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JOHNSON OUTDOORS INC Form 10-Q August 06, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 2, 2010

OR

[]	TRANSITION REPORT PURSUANT TO SECTION 13 OR	15(d) O	F THE
	SECURITIES EXCHANGE ACT OF 1934		

For the transition period from ______ to _____

Commission file number 0-16255

JOHNSON OUTDOORS INC.

(Exact name of Registrant as specified in its charter)

Wisconsin (State or other jurisdiction of incorporation or organization)

39-1536083

(I.R.S. Employer Identification No.)

555 Main Street, Racine, Wisconsin 53403 (Address of principal executive offices)

(262) 631-6600

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [] No []

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting

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company" in Rule 12b-2 of the Exchange Act (Check one): Large accelerated filer [] Accelerated filer [[]
Non-accelerated filer (do not check if a smaller reporting company) [] Smaller reporting company [X].	

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $[\]$ No $[\ X\]$

As of July 27, 2010, 8,363,485 shares of Class A and 1,216,464 shares of Class B common stock of the Registrant were outstanding.

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JOHNSON OUTDOORS INC.

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PART I FINANCIAL INFORMATION

Item 1. Financial Statements

JOHNSON OUTDOORS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

		Three Months Ended					Nine Months Ended				
		July	2		July	3	July 2 July 3				
(thousands, except per share data)		2010		2009		2010		2009			
Net sales	\$	123,954		\$	114,850	\$	307,311		\$	291,236	
Cost of sales		72,467			68,755		184,082			180,067	
Gross profit		51,487			46,095		123,229			111,169	
Operating expenses:											
Marketing and selling		23,974			23,295		66,848			65,337	
Administrative management, finance and											
information systems		10,646			9,491		28,762			26,512	
Research and development		3,514			2,723		9,767			8,165	
Total operating expenses		38,134			35,509		105,377			100,014	
Operating profit		13,353			10,586		17,852			11,155	
Interest income		(26)		(18)	(46)		(163)
Interest expense		1,393			2,647		4,014			7,366	
Other (income) expense, net		565			(421)	94			243	
Income before income taxes		11,421			8,378		13,790			3,709	
Income tax expense (benefit)		989			(612)	1,411			(805))
Income from continuing operations		10,432			8,990		12,379			4,514	
Income from discontinued operations		-			-		-			41	
Net income	\$	10,432		\$	8,990	\$	12,379		\$	4,555	
Weighted average common shares - Basic:											
Class A		8,031			7,961		8,001			7,944	
Class B		1,216			1,216		1,216			1,216	
Dilutive stock options		43			8		43			8	
Weighted average common shares - Dilutive		9,290			9,185		9,260			9,168	
Income from continuing operations per											
common share - Basic:											
Class A	\$	1.10		\$	0.98	\$	1.31		\$	0.49	
Class B	\$	1.00		\$	0.88	\$	1.19		\$	0.44	
Income from discontinued operations per											
common share - Basic:											
Class A	\$	-		\$	-	\$	-		\$	-	
Class B	\$	-		\$	-	\$	-		\$	-	
Net income per common share - Basic:											
Class A	\$	1.10		\$	0.98	\$	1.31		\$	0.49	