WALT DISNEY CO/ Form 8-K September 09, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of

Date of Report (Date of Earliest Event Reported): September 8, 2004

The Walt Disney Company (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

95-4545390 (IRS EMPLOYER IDENTIFICAT

1-11605 (COMMISSION FILE NUMBER)

500 South Buena Vista Street Burbank, California (ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

91521 (ZIP CODE)

(818) 560-1000
(Registrant's telephone number, including area code)

Not applicable

(Former name or address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the under any of the following provisions (see General Instruction A.2. below):

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 2
]

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 2