

FAMOUS DAVES OF AMERICA INC

Form 10-Q

August 12, 2010

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q**

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended July 4, 2010

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File No. 0-21625

FAMOUS DAVES of AMERICA, INC.
(Exact name of registrant as specified in its charter)

Minnesota
(State or other jurisdiction of
incorporation or organization)

41-1782300
(I.R.S. Employer
Identification No.)

**12701 Whitewater Drive, Suite 200
Minnetonka, MN 55343**

(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code **(952) 294-1300**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files. Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer Accelerated Filer Non- Accelerated Filer Smaller reporting
(Do not check if a smaller company
reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of August 6, 2010, 8,604,169 shares of the registrant's Common Stock were outstanding.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
JULY 4, 2010 AND JANUARY 3, 2010
(in thousands, except share and per share data)

	July 4, 2010	January 3, 2010
	(Unaudited)	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 1,789	\$ 2,996
Restricted cash	336	627
Accounts receivable, net	3,459	3,279
Inventories	2,462	2,198
Deferred tax asset	703	714
Prepaid expenses and other current assets	2,342	1,845
Current portion of notes receivable	445	823
Total current assets	11,536	12,482
Property, equipment and leasehold improvements, net	60,941	54,818
Other assets:		
Notes receivable, less current portion	149	327
Deferred tax asset		206
Other assets	3,350	548
	\$ 75,976	\$ 68,381
LIABILITIES AND SHAREHOLDERS EQUITY		
Current liabilities:		
Current portion of long-term debt and financing lease obligation	\$ 517	\$ 162
Accounts payable	3,897	3,974
Accrued compensation and benefits	3,673	4,337
Other current liabilities	5,135	3,991
Total current liabilities	13,222	12,464
Long-term liabilities:		
Line of credit	12,500	13,500
Long-term debt, less current portion	6,352	
Financing lease obligation less current portion	4,382	4,490
Deferred tax liability	547	
Other liabilities	5,046	4,933
Total liabilities	42,049	35,387

Shareholders equity:

Common stock, \$.01 par value, 100,000,000 shares authorized, 8,582,000 and 9,202,000 shares issued and outstanding at July 4, 2010 and January 3, 2010, respectively

	86	92
Additional paid-in capital	13,232	17,536
Retained earnings	20,609	15,366
Total shareholders equity	33,927	32,994
	\$ 75,976	\$ 68,381

See accompanying notes to consolidated financial statements.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS

JULY 4, 2010 AND JUNE 28, 2009

(in thousands, except share and per share data) (Unaudited)

	Three Months Ended		Six Months Ended	
	July 4,	June 28,	July 4,	June 28,
	2010	2009	2010	2009
Revenue:				
Restaurant sales, net	\$ 36,213	\$ 31,546	\$ 64,606	\$ 60,837
Franchise royalty revenue	4,214	4,434	8,196	8,609
Franchise fee revenue	50		90	75
Licensing and other revenue	272	345	456	591
Total revenue	40,749	36,325	73,348	70,112
Costs and expenses:				
Food and beverage costs	10,617	9,506	18,944	18,284
Labor and benefits costs	11,024	9,372	20,273	18,683
Operating expenses	9,616	8,182	17,244	15,732
Depreciation and amortization	1,377	1,269	2,669	2,581
General and administrative expenses	3,914	3,975	7,726	8,275
Asset impairment and estimated lease termination and other closing costs	2	(433)	(72)	(327)
Pre-opening expenses	54		81	
Gain on acquisition, net of acquisition costs			(2,036)	
Net loss on disposal of property	8	6	8	6
Total costs and expenses	36,612	31,877	64,837	63,234
Income from operations	4,137	4,448	8,511	6,878
Other (expense) income:				
Loss on early extinguishment of debt		(449)		(449)
Interest expense	(262)	(426)	(562)	(900)
Interest income	20	33	59	67
Other expense, net	(12)	(18)	(4)	(8)
Total other expense	(254)	(860)	(507)	(1,290)
Income before income taxes	3,883	3,588	8,004	5,588
Income tax expense	(1,347)	(1,220)	(2,761)	(1,900)

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Net income	\$ 2,536	\$ 2,368	\$ 5,243	\$ 3,688
Basic net income per common share	\$ 0.29	\$ 0.26	\$ 0.59	\$ 0.41
Diluted net income per common share	\$ 0.29	\$ 0.26	\$ 0.58	\$ 0.40
Weighted average common shares outstanding basic	8,649,000	9,105,000	8,824,000	9,094,000
Weighted average common shares outstanding diluted	8,810,000	9,212,000	8,986,000	9,149,000

See accompanying notes to consolidated financial statements.

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Table of Contents**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF CASH FLOWS****JULY 4, 2010 AND JUNE 28, 2009***(in thousands)(Unaudited)*

	Six Months Ended	
	July 4, 2010	June 28, 2009
Cash flows from operating activities:		
Net income	\$ 5,243	\$ 3,688
Adjustments to reconcile net income to cash flows provided by operations:		
Depreciation and amortization	2,669	2,581
Gain on acquisition of restaurants	(2,343)	
Asset impairment and estimated lease termination and other closing costs	(72)	(327)
Amortization of deferred financing costs	27	30
Net loss on disposal of property	8	6
Inventory reserve		25
Loss on early extinguishment of debt		99
Deferred income taxes	764	
Deferred rent	266	147
Stock-based compensation	632	375
Changes in operating assets and liabilities; net of acquisition:		
Restricted cash	291	454
Accounts receivable, net	(445)	94
Inventories	(139)	(88)
Prepaid expenses and other current assets	(449)	674
Deposits	(26)	55
Accounts payable	(121)	(879)
Accrued compensation and benefits	(733)	416
Other current liabilities	781	(42)
Long-term deferred compensation	33	14
Cash flows provided by operating activities	6,386	7,322
Cash flows from investing activities:		
Purchases of property, equipment and leasehold improvements	(1,707)	(466)
Acquisition of restaurants	(6,822)	
Payments received on notes receivable	209	24
Cash flows used for investing activities	(8,320)	(442)
Cash flows from financing activities:		
Proceeds from long-term debt	6,800	
Proceeds from draws on line of credit	8,500	5,000
Payments on line of credit	(9,500)	(8,500)
Payments for debt issuance costs		(45)
Payments on long-term debt and financing lease obligation	(200)	(3,128)
(Payments) proceeds from exercise of stock options	(5)	37

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Tax benefit for equity awards issued	59	5
Repurchase of common stock	(4,927)	
Cash flows provided by (used for) financing activities	727	(6,631)
(Decrease) increase in cash and cash equivalents	(1,207)	249
Cash and cash equivalents, beginning of period	2,996	1,687
Cash and cash equivalents, end of period	\$ 1,789	\$ 1,936

See accompanying notes to consolidated financial statements.

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We, Famous Dave s of America, Inc. (Famous Dave s or the Company), were incorporated in Minnesota on March 14, 1994. We develop, own, operate and franchise restaurants under the name Famous Dave s . As of July 4, 2010, there were 177 Famous Dave s restaurants operating in 36 states, including 52 company-owned restaurants and 125 franchise-operated restaurants. An additional 90 franchise restaurants were committed to be developed through signed area development agreements at July 4, 2010.

We prepared these consolidated financial statements in accordance with Securities and Exchange Commission (SEC) Rules and Regulations. These unaudited financial statements represent the consolidated financial statements of Famous Dave s and its subsidiaries as of July 4, 2010 and January 3, 2010 and for the three and six month periods ended July 4, 2010 and June 28, 2009. The information furnished in these financial statements includes normal recurring adjustments and reflects all adjustments, which are, in our opinion, necessary for a fair presentation. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted. These consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Form 10-K for the fiscal year ended January 3, 2010 as filed with the SEC.

Due to the seasonality of our business, revenue and operating results for the three and six months ended July 4, 2010 are not necessarily indicative of the results to be expected for the full year.

(2) Net Income Per Common Share

Basic net income per common share (EPS) is computed by dividing net income by the weighted average number of common shares outstanding for the reporting period. Diluted EPS equals net income divided by the sum of the weighted average number of shares of common stock outstanding plus all additional common stock equivalents, such as stock options, when dilutive.

