

FRESH DEL MONTE PRODUCE INC
 Form 4
 August 28, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 EL-NAFFY HANI

2. Issuer Name and Ticker or Trading Symbol
 FRESH DEL MONTE PRODUCE INC [FDP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 08/26/2014

Director 10% Owner
 Officer (give title below) Other (specify below)
 President and COO

C/O FRESH DEL MONTE PRODUCE INC., P.O. BOX 149222
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

CORAL GABLES, FL 33114

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V | Amount or Price | | |
| Ordinary Shares | 08/26/2014 | | M | | 29,707 A \$ 23.76 | 35,639 | D |
| Ordinary Shares | 08/26/2014 | | S | | 29,707 D \$ 31.3549 | 5,932 | D |
| Ordinary Shares | 08/26/2014 | | M | | 10,293 A \$ 23.76 | 16,225 | D |
| Ordinary Shares | 08/27/2014 | | M | | 36,000 A \$ 24.29 | 52,225 | D |
| | 08/26/2014 | | M | | 19,930 A \$ 28.09 | 72,155 | D |

Ordinary
Shares

| | | | | | | | |
|-----------------|------------|---|--------|---|-----------------|-------|---|
| Ordinary Shares | 08/26/2014 | S | 66,223 | D | \$ 31.36 (1) | 5,932 | D |
|-----------------|------------|---|--------|---|-----------------|-------|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Options (Right to Buy) | \$ 23.76 | 08/26/2014 | | M | 29,707 | (2) 08/03/2021 | Ordinary Shares | 29,707 | |
| Employee Stock Options (Right to Buy) | \$ 23.76 | 08/27/2014 | | M | 10,293 | (2) 08/03/2021 | Ordinary Shares | 10,293 | |
| Employee Stock Options (Right to Buy) | \$ 24.29 | 08/27/2014 | | M | 36,000 | (3) 08/01/2022 | Ordinary Shares | 36,000 | |
| Employee Stock Options (Right to Buy) | \$ 28.09 | 08/26/2014 | | M | 19,930 | (4) 07/31/2023 | Ordinary Shares | 19,930 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| EL-NAFFY HANI C/O FRESH DEL MONTE PRODUCE INC. P.O. BOX 149222 CORAL GABLES, FL 33114 | X | | President and COO | |

Signatures

/s/ Bruce Jordan, Attorney-in-fact for Hani
El-Naffy

08/28/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This represents the weighted average sales price of the shares. The shares were sold at a price ranging from \$31.35 to \$31.48. Mr.

- (1) El-Naffy will provide, upon request of the SEC staff, Fresh Del Monte Produce., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.
- (2) The option is exercisable with respect to 40,000 shares and will become exercisable with respect to an additional 40,000 shares on 8/3/2015.
- (3) The option is exercisable with respect to 36,000 shares and will become exercisable with respect to an additional 36,000 shares on each of 8/1/2015 and 8/1/2016.
- (4) The option is exercisable with respect to 80,000 shares and will become exercisable with respect to an additional 40,000 shares on each of 7/31/2015, 7/31/2016 and 7/31/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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