NORTHRIM BANCORP INC Form SC 13G February 10, 2004

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G (RULE 13D-102)

INFORMATION STATEMENT PURSUANT TO RULE 13D-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934

NORTHRIM BANCORP, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

666762109

(CUSIP Number)

December 31, 2003

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)

[] Rule 13d-1(c)

[] Rule 13d-1(d)

CUSIP No. 666762109

Page 1 of 7 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

The PNC Financial Services Group, Inc. 25-1435979

- 2) Check the Appropriate Box if a Member of a Group (See Instructions)
 - a) []
 - b) []
- 3) SEC USE ONLY
- 4) Citizenship or Place of Organization Pennsylvania

Number of Shares 5) Sole Voting Power 328,000

Beneficially Owned 6) Shared Voting Power -0
By Each Reporting 7) Sole Dispositive Power 328,000

Person With 8) Shared Dispositive Power -0-

9)	9) Aggregate Amount Beneficially Owned by Each Reporting Person 328,				
10)	Check if the Aggregate Amount in Row (9) Excludes Certa	in Shares			
	See Instructions	[]			
11)	Percent of Class Represented by Amount in Row (9)	5.45			
12)	Type of Reporting Person (See Instructions)	HC			
	SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549				
	SCHEDULE 13G (RULE 13D-102)				
	INFORMATION STATEMENT PURSUANT TO RULE 13D-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934				
	NORTHRIM BANCORP, INC.				
	(Name of Issuer)				
	Common Stock				
	(Title of Class of Securities)				
	666762109				
	(CUSIP Number)				
	December 31, 2003				
	(Date of Event Which Requires Filing of this State	ment)			
Check the	ne appropriate box to designate the rule pursuant to whid:	ch this Schedule			
[] Rule	e 13d-1(b) e 13d-1(c) e 13d-1(d)				
CUSIP No	o. 666762109	age 2 of 7 Pages			
1)	Names of Reporting Persons				
	IRS Identification No. Of Above Persons				
	PNC HL Holding Corp. 51-0404585				
2)	Check the Appropriate Box if a Member of a Group (See I	nstructions)			
	a) []				
	b) []				
3)	SEC USE ONLY				

4)	Citizenship	or	Place	of	Organization	Delaware
----	-------------	----	-------	----	--------------	----------

Number of Shares 5)		Sole Voting Power		328,000		
Beneficially Owned 6)		Shared Voting Power		-0-		
By Each Reporting 7)		Sole Dispositive Power		328,000		
Person With 8)		Shared Dispositive Power		-0-		
9) Aggregate Amount Be	enef	icially Owned by Each Reporting Pe	rson	328,000		
10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares						
See Instructions			[]			
11) Percent of Class Re	epre	sented by Amount in Row (9)	5.45			

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

12) Type of Reporting Person (See Instructions) HC

SCHEDULE 13G (RULE 13D-102)

INFORMATION STATEMENT PURSUANT TO RULE 13D-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934

NORTHRIM BANCORP, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

666762109

(CUSIP Number)

December 31, 2003

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [X] Rule 13d-1(b)
- [] Rule 13d-1(c)
- [] Rule 13d-1(d)

CUSIP No. 666762109

Page 3 of 7 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

J.J.B. Hilliard, W.L. Lyons, Inc. 61-0734935

2) Check the Appropriate Box if a Member of a Group (See Instruction	ns)
a) []	
b) []	
3) SEC USE ONLY	
4) Citizenship or Place of Organization Kentucky	
Number of Shares 5) Sole Voting Power	328,000
Beneficially Owned 6) Shared Voting Power	-0-
By Each Reporting 7) Sole Dispositive Power	328,000
Person With 8) Shared Dispositive Power	-0-
9) Aggregate Amount Beneficially Owned by Each Reporting Person	328,000
10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares	;
See Instructions []	
11) Percent of Class Represented by Amount in Row (9) 5.45	
12) Type of Reporting Person (See Instructions) IA	
Page 4 of	7 Pages
ITEM 1(a) - NAME OF ISSUER:	
Northrim Bancorp, Inc.	
ITEM 1(b) - ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:	
3111 C Street	
Anchorage, Alaska 99503	
ITEM 2(a) - NAME OF PERSON FILING:	
The PNC Financial Services Group, Inc.; PNC HL Holding Corp.; a J.J.B. Hilliard, W.L. Lyons, Inc.	ınd
ITEM 2(b) - ADDRESS OF PRINCIPAL BUSINESS OFFICE:	
The PNC Financial Services Group, Inc One PNC Plaza, 249 Financial Avenue, Pittsburgh, PA 15222-2707	ith
PNC HL Holding Corp 300 Delaware Avenue, Suite 304, Wilmingt 19801	on, DE
J.J.B. Hilliard, W.L. Lyons, Inc 501 South 4th Avenue, Louis	ville,