Following is a reconciliation of basic and diluted net income per common share:

	Three Months Ended		Six Months Ended	
	July 4, 2010	June 28, 2009	July 4, 2010	June 28, 2009
<i>(in thousands, except per-share data)</i>				
Net income per common share basic:				
Net income	\$ 2,536	\$ 2,368	\$ 5,243	\$ 3,688
Weighted average shares outstanding	8,649	9,105	8,824	9,094
Net income per common share basic	\$ 0.29	\$ 0.26	\$ 0.59	\$ 0.41
Net income per common share diluted:				
Net income	\$ 2,536	\$ 2,368	\$ 5,243	\$ 3,688
Weighted average shares outstanding	8,649	9,105	8,824	9,094
Dilutive impact of common stock equivalents outstanding	161	107	162	55
Adjusted weighted average shares outstanding	8,810	9,212	8,986	9,149
Net income per common share diluted	\$ 0.29	\$ 0.26	\$ 0.58	\$ 0.40

There were 25,500 and 139,125 options outstanding as of July 4, 2010 and June 28, 2009, respectively, that were not available to be included in the computation of diluted EPS because they were anti-dilutive.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(3) Allowance for Doubtful Accounts

Accounts Receivable, Net We provide an allowance for uncollectible accounts on accounts receivable based on historical losses and existing economic conditions, when relevant. We provide for a general bad debt reserve for franchise receivables due to increases in days sales outstanding and deterioration in general economic market conditions. This general reserve is based on the aging of receivables meeting specified criteria and is adjusted each quarter based on past due receivable balances. Additionally, we have periodically established a specific reserve on certain receivables as necessary. Any changes to the reserve are recorded in general and administrative expenses. The allowance for uncollectible accounts was approximately \$80,000 and \$67,000 at July 4, 2010 and January 3, 2010, respectively. Accounts receivable are written off when they become uncollectible, and payments subsequently received on such receivables are credited to allowance for doubtful accounts. Accounts receivable balances written off have not exceeded allowances provided. We believe all accounts receivable in excess of the allowance are fully collectible. If accounts receivable in excess of provided allowances are determined uncollectible, they are charged to expense in the period that determination is made. Outstanding past due accounts receivable are subject to a monthly interest charge on unpaid balances which is recorded as interest income in our consolidated statements of operations. In assessing recoverability of these receivables, we make judgments regarding the financial condition of the franchisees based primarily on past and current payment trends, as well as other variables, including annual financial information, which the franchisees are required to submit to us, as well as other variances.

(4) Public Relations and Marketing Development Fund and Restricted Cash

We have a system-wide Public Relations and Marketing Development Fund, to which Company-owned restaurants, in addition to franchise-operated restaurants on which franchise agreements were signed after December 17, 2003, are required to contribute a percentage of net sales, currently 0.5%, for use in public relations and marketing development efforts throughout the system. The assets held by this fund are considered restricted. Accordingly, we reflect the cash related to this fund in restricted cash and reflect the liability in accounts payable on our consolidated balance sheets as of July 4, 2010 and January 3, 2010. As of July 4, 2010 and January 3, 2010, we had approximately \$336,000 and \$627,000 in this fund, respectively.

(5) Credit Facility and Debt Covenants and Long-Term Debt

The Company and certain of its subsidiaries (collectively known as the Borrower) currently have a Credit Agreement with Wells Fargo Bank, National Association, as administrative agent and lender (the Lender). The Credit Agreement, contains a \$30.0 million revolving credit facility (the Facility) with an opportunity, subject to the Company meeting identified covenants and elections, to increase the commitment to \$50.0 million.

Principal amounts outstanding under the Facility bear interest either at an adjusted Eurodollar rate plus an applicable margin or at a Base Rate plus an applicable margin. The Base Rate is defined in the agreement as the greater of the Federal Funds Rate (0.25% at July 4, 2010) plus 1.5% or Wells Fargo's prime rate (3.25% at July 4, 2010). The applicable margin will depend on the Company's Adjusted Leverage Ratio, as defined, at the end of the previous quarter and will range from 1.00% to 2.00% for Eurodollar Rate Loans and from -0.50% to +0.50% for Base Rate Loans. Unused portions of the Facility will be subject to an unused Facility fee which will be equal to either 0.25% or 0.375% of the unused portion, depending on the Company's Adjusted Leverage Ratio. Our rate for the unused portion of the Facility as of July 4, 2010, was 0.375%. An increase option exercise fee will apply to increased amounts between \$30.0 and \$50.0 million.

The Facility contains customary affirmative and negative covenants for credit facilities of this type, including limitations on the Borrower with respect to indebtedness, liens, investments, distributions, mergers and acquisitions, dispositions of assets and transactions with affiliates of the Borrower, among others. The

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(5) Credit Facility and Debt Covenants and Long-Term Debt (continued)

Facility also includes various financial covenants that have maximum target capital expenditures, cash flow ratios, and adjusted leverage ratios. If the Company's Adjusted Leverage Ratio is greater than 3.00 to 1.00, an additional covenant applies that limits the maximum royalty receivable aged past 30 days. In addition, capital expenditure limits include permitted stock repurchase limits (limited to \$10.0 million in aggregate during any 12 month period, and \$20.0 million in aggregate during the term of the agreement).

The Company amended the Credit Agreement on March 4, 2010 in connection with the acquisition of seven New York and New Jersey restaurants (see Note 10). This amendment provides for an additional \$6.8 million of long-term debt in the form of a term loan with a maturity date of March 4, 2017. Principal amounts outstanding under this term loan bear interest at an adjusted Eurodollar rate plus 225 basis points for an interest rate period of one, two, three, or six months. Our current weighted average rate for the second quarter was 2.59%. There is a required minimum annual amortization of 5.0% of the principal balance.

The Credit Agreement currently provides for up to \$3.0 million in letters of credit to be used by the Company, with any amounts outstanding reducing our availability for general corporate purchases, and also allows for the termination of the Facility by the Borrower without penalty at any time. At July 4, 2010 we had \$12.5 million in borrowings under this Facility, and had approximately \$579,000 in letters of credit for real estate locations. We were in compliance with all covenants as of July 4, 2010.

We expect to use any borrowings under the Credit Agreement for general working capital purchases as needed. Under the Facility, the Borrower has granted the Lender a security interest in all current and future personal property of the Borrower.

(6) Other Liabilities

Other liabilities consisted of the following at:

<i>(in thousands)</i>	July 4, 2010	January 3, 2010
Deferred rent	\$ 4,657	\$ 4,404
Lease termination costs		304
Asset retirement obligations	93	89
Other liabilities	\$ 296	136
	5,046	\$ 4,933

(7) Stock Options, Performance Shares, Other Forms of Compensation, and Common Share RepurchasesStock-based Compensation

We recognized stock-based compensation expense in our consolidated statements of operations for the second quarter of fiscal years 2010 and 2009, respectively, as follows:

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****(7) Stock Options, Performance Shares, Other Forms of Compensation, and Common Share Repurchases
(continued)**

<i>(in thousands)</i>	Three Months Ended		Six Months Ended	
	July 4, 2010	June 28, 2009	July 4, 2010	June 28, 2009
Performance Share Programs:				
Fiscal 2007 2009		8		16
Fiscal 2008 2010	24	27	51	55
Fiscal 2009 2011	61	64	122	128
Fiscal 2010 2012	95		191	
Performance Shares	\$ 180	\$ 99	\$ 364	\$ 199
Director Shares	63	84	200	84
Stock Options		20		24
Restricted Stock Units	34	34	68	68
	\$ 277	\$ 237	\$ 632	\$ 375

Performance Shares

As of July 4, 2010, we had three performance share programs in progress. All of these performance share awards qualify for equity-based treatment as required under the FASB Standards Codification for Stock Compensation. Accordingly, we recognize compensation cost for these share-based awards based on their fair value, which is the closing stock price at the date of grant over the requisite service period (i.e. fixed treatment). Participants in each performance share program are entitled to receive a specified number of shares of the common stock (Performance Shares) based upon to our achieving a specified percentage of the cumulative total of the earnings per share goals established by our compensation committee for each fiscal year within a three-year performance period (the

Cumulative EPS Goal). In the second and third year of any performance share program the estimated attainment percentage is based on the forecasted earnings per share for that program. For the 2008-2010 and 2009-2011 programs, the attainment percentages were estimated at 90.7% and 100%, respectively. In the first year of any program, we estimate the attainment rate to be 100%. In accordance with FASB Standards Codification for Stock Compensation, we have recorded compensation net of the estimated non-attainment rates. We will continue to evaluate the need to adjust the attainment percentages in future periods.

During the first quarter of fiscal 2010, we issued 25,925 shares upon satisfaction of conditions under the 2007-2009 performance share program, representing the achievement of approximately 88.5% of the target payout for this program. Recipients elected to forfeit 9,261 of those shares to satisfy tax withholding obligations, resulting in a net issuance of 16,664 shares.

