Edgar Filing: V F CORP - Form 4

V F CORP												
Form 4	_											
July 05, 2005		STATES						E COMMISSIO	N OMB	PPROVAL 3235-0287		
Check thi	s box		Wa	shingtor	1, D.C	. 20	549		Number:	January 31,		
if no long subject to Section 1 Form 4 or	F CHAN	NGES IN SECU	Expires: Estimated burden hou response	2005 average urs per								
Form 5 obligation may cont <i>See</i> Instru 1(b).	inue. Section 17((a) of the l	Public U	Itility Ho	lding	Com		nge Act of 1934, t of 1935 or Secti 1940				
(Print or Type F	Responses)											
1. Name and Address of Reporting Person <u>*</u> HESSE DANIEL			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer				
			V F CORP [VFC]					(Check all applicable)				
(Last) (First) (Middle)			3. Date of Earliest Transaction(Month/Day/Year)07/01/2005					X_ Director 10% Owner Officer (give title Other (specify below) below)				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person 				
(City)	(State)	(Zip)	Tab	ole I - Non-	Deriva	tive S	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	Dispo	ired (osed o . 3, 4	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amo	unt	or (D) Price	(Instr. 3 and 4)				
Reminder: Rep	ort on a separate line	e for each cl	ass of sec	urities bene	-		-	-				
					inf red dis	form quire	ation con ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or		

	Derivative Security			Disposed of (D) (Instr. 3, 4, and 5)						
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock (1)	<u>(2)</u>	07/01/2005	А		261.4607 (1)		(3)	(3)	Common Stock	261.4607

Reporting Owners

Reporting Owner Name / Address	Relationships				
1 8 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Director	10% Owner	Officer	Other	
HESSE DANIEL					
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Signatures

By: Mark R. Townsend for Daniel R. Hesse For: (Pursuant to Signing Authority on	07/05/2005
File)	0770372003

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time due to reinvestment by the trustee

- (1) of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of other participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (2) Column 2 should have an entry which reads "1 for 1".
- (3) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
- (4) See also Footnote #1. Each PSU was acquired at the election of the Director by deferring \$57.37 (estimated) of fees per PSU.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date