

ERESEARCHTECHNOLOGY INC /DE/

Form 10-K

March 03, 2010

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**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-K**

**þ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

For the Fiscal Year ended December 31, 2009

or

**o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 0-29100

**eResearchTechnology, Inc.**

(Exact name of issuer as specified in its charter)

**Delaware**  
(State of Incorporation)

**22-3264604**  
(I.R.S. Employer Identification No.)

**1818 Market Street Philadelphia, PA**  
(Address of Principal Executive Offices)

**19103**  
(Zip Code)

**(215) 972-0420**

Registrant's telephone number, including area code

**Securities registered pursuant to Section 12(b) of the Act:**

| Title of Class                | Name of Each Exchange on Which Registered |
|-------------------------------|---|
| Common Stock, \$.01 par value | The Nasdaq Stock Market LLC               |

**Securities registered pursuant to Section 12(g) of the Act: None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer   
Non-accelerated filer

Accelerated filer   
Smaller reporting  
company

(Do not check if a smaller reporting  
company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of June 30, 2009, the aggregate market value of the registrant's common stock held by non-affiliates of the registrant was \$290,875,796 based on the closing sale price as reported on the Nasdaq Global Select Market.

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Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| <b>Class</b>                            | <b>Outstanding at February 19, 2010</b> |
|---|---|
| Common Stock, \$.01 par value per share | 48,610,757 shares                       |

**DOCUMENTS INCORPORATED BY REFERENCE**

The information required by Part III (Items 10, 11, 12, 13 and 14) is incorporated by reference from the registrant's definitive proxy statement for its 2010 Annual Meeting of Stockholders, to be filed with the Commission pursuant to Regulation 14A.

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**Cautionary Statement for Forward-Looking Information**

Except for historical matters, the matters discussed in this Form 10-K are forward-looking statements that involve risks and uncertainties. Forward-looking statements include, but are not limited to, statements within the meaning of the Private Securities Litigation Reform Act of 1995 that reflect our current views as to future events and financial performance with respect to our operations. These statements can be identified by the fact that they do not relate strictly to historical or current facts. They use words such as aim, anticipate, are confident, estimate, expect, will continue, will likely result, project, intend, plan, believe, look to and other words and terms of similar conjunction with a discussion of future operating or financial performance.

These statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. Factors that might cause such a difference include: unfavorable economic conditions; our ability to obtain new contracts and accurately estimate net revenues due to variability in size, scope and duration of projects and internal issues at the sponsoring client; our ability to successfully integrate acquisitions; competitive factors in the market for centralized cardiac safety services; changes in the pharmaceutical, biotechnology and medical device industries to which we sell our solutions; technological development; and market demand. There is no guarantee that the amounts in our backlog will ever convert to revenue. Should the current economic conditions continue or deteriorate further, the cancellation rates that we have historically experienced could increase. Further information on potential factors that could affect the Company's financial results can be found in Item 1A Risk Factors and in the reports we file with the Securities and Exchange Commission.

Forward-looking statements speak only as of the date made. We undertake no obligation to update any forward-looking statements, including prior forward-looking statements, to reflect the events or circumstances arising after the date as of which they were made. As a result of these risks and uncertainties, readers are cautioned not to place undue reliance on any forward-looking statements included in this discussion or that may be made in our filings with the Securities and Exchange Commission or elsewhere from time to time by, or on behalf of, us.

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**PART I**

**ITEM 1. BUSINESS**

**General**

eResearchTechnology, Inc. (ERT<sup>tm</sup>), a Delaware corporation, was founded in 1977 to provide Cardiac Safety solutions to evaluate the safety of new drugs. ERT and its consolidated subsidiaries collectively are referred to as the Company or we. We provide technology and service solutions that enable the pharmaceutical, biotechnology and medical device industries to collect, interpret and distribute cardiac safety and clinical data more efficiently. We are a market leader in providing centralized electrocardiographic solutions (Cardiac Safety solutions) and a provider of technology solutions that streamline the clinical trials process by enabling our clients to evolve from traditional, paper-based methods to electronic processing using our electronic patient reported outcomes (ERT ePRO<sup>tm</sup>) solutions.

Our solutions improve the accuracy, timeliness and efficiency of trial set-up, data collection from sites worldwide, data interpretation, and new drug, biologic and device application submissions. We offer Cardiac Safety solutions, which are utilized by pharmaceutical, biotechnology and medical device companies, clinical trial sponsors and clinical research organizations (CROs) during the conduct of clinical trials. Our Cardiac Safety solutions include the collection, interpretation and distribution of electrocardiographic (ECG) data and images and are performed during clinical trials in all phases of the clinical research process. The ECG provides an electronic map of the heart's rhythm and structure, and is performed in most clinical trials. Our Cardiac Safety solutions permit assessments of the safety of therapies by documenting the occurrence of cardiac electrical change. Specific trials, such as a Thorough QTc study, focus on the cardiac safety profile of a compound. Thorough QTc studies are comprehensive studies that typically are of large volume and short duration and are recommended by the United States Food and Drug Administration (FDA) under guidance issued in 2005 by the International Committee on Harmonization (ICH E14). We also offer site support, which includes the rental and sale of cardiac safety equipment along with related supplies and logistics management. We also offer ePRO solutions along with proprietary clinical assessments.

On June 23, 2009, we completed the sale of certain assets relating to our electronic data capture (EDC) operations. Under the terms of the transaction, OmniComm Systems, Inc. issued to us 8.1 million shares of common stock and assumed certain liabilities including deferred revenue relating to our EDC operations in exchange for our EDC assets which primarily included our EDC software, applications and fixed assets and \$1.15 million in cash we paid. During the year ended December 31, 2009, we recorded a gain on the sale of these assets of \$0.5 million within general and administrative expenses in the consolidated statement of operations. The revenue and cost of revenue of our former EDC operations have been reclassified from the licenses and services categories to the EDC category on the consolidated statements of operations for all periods presented. Additionally, the remaining revenues and costs of sales in licenses, related to cardiac safety reporting and ePRO, were reclassified to the services category on the consolidated statements of operations for all periods presented.

