Edgar Filing: Mahon Janice K - Form 4

| Form 4 | ce K | | | | | | | | | | |
|---|---|---|----------------|------------------------|--|-------------------|----------------------|--|--|---|--|
| September 2 | | | | | | | | | | PROVAL | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | OMMISSION | | - | | |
| Check th | us box | | Wa | shingto | on, D.C. 20 |)549 | | | Number: | 3235-0287 | |
| if no lon subject t Section Form 4 e Form 5 obligatio may con | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the Public Utili 30(h) of the Inve | | | | | ties E npan | Act of 1934, | Expires: Estimated a burden hour response | | | |
| 1(b). | | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | | |
| 1. Name and A Mahon Jan | Address of Reporting ice K | Person <u>*</u> | Symbol | ERSAL | nd Ticker of DISPLAY | | I | . Relationship of H ssuer (Check | Reporting Perso all applicable | | |
| (Last) 375 PHILL | | | | h | | | | Director 10% Owner X Officer (give title Other (specify below) below) VP of Tech Commercialization | | | |
| EWING, N | (Street) J 08618 | | | endment, onth/Day/Y | Date Origina ear) | al | A | 5. Individual or Join Applicable Line) X_ Form filed by Or Form filed by Mo Person | ne Reporting Per | son | |
| (City) | (State) | (Zip) | Tah | ole I - Nor | n-Derivative | Secu | | red, Disposed of, | or Beneficiall | v Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deem Execution any (Month/Da | ed Date, if | 3. | 4. Securit ciomr Dispos (Instr. 3, 4 | ies Ac ed of (| quired (A) (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 09/16/2011 | | | S | 3,536 (1) | D | \$ 55.0312 (2) | 62,827 | D | | |
| Common Stock | 09/19/2011 | | | S | 4,869 (1) | D | \$ 56 | 57,958 | D | | |
| Common Stock | 09/19/2011 | | | S | 1,572 (1) | D | \$ 58 | 56,386 | D | | |
| Common Stock | 09/20/2011 | | | S | 10,375 (1) | D | \$ 60 | 46,011 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transacti Code (Instr. 8) | Securities Acquired (A) or Disposed of (D) | | ate | 7. Titl Amou Under Secur (Instr. | int of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr |
|---|---|---|---------------------------------------|--|---------------------|--------------------|--|--|---|---|
| | | | Code V | (Instr. 3, 4, and 5) (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|---------------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Mahon Janice K 375 PHILLIPS BLVD. EWING, NJ 08618 | | | VP of Tech Commercialization | | | | | |
| <u></u> | | | | | | | | |

Signatures

| /s/ Janice K. Mahon | 09/20/2011 | | |
|--|------------|--|--|
| <u>**</u> Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to a Rule 10b5-1 Non-Discretionary Trading Plan entered into by Ms. Mahon.
- (2) Represents the weighted average of a range of sale prices from \$55.00 to \$55.35 per share. Full information regarding the number of shares sold at each separate price will be provided on request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.