

ARBITRON INC  
Form POS EX  
March 03, 2009

As filed with the Securities and Exchange Commission on March 3, 2009

Registration No. 333-149441

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Post Effective Amendment No. 1  
to  
FORM S-8  
REGISTRATION STATEMENT UNDER  
THE SECURITIES ACT OF 1933  
Arbitron Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**52-0278528**  
(I.R.S. Employer Identification No.)

**9705 Patuxent Woods Drive  
Columbia, MD**  
(Address of Principal Executive  
Offices)

**21046**  
(Zip Code)

**ARBITRON INC. 1999 STOCK INCENTIVE PLAN**  
(Full Title of the Plan)

**Timothy T. Smith, Esq.**  
**Executive Vice President and Chief Legal Officer, Legal and Business Affairs, and Secretary  
Arbitron Inc.**

**9705 Patuxent Woods Drive  
Columbia, MD 21046**  
(Name and Address of Agent for Service)

**(410) 312-8000**  
(Telephone Number, Including Area Code, of Agent for Service)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

**EXPLANATORY NOTE**

This Post-Effective Amendment No. 1 to the Registration Statement on Form S-8 of Arbitron, Inc. is being filed pursuant to Rule 462(d) under the Securities Act of 1933, as amended, solely in order to file revised Exhibits 23.2 and 24.1.

**PART II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 8. Exhibits.**

The Exhibits to this registration statement are listed in the Index to Exhibits.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in New York, New York, on this 3 day of March, 2009.

ARBITRON INC.  
a Delaware corporation

By: /s/ Michael P. Skarzynski  
Michael P. Skarzynski  
Chairman, President, and Chief Executive  
Officer

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities and on the dates indicated.

<b>Signature</b>	<b>Title</b>	<b>Date</b>
/s/ Michael P. Skarzynski	President, and Chief Executive Officer	March 3, 2009
Michael P. Skarzynski	(Principal executive officer)	
/s/ Sean R. Creamer	Executive Vice President of Finance and	March 3, 2009
Sean R. Creamer	Planning and Chief Financial Officer (Principal financial and accounting officer)	
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Shellye Archambeau	Director	March 3, 2009
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David W. Devonshire	Director	March 3, 2009
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Philip Guarascio	Director	March 3, 2009
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William T. Kerr	Director	March 3, 2009
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Larry E. Kittelberger	Director	March 3, 2009
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**INDEX TO EXHIBITS**

Number	Description
5.1**	Opinion of Timothy T. Smith, Executive Vice President and Chief Legal Officer, Legal and Business Affairs, and Secretary of the Registrant regarding the legality of the securities being registered
10.1**	Arbitron 1999 Stock Incentive Plan, as amended as of May 15, 2007 (Previously filed as Exhibit 10.2 to the registrant's Quarterly Report on Form 10-Q for the Quarter ended as of June 30, 2007 and incorporated herein by reference)
23.1**	Consent of Timothy T. Smith (included in Exhibit 5.1)
23.2*	Consent of KPMG LLP
24.1*	Powers of attorney

\* Filed Herewith

\*\* Previously Filed