*Cardiac Safety Market in Clinical Trials*

Diagnostic tests are employed in clinical trials to measure the effect of the drug on certain body organs and systems in order to determine the product's safety. Cardiac safety testing is a critical component of diagnostic testing. The collection of cardiac safety data (primarily ECGs) can be performed using a decentralized collection method or in a centralized cardiac safety laboratory environment which ERT and other centralized cardiac safety laboratories provide.



Decentralized ECG collection is performed at investigative sites using local ECG equipment with ECGs read by local physicians using a paper ECG output. Different ECG machines, which often use different algorithms to measure the ECG, may be utilized at the various trial sites which may create variability in the ECG measurements. Variability may result in the inability to identify cardiac safety signals. The use of paper based ECGs also limits the degree of detailed analysis of the ECG versus a digital representation of the ECG. Further, the use of multiple physicians, many of whom may not be cardiologists, to interpret the ECGs at individual sites may also create variability.

Under centralized ECG collection, most of the work that would otherwise be done at the local site level is performed by centralized cardiac safety laboratories. ECGs are administered at the local site using a standard set of

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protocols and homogenous equipment. The digital ECG data is then transmitted to the centralized cardiac safety laboratory where it is subject to a standardized set of operational processes.

We estimate that centralized ECG collection is used in about one third of ECGs collected in clinical trials, and this use is growing due to the benefits over paper based decentralized collection. The primary benefit is the creation of a higher quality of data, in part because resolution of digital data is greater than that of paper based ECGs. It is also due to the standardization of cardiologist review and the use of a common operational framework, independent third party evaluation and repeatable project management and work flow processes. We also believe use of centralized cardiac safety laboratories is more efficient and provides the customer with an overall lower cost. We are participating in the development of a low-cost cardiac safety equipment solution to further incent clinical trial sponsors to transition from decentralized to centralized collection and analysis of ECGs.

The primary techniques used by core laboratories for interval duration measurements and morphology evaluations include a fully manual and a semi-automated methodology. The fully manual measurement, as performed by ERT, involves human analyzers (a cardiac safety specialist for interval duration measurements of the intervals and a cardiologist for quality control and interpretation) who perform on-screen measurements of the intervals, without the use of a computer algorithm to identify interval onsets and offsets. The advantage of this approach is that the readers are not biased or influenced by the computer algorithm. The semi-automated methodology (also called manual adjudication), as performed by ERT, utilizes a computer algorithm to generate the initial on-screen placement of electronic calipers at the beginning and end of each interval requiring measurement, such as the QT interval. This is followed by the review of the caliper placement and manual adjustments, as necessary, which are performed by human analyzers (a cardiac safety specialist and an over-read by a cardiologist, who also performs the interpretation). The advantage of this approach is less measurement variability and the ability to correct automated measurements that are believed to be inaccurate by the analyzers. We provide both the fully manual and semi-automated reading methodology to our customers. Over the past several years we have experienced an increase in the use of semi-automatic reading as compared to fully manual reading of ECGs.

Certain providers of cardiac safety services have been developing software algorithms which enable more highly, or in some cases fully, automated reads. Fully-automated readings rely entirely on computer algorithms generated by the ECG machine to measure the QT interval and eliminate the cardiac safety specialist and cardiologist review of the underlying interval duration measurement data. Highly-automated readings utilize cardiologists or other human readers to over-read a subset of the ECGs collected. ERT offers a fully-automated reading methodology in addition to our fully-manual and semi-automatic methodologies. While the FDA potentially could accept highly- or fully-automated ECG data for submittal, we have not been requested by our customers to conduct a study using a fully-automated reading methodology which would be used for submission of data to the FDA. We consider the risk of taking the human oversight of a cardiac safety specialist or a cardiologist out of the reading process, especially in trials populated with sick patients, to be too high to offset the potential cost savings that could be experienced should a fully-automated read be performed.

The anticipated cost savings of using a highly- or fully-automated approach are subject to much professional debate. The main savings anticipated from using a highly- or fully-automated approach come from a reduced number of subjects required to run the trial, due to an assumed lower variance from using highly- or fully-automated readings. However, there are published peer-reviewed articles that indicate that fully- or highly-automated approaches actually lead to increases in variance (and hence would potentially require more subjects) in some cases. The second potential area of cost-savings – the lower amount of time that cardiologists or other humans would be required to spend doing over-reads of the ECGs – is also subject to much debate in that the addition of another algorithm to the entire core lab process would result in significant additional costs due to licensing costs of using such an algorithm. We estimate that our costs related to cardiologist or other technical specialist over-reads of ECGs is less than 20% of the total costs that we incur in our processing of a cardiac safety trial. Moreover, all other procedures and processes we provide as part of

our cardiac safety services product offering, as noted in the Service Offerings section of this 10-K, would continue to be required under any alternative ECG reading methodology. Should the pharmaceuticals industry adopt a highly- or fully-automated reading methodology as a preferred method, we believe it would only be adopted in Thorough QTc trials, as these trials utilize healthy patients only. In addition the ICH E-14 guidance continues to recommend that ECGs in Thorough QTc studies be read by a few skilled readers. As a result of the factors above, we believe that the impact of any significant shift to a highly- or fully-automated reading methodology would have a limited impact on our operations or financial results.

**Table of Contents***Operations*

We conduct our operations through offices in the United States (U.S.) and the United Kingdom (UK). Our international net revenues represented approximately 23%, 21% and 24% of total net revenues for the years ended December 31, 2007, 2008 and 2009, respectively. The majority of our revenues are allocated based upon the profit split transfer pricing methodology. The profit split methodology equalizes gross margins for each legal entity, based upon its respective direct revenue or direct costs, as determined by the relevant revenue source.

**Service Offerings**

Our revenues by service solution as a percentage of total revenues are as follows:

|                           | <b>Year Ended December 31,</b> |             |             |
|---------------------------|--------------------------------|-------------|-------------|
|                           | <b>2007</b>                    | <b>2008</b> | <b>2009</b> |
| Net revenues:             |                                |             |             |
| EDC licenses and services | 6.4%                           | 4.4%        | 2.7%        |
| Services                  | 66.8                           | 72.5        | 68.9        |
| Site support              | 26.8                           | 23.1        | 28.4        |
| Total net revenues        | 100.0                          | 100.0       | 100.0       |

Our EDC licenses and services revenues consisted of license fees for perpetual license sales and monthly and annual term license sales for our software products, technology consulting and training services and software maintenance services offered under our former EDC solutions. Our services revenues consist of our services offered under our Cardiac Safety and to a lesser extent, ePRO™ solutions. Our site support revenue consists of cardiac safety equipment rentals and sales along with related supplies and logistics management.

