

BANK OF NEW YORK CO INC  
 Form 4  
 November 02, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HASSELL GERALD L**

2. Issuer Name and Ticker or Trading Symbol  
**BANK OF NEW YORK CO INC [BK]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**11/01/2006**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President**

**THE BANK OF NEW YORK, ONE WALL STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**NEW YORK, NY 10286**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock (Par Value \$7.50)	11/01/2006		S <sup>(1)</sup>	500	D	\$ 34.26	684,443.8 D
Common Stock (Par Value \$7.50)	11/01/2006		S <sup>(1)</sup>	1,000	D	\$ 34.27	683,443.8 D
	11/01/2006		S <sup>(1)</sup>	700	D	\$ 34.3	682,743.8 D

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Common  
Stock  
(Par  
Value  
\$7.50)

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 800 D \$ 34.32 681,943.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 500 D \$ 34.34 681,443.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 400 D \$ 34.35 681,043.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 500 D \$ 34.36 680,543.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 500 D \$ 34.37 680,043.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 600 D \$ 34.38 679,443.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 1,800 D \$ 34.4 677,643.8 D

Common  
Stock  
(Par  
Value  
\$7.50)

11/01/2006 S<sup>(1)</sup> 800 D \$ 34.41 676,843.8 D

11/01/2006 S<sup>(1)</sup> 400 D \$ 34.42 676,443.8 D

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Common Stock (Par Value \$7.50)								
Common Stock (Par Value \$7.50)	11/01/2006	<u>S<sup>(1)</sup></u>	4	D	\$ 34.425	676,439.8	D	
Common Stock (Par Value \$7.50)	11/01/2006	<u>S<sup>(1)</sup></u>	700	D	\$ 34.43	675,739.8	D	
Common Stock (Par Value \$7.50)	11/01/2006	<u>S<sup>(1)</sup></u>	100	D	\$ 34.44	675,639.8	D	
Common Stock (Par Value \$7.50)	11/01/2006	<u>S<sup>(1)</sup></u>	1,631	D	\$ 34.45	<u>674,008.8</u> <sup>(2)</sup>	D	
Common Stock (Par Value \$7.50)						29,672 <sup>(3)</sup>	I	by GRAT
Common Stock (Par Value \$7.50)						60,000 <sup>(4)</sup>	I	Held by Spouse-Agnes
Common Stock (Par Value \$7.50)						28,927	I <sup>(5)</sup>	Held by family trust
Common Stock (Par Value \$7.50)						28,927	I <sup>(5)</sup>	Held by second family trust



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- (5) Contribution of shares to a family trust. Reporting person has the right to reacquire the shares by substituting other property of equal value.

**Remarks:**

Form 2 of 2

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