For each of the three programs currently in progress, if the Company achieves at least 80% of the Cumulative EPS Goal, then each recipient will be entitled to receive a percentage of the Target number of Performance Shares granted that is equal to the percentage of the Cumulative EPS Goal achieved, up to 100%. With the 2008 2010 program, if the Company achieves between 100% and 150% of the Cumulative EPS Goal, each recipient will be entitled to receive an additional percentage of the Target number of Performance Shares granted equal to twice the incremental percentage increase in the Cumulative EPS Goal over 100% (e.g., if the Company achieves 120% of the Cumulative EPS Goal, then the recipient will be entitled to receive 140% of his or her Target Performance Share amount). The maximum share payout a recipient will be entitled to receive under the 2009 2011 and the 2010 2012 programs is 100% of the Target number of Performance Shares granted if the Cumulative EPS Goal is met.

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**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(7) Stock Options, Performance Shares, Other Forms of Compensation, and Common Share Repurchases
(continued)**

The status of our performance share programs as of July 4, 2010, is as follows:

Award Date	Performance Share Program	Target No. of Performance Shares (Originally Granted)⁽¹⁾	No. of Performance Shares (Outstanding at July 4, 2010)⁽¹⁾⁽²⁾	Estimated Payout of Performance Shares
12/31/2007	2008 2010	78,800	27,000	24,495 ⁽⁴⁾
12/29/2008	2009 201 0 ⁽³⁾	280,300	267,100	267,100 ⁽⁵⁾
1/4/2010	2010 2012	193,700	191,200	191,200 ⁽⁵⁾

(1) Assumes achievement of 100% of the applicable Cumulative EPS Goal.

(2) Net of forfeitures for employee departures.

(3) The aggregate Target Number of Performance Shares awarded under this program increased significantly over prior years as a result of one-time grants related to the hiring of several new executives and board members in late 2008 and early 2009, and a significantly

lower stock price at the grant date.

- (4) Based on achievement of 90.7% of the Cumulative EPS Goal over the first two years of the performance period.
- (5) Assumes achievement of 100% of the applicable Cumulative EPS Goal.

Board of Directors Compensation

In fiscal 2010, we are compensating our independent board members with cash, and are expensing it over the term of their board service from May 2010 to April 2011. In 2010, total compensation expense for our board will include approximately \$231,000 of stock-based compensation expense related to board service January – April and approximately \$255,000 of cash compensation expense for service from May – December during the fiscal year.

In May 2009, we awarded our independent board members shares of common stock for their service on our board for May 2009 – April 2010. These shares were unrestricted upon issuance, but would have required repayment of the prorated portion, or equivalent value thereof in cash, in the event that a board member failed to fulfill his or her term of service. In total, 66,000 shares were issued on May 5, 2009, on which date the closing price of our common stock was \$6.72. The total compensation cost of approximately \$444,000 has been reflected in general and administrative expenses in our consolidated statements of operations for fiscal 2009 and fiscal 2010, and was recognized over the term of the director's service from May 2009 to April 2010. In total, compensation expense for the board of directors for the term of their service fulfilled during the first six months of fiscal 2010 was \$168,000.

Stock Options

We have adopted a 1995 Stock Option and Compensation Plan, a 1997 Employee Stock Option Plan, a 1998 Director Stock Option Plan and a 2005 Stock Incentive Plan (the Plans), pursuant to which we may grant stock options, stock appreciation rights, restricted stock, performance shares, and other stock and cash awards to eligible participants. Under the Plans, an aggregate of 149,842 shares of our Company's common stock remained unreserved and available for issuance at July 4, 2010.

In general, the stock options we have issued under the Plans vest over a period of 3 to 5 years and expire 10 years from the date of grant. The 1995 Stock Option and Compensation Plan expired on December 29, 2005, the 1997 Employee Stock Option Plan expired on June 24, 2007, and the 1998 Director Stock

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****(7) Stock Options, Performance Shares, Other Forms of Compensation, and Common Share Repurchases
(continued)**

Option Plan expired on June 19, 2008. Although incentives are no longer eligible for grant under these plans, each such plan will remain in effect until all outstanding incentives granted hereunder have either been satisfied or terminated.

Information regarding our Company's stock options is summarized below:

Stock Options

<i>(number of options in thousands)</i>	Number of Options	Weighted Average Exercise Price
Outstanding at January 3, 2010	351	\$ 5.68
Exercised		
Canceled or expired		
Outstanding at April 4, 2010	351	\$ 5.68
Exercised	27	\$ 3.34
Canceled or expired		
Outstanding at July 4, 2010	324	\$ 5.88
Options Exercisable at July 4, 2010	324	\$ 5.88

Common Share Repurchases

On August 6, 2008, our Board of Directors authorized a stock repurchase program that authorized the repurchase of up to 1.0 million shares of our common stock in both the open market or through privately negotiated transactions. During the first six months of fiscal 2010, we repurchased 654,000 shares for approximately \$4.9 million at an average market price of \$7.51, excluding commissions. As of July 4, 2010, total repurchases under this authorization are approximately 761,000 shares, for approximately \$5.8 million at an average market price per share of \$7.60, excluding commissions.

Employee Stock Purchase Plan

The Company maintains an Employee Stock Purchase Plan, which gives eligible employees the option to purchase Common Stock (total purchases in a year may not exceed 10 percent of an employee's current year compensation) at 100 percent of the fair market value of the Common Stock at the end of each calendar quarter. There were approximately 1,718 and 2,327 shares purchased with a fair value of \$8.00 and \$6.33 during the second quarter of 2010 and second quarter of 2009, respectively. For the fiscal quarter ended July 4, 2010 and June 28, 2009 the Company recognized no expense related to the stock purchase plan due to it being non-compensatory as defined by IRS Section 423.

For the six months ended July 4, 2010 and June 28, 2009, there were approximately 3,188 shares and 5,395 shares purchased, respectively, with a weighted average fair value of \$8.18 and \$4.56, respectively. For the six months ended July 4, 2010 and June 28, 2009 the Company recognized no expense related to the stock purchase plan due to it being non-compensatory as defined by IRS Section 423.

(8) Retirement Savings Plans**401(k) Plan**

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(8) Retirement Savings Plans (continued)

We have a pre-tax salary reduction/profit-sharing plan under the provisions of Section 401(k) of the Internal Revenue Code, which covers employees meeting certain eligibility requirements. In fiscal 2010, we will match 25.0%, and in fiscal 2009, we matched 25.0%, respectively, of the employee's contribution up to 4.0% of their earnings. Employee contributions were approximately \$124,000 and \$142,000 for the second quarter of fiscal years 2010 and 2009, respectively. The employer match was \$19,000 and \$22,000 for the second quarter of fiscal years 2010 and 2009, respectively. There were no discretionary contributions to the Plan during the second quarter of fiscal years 2010 or 2009. For the six months ended July 4, 2010 and June 28, 2009, eligible participants contributed approximately \$286,000 and \$278,000, respectively, to the plan and the Company provided matching funds of approximately \$44,000 and \$42,000. There were no discretionary contributions to the Plan during the six months of fiscal years 2010 or 2009.

Non-Qualified Deferred Compensation Plan

We have a Non-Qualified Deferred Compensation Plan effective as of February 25, 2005 (the Plan). Eligible participants are those employees who are at the director level and above and who are selected by the Company to participate in the Plan. Participants must complete a deferral election each year to indicate the level of compensation (salary, bonus and commissions) they wish to have deferred for the coming year. This deferral election is irrevocable except to the extent permitted by the Plan Administrator, and the Regulations promulgated by the IRS. During fiscal 2010 and fiscal 2009, we are matching 25% of the first 4.0% contributed and paying a declared interest rate of 6.0% on balances outstanding. The Board of Directors administers the Plan and may change the rate or any other aspects of the Plan at any time.

Deferral periods are limited to the earlier of termination of employment or not less than three calendar years following the end of the applicable Plan Year. Extensions of the deferral period for a minimum of five years are allowed provided an election for extension is made at least one year before the first payment affected by the change. Payments can be in a lump sum or in equal payments over a two-, five- or ten-year period, plus interest from the commencement date.

The Plan assets are kept in an unsecured account that has no trust fund. In the event of bankruptcy, any future payments would have no greater rights than that of an unsecured general creditor of the Company and they confer no legal rights for interest or claim on any assets of the Company. Benefits provided by the Plan are not insured by the Pension Benefit Guaranty Corporation (PBGC) under Title IV of the Employee Retirement Income Security Act of 1974 (ERISA), because the pension insurance provisions of ERISA do not apply to the Plan.