**Service Solutions****Description****Cardiac Safety**

ERT provides a highly scalable set of Cardiac Safety solutions centered on our regulatory compliant (Title 21 CFR, Part 11) EXPERT® Technology Platform. EXPERT® provides for workflow enabled cardiac safety data collection, interpretation and distribution of ECG data and images. EXPERT® also enables analysis and cardiologist interpretation of ECGs performed on research subjects in connection with our clients' clinical trials.

EXPERT® is designed specifically to address global regulatory guidance and technical standards for digital ECG processing to include digital collection, waveform measurements and annotations, review and output to the regulatory standard file format. EXPERT® includes the ability for ECGs to be viewed as side-by-side ECG images for comparison, supplemented by the ability to review prior patient ECG tracings.

EXPERT® further enhances our ECG solutions by permitting cardiologists, with training in our ECG interpretation guidelines and proper security access, to perform

telecardiology, which is the ability to access and evaluate ECGs electronically in remote locations. Our EXPERT<sup>®</sup> solution supports a wide variety of workflows and rules that in turn provides us the flexibility to accommodate the unique needs of individual sponsors and studies.

We provide the following centralized ECG testing services as part of our Cardiac Safety solutions:

Digital ECG Services. Allows the investigator to transmit, via modem or Internet, 12-lead ECG data directly to us for interpretation and rapid return of results to the investigator and the sponsor. ECGs are measured using a manual

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method or a semi-automatic method. Under the manual method, ECGs are measured by our cardiac safety specialists utilizing an on screen, high-resolution caliper placement system, and are then interpreted by a cardiologist. Under the semi-automatic method, ECGs are measured by a cardiac safety specialist and cardiologist adjudication of software algorithm placed measurements where appropriate and as desired by our clients.

**Continuous Digital 12-lead ECG Recording.** The 12-lead ECG signals are recorded onto compact flash memory cards and submitted to us. From these recordings, 12-lead ECGs can be evaluated at specific time points. These ECGs are measured by a cardiac safety specialist and then interpreted by a cardiologist. Continuous digital 12-lead ECG recordings can also be used for studies assessing the incidence of arrhythmias, cardiac ischemia and/or heart rate variability findings.

**Holter Recording.** This is a continuous ECG recording of the heart's rhythm on a flash card that is reviewed by a cardiac safety specialist and then by a cardiologist. Holter data reported by us is provided for studies assessing the incidence of arrhythmias, cardiac ischemia and/or heart rate variability.

**Paper ECG Services.** Paper ECGs are measured by our cardiac safety specialists utilizing a high-resolution digitizing system, and are then interpreted by a cardiologist. Alternatively, paper ECGs may be scanned to a digital format, where appropriate.

**FDA XML ECG Services.** This service provides our clients with electronic versions of each ECG processed by EXPERT®. The ECGs processed by EXPERT® are rendered in a format compliant with the FDA's XML standard for digital ECGs.

**MyStudy Portal.** This is a hosted solution, which provides sponsors and investigator sites with the ability to order supplies, gain real time reports and respond to queries via a secure web portal in lieu of less efficient means such as faxing and telephone calls.

**Cardiac Safety Equipment.** We provide ECG equipment to clients to perform the ECG and Holter recordings and give them the means to send such recordings to ERT. The service comprises equipment rental and sales, along with related supplies and logistics management.

**Cardiac Safety Consulting**

The centralization of electrocardiograms in clinical research has become increasingly important to organizations involved in the development of new drugs. Global regulators each apply their own slightly different interpretation of the ICH E14 guidelines and, as a result, sponsors look to their vendors to provide key scientific input into the overall process. Our cardiac safety consulting service aids sponsors in the development of protocol synopses, the creation and analysis of statistical plans as well as the provision of an expert medical report with regard to the cardiac findings. We are involved in all phases of clinical development from a consultancy point of view. We offer this service both as a stand-alone service and

integrated with our full suite of Cardiac Safety solutions.

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### ePRO

Data is collected during clinical trials allowing sponsors to gauge the efficacy of the compounds they are testing. Collecting data directly from the patient can be performed in a number of different methods, including electronically. We provide an electronic patient reported outcome (ePRO) service that allows subjects to easily and quickly report data for a clinical trial. Because it can be accessed from a standard phone, our ePRO system is cost effective while being extremely scalable and suitable from Phase I through Phase IV. Diaries, screening, recruitment and all clinical assessments can be completed directly by the subject without requiring clinician involvement. Our solution consists of the following tools and services:

**Data Collection** Our ePRO solution is an Interactive Voice Response (IVR) system that allows subjects in a clinical trial to call into the system via a telephone and enter their reported data directly into the system.

**Data Management** Once the data has been entered into the ePRO system there are a number of data management functions that can be performed depending on the requirements of the sponsor. This includes sending call reports to the sites, sending call reports to the sponsor, alerting the sites if data is outside specifically set boundaries, web access to the data by the sponsor, and cleaning of data per the specs provided by the sponsor.

**Data Delivery** At the conclusion of the study, the data is compiled and then delivered according to the sponsor requirements. This can include SAS exports, ASCII exports, electronic file transfers and data delivery on digital media.

### Project Assurance

We provide a full spectrum of consulting services for all of our solutions that augment the study management and implementation efforts of clients in support of their clinical research requirements. The methodology provides a consistent framework through which we can effectively manage the delivery of all service solutions and provide the standards, guidelines and services that allow us to effectively anticipate our clients' needs and assure proactive communication and implementation in order to meet and exceed our clients' goals. The services include study initiation, project management, education, site qualification, configuration, technology and regulatory review, research dashboards and electronic reporting, data management, uniform standards and standard operating procedures, and migration services. In addition, we provide on-site research and technology advisory services, support services including online and help desk support, and software maintenance.

