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ALBERTO CULVER CO  
Form SC 13D/A  
November 09, 2001

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13D

Under the Securities Exchange Act of 1934  
(Amendment No. 2 )\*

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ALBERTO-CULVER COMPANY

-----  
(Name of Issuer)

CLASS A COMMON STOCK, \$.22 PAR VALUE PER SHARE

-----  
(Title of Class of Securities)

013068200

-----  
(CUSIP Number)

Marshall E. Eisenberg  
NEAL, GERBER & EISENBERG  
Two North LaSalle Street, Suite 2200  
Chicago, Illinois 60602  
(312) 269-8020

Howard B. Bernick (708) 450-3400  
2525 Armitage Avenue  
Melrose Park, Illinois 60160  
(708) 450-3051

-----  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

November 2, 2001

-----  
(Date of Event which Requires  
Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Sections 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box [ ].

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of

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1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

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|                     |     |                   |
|---------------------|-----|-------------------|
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|---------------------|-----|-------------------|

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- |   |  |  |
|---|--|--|
| 1 | NAME OF REPORTING PERSON<br>I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br>Howard B. Bernick |  |
|---|--|--|

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  - |   |  |   |
|---|--|---|
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * | (a) [ <input type="checkbox"/> ]<br>(b) [ <input checked="" type="checkbox"/> ] |
|---|--|---|

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  - |   |              |
|---|--------------|
| 3 | SEC USE ONLY |
|---|--------------|

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  - |   |  |
|---|--|
| 4 | SOURCE OF FUNDS *<br>Not applicable. (See Item 3 below.) |
|---|--|

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  - |   |   |                              |
|---|---|------------------------------|
| 5 | CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) | [ <input type="checkbox"/> ] |
|---|---|------------------------------|

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  - |   |  |
|---|--|
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION<br>U.S. Citizen |
|---|--|

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|  |                               |  |  |
|--|-------------------------------|--|--|
| NUMBER<br>OF SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7<br><br>8<br><br>9<br><br>10 | SOLE VOTING POWER<br><br>SHARED VOTING POWER<br><br>SOLE DISPOSITIVE POWER<br><br>SHARED DISPOSITIVE POWER | 939,308**<br><br>159,410**<br><br>939,308**<br><br>159,410** |
|--|-------------------------------|--|--|

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11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,098,718\*\*

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES\* [X]

Excluded are 1,046,714 Class A shares (including options exercisable within 60 days to acquire 263,844 Class A shares) and 7,014,432 Class B shares (including 8,330 Class B shares held as a participant in the Alberto Culver Employees' Profit Sharing Plan (the "Profit Sharing Plan")) which are held by Bernick's spouse (Carol L. Bernick) either directly, as trustee or co-trustee of trusts, or as a director and officer of the Lavin Family Foundation. Bernick disclaims beneficial ownership of such shares.

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11).  
4.58%\*\*

14 TYPE OF REPORTING PERSON \*  
IN

\* SEE INSTRUCTIONS

\*\* Includes shares of Class B Common Stock, \$.22 par value per share ("Class B shares"), which are immediately convertible at the holder's option on a share-for-share basis into Class A shares.

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Item 1. Security and Issuer.

Title of Class of Securities: Class A Common Stock, \$.22 par value per share (the "Class A shares")

Name and Address of Issuer: Alberto-Culver Company (the "Company")  
2525 Armitage Avenue  
Melrose Park, IL 60160

Item 2. Identity and Background.

- (a) Name of Person Filing: Howard B. Bernick ("Bernick")
- (b) Address: 2525 Armitage Avenue  
Melrose Park, IL 60160
- (c) Principal Business: (1) Bernick, an individual, is a Director, President and Chief Executive Officer of the Company.
- (d) Prior Criminal Convictions: None
- (e) Prior Civil Proceedings

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With Respect to Federal or None  
State Securities Laws:

(f) Citizenship/Organization: (1) U.S. Citizen

### Item 3. Source and Amount of Funds or Other Consideration.

On November 2, 2001, pursuant to the terms of the Alberto-Culver Company Employee Stock Option Plan, Bernick exercised options to purchase 679,100 Class A shares and delivered 411,318 Class B shares in payment of the exercise price and applicable withholding taxes.

### Item 4. Purpose of Transaction.

See Item 3 above.

### Item 5. Interest in Securities of the Issuer.

(a) (i) Amount of Class A Shares Beneficially Owned: 1,098,718 shares total: 839,100 Class A shares and 88,682 Class B shares held directly; 35,000 Class A shares and 71,400 Class B shares held by the Bernick Family Foundation (a charitable foundation); 11,526 Class B shares held as a participant in the Profit Sharing Plan; and 5,100 Class A shares and 47,910 Class B shares held as one of three trustees of the Carol L. Bernick Investment Trust, u/a/d 7/7/97, fbo his children (the "Investment Trust").

(ii) Percentage of Class A Shares Beneficially Owned: 4.58% total: 3.89% directly; .45% by the Bernick Family Foundation; .05% as a participant in the Profit Sharing Plan; and .22% as co-trustee of the Investment Trust (based on 23,761,341 Class A shares outstanding as of June 30, 2001). \*\*

\*\* Pursuant to Rule 13d-3(d) (1) (i) of the Securities Exchange Act of 1934, as amended, these calculations assume that all Class B shares beneficially owned by Bernick have been converted into Class A shares.

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### (b) Number of Shares as to Which Such Person Has:

|       |                          |            |
|-------|--------------------------|------------|
| (i)   | Sole power to vote:      | 939,308    |
| (ii)  | Shared power to vote:    | 159,410/1/ |
| (iii) | Sole power to dispose:   | 939,308    |
| (iv)  | Shared power to dispose: | 159,410/1/ |

An additional 1,046,714 Class A shares (including options exercisable within 60 days to acquire 263,844 Class A shares) and 7,014,432 Class B shares (including 8,330 Class B shares held as a participant in the Profit Sharing Plan) are held by Bernick's spouse either directly, as trustee or co-trustee of trusts, or as a director and officer of the Lavin Family Foundation. Bernick disclaims beneficial ownership of such shares and they are not included above.

1/ Bernick, in his capacity as co-trustee of the Investment Trust, shares the power to vote and dispose of 5,100 Class A shares and 47,910 Class B shares held by the Investment Trust with Marshall E. Eisenberg and Rachel Nisker; and Bernick shares the power to vote and dispose of

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35,000 Class A shares and 71,400 Class B shares held by the Bernick Family Foundation with Carol L. Bernick and Mr. Eisenberg. Certain information regarding Mr. Eisenberg, Ms. Nisker and Mrs. Bernick is presented below:

- (i) Name of Person: (1) Marshall E. Eisenberg  
(2) Rachel Nisker  
(3) Carol L. Bernick
- (ii) Address: (1) Neal, Gerber & Eisenberg  
Two North LaSalle St., Suite 2200  
Chicago, Illinois 60602  
(2) 65 Strathearn Road  
Toronto, Ontario, Canada  
M6C1R5  
(3) 2525 Armitage Avenue  
Melrose Park, Illinois 60160-1163
- (iii) Principal Business: (1) Marshall E. Eisenberg, an individual, is an attorney and a partner in the law firm, Neal, Gerber & Eisenberg, Chicago, Illinois.  
(2) Rachel Nisker, an individual, is unemployed.  
(3) Carol L. Bernick, an individual, is a Director, Vice Chairman and Assistant Secretary of the Company, and President of Alberto-Culver North America, a division of the Company.
- (iv) Prior Criminal Convictions: (1-3) None.
- (v) Prior Civil Proceedings with Respect to Federal or State Securities Laws: (1-3) None.
- (vi) Citizenship: (1) U.S. Citizen  
(2) Canadian Citizen  
(3) U.S. Citizen

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- (c) See Item 3 above.  
(d) None.  
(e) November 2, 2001.

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Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

None.

Item 7. Material to be Filed as Exhibits.

None.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: November 7, 2001

Signature: /s/ Howard B. Bernick

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Name/Title: Howard B. Bernick, individually, and  
as co-trustee of a trust for the benefit  
of his children.