide enhanced disclosures about derivative instruments and hedging activities. The Company is currently evaluating the impact of the adoption of SFAS 161 on the consolidated financial statements.

In December 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" ("SFAS 141R"), effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. SFAS 141R establishes principles and requirements for how an acquirer recognizes and measures identifiable assets acquired, liabilities assumed, any noncontrolling interest in the acquiree and goodwill. SFAS 141R also expands disclosure requirements for business combinations.

In December 2007, the FASB issued SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements - an amendment of ARB No. 51" ("SFAS 160") effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. SFAS 160 establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. The adoption of SFAS 160 is not expected to have a material effect on the Company's consolidated financial statements.

**Critical Accounting Policies**

See Item 7, Management's Discussion and Analysis of Results of Operations and Financial Condition in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007, for a discussion of the Company's critical accounting policies.

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### Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

#### Cautionary Statement Concerning Forward-Looking Statements

This quarterly report on Form 10-Q, including "Item 2 Management's Discussion and Analysis of Results of Operations and Financial Condition," contains both historical and forward-looking statements. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. These forward-looking statements are not based on historical facts, but rather reflect the Company's current expectations concerning future results and events. These forward-looking statements generally can be identified by the use of statements that include phrases such as "believe," "expect," "anticipate," "intend," "plan," "foresee," "likely," "will" or other similar words or phrases. Similarly, statements that describe the Company's objectives, plans or goals are or may be forward-looking statements. These forward-looking statements involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause the actual results, performance or achievements of the Company to be different from any future results, performance and achievements expressed or implied by these statements. These risks, uncertainties and other factors include, among others: advertising market conditions generally; changes in the public acceptance of the Company's programming; changes in technology and its effect on competition in the Company's markets; changes in the federal communications laws and regulations; the impact of piracy on the Company's products; the impact of consolidation in the market for the Company's programming; the impact of union activity, including possible strikes or work stoppages or the Company's inability to negotiate favorable terms for contract renewals; other domestic and global economic, business, competitive and/or regulatory factors affecting the Company's businesses generally; and other factors described in the Company's news releases and filings made under the securities laws, including, among others, those set forth under "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2007 and in our Quarterly Reports on Form 10-Q. There may be additional risks, uncertainties and factors that the Company does not currently view as material or that are not necessarily known. The forward-looking statements included in this document are made as of the date of this document and the Company does not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk.

There have been no significant changes to market risk since reported in the Company's Annual Report on Form 10-K for the year ended December 31, 2007.

#### Item 4. Controls and Procedures.

The Company's chief executive officer and chief financial officer have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) of the Securities Exchange Act of 1934, as amended) were effective, based on the evaluation of these controls and procedures required by Rule 13a-15(b) or 15d-15(b) of the Securities Exchange Act of 1934, as amended.

No change in the Company's internal control over financial reporting occurred during the Company's last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

**PART II OTHER INFORMATION**

**Item 1A. Risk Factors.**

The following updates the corresponding risk factors included in the Company's Annual Report on Form 10-K for the year ended December 31, 2007.

**The Company Could Suffer Losses Due to Asset Impairment Charges for Goodwill, Intangible Assets, FCC Licenses and Programming**

In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"), the Company will test goodwill and intangible assets, including broadcast licenses, for impairment during the fourth quarter of each year, and the Company continues to assess whether factors or indicators, such as the continuation of existing market conditions, become apparent that would require an interim test. A downward revision in the fair value of a reporting unit or intangible assets could result in an impairment under SFAS 142 and a non-cash charge would be required. Any significant shortfall, now or in the future, in the expected popularity of the programming for which the Company has acquired rights could lead to a downward revision in the fair value of such assets. Any such charge could have a material adverse effect on the Company's reported net earnings.

**The Company Could Be Adversely Affected by Strikes and Other Union Activity**

The Company and its suppliers engage the services of writers, directors, actors and other talent, trade employees and others who are subject to collective bargaining agreements. If the Company or its suppliers are unable to renew expiring collective bargaining agreements, it is possible that the affected unions could take action in the form of strikes or work stoppages. Such actions, higher costs in connection with these agreements or a significant labor dispute could adversely affect the Company's television and radio businesses by causing delays in the production of the Company's television or radio programming or the Company's outdoor business by disrupting its ability to place advertising on outdoor faces. The entertainment businesses' collective bargaining agreements with each of the Screen Actors Guild ("SAG") and American Federation of Television and Radio Artists ("AFTRA") covering performers expired on June 30, 2008. On July 8, 2008, AFTRA announced that a new agreement with the Alliance of Motion Picture and Television Producers (the "AMPTP") had been ratified by its members. Negotiations between SAG and the AMPTP are continuing. If an agreement is not reached by the parties, strikes or work stoppages could occur and, depending on their duration, could have an adverse effect on the Company's revenues and operating income.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

During the second quarter of 2008, the Company did not purchase any shares under its publicly announced share purchase programs which have remaining authorization of \$649.4 million.

**Item 4. Submission of Matters to a Vote of Security Holders.**

The Annual Meeting of Stockholders of CBS Corporation was held on May 22, 2008. The following matters were voted on at the meeting: (i) the election of 14 directors, and (ii) the ratification of the appointment of PricewaterhouseCoopers LLP to serve as the independent registered public accounting firm for CBS Corporation for the fiscal year 2008.

- (i) The entire nominated board of directors was elected and the Inspector of Election certified the votes cast for or withheld with respect to the election of each director were as follows:

| Name                    | Number of Votes Cast For | Number of Votes |          |
|-------------------------|--------------------------|-----------------|----------|
|                         |                          |                 | Withheld |
| David R. Andelman       | 57,318,003               |                 | 474,569  |
| Joseph A. Califano, Jr. | 57,315,893               |                 | 476,678  |
| William S. Cohen        | 57,260,262               |                 | 532,310  |
| Gary L. Countryman      | 57,315,665               |                 | 476,906  |
| Charles K. Gifford      | 57,259,753               |                 | 532,818  |
| Leonard Goldberg        | 57,341,175               |                 | 451,396  |
| Bruce S. Gordon         | 57,260,167               |                 | 532,404  |
| Linda M. Griego         | 57,317,892               |                 | 474,679  |
| Arnold Kopelson         | 57,342,013               |                 | 450,558  |
| Leslie Moonves          | 57,343,793               |                 | 448,779  |
| Doug Morris             | 57,343,645               |                 | 448,927  |
| Shari Redstone          | 57,314,905               |                 | 477,667  |
| Sumner M. Redstone      | 57,312,418               |                 | 480,154  |
| Frederic V. Salerno     | 57,267,965               |                 | 524,606  |

- (ii) The Inspector of Election certified that the votes cast for, against or abstentions with respect to the ratification of the appointment of PricewaterhouseCoopers LLP to serve as the independent registered public accounting firm for CBS Corporation for the fiscal year 2008 were as follows:

| For:       | Against: | Abstentions: |
|------------|----------|--------------|
| 57,742,088 | 32,501   | 17,982       |



**Item 6. Exhibits.**

| <b>Exhibit No.</b> | <b>Description of Document</b>   |
|--------------------|--|
| <b>(3)</b>         | <b>Articles of Incorporation and By-laws</b>   |
| (a)                | Amended and Restated Certificate of Incorporation of CBS Corporation, effective December 31, 2005 (incorporated by reference to Exhibit 3(a) to the Annual Report on Form 10-K of CBS Corporation for the fiscal year ended December 31, 2005) (File No. 001-09553).   |
| (b)                | Amended and Restated By-laws of CBS Corporation effective November 1, 2007 (incorporated by reference to Exhibit 3(b) to the Quarterly Report on Form 10-Q of CBS Corporation for the quarter ended September 30, 2007) (File No. 001-09553).  |
| <b>(4)</b>         | <b>Instruments defining the rights of security holders including indentures</b>  |
|                    | The instruments defining the rights of holders of the long-term debt securities of CBS Corporation and its subsidiaries are omitted pursuant to section (b)(4)(iii)(A) of Item 601 of Regulation S-K. CBS Corporation hereby agrees to furnish copies of these instruments to the Securities and Exchange Commission upon request. |
| <b>(12)</b>        | <b>Statement Regarding Computation of Ratios (filed herewith)</b>  |
| <b>(31)</b>        | <b>Rule 13a-14(a)/15d-14(a) Certifications</b>   |
| (a)                | Certification of the Chief Executive Officer of CBS Corporation pursuant to Rule 13a-14(a), or 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).   |
| (b)                | Certification of the Chief Financial Officer of CBS Corporation pursuant to Rule 13a-14(a), or 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).   |
| <b>(32)</b>        | <b>Section 1350 Certifications</b>   |
| (a)                | Certification of the Chief Executive Officer of CBS Corporation furnished pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith).   |
| (b)                | Certification of the Chief Financial Officer of CBS Corporation furnished pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith).   |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**CBS CORPORATION**  
(Registrant)

Date: August 1, 2008

/s/ FREDRIC G. REYNOLDS

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Fredric G. Reynolds  
*Executive Vice President and  
Chief Financial Officer*

Date: August 1, 2008

/s/ SUSAN C. GORDON

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Susan C. Gordon  
*Senior Vice President, Controller  
Chief Accounting Officer*

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**EXHIBIT INDEX**

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CBS CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited; in millions)

CBS CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in millions, except per share amounts)

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