KY 40202-2517

ITEM 2(c) - CITIZENSHIP:

The PNC Financial Services Group, Inc. - Pennsylvania PNC HL Holding Corp. - Delaware J.J.B. Hilliard, W.L. Lyons, Inc. - Kentucky ITEM 2(d) - TITLE OF CLASS OF SECURITIES: Common ITEM 2(e) - CUSIP NUMBER: 666762109 ITEM 3 - IF THIS STATEMENT IS FILED PURSUANT TO RULE 13d-1(b), OR 13d-2(b), CHECK WHETHER THE PERSON FILING IS A: (a) [] Broker or dealer registered under Section 15 of the Exchange Act; (b) [] Bank as defined in Section 3(a)(6) of the Exchange Act; (c) [] Insurance Company as defined in Section 3(a)(19) of the Exchange Act; (d) [] Investment Company registered under Section 8 of the Investment Company Act; (e) [X] An Investment Adviser in accordance with Rule 13d-1(b)(1)(ii)(E); (f) [] An Employee Benefit Plan or Endowment Fund in accordance with Rule 13d-1(b)(1)(ii)(F); (q) [X] A Parent Holding Company or Control Person in accordance with Rule 13d-1(b)(1)(ii)(G); (h) [] A Savings Association as defined in Section 3(b) of the Federal Deposit Insurance Act; (i) [] A Church Plan that is excluded from the definition of an Investment Company under Section 3(c)(14) of the Investment Company Act; (j) [] Group, in accordance with Rule 13d(b)(1)(ii)(J). If this statement is filed pursuant to Rule 13d-1(c), check this box. [] Page 5 of 7 Pages ITEM 4 - OWNERSHIP: The following information is as of December 31, 2003: 328,000 shares (a) Amount Beneficially Owned: (b) Percent of Class: 5.45

(c) Number of shares to which such person has:

(i) sole power to vote or to direct the vote 328,000

(ii) shared power to vote or to direct the vote -0-

(iii) sole power to dispose or to direct the disposition of 328,000

(iv) shared power to dispose or to direct the disposition of -0-

ITEM 5 - OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

Not Applicable.

ITEM 6 - OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

The total number of shares reported herein are held in an open-end mutual fund, to which J.J.B. Hilliard, W.L. Lyons, Inc. is the investment advisor.

ITEM 7 - IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Included are the following subsidiaries of The PNC Financial Services Group, Inc. – $\mbox{HC:}$

PNC HL Holding Corp. - HC (wholly owned subsidiary of The PNC Financial Services Group, Inc.)

J.J.B. Hilliard, W.L. Lyons, Inc. - IA (wholly owned subsidiary of PNC HL Holding Corp.)

ITEM 8 - IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable.

ITEM 9 - NOTICE OF DISSOLUTION OF GROUP:

Not Applicable.

Page 6 of 7 Pages

ITEM 10 - CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I

certify that the information set forth in this statement is true, complete and correct.

February 10, 2004 _____ By: /s/ Joan L. Gulley Signature - The PNC Financial Services Group, Inc. Joan L. Gulley, Vice President Name & Title February 10, 2004 Date By: /s/ Maria C. Schaffer Signature - PNC HL Holding Corp. Maria C. Schaffer, Controller & Treasurer Name & Title February 10, 2004

Date

By: /s/ James R. Allen _____

Signature - J.J.B. Hilliard, W.L. Lyons, Inc.

James R. Allen, President

Name & Title

Page 7 of 7 Pages

EXHIBIT A

AGREEMENT

February 10, 2004

The undersigned hereby agree to file a joint statement on Schedule 13G under the Securities and Exchange Act of 1934, as amended (the "Act") in connection with their beneficial ownership of common stock issued by Northrim Bancorp, Inc.

Each of the undersigned states that it is entitled to individually use Schedule 13G pursuant to Rule 13d-1(c) of the Act.

Each of the undersigned is responsible for the timely filing of the statement and any amendments thereto, and for the completeness and accuracy of the information concerning each of them contained therein but none is responsible for the completeness or accuracy of the information concerning the others.

This Agreement applies to any amendments to Schedule 13G.

THE PNC FINANCIAL SERVICES GROUP, INC.

BY: /s/ Joan L. Gulley

Joan L. Gulley, Vice President

PNC HL HOLDING CORP.

BY: /s/ Maria C. Schaffer

Maria C. Schaffer, Controller & Treasurer

J.J.B. HILLIARD, W.L. LYONS, INC.

BY: /s/ James R. Allen

James R. Allen, President