For the quarter ended July 4, 2010 and June 28, 2009, eligible participants contributed approximately \$18,000 and \$19,000 to the Plan, respectively, and the Company provided matching funds and interest of approximately \$12,000 and \$15,000, respectively. For the six months ended July 4, 2009 and June 28, 2009, eligible participants contributed approximately \$44,000 and \$33,000, respectively, to the Plan and the Company provided matching funds and interest of approximately \$28,000 and \$31,000, respectively.

(9) Asset Impairment and Estimated Lease Termination and Other Closing Costs

During the first quarter of 2010, we executed a lease termination agreement for our previously closed Marietta Georgia restaurant. The termination fees were approximately \$506,000, including commissions. The termination resulted in a gain of approximately \$84,000, which represents the difference between the amount of the termination payment, including commission, and the remaining lease reserve for these locations. This gain was reflected as a credit to asset impairment and estimated lease termination and other closing costs in our consolidated statement of operations.

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**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(9) Asset Impairment and Estimated Lease Termination and Other Closing Costs (continued)

The Company recorded costs for restaurants previously closed of approximately \$2,000 and \$19,000 during the second quarter of fiscal 2010 and fiscal 2009, respectively. For the six months ended July 4, 2010 and June 28, 2009 the costs for closed restaurants were approximately \$12,000 and \$125,000, respectively.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(10) Acquisition of Seven Restaurants in New York and New Jersey

On March 3, 2010, the Company purchased the assets of seven of nine Famous Dave s restaurants located in New York and New Jersey previously owned and operated by a Famous Dave s franchisee, North Country BBQ Ventures, Inc. These assets were purchased under Section 363 of Chapter 11 of the U.S. Bankruptcy Code and the acquisition was approved by the United States Bankruptcy Court for the District of New Jersey. The Company did not assume any liabilities except for the outstanding gift cards that the Company chose to honor. Famous Dave s of America, Inc. will continue to operate the restaurants. For the two restaurants that were not acquired; one was subsequently closed and the other was purchased out of bankruptcy by another buyer who assumed the existing franchise agreement.

The purchase price of approximately \$7.4 million was offset by approximately \$649,000 of pre- and post-petition notes receivable of the Company due and payable from the seller, resulting in a net cash payment of \$6.8 million, which was funded by a term loan from Wells Fargo Bank, N.A. See Note 5, Credit Facility and Debt Covenants and Long-Term Debt, for the specific terms and conditions for this term loan. This acquisition was accounted for using the purchase method of accounting in accordance with FASB Standards Codification for Business Combinations.

The net assets acquired were recorded based on their fair market values at the acquisition date as follows (*in thousands*):

Inventory	\$ 125
Property, equipment, and leasehold improvements	7,262
Other assets ⁽¹⁾	2,843 ⁽²⁾
Gift card liability	(312)
Lease interest liabilities	(138) ⁽²⁾
Asset disposal costs	(2)
Fair market value of the net assets acquired	 \$ 9,778

(1) Other assets are comprised of approximately \$1.4 million of liquor licenses, \$1.4 million of lease interest assets and \$16,000 of security deposits for various operating leases.

(2) Lease interest assets and lease interest liabilities will be amortized ratably to occupancy costs which is reflected in

operating
expenses in the
Company's
consolidated
statement of
operations.

The excess of the aggregate fair market value of the assets acquired over the purchase price was allocated to gain on acquisition of approximately \$2.3 million and is reflected in the statement of operations for the six months ended July 4, 2010. The Company incurred approximately \$386,000 of costs associated with the acquisition, \$79,000 of which were incurred in fiscal 2009, and \$307,000 of which were incurred in 2010. The 2010 acquisition-related costs are reflected as a net adjustment to the gain on the acquisition in the statement of operations for the six months ended July 4, 2010.

The following unaudited pro forma information presents a summary of the results of operations of the Company assuming the acquisition of the seven restaurants described above occurred at the beginning of the period presented as required by FASB Standards Codification for Business Combinations. Pro Forma results were based on the previous owners non-audited financial statements. These results were then adjusted for the impact of certain acquisition-related items, such as: additional amortization of identified intangible assets, additional depreciation expense of property and equipment recorded at fair market value, increased occupancy costs, increased interest expenses on acquisition debt, inclusion of transaction-related charges and related income tax effects. We evaluated this acquisition for significance according to the Security and Exchange Commission (SEC) Rules 3-05 and 1-02(w), and this acquisition was not deemed to be significant hence, this methodology is deemed appropriate.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(10) Acquisition of Seven Restaurants in New York and New Jersey (continued)

The pro forma financial information is presented for informational purposes only and is not indicative of the results of operations that would have been achieved if the acquisition had taken place at the beginning of the period presented, nor is it indicative of future operating results. Both periods presented reflect the net gain on the acquisition.

<i>Pro Forma Results (unaudited)</i> <i>(in thousands, except per share data)</i>	Three Months Ended		Six Months Ended	
	July 4, 2010	June 28, 2009	July 4, 2010	June 28, 2009
Revenue	\$40,749	\$41,221	\$75,694	\$79,516
Net income	\$ 2,536	\$ 2,698	\$ 5,289	\$ 5,523
Net income per common share-basic	\$ 0.29	\$ 0.30	\$ 0.60	\$ 0.61
Net income per common share-diluted	\$ 0.29	\$ 0.29	\$ 0.59	\$ 0.60

**(11) Supplemental
Cash Flow
Information**

<i>(in thousands)</i>	Six Months Ended	
	July 4, 2010	June 28, 2009
Cash paid for interest	\$525	\$892
Cash paid for taxes	\$328	\$246
Non-cash investing and financing activities:		
Accrued property and equipment purchases	\$168	\$ 75
Reclassification of additional-paid-in-capital to payroll taxes payable for performance shares issued	\$ 68	\$ 28
Redemption of note receivable due to the acquisition of franchise restaurants	\$613	\$
Issuance of common stock to independent board members	\$	\$322

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

Item 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

OVERVIEW

Famous Dave s of America, Inc. was incorporated as a Minnesota corporation in March 1994 and opened its first restaurant in Minneapolis in June 1995. As of July 4, 2010, there were 177 Famous Dave s restaurants operating in 36 states, including 52 company-owned restaurants and 125 franchise-operated restaurants. An additional 90 franchise restaurants were in various stages of development as of July 4, 2010.

Fiscal Year

Our fiscal year ends on the Sunday closest to December 31st. Our fiscal year is generally 52 weeks; however, it periodically consists of 53 weeks. The current fiscal year, which ends on January 2, 2011 (fiscal 2010) consists of 52 weeks while the prior fiscal year, which ended on January 3, 2010 (fiscal 2009) consisted of 53 weeks.

Revenue

Our revenue consists of restaurant sales, franchise-related revenue, and licensing and other revenue. Our franchise-related revenue is comprised of area development fees, initial franchise fees, and continuing royalty payments. Our area development fee consists of a one-time, non-refundable payment equal to \$10,000 per restaurant in consideration for the services, we perform in preparation of executing each area development agreement. Substantially all of these services, which include but are not limited to conducting market and trade area analysis, a meeting with Famous Dave s Executive Team, and performing potential franchise background investigation, are completed prior to our execution of the area development agreement and receipt of the corresponding area development fee. As a result, we recognize this fee in full upon receipt. Our initial, non-refundable, franchise fee typically ranges from \$30,000 to \$40,000 per restaurant, of which \$5,000 is recognized immediately when a franchise agreement is signed, reflecting the commission earned and expenses incurred related to the sale. The remaining non-refundable fee of \$25,000 to \$35,000 is included in deferred franchise fees and is recognized as revenue when we have performed substantially all of our obligations, which generally occurs upon the franchise entering into a lease agreement for the restaurant(s). The franchise agreement represents a separate and distinct earnings process from the area development agreements. Franchisees are also required to pay us a monthly royalty equal to a percentage of their net sales, which has historically varied from 4% to 5%. In general, new franchises pay us a monthly royalty of 5% of their net sales. During 2010 and 2009, we have offered a reduced royalty rate for twelve months from date of opening for franchisees that opened restaurants during 2010 and 2009.

Costs and Expenses

Restaurant costs and expenses include food and beverage costs, labor and benefits cost, operating expenses which include occupancy costs, repair and maintenance costs, supplies, advertising and promotion, and restaurant depreciation and amortization. Certain of these costs and expenses are variable and will increase or decrease with sales volume. The primary fixed costs are corporate and restaurant management salaries and occupancy costs. Our experience is that when a new restaurant opens, it incurs higher than normal levels of labor and food costs until operations stabilize, usually during the first three to four months of operation. As restaurant management and staff gain experience following a restaurant s opening, labor scheduling, food cost management and operating expense control typically improve to levels similar to those at our more established restaurants.

Table of Contents**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES****General and Administrative Expenses**

General and administrative expenses include all corporate and administrative functions that provide an infrastructure to support existing operations and support future growth. Salaries, bonuses, associate benefits, legal fees, accounting fees, consulting fees, travel, rent and general insurance are major items in this category. Additionally, we record expense for Managers In Training (MIT's) in this category for approximately six weeks prior to a restaurant opening. We also provide franchise services for which the revenue is included in other revenue and the expenses are included in general and administrative expenses.

The following table presents items in our unaudited consolidated statements of operations as a percentage of net restaurant sales or total revenue, as indicated, for the following periods:

	Three Months Ended		Six Months Ended	
	July 4, 2010	June 28, 2009	July 4, 2010	June 28, 2009
Food and beverage costs ⁽¹⁾	29.3%	30.1%	29.3%	30.1%
Labor and benefits ⁽¹⁾	30.4%	29.7%	31.4%	30.7%
Operating expenses ⁽¹⁾	26.6%	25.9%	26.7%	25.9%
Depreciation & amortization (restaurant level) ⁽¹⁾	3.4%	3.6%	3.7%	3.8%
Depreciation & amortization (corporate level) ⁽²⁾	0.4%	0.4%	0.4%	0.4%
General and administrative expenses ⁽²⁾	9.6%	10.9%	10.5%	11.8%
Pre-opening expenses and net loss on disposal of property ⁽¹⁾	0.1%		0.1%	
Asset impairment and estimated lease termination and other closing costs ⁽¹⁾		(1.4%)	(0.1%)	(0.5%)
Gain on acquisition, net of acquisition costs ⁽¹⁾			(3.2%)	
Total costs and expenses ⁽²⁾	89.8%	87.8%	88.4%	90.2%
Income from operations ⁽²⁾	10.2%	12.2%	11.6%	9.8%

(1) As a percentage of restaurant sales, net

(2) As a percentage of total revenue

(3) Data regarding our restaurant operations as presented in the table, includes sales, costs and expenses associated with our Rib Team, which netted a

loss of \$24,000 and \$13,000 for the three months ended July 4, 2010 and June 28, 2009, respectively.

The Rib Team netted a loss of \$34,000 and \$28,000 for the six months ended July 4, 2010 and June 28, 2009, respectively.

Our Rib Team travels around the country introducing people to our brand of barbeque, building brand awareness.

The following discussion and analysis of financial condition and results of operations should be read in conjunction with the accompanying unaudited consolidated financial statements and notes, and the audited consolidated financial statements and notes included in our Form 10-K for the fiscal year ended January 3, 2010.

Total Revenue

Total revenue of approximately \$40.7 million for the second quarter of fiscal 2010 increased approximately \$4.4 million, or 12.2%, from total revenue of \$36.3 million in the comparable quarter in fiscal 2009. For the six months ended July 4, 2010, total revenue of approximately \$73.3 million increased approximately \$3.2 million, or 4.6% over revenue of approximately \$70.1 million, for the six months ended June 28, 2009. This increase reflects a 6.2% increase in company-owned restaurant sales partially offset by a decrease in franchise royalty revenue of 4.8% for the six months ending July 4, 2010. The decrease in royalty revenue reflects the impact of lost royalties from the New York and New Jersey acquisitions as well as a 1.7% comparable sales decrease.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

Restaurant Sales, net

Restaurant sales for the second quarter of fiscal 2010 were approximately \$36.2 million, compared to approximately \$31.5 million for the same period in fiscal 2009. Restaurant sales for the six months ended July 4, 2010 were approximately \$64.6 million compared to approximately \$60.8 million for the six months ended June 28, 2009, reflecting a 6.2% increase. Second quarter restaurant sales in fiscal 2010 increased 14.8% year over the prior year period, reflecting the sales from the seven restaurants in New York and New Jersey that were purchased by the company in March 2010, and a comparable sales increase of 0.6% that included a weighted average price increase of approximately 1.0%. Off-premise sales were 32.0% of total sales, for the second quarter of fiscal 2010, with catering representing 10.5% and To-Go representing 21.5%. This compares to off-premise sales of 31.8% for prior year's second quarter. Finally, we are currently evaluating the possibility of a 1.0% menu price increase that would occur beginning in the fourth quarter of fiscal 2010.

Franchise-Related Revenue

Franchise-related revenue consists of royalty revenue and franchise fees, which include initial franchise fees and area development fees. Franchise-related revenue was approximately \$4.3 million for the second quarter of fiscal 2010, compared to \$4.4 million for the second quarter 2009. This decline reflects a net decrease of five franchise restaurants year over year. Since the second quarter of 2009, eight new franchise restaurants opened, including two during the second quarter of fiscal 2010, six restaurants closed, and seven restaurants became company-owned locations. Additionally, there was a comparable sales decrease of 0.6%. Two new franchise restaurants opened during the second quarter of fiscal 2010.

Franchise-related revenue was approximately \$8.3 million for the six months ended July 4, 2010 compared to approximately \$8.7 million for the six months ended June 28, 2009, primarily reflecting a year-over-year decrease in royalty revenue of 4.8% for the six month timeframe. There were 125 franchise-operated restaurants open at July 4, 2010 compared to 130 franchise-operated restaurants open at June 28, 2009.

Licensing and Other Revenue

Licensing revenue includes royalties from a retail line of business, including sauces, rubs, marinades and seasonings. Other revenue includes opening assistance and training we provide to our franchise partners. For the second quarter of fiscal 2010, the licensing royalty revenue was approximately \$235,000 compared to approximately \$222,000 for the comparable period of fiscal 2009. Licensing royalty revenue was approximately \$377,000 for the six months ended July 4, 2010 as compared to \$315,000 for the comparable period of fiscal 2009.

Other revenue for the fiscal 2010 second quarter was approximately \$37,000 compared to \$123,000 for the comparable prior year quarter. Other revenue for the six months ended July 4, 2010 was approximately \$79,000 compared to approximately \$276,000 for the comparable period of fiscal 2009. The decrease in other revenue is due to the opening of three restaurants during the first six months of 2010 compared to eight restaurants that opened during the first six months of 2009.

Same Store Net Sales

It is our policy to include in our same store net sales base, restaurants that are open year round and have been open at least 24 months. Same store net sales for company-owned restaurants for the second quarter of fiscal 2010 increased 0.6%, compared to fiscal 2009's second quarter decrease of 9.4%. At the end of the second quarter of fiscal 2010 and the second quarter of fiscal 2009, there were 42 and 38 restaurants, respectively, included in this base. Same store net sales for company-owned restaurants open at least 24

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months for the six months ended July 4, 2010 decreased 1.4%, compared to fiscal 2009 s six months ended June 28, 2009 decrease of 7.5%. For the six months ended July 4, 2010 and June 28, 2009, there were 41 and 38 restaurants, respectively, included in the company-owned 24 month comparable sales base.

Same store net sales for franchise-operated restaurants for the second quarter of fiscal 2010 decreased 0.6%, compared to a decrease of 10.9% for the prior year comparable period. For the second quarter of 2010 and the second quarter of 2009, there were 99 and 94 restaurants, respectively, included in the franchise-operated comparable sales base. Neither our franchise-operated comparable sales nor our company-owned comparable sales include the results of the seven franchise restaurants acquired in March of 2010. These restaurants are expected to enter our company-owned comparable sales base in March 2011. The decrease in franchise royalty revenue primarily reflects a comparable franchise sales decrease of 0.6%. Of the 0.6% fiscal 2010 decline, 6 states, accounted for approximately half of the decline.

Same store net sales on a 24 month basis for franchise-operated restaurants for the first six months of fiscal 2010 and fiscal 2009 decreased 1.7% and 8.6%, respectively. For the first six months of fiscal 2010 and fiscal 2009, there were 96 and 93 restaurants, respectively, included in the franchise-operated 24 month comparable sales base.

Average Weekly Net Sales and Operating Weeks

The following table shows company-owned and franchise-operated average weekly net sales and company-owned and franchise-operated operating weeks for the second quarter of fiscal 2010 and fiscal 2009:

	Three Months Ended		Six Months Ended	
	July 4, 2010	June 28, 2009	July 4, 2010	June 28, 2009
Average Weekly Net Sales:				
Company-Owned	\$ 53,471	\$ 52,667	\$ 49,833	\$ 50,278
Full-Service	\$ 55,135	\$ 54,220	\$ 51,517	\$ 52,202
Counter-Service	\$ 37,828	\$ 39,930	\$ 34,819	\$ 35,929
Franchise-Operated	\$ 56,518	\$ 56,441	\$ 54,401	\$ 55,567
AWS 2005 and Post 2005: ⁽¹⁾				
Company-Owned	\$ 60,107	\$ 62,359	\$ 56,712	\$ 60,694
Franchise-Operated	\$ 60,657	\$ 62,179	\$ 58,643	\$ 61,528
AWS Pre-2005: ⁽¹⁾				
Company-Owned	\$ 49,650	\$ 49,246	\$ 46,377	\$ 46,654
Franchise-Operated	\$ 49,519	\$ 48,225	\$ 47,423	\$ 47,252
Operating Weeks:				
Company-Owned	676	598	1,289	1,209
Franchise-Operated	1,593	1,656	3,219	3,250

⁽¹⁾ Provides further delineation of AWS for restaurants opened during the pre-fiscal 2005, and restaurants

opened during
the fiscal 2005
and post-fiscal
2005,
timeframes.

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Table of Contents**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES*****Food and Beverage Costs***

Food and beverage costs for the second quarter of fiscal 2010 were approximately \$10.6 million or 29.3% of net restaurant sales, compared to approximately \$9.5 million or 30.1% of net restaurant sales for the second quarter of fiscal 2009. As a percentage of dine-in sales, our adult beverage sales at our company-owned restaurants were 8.7% and 8.9% for the second quarter of fiscal 2010 and 2009, respectively.

Food and beverage costs for the first six months of fiscal 2010 were approximately \$18.9 million or 29.3% of net restaurant sales compared to approximately \$18.3 million or 30.1% of net restaurant sales for the comparable period of fiscal 2009. There were several contributing factors to this 80 basis point decrease. These include contract negotiations, continuing to dual source items, and the continual focus, visibility and optimization that our food cost management system brings.

Recently, we extended our pork contract through December 2011, allowing us to spread a higher cost through the next 18 months to help reduce cost variability on one of our most important items. We anticipate that even with this extension, we will still have approximately 2.0% favorability in 2010 compared to 2009's pricing. As we look to 2011, we expect our pork prices will be approximately 2.3% higher than 2010's pricing due to this new contract. Our chicken pricing remains firm through 2010 at a price increase of approximately 2.5% over fiscal 2009's pricing. Our brisket contract extends through September 2010 at a price increase of 5.3% over 2009's pricing. Brisket prices have begun to soften in recent months and we will be looking to lock in our price on brisket soon for the remainder of 2010 and into 2011. Hamburger is locked through December and is essentially flat compared to 2009. Our seafood contracts are locked in through the end of 2010, at a blended price increase of approximately 4.5% over fiscal 2009. Lastly, we anticipate an approximate 2.4% price decrease for our side items compared to the prior year due to favorable contracts and the sourcing of secondary suppliers for these products.

As we have begun to negotiate our contracts for 2011, our suppliers have incorporated lower freight rates into our pricing. With our new distributor, we have fewer distribution centers so we are able to maximize shipments from our suppliers to these new distribution centers. Also, in 2010, although we already contract a large percentage of items, we will further optimize our distribution network by increasing our contracted food items and continue to expand our list of additional suppliers.

As a result of all of the initiatives just mentioned, for the fiscal 2010 timeframe, we expect a 70-80 basis point decrease in food and beverage costs as a percentage of sales year over year.

Labor and Benefits Costs

Labor and benefits costs for the three months ended July 4, 2010 were approximately \$11.0 million or 30.4% of net restaurant sales, compared to approximately \$9.4 million or 29.7% of net restaurant sales for the three months ended June 28, 2009. Labor and benefits for the six months ended July 4, 2010 were approximately \$20.3 million or 31.4% of net restaurant sales, compared to approximately \$18.7 million or 30.7% of net restaurant sales for the six months ended June 28, 2009. For the second quarter, labor and benefits as a percentage of net restaurant sales were 70 basis points unfavorable to the prior year. This was primarily due to increased medical claims and the normalizing of the New York and New Jersey restaurants which were partially offset by savings from operating below our full manager matrix.

We expect that for 2010, labor and benefits costs as a percentage of sales, will be approximately 25-35 basis points higher than fiscal 2009's percentage due to higher than anticipated employee benefit costs.

Operating Expenses

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

Operating expenses for the second quarter of fiscal 2010 were approximately \$9.6 million or 26.6% of net restaurant sales, compared to operating expenses of approximately \$8.2 million or 25.9% of net restaurant sales for the second quarter of fiscal 2009. As anticipated, operating expenses as a percentage of sales for the second quarter of 2010 were 70 basis points higher than the prior year, primarily reflecting increased occupancy, supply, and supervisory costs associated with the addition of the New York and New Jersey restaurants. These increases were partially offset by lower advertising costs year over year.

Operating expenses for the six months ended July 4, 2010 were approximately \$17.2 million or 26.7% of net restaurant sales, compared to approximately \$15.7 million or 25.9% of net restaurant sales for the six months ended June 28, 2009.

In fiscal 2010, advertising expense will be approximately 3.3% compared to 3.4% for the prior year of net sales, including a 0.5% contribution to the National Ad Fund. We are confident that we will be able to accomplish our marketing objectives while still achieving these cost savings. We expect that operating expenses as a percentage of net sales, for fiscal 2010, will be approximately 75 85 basis points higher than 2009 s percentage.

Depreciation and Amortization

Depreciation and amortization expense for the second quarter of 2010 was approximately \$1.4 million or 3.4% of total revenue compared to \$1.3 million, or 3.5% of total revenue for the second quarter of fiscal 2009. Depreciation and amortization expense for the six months ended July 4, 2010 and June 28, 2009 was approximately \$2.7 million and \$2.6 million, respectively, and was 3.6% and 3.7%, respectively, of total revenue.

We expect 2010 capital expenditures to be approximately \$5.5 million. This includes continued investments in our existing base of restaurants, required capital expenditures for the seven restaurants acquired in March, re-imaging of existing restaurants, the conversion costs of the Bel Air, Maryland restaurant, and investments in corporate infrastructure systems. For the remainder of 2010, we expect depreciation as a percent of total revenue to be flat to 10 basis points higher, as compared to 2009 due to increased capital spending.

Pre-opening Expenses

Pre-opening expenses consist of labor, food, utilities, training and rent costs incurred prior to the opening of a restaurant. Included in pre-opening costs is pre-opening rent for approximately 16 weeks prior to opening but this will vary based on lease terms. During the second quarter of 2010, we had \$54,000 of pre-opening expenses consisting of pre-opening rent for our new company-owned location in Bel Air, Maryland, expected to open in the third quarter. During the six months ended July 4, 2010 we had \$81,000 of pre-opening expenses which included primarily pre-opening rent. We did not open any company owned restaurants in 2009, and thus did not have any pre-opening expenses.

We estimate total pre-opening costs of approximately \$316,000, including pre-opening rent of approximately \$75,000 for this location.

General and Administrative Expenses

General and administrative expenses for the second quarter of 2010 were approximately \$3.9 million or 9.6% of total revenue, compared to approximately \$4.0 million or 10.9% of total revenue for the second quarter of fiscal 2009. General and administrative expenses as a percent of total revenue, excluding bonus, stock-based compensation, and board of directors cash compensation were 7.9% for the second quarter of 2010 and 9.1% for the second quarter of 2009. General and administrative expenses for the first six months of fiscal 2010 were approximately \$7.7 million or 10.5% of total revenue compared to approximately \$8.3 million or 11.8% of total revenue for the first six months of fiscal 2009.

Table of Contents**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES**

Given the limited number of shares that remain available for issuance under our 2005 Stock Incentive Plan, we have provided cash compensation to the board of directors of approximately \$255,000 for their board service in 2010. We anticipate that the total of stock-based compensation and board of directors cash compensation will be approximately \$1.3 million in 2010.

For the second quarter, stock-based compensation expense was \$277,000 compared to stock-based compensation expense of \$237,000 for the second quarter of 2009. This year over year change reflects a higher stock price in 2010. Including performance shares for the 2010 - 2012 program, previous grants to the board of directors for the 2009 - 2010 board year and previous one-time grants made in 2009 for our newest board of director members, we are expecting stock-based compensation and board of director cash compensation to be approximately \$1.3 million in fiscal 2010, as follows (in thousands):

Performance Shares	Restricted Stock Units	Board of Directors Shares	Board of Directors Cash Compensation	Total
\$ 724	\$ 136	\$ 231	\$ 255	\$ 1,346

We expect that general and administrative expenses as a percentage of revenue, will be approximately 75 - 85 basis points favorable to 2009's percentage, due to increased leverage and a continual focus on controlling administrative costs.

Interest Expense

Interest expense was approximately \$262,000 or 0.6% of total revenue for the second quarter of fiscal 2010, compared to approximately \$426,000 or 1.2% of total revenue for the comparable time frame of fiscal 2009. This category includes interest expense for notes payable, financing lease obligations, our line of credit, and a company match and interest for deferrals made under our non-qualified deferred compensation plan. Interest expense decreased 38.0%, year over year, due to the early retirement of five high interest rate notes in 2009. These savings were partially offset by the addition of the term loan during the first quarter and a higher average balance on our line of credit during the second quarter of 2010 compared to 2009.

Interest expense was approximately \$562,000 or 0.8% of total revenue for the first six months of fiscal 2010 and approximately \$900,000 or 1.3% of total revenue for the first six months of fiscal 2009. In 2010, we expect interest expense, to be 30 - 40 basis points lower than 2009's percentage due to leverage, favorable interest rates and the high interest rate notes paid off in 2009.

Interest Income

Interest income was approximately \$20,000 and \$33,000 for the second quarter of fiscal 2010 and fiscal 2009, respectively. Interest income was approximately \$59,000 and \$67,000 for the first six months of fiscal 2010 and fiscal 2009, respectively. Interest income reflects interest received on short-term cash and cash equivalent balances. We expect interest income to remain flat, as a percentage of total revenue to fiscal 2009's percentage.

Provision for Income Taxes

For the second quarter of 2010, we recorded an estimated provision for income taxes of approximately \$1.3 million or 34.7% of income before income taxes, compared to a tax provision of approximately \$1.2 million or 34.0% of income before income taxes, for the second quarter of 2009. We estimate an effective tax rate of approximately 34.5% for fiscal 2010. For the six months ended July 4, 2010, our tax provision was

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

approximately \$2.8 million, or 34.5% of income before income taxes, compared to the prior year comparable period of approximately \$1.9 million, or 34.0% of income before income taxes.

Basic and Diluted Net Income Per Common Share

Net income for the three months ended July 4, 2010 was approximately \$2.5 million or \$0.29 per basic and diluted share on approximately 8,649,000 weighted average basic shares outstanding and 8,810,000 weighted average diluted shares outstanding, respectively. Net income for the three months ended June 28, 2009 was approximately \$2.4 million or \$0.26 per basic and diluted share on approximately 9,105,000 weighted average basic shares outstanding and 9,212,000 weighted average diluted shares outstanding, respectively.

Net income for the six months ended July 4, 2010 was approximately \$5.2 million or \$0.59 per basic and \$0.58 per diluted share on approximately 8,824,000 weighted average basic shares outstanding and approximately 8,986,000 weighted average diluted shares outstanding, respectively. Net income for the six months ended June 28, 2009 was approximately \$3.7 million or \$0.41 per basic and \$0.40 per diluted share on approximately 9,094,000 weighted average basic shares outstanding and approximately 9,149,000 weighted average diluted shares outstanding, respectively.

Financial Condition, Liquidity and Capital Resources

During the second quarter of 2010, our balance of unrestricted cash and cash equivalents was approximately \$1.8 million, compared to the fiscal 2009 year-end balance of approximately \$3.0 million.

Our current ratio, which measures our immediate short-term liquidity, was 0.87 at July 4, 2010 and 1.00 at January 3, 2010. The current ratio is computed by dividing total current assets by total current liabilities. The change in our ratio was primarily due to decreases in our cash balance since the end of fiscal 2009 and higher current liabilities due to an increase in accrued income taxes. As is true with most restaurant companies, we often operate in a negative working capital environment due to the fact that we receive cash up front from customers and then pay our vendors on a delayed basis.

Net cash provided by operations through the second quarter of 2010 was approximately \$6.4 million and reflects net income of approximately \$5.2 million, depreciation and amortization of approximately \$2.7 million, stock-based compensation of \$632,000, an increase in deferred taxes of approximately \$764,000 and an increase in other current liabilities of \$781,000. These net increases were partially offset by an approximate \$2.3 million gain on the acquisition of seven restaurants and an approximate \$733,000 decrease in accrued compensation and benefits.

Net cash provided by operating activities for the six months ended June 28, 2009 was approximately \$7.3 million. Cash provided by operating activities was primarily from net income of approximately \$3.7 million, depreciation and amortization of approximately \$2.6 million, a decline in prepaid expenses and other current assets of \$674,000, a decline in restricted cash of approximately \$454,000, and an increase in accrued compensation and benefits of \$416,000. These net increases were partially offset by an approximate \$879,000 decrease in accounts payable.

Net cash used for investing activities was approximately \$8.3 million for the second quarter of fiscal 2010 and \$442,000 for the second quarter of fiscal 2009. During the second quarter of 2010, we used approximately \$1.7 million on capital expenditures for existing restaurants and for other projects. Additionally, we used approximately \$6.8 million for the acquisition of seven restaurants in New York and New Jersey. During the first half of 2009, we used approximately \$466,000 on capital expenditures for existing restaurants and for other projects.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

Net cash provided by financing activities was approximately \$727,000 in the second quarter of fiscal 2010 and net cash used for financing activities was approximately \$6.6 million for the second quarter of fiscal 2009. During the second quarter of 2010, we had draws of \$8.5 million on our line of credit and had repayments of \$9.5 million. In addition, we borrowed \$6.8 million of long-term debt to finance the acquisition of the New York and New Jersey restaurants. During the six months, we also used approximately \$4.9 million to repurchase approximately 654,000 shares at an average price of \$7.51, excluding commissions under our current share repurchase program. During the six months ended June 28, 2009, we had draws of \$5.0 million on our line of credit and had repayments of \$8.5 million. In addition, we paid \$45,000 for the 2008 fourth quarter waiver and amended credit agreement and repaid \$3.1 million of long-term debt.

The Company and certain of its subsidiaries (collectively known as the Borrower) currently have a Credit Agreement with Wells Fargo Bank, National Association, as administrative agent and lender (the Lender). The Credit Agreement, contains a \$30.0 million revolving credit facility (the Facility) with an opportunity, subject to the Company meeting identified covenants and elections, to increase the commitment to \$50.0 million.

Principal amounts outstanding under the Facility bear interest either at an adjusted Eurodollar rate plus an applicable margin or at a Base Rate plus an applicable margin. The Base Rate is defined in the agreement as the greater of the Federal Funds Rate (0.25% at July 4, 2010) plus 1.5% or Wells Fargo s prime rate (3.25% at July 4, 2010). The applicable margin will depend on the Company s Adjusted Leverage Ratio, as defined, at the end of the previous quarter and will range from 1.00% to 2.00% for Eurodollar Rate Loans and from -0.50% to +0.50% for Base Rate Loans. Unused portions of the Facility will be subject to an unused Facility fee which will be equal to either 0.25% or 0.375% of the unused portion, depending on the Company s Adjusted Leverage Ratio. Our rate for the unused portion of the Facility as of July 4, 2010, was 0.375%. An increase option exercise fee will apply to increased amounts between \$30.0 and \$50.0 million.

The Facility contains customary affirmative and negative covenants for credit facilities of this type, including limitations on the Borrower with respect to indebtedness, liens, investments, distributions, mergers and acquisitions, dispositions of assets and transactions with affiliates of the Borrower, among others. The Facility also includes various financial covenants that have maximum target capital expenditures, cash flow ratios, and adjusted leverage ratios. If the Company s Adjusted Leverage Ratio is greater than 3.00 to 1.00, an additional covenant applies that limits the maximum royalty receivable aged past 30 days. In addition, capital expenditure limits include permitted stock repurchase limits (limited to \$10.0 million in aggregate during any 12 month period, and \$20.0 million in aggregate during the term of the agreement).

The Company amended the Credit Agreement on March 4, 2010 in connection with the acquisition of seven New York and New Jersey restaurants. This amendment provides for an additional \$6.8 million of long-term debt in the form of a term loan with a maturity date of March 4, 2017. Principal amounts outstanding under this term loan bear interest at an adjusted Eurodollar rate plus 225 basis points for an interest rate period of either one, two, three, or six months. Our current weighted average rate for the second quarter was 2.59%. There is a required minimum annual amortization of 5.0% of the principal balance.

The Credit Agreement currently provides for up to \$3.0 million in letters of credit to be used by the Company, with any amounts outstanding reducing our availability for general corporate purchases, and also allows for the termination of the Facility by the Borrower without penalty at any time. At July 4, 2010 we had \$12.5 million in borrowings under this Facility. We had \$579,000 in letters of credit for real estate locations. We were in compliance with all covenants as of July 4, 2010.

We expect to use any borrowings under the Credit Agreement for general working capital purchases as needed. Under the Facility, the Borrower has granted the Lender a security interest in all current and future personal property of the Borrower.

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Contractual Obligations

As a result of the recent acquisition of seven restaurants in New York and New Jersey, please reference the updated Contractual Obligations Table in the first quarter's Form 10-Q filed on May 14, 2010 with the SEC. That table reflects the addition of seven new real estate lease commitments, as well as, the \$6.8 million term loan obtained with this acquisition.

Also, see Notes 6 and 7 to our Consolidated Financial Statements in our Fiscal 2009 Annual Report on Form 10-K for the details of our contractual obligations.

Under the agreements governing our long-term debt obligations, we are subject to two main financial covenants. We are subject to an Adjusted Leverage Ratio covenant and a franchise royalty covenant under our combined credit facility and term loan.

Off-Balance Sheet Arrangements

We do not have any off-balance sheet arrangements.

Critical Accounting Policies

Our significant accounting policies are described in Note One to the consolidated financial statements included in our Annual Report for the year ended January 3, 2010. The accounting policies used in preparing our interim 2010 consolidated financial statements are the same as those described in our Fiscal 2009 Annual Report on Form 10-K.

Forward-Looking Information

Famous Dave s makes written and oral statements from time to time, including statements contained in this Form 10-Q regarding its business and prospects, such as projections of future performance, statements of management's plans and objectives, forecasts of market trends and other matters that are forward-looking statements within the meaning of Sections 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. Statements containing the words or phrases "will likely result", "anticipates", "are expected to", "will continue", "is anticipated", "estimate", "projects", "believes", "expects", "intends", "target", "goal", "plans", "objective", "should" or similar expressions identify forward-looking statements which may appear in documents, reports, filings with the Securities and Exchange Commission, news releases, written or oral presentations made by our officers or other representatives to analysts, shareholders, investors, news organizations, and others, and discussions with our management and other Company representatives. For such statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

Our future results, including results related to forward-looking statements, involve a number of risks and uncertainties. No assurance can be given that the results reflected in any forward-looking statements will be achieved. Any forward-looking statements made by us or on our behalf speak only as of the date on which such statement is made. Our forward-looking statements are based upon assumptions that are sometimes based upon estimates, data, communications and other information from suppliers, government agencies and other sources that may be subject to revision. We do not undertake any obligation to update or keep current either (i) any forward-looking statements to reflect events or circumstances arising after the date of such statement, or (ii) the important factors that could cause our future results to differ materially from historical results or trends, results anticipated or planned by us, or which are reflected from time to time in any forward-looking statement which may be made by us or on our behalf.

In addition to other matters identified or described by us from time to time in filings with the SEC, there are several important factors that could cause our future results to differ materially from historical

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

results or trends, results anticipated or planned by us, or results that are reflected from time to time in any forward-looking statement that may be made by us or on our behalf.

Additional Information on Famous Dave s

We are currently subject to the informational requirements of the Exchange Act of 1934, as amended. As a result, we are required to file periodic reports and other information with the SEC, such as annual, quarterly and current reports, proxy and information statements. You are advised to read this Form 10-Q in conjunction with the other reports, proxy statements and other documents we file from time to time with the SEC. If you would like more information regarding Famous Dave s, you may read and copy the reports, proxy and information statements and other documents we file with the SEC, at prescribed rates, at the SEC s public reference room at 450 Fifth Street, NW, Washington, DC 20549. You may obtain information regarding the operation of the SEC s public reference rooms by calling the SEC at 1-800-SEC-0330. Our SEC filings are also available to the public free of charge at the SEC s website. The address of this website is <http://www.sec.gov>. Our most current SEC filings, such as our annual, quarterly and current reports, proxy statements and press releases are available to the public free of charge on our Website.

The address of our Website is www.famousdaves.com. Our Website is not intended to be, and is not, a part of this Quarterly Report on Form 10-Q. We will provide electronic or paper copies of our SEC filings (excluding exhibits) to any Famous Dave s shareholder free of charge upon receipt of a written request for any such filing. All requests for our SEC filings should be sent to the attention of Investor Relations at Famous Dave s, Inc., 12701 Whitewater Drive, Suite 200, Minnetonka, MN 55343.

The Company has adopted a Code of Ethics applicable to all of its Associates and a separate Code of Ethics applicable specifically to its CEO, CFO and Key Financial and Accounting Management. These two Code of Ethics documents are available on our website at www.famousdaves.com and a copy is available free of charge to anyone requesting them.

Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Our Company s financial instruments include cash and cash equivalents and long-term debt. Our Company includes as unrestrictive cash and cash equivalents investments with original maturities of three months or less when purchased and which are readily convertible into known amounts of cash. Our Company s unrestricted cash and cash equivalents are not subject to significant interest rate risk due to the short maturities of these instruments. We have no derivative financial instruments or derivative commodity instruments in our cash and cash equivalents. The total outstanding long-term debt of all our Company as of July 4, 2010 was approximately \$23.8 million, including our line of credit, our term loan with Wells Fargo and financing lease obligations. The terms of our credit facility with Wells Fargo Bank, National Association, as administrative agent and lender are discussed above under *Management s Discussion and Analysis of Financial Condition and Results of Operations* *Financial Condition, Liquidity and Capital Resources*.

Some of the food products purchased by us are affected by commodity pricing and are, therefore, subject to price volatility caused by weather, production problems, delivery difficulties and other factors that are outside our control. To control this risk in part, we have fixed-priced purchase commitments for food from vendors. In addition, we believe that substantially all of our food is available from several sources, which helps to control food commodity risks. We have secondary source suppliers for certain items and in 2010 we will make this a key area of focus in order to protect the supply chain and to ensure a more fair and competitive pricing environment. We believe we have the ability to increase menu prices, or vary the menu options offered, if needed, in response to a food product price increase.

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Item 4. CONTROLS AND PROCEDURES

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934, as amended, as of the end of the period covered by this report. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective.

There have been no changes (including corrective actions with regard to significant deficiencies or material weaknesses) in our internal control over financial reporting or in other factors that could significantly affect our internal control over financial reporting subsequent to the end of the period covered by this report.

PART II. OTHER INFORMATION

Item 1. LEGAL PROCEEDINGS

From time to time, we are involved in various legal actions arising in the ordinary course of business. In the opinion of our management, the ultimate dispositions of these matters will not have a material adverse effect on our consolidated financial position and results of operations. Currently, there are no significant legal matters pending.

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On August 6, 2008, our Board of Directors adopted a stock repurchase plan that authorized the repurchase of up to 1.0 million shares of our common stock from time-to-time in both the open market or through privately negotiated transactions. Since its adoption, we have repurchased approximately 761,000 shares under this program for approximately \$5.8 million at an average market price per share of \$7.60, excluding commissions.

The following table includes information about our share repurchases for the second quarter ended July 4, 2010.

Period	Total Number of Shares (or Units) Purchased	Average Price Paid per Share⁽¹⁾ (or Unit)	Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs	Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet be Purchased Under the Plans or Programs
Month #4 (April 5, 2010 - May 2, 2010)	-0-	\$	-0-	463,190
Month #5 (May 3, 2010 - May 30, 2010)	159,700	\$ 8.68	159,700	303,490
Month #6 (May 31, 2010 - July 4, 2010)	64,450	\$ 8.60	64,450	239,040

(1) Excluding commissions.

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FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES

Item 6. EXHIBITS

31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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**FAMOUS DAVE S OF AMERICA, INC. AND SUBSIDIARIES
SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**FAMOUS DAVE S OF AMERICA, INC.
(Registrant)**

Dated: August 12, 2010

By: /s/ Christopher O Donnell
Christopher O Donnell
President and Chief Executive Officer
Director (Principal Executive Officer)

Dated: August 12, 2010

/s/ Diana Garvis Purcel
Diana Garvis Purcel
Chief Financial Officer and Secretary
(Principal Financial and Accounting
Officer)