

First Business Financial Services, Inc.  
Form 8-K  
March 16, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): March 16, 2010**

**First Business Financial Services, Inc.**  
(Exact name of registrant as specified in its charter)

|   |  |  |
|---|--|--|
| <b>Wisconsin</b><br>(State or other Jurisdiction of<br>Incorporation) | <b>1-34095</b><br>(Commission File Number) | <b>39-1576570</b><br>(IRS Employer Identification No.) |
|---|--|--|

|   |                            |
|---|----------------------------|
| <b>401 Charmany Drive, Madison, Wisconsin</b><br>(Address of Principal Executive Offices) | <b>53719</b><br>(Zip Code) |
|---|----------------------------|

Registrant's telephone number, including area code: **(608) 238-8008**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

First Business Financial Services, Inc. (the Company ) issued a press release on March 16, 2010 announcing that the Company s Board of Directors declared a quarterly dividend of \$0.07 per share. The dividend is payable on April 15, 2010 to shareholders of record on April 1, 2010. A copy of the press release is furnished as Exhibit 99.1 and is incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) Exhibits. The following exhibit is being furnished herewith:

(99.1) Press Release of First Business Financial Services, Inc., dated March 16, 2010.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 16, 2010

By: /s/ Barbara M. Conley  
Barbara M. Conley  
Senior Vice President and General Counsel

**FIRST BUSINESS FINANCIAL SERVICES, INC.**

Exhibit Index to Current Report on Form 8-K

Exhibit  
Number

99.1 Press Release of First Business Financial Services, Inc., dated March 16, 2010.