## **Research and Development**

### *Overview*

As of December 31, 2009, we had 26 employees engaged in research and development. The central approach of our research and development team is to foster a close relationship with our customers and internal users to ensure we continue to deliver industry leading capabilities across all our offerings.



Our proprietary and patented technology is designed to materially enhance the abilities of our customers and internal users to efficiently and securely capture and process clinical data, to ensure regulatory compliance and to offer scalability to support the largest of clinical studies in a timely manner.

Our technology initiatives continue to focus on the dual need of enabling unique configurations to meet the varying clinical trial requirements of each of our customers and doing so in a highly automated manner to enable continued strong financial performance.

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### *Technology*

ERT's technology strategy centers on a corporate-wide approach to ensuring we extend our current market leadership in cardiac safety and capture market leadership in new areas, such as electronic Patient Reported Outcomes and suicidality assessments. In addition, during 2009, we have centralized all systems and technology activities to drive further automation and efficiencies.

### *2009 Research and Development Initiatives*

During 2009, we undertook a series of major initiatives to launch new customer facing products, introduce sophisticated Customer Relationship Management capabilities, retire older and less capable systems, and to further integrate and upgrade our internal systems. A brief outline of these initiatives follows:

#### **MyStudy Portal™**

We launched a new portal product to provide our cardiac safety and ePRO customers with a variety of self-service features intended to shift work from manual faxing and telephone-based processes to more efficient, automated e-commerce based processes. Features of MyStudy Portal™ include:

- Scalability, to not only support our sponsor customers, but also to enable access for our 25,000+ investigator site locations,
- Electronic site qualification process,
- On Demand, real time reporting,
- Ordering of supplies, and
- Electronic query management.

#### **Cardiac Safety**

We delivered a major new release of our EXPERT® 2 platform adding further automation across all cardiac safety components, including:

- Protocol setup,
- Query management,
- Analysis,
- Cardiology review and
- New reporting features.

We developed a new web service to enable EXPERT® 2 to integrate with new generations of ECG machines that are expected to reach the market in 2010.

#### **Electronic Patient Reported Outcomes (ePRO)**

We launched a series of upgrades to enhance our current voice-technology based ePRO platform, including:

New, innovative patient enrollment feature,

Launch of suicidality assessments,

Integration with MyStudy Portal™, and

New reports.

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### **Customer Relationship Management (CRM)**

We implemented a corporate-wide customer relationship management system to materially increase automation and integration across several organizations and to significantly reduce and eliminate standalone systems. The capabilities include:

Sales and marketing automation,

Customer Care Functionality,

Contracts and proposal management, and

Forecasting.

Our new CRM system, using Salesforce.com and tailored to our unique needs, enabled us to retire our older, standalone systems.

### **Our Clients**

We serve pharmaceutical, biotechnology, medical device companies and clinical trial sponsors as well as CROs. We have agreements that establish the overall contractual relationship between us and our clients with approximately 207 customers for active or upcoming projects. We provide our solutions to 39 of the 50 largest pharmaceutical companies globally and all of the top 10 pharmaceutical companies globally. In 2009, Novartis AG, at 18%, was the only client that accounted for 10% or more of our consolidated net revenues. Novartis accounted for 24% and 23% of our consolidated net revenues in 2007 and 2008, respectively.

### **Sales and Marketing**

We market and sell service solutions primarily through our global direct sales, sales support and professional services organizations. As of December 31, 2009, our business development team consisted of 43 sales, marketing and consulting professionals worldwide, which included a direct sales force of 23 sales professionals located globally.

We focus our marketing efforts on educating our target market, generating new sales opportunities and increasing awareness of our solutions. We conduct a variety of marketing programs globally, including vendor days at clients offices, business seminars, trade shows, public relations, industry analyst programs and advisory councils.

Our sales cycle generally begins with proactive business development within our active customer base as well as outreach to new customers identified through prospecting and marketing efforts. The sales process may include our response to a request from a sponsor or CRO for a proposal to address a client-specific research requirement. We then engage at our expense in a series of meetings, consultations, workshops, implementation reviews, final proposals and contract negotiations prior to the time when the prospective client has any obligation to purchase our service solutions. During this process, we involve our sales, professional services and senior management personnel in a collaborative approach. Our sales cycle can vary from a few weeks to greater than one year, depending upon the scope of the clinical trial or program, the sponsor's budgeting process, the service solutions being sold, and the final agreed-upon solution required to support the clinical trial or program.

The acquisition of Covance Cardiac Safety Services, Inc. (CCSS), the centralized ECG business of Covance Inc. (Covance) that we acquired in November 2007, included a marketing agreement under which Covance is obligated to

use us as its provider of centralized cardiac safety solutions, and to offer these solutions to Covance's clients, on an exclusive basis, for a 10-year period, subject to certain exceptions. Since the acquisition, we have expanded our customer base and realized new bookings as a result of this expanded relationship.

Since the latter portion of 2008, we have experienced an increase in awards of new and expanded exclusive or near-exclusive long-term enterprise contracts with large pharmaceutical companies, including several with which we had very little business in the past or that we acquired through the Covance relationship. Partially as a result of these long-term commitments, in 2009 we invested in our sales and marketing functions and our internal IT infrastructure.

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### **Partnerships**

We have formalized agreements with clinical pharmacology units (CPUs), CROs, imaging core laboratories and other third-party service providers around the globe, including geographic and cultural specialization in Asia. We structure our integrated partnership offering to provide meaningful service enhancements for partners and sponsors. Enhanced communications and experienced collaboration with numerous partners promote speed, accuracy and reliability of data collection and reporting and quality study conduct.

### **Backlog**

Backlog represents anticipated revenue from work not yet completed or performed under signed contracts, letters of intent or, in some cases, other written acknowledgements from the customer of awarded business. Once work commences, revenue is generally recognized over the life of the contract as services are or equipment is provided. Backlog at December 31, 2009 was \$170 million, compared to \$166.5 million at December 31, 2008. Contracts included in backlog are subject to termination by our customers at any time, and our annualized cancellation rate over 2008 and 2009 has ranged from 15% to 21% of backlog. In the event of termination, we would be entitled to receive payment for all services performed up to the cancellation date, and in some instances we may be entitled to receive a cancellation penalty. The duration of the projects included in our backlog range from less than 3 months to approximately 5 years.

We cannot provide assurance that we will be able to realize all or most of the revenues included in backlog. We estimate that approximately 40% to 45% of our backlog as of December 31, 2009 will convert into revenue during the 2010 calendar year. Although backlog can provide meaningful information to our management with respect to a particular project or study and is used for operational planning, we believe that our aggregate backlog as of any date is not necessarily a meaningful indicator of our future results as studies may vary in duration; the scope of studies may change, which may increase or decrease their value; and studies may be terminated, reduced in scope or delayed at any time by the customer or regulatory authorities. Any of these factors, in addition to others, can affect our ability to convert our backlog into revenue and the timing of any such conversion.

### **Competition**

While there has been some consolidation in our industry, the market for our service solutions remains extremely fragmented, with hundreds of companies providing niche solutions to satisfy small parts of the clinical research process. Additionally, we were the first company to utilize specifically developed technology to address the digital regulatory initiative in providing ECG solutions.

The market for our solutions is intensely competitive, continuously evolving and subject to rapid technological change. The intensity of competition has increased and is expected to further increase in the future. This increased competition could result in price reductions, reduced gross margins and loss of market share, any one of which could seriously harm our business. Competitors, including centralized cardiac safety laboratories and CROs, vary in size and in the scope and breadth of the service solutions offered.

We believe that the principal competitive factors affecting our market include:

client service;

a significant base of reference clients;

breadth and depth of solution, including the ability to accommodate both electronic forms and manual, paper-based research methods of data collection, management and analysis;

scientific expertise;

consulting capabilities;

quality and performance;

core technology underlying our service offerings;

ability to implement solutions;

capacity;

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price;

financial and organizational stability; and

ability to adapt to changing regulatory guidance.

We believe that our solutions, particularly our Cardiac Safety solutions, currently compete favorably with respect to these factors, and we will continue to strive to maintain our competitive edge in the marketplace.

## **Government Regulation**

Human pharmaceutical products, biological products and medical devices are subject to rigorous government regulation. In the United States, the principal federal regulatory agency is the FDA and there are some similar state agencies. Foreign governments also regulate these products when they are tested or marketed abroad. In the United States, the FDA has established standards for conducting clinical trials leading to the approval for new products.

Because our service solutions assist the sponsor or CRO in conducting the trial and preparing the new drug, biologic or device application, we must comply with these requirements. We also must comply with similar regulatory requirements in foreign countries. These foreign regulations vary somewhat from country to country, but generally establish requirements similar to those of the FDA.

In March 1997, the FDA promulgated regulations related to requirements for computer systems that support electronic records and electronic signatures. These regulations define requirements for system control, security, authentication, validation and retention of electronic records. The FDA issued a guidance document, Part 11 Electronic Records; Electronic Signatures Scope and Applicability (August 2003), which defines the FDA's current thinking on the implementation of the 1997 regulation 21 CFR Part 11, and also noted there would be enforcement discretion of specific requirements.

The Health Insurance Portability and Accountability Act of 1996 (HIPAA) established certain requirements relating to the privacy and security of personal health information. HIPAA directly covers how health plans, health care clearinghouses and most health care providers transmit, store, use and disclose individually identifiable health information. Covered uses and disclosures include uses and disclosures for purposes of clinical trials or other activities regulated by the FDA.

In November 2001, the FDA held a public meeting at which it proposed requiring sponsors of new drugs to submit ECG raw data in digital format and annotated digital ECG waveforms. Annotated waveforms include definition of measurement points that are used to create ECG analysis data. A subsequent meeting held in January 2003, which was supported by a preliminary concept paper issued in November 2002, further discussed the trial design, ECG acquisition, analysis and reporting for digital ECGs. Following a meeting in June 2004, the International Conference on Harmonization (ICH) released to the public in September 2004 the following guidelines at Step 3, S7B: Safety Pharmacology Studies for Assessing the Potential for Delayed Ventricular Repolarization (QT Interval Prolongation) by Human Pharmaceuticals and E14: The Clinical Evaluation of QT/QTc Interval Prolongation and Proarrhythmic Potential for Non-Antiarrhythmic Drugs (ICH E14). The objective of these guidelines is to recommend the design and timing of studies in the clinical development process and provide general recommendations on available non-clinical methodologies to assess the potential risk of QT interval prolongation of a pharmaceutical product. On May 12, 2005, the ICH ratified and recommended for implementation the cardiac safety monitoring guidance provided in ICH E14 (step 4). The guidance was implemented by the FDA in October 2005 and adopted by the European Union in



November 2005. On October 23, 2009, ICH E14 was ratified by the Japanese Ministry of Health. The guidance confirms previous guidance reinforcing the need for routine cardiac safety testing as well as Thorough QTc testing for all compounds entering the blood stream commencing early in clinical development to provide maximum guidance for later trials, as well as testing for all compounds in Phase III prior to submission for approval.

We believe that we have designed our service solutions to be consistent with the recommendations of the relevant regulatory bodies as referred to above and to comply with applicable regulatory requirements.

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### **Potential Liability and Insurance**

We attempt to manage our risk of liability for personal injury or death to study subjects from administration of products under study through contractual indemnification provisions with clients and through insurance maintained by our clients and us. Contractual indemnification generally does not protect us against certain of our own actions, such as negligence. The terms and scope of such indemnification vary from client to client and from trial to trial. Although most of our clients are large, well-capitalized companies, the financial viability of these indemnification provisions cannot be assured. Therefore, we bear the risk that the indemnifying party may not have the financial ability to fulfill its indemnification obligations to us. We maintain errors and omissions liability insurance in the amount of \$10 million per claim and professional liability insurance in the amount of \$1 million per claim. Our operating results could be materially and adversely affected if we were required to pay damages or incur defense costs in connection with a claim that is beyond the scope of an indemnity provision or beyond the scope or level of insurance coverage maintained by us or the client or where the indemnifying party does not fulfill its indemnification obligations to us.

### **Intellectual Property**

Our solutions have been enhanced by significant investment in information technology. Our research and development organization is committed to achieving operating efficiencies through technological advances. We have developed certain computer software and technologically derived procedures, as well as created internal operational processes, which we seek to protect through a combination of contract law and trade secrets, including seeking patent protection in several jurisdictions. We believe that our technological capabilities and operational processes provide significant benefits to our clients.

On March 16, 2004, we were issued United States Patent No. 6,708,057 (the 057 Patent) for various methods and systems for processing electrocardiograms. The methods and systems have particular utility in the collection and interpretation of electrocardiograms developed during clinical trials. The 057 Patent includes more than 50 claims directed to various features of our EXPERT® workflow enabled data handling technology.

On February 2, 2010, we were issued U.S. Patent No. 7,654,965 by the U.S. Patent Office, which further extends our existing patent protection for the processes embedded in our EXPERT™ 2 technology platform. These new patent claims span a series of innovative and automated processes furthering the science of cardiac safety.

We have also filed patent applications in Canada, India and the European Patent Office. We continue to pursue patent protection of new technology advances and production.

We hold U.S. Registration No. 2.843,409 for our EXPERT® trademark. We use the EXPERT® trademark to identify our services for clinical trials of medical and clinical diagnostic products. In addition, we hold many other unregistered trademarks including EXPeRT® Direct™, EXPeRT® ePRO™, ePRO Solutions™, My Study Portal™, EXPERT® Technology Platform™, Cardiac Safety Solutions™, Clinical Research Consulting Group™ and ERT WebService™.

### **Employees**

At December 31, 2009, we had a total of 353 employees, with 266 employees (253 full-time, 13 part-time) at our locations in the United States and 87 employees (82 full-time, 5 part-time) at our location in the United Kingdom. We had 230 employees performing services directly for our clients, 26 employees in research and development, 43 employees in sales and marketing and 54 employees in general and administrative functions.

We are not a party to any collective bargaining agreements covering any of our employees, nor have we ever experienced any material labor disruption. We are not aware of any current efforts or plans to unionize our employees. We consider our relationship with our employees to be good.

**Available Information**

Our website address is [www.ert.com](http://www.ert.com). We make available on our website our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports as soon as reasonably

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practicable after we electronically file such material with, or furnish it to, the Securities and Exchange Commission. You may access and print these forms free of charge from our website.

In addition, we provide notifications of news or announcements regarding our financial performance, including SEC filings, investor events, press and earnings releases, as part of our investor relations web site, which can be located through [www.ert.com](http://www.ert.com). The contents of our web site are not intended to be incorporated by reference into this report or in any other report or document we file and any reference to these web sites are intended to be inactive textual references only.

### **ITEM 1A. RISK FACTORS**

You should carefully consider the risk factors described below, in addition to the other information contained in this report, before making an investment decision. The risk factors identified in the cautionary statements below could cause our actual results to differ materially from those suggested in the forward-looking statements appearing elsewhere in this Form 10-K. However, these risk factors are not exhaustive, as new risks emerge from time to time, and it is not possible for management to predict all such risk factors or to assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Accordingly, forward-looking statements should not be relied upon as a predictor of actual results.

*Our future operating results are uncertain and may fluctuate. If we fail to meet the expectations of securities analysts and investors, our stock price would likely decline.*

If our operating results in any future period fluctuate, we may not meet the expectations of securities analysts and investors, which would likely cause the market price of our common stock to decline. It is difficult to predict the timing or amount of our revenues because:

we generate a significant percentage of our revenues from a limited number of clients;

our sales cycles can be lengthy and variable;

Thorough QTc studies are typically of large volume and of short duration; and

sponsors and CROs may unexpectedly cancel, postpone or reduce the size of clinical trials.

We make decisions on operating expenses based on anticipated revenue trends and available resources. We also incur expenses educating and providing information to our client base, via consultations, without any obligation by our client to purchase our service solutions. Because many of our expenses are fixed and we are committed to making a significant investment in our organization and in marketing our service solutions, delays in recognizing revenues could cause our operating results to fluctuate from period to period. If we fail to generate the contract signings that we expect or the anticipated revenues from such signings, we may fail to meet financial guidance that we have provided, or may provide in the future, to the public. Failure to meet financial guidance could cause the market price of our common stock to decline and affect our ability to raise capital which could reduce our cash reserves and limit our capital spending.

*If general economic conditions deteriorate or fail to improve, our operations may be affected and/or we may be unable to secure future financing to make the necessary investments to grow our business.*

General business and economic conditions have deteriorated globally and to date there has only been moderate relief. Since the fourth quarter of 2008, we have experienced a significant increase in Phase III bookings, a decline in Thorough QTc bookings, and a delay in starts for Thorough QTc trials. Although we believe the fundamental drivers of our core business remain positive, a continued weakened global economy could have an impact on our future results of operations. There is no guarantee that the amounts in our backlog will ever convert to revenue. Should the current economic conditions continue or deteriorate further, the cancellation rates that we have historically experienced could continue or increase.

While we believe our current financial condition is very strong and liquid, we have made in the past, and may make in the future, acquisitions or significant investments in other businesses. Future acquisitions or investments may reduce our readily available capital and require us to obtain additional financing. If we are unable to obtain any

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financing necessary to make investments in our technology and workforce, we may be unable to achieve the market growth that such investments were intended to generate.

*If general economic conditions deteriorate or fail to improve, potential clients may be unable to get the necessary financing to conduct business and existing clients may fail to make timely payments for services that we have performed, which could adversely affect our ability to maintain or increase overall revenues and our overall financial position.*

Many of our existing and potential clients, and in particular, development stage pharmaceutical or biotechnology companies, depend on financing to conduct clinical trials and may be affected by poor economic conditions. If financing is unattainable or business is otherwise affected by a troubled economy, clinical trials may be delayed, which could affect our ability to sign new contracts and maintain or increase revenues. In addition, while we take reasonable precautions to avoid credit risk, some clients may have financial difficulties as a result of the lack of financing or the general poor economic conditions, which could result in delayed payments to us for the services we performed. Such delays in payments would result in higher accounts receivable balances and lower liquidity. In addition, this could result in us recording additional expense to write-off the accounts receivable balances remaining if payment is not likely.

*Consolidation among our clients could cause us to lose clients, decrease the market for our service solutions and result in a reduction of our revenues and profitability.*

Our client base could decline because of consolidation, and we may not be able to expand sales of our service solutions to new clients. Consolidation in the pharmaceutical, biotechnology and medical device industries and among CROs has accelerated in recent years, and we expect this trend to continue. In addition, in times of a weakened economy, less stable companies, such as smaller biotechnology companies, may be at risk of being acquired. In addition, our profitability will suffer if we reduce our prices in response to competitive pressures without achieving corresponding reductions in our expenses.

New companies or organizations that result from such consolidation may decide that our service solutions are no longer needed because of their own internal processes or the use of alternative systems. As these industries consolidate, competition to provide service solutions to industry participants will become more intense and the importance of establishing relationships with large industry participants will become greater. These industry participants may try to use their market power to negotiate price reductions for our service solutions. Also, if consolidation of larger clients occurs, the combined organization may represent a larger percentage of business for us and, as a result, we would be likely to rely more significantly on the combined organization's revenues to achieve expected future growth.

*We depend entirely on the clinical trial market and a downturn in this market could cause our revenues and profitability to decrease.*

Our business depends entirely on the clinical trials that pharmaceutical, biotechnology and medical device companies conduct. Our revenues and profitability will decline if there is less competition in the pharmaceutical, biotechnology or medical device industries, which could result in fewer products under development and decreased pressure to accelerate a product approval. Our revenues and profitability will also decline if the FDA or similar agencies in foreign countries modify their requirements, thereby decreasing the need for our solutions. Any other developments that adversely affect the pharmaceutical, biotechnology or medical device industries generally, including federal or state health care reform, product liability claims, new technologies or products or general business conditions, could also decrease the volume of our business. From time to time studies for which we are contracted to provide Cardiac Safety solutions are delayed or postponed resulting in lower than expected revenues.



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*Extensive governmental regulation of the clinical trial process could require costly modifications to our technology, adversely affect prospective clients' willingness to use our service solutions and increase competition and reduce our market share.*

We may incur increased expenses or suffer a reduction in revenues if our service solutions do not comply with applicable government regulations or if regulations allow more competition in the marketplace. Conforming our service solutions to these guidelines or to future changes in regulation could substantially increase our expenses. In the United States and in foreign countries, regulatory authorities have also established other standards for conducting clinical trials leading to the approval of new products with which we must comply. We are subject to these regulations because our service solutions assist sponsors and CROs in conducting trials and preparing new drug or device applications. If a regulatory authority concludes that trials were not conducted in accordance with established requirements, it may take a variety of enforcement actions depending upon the nature of the violation and the applicable country. In the United States, these measures may range from issuing a warning letter or seeking injunctive relief or civil penalties to recommending criminal prosecution, which could result in a prohibition of our continued participation in future clinical trials.

Our clients and prospective clients will be less likely to use our service solutions if the service solutions do not comply with regulatory requirements in all countries where clinical trials are expected to take place or if we are precluded from participating in clinical trials in countries where trials will be conducted. In addition, changing regulatory requirements could provide an advantage to our competitors if our competitors are able to meet the requirements more rapidly or at lower cost. For example, in the May 12, 2005 ICH release, it was suggested that semi-automated processing of electrocardiograms may be found acceptable in certain instances and thereby replace the manual processing method. Semi-automated processing uses software algorithm-placed measurements that are later adjudicated by a cardiac specialist or physician with overall interpretation by a physician. Manual processing includes manually placed calipers to obtain interval duration measurements interpreted by a cardiologist. Since the 2005 release of the ICH guidance, drug sponsors have shifted towards semi-automated processing allowing more competitors to compete with us in offering this service and, as a result, we have reduced pricing to remain competitive. The effect of such actions has reduced our revenue and gross profit per transaction in prior years and could adversely affect us in the future.

The ICH E14 guidance contained in the May 2005 release recommends either fully manual or manual adjudication (semi automatic) approaches for clinical trials in which the assessment of ECG safety is an important objective, such as the Thorough QTc study. If the Thorough QTc study is negative (i.e. the drug has no QT effect), routine ECG safety assessments in late phase clinical trials using fully automated readings may be adequate. If the Thorough QTc study is positive, (i.e. the drug has a QT effect), then intensive ECG monitoring should take place in future clinical trials. If drug sponsors shift towards fully-automated processing for routine or Thorough QTc studies, our future results of operations may be adversely affected as pricing may decline and additional competitors could enter the market.

Our failure to maintain revenue and gross profit per transaction may affect our ability to achieve growth in cardiac safety revenues and overall profitability from year to year. Our failure to show growth may also prevent us from meeting the expectations of securities analysts and investors, which would likely cause the market price of our common stock to decline.

*The FDA may recommend a different approach to measure drug effects on the QT interval of an ECG which could make our systems and processes obsolete and adversely affect revenue and profitability.*

The FDA has provided guidance reinforcing the need for routine cardiac safety testing as well as Thorough QTc testing for all compounds entering the blood stream. This testing is accomplished by measuring the QT/QTc interval



prolongation on an ECG. We function as an ECG core lab and have developed our EXPERT<sup>®</sup> system and processes to receive the ECGs and obtain and report these measurements. It is possible that, in the future, the FDA may recommend different approaches to measuring drug effects on the QT interval which may diminish the need for an ECG core lab. This would considerably reduce the value of our existing systems and processes and would substantially decrease our revenues and profitability.

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*We have clients from whom we derive substantial revenue and therefore the loss of even a few of our clients could significantly reduce our revenues and profitability.*

We have one client that represented approximately 18% of our total revenues for 2009, a decrease from 23% of our total revenues for 2008. While no other client represented more than 10% of our 2009 revenues, our next five largest clients in the aggregate represented approximately 25% of our total revenues for 2009. If we lose all or a material amount of our revenues from any significant clients and do not replace them with revenues from new clients, our revenues will decrease and they may not be sufficient to cover our costs. We currently derive and expect to continue to derive a significant portion of our revenues and profitability from a limited number of clients.

*Our failure to continue to expand our business or manage growth successfully could disrupt our business operations, increase our costs and delay implementation of our business strategies.*

Difficulties in managing future growth could disrupt our business operations, increase our costs and delay achievement of our business goals, making it more difficult for us to maintain profitability. Our growth strategy depends on our ability to expand and improve our field sales, marketing and services organization and our operations organization, both in the United States and throughout the world. In order to grow, we will need to hire additional personnel. There are a limited number of experienced personnel with an adequate knowledge of our industry, and competition for their services is intense. In addition, we may not be able to project the rate or timing of increases, if any, in the use of our service solutions accurately or to expand and upgrade our systems and infrastructure to accommodate the increases. The expansion of our foreign operations also will require us to assimilate differences in foreign business practices, overcome language barriers and hire and retain qualified personnel abroad.

*We may not be successful in competing against others providing similar service solutions, which could reduce our revenues, profitability and market share.*

If our service solutions do not achieve widespread acceptance by our clients, our revenues, profitability and market share will likely decline. Our competitors include other centralized cardiac safety laboratories and CROs. Our targeted clients may decide to choose other service solutions generated internally by them or from another source. Some of our competitors have substantially greater financial and other resources, greater name recognition and more extensive client bases than we do. Further, certain drug development organizations may decide not to outsource all or a significant portion of the cardiac safety activities associated with their clinical research programs, which could reduce our revenues, profitability and market share.

*Our failure to establish and maintain partnerships and other strategic alliances may delay the development of our service solutions, cause us to lose clients and prevent us from growing our business, any of which could also cause our stock price to decline.*

We have relationships with providers of clinical pharmacology services, hardware and software systems, telecommunications, web-hosting and development services, systems integration and website content that support our sales and marketing efforts by satisfying other needs of our existing clients that our solutions do not address and by providing us access to their clients as potential sources of new business. We do not generally have long-term contracts with our strategic partners, so they may cease doing business with us on relatively short notice.

*We may incur liability as a result of providing consulting and Cardiac Safety analysis and interpretation services.*

We provide consulting and centralized analysis and interpretation of ECGs in connection with our clients' clinical trials. It is possible that liability may be asserted against us and the physicians who interpret the ECGs for us for failing to accurately diagnose a medical problem indicated by the ECG or for failing to disclose a medical problem to

the investigator responsible for the subject being tested. If we are found liable, we may be forced to pay fines and damages and to discontinue a portion of our operations. The contractual protections included in our client contracts and our insurance coverage may not be sufficient to protect us against such liability. If the protections are not adequate, our profitability would be negatively impacted and also our stock price would likely fall.

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*Our business could be seriously harmed by our dependence on a limited number of suppliers.*

We depend upon a limited number of suppliers for specific components of our service solutions. We may increase our dependence on certain suppliers as we continue to develop and enhance our service solutions. Our dependence on a limited number of suppliers leaves us vulnerable to having an inadequate supply of required components, reduced services capacity, price increases, delayed supplier performance and poor component and services quality. For instance, we rely on a limited number of providers to supply ECG equipment, software applications designed for the on-screen measurement of ECG signals and server facilities. If we are unable to obtain products and services from third-party suppliers in the quantities and of the quality that we need, on a timely basis or at acceptable prices, we may not be able to deliver our cardiac safety and ePRO solutions on a timely or cost-effective basis to our customers, and our business, results of operations and financial condition could be seriously harmed. Moreover, delays or interruptions in our service, including without limitation delays or interruptions resulting from a change in suppliers, may reduce our revenues, cause customers to terminate their contracts and adversely affect our customer renewals. If these companies were to terminate their arrangements with us or we were otherwise required to find alternative suppliers to provide the required capacity and quality on a timely basis, sales of our solutions would be delayed. To qualify a new supplier and familiarize it with our solutions, quality standards and other requirements is a costly and time-consuming process. We cannot assure you that we would be able to establish alternative relationships on acceptable terms.

*Interruptions or delays in service from our third-party providers could impair the delivery of customer data and harm our business.*

We host some of our software at third-party facilities. Consequently, the occurrence of a natural disaster, technical or service lapses or other unanticipated problems at the facilities of our third-party providers could result in unanticipated interruptions in our access and/or our customers' access to their data from software hosted at these facilities. Our software and customer data may also be subject to sabotage, intentional acts of malfeasance and similar misconduct due to the nature of the Internet. In the past, Internet users have occasionally experienced difficulties with Internet and online services due to system or security failures. We cannot assure you that our business interruption insurance will adequately compensate our customers or us for losses that may occur. Even if covered by insurance, any failure or breach of security of our systems could damage our reputation and cause us to lose customers. Further, in the event that we fail to meet the service requirements under our agreements with our customers, whether resulting from an interruption in service caused by our technology or that of a third-party provider, we could be subject to customer credits or termination of these customer contracts.

*The cardiac safety equipment that we own and lease could become obsolete due to technological advance. We may not be able to provide the quantity of equipment needed to service our clients. We may fail to obtain the necessary certifications for use of the equipment. Any such development would reduce our revenues and profitability.*

We own and lease equipment, which we provide to our clients to perform cardiac safety procedures. This equipment may become obsolete due to advances in technology and the introduction of newer equipment models prior to the time that we have fully depreciated the asset or fulfilled our lease obligations. This could result in us recording additional expense to write-off the book value of the equipment. In addition, certifications are required for the use of certain ECG equipment. We have been able to maintain such certifications in the past, but if the requirements for these certifications change or other factors lead to our failure to be compliant, we will lose the certifications and may not be able to satisfy the equipment needs of our clients, which may jeopardize our business relationship and our ability to continue providing services. As a result, we may lose clinical clients if adequate equipment is not available, resulting in reduced revenues and profitability.

*Capacity constraint or system failures could result in the loss of or liability to clients, which could reduce our revenues, increase our expenses and reduce profitability.*

In the past, we have been able to staff for increasing workload demands in an expeditious manner. However, there may not be a sufficient and suitable group of potential employees available if rapid growth occurs in a short

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period of time. If we are unable to hire suitable employees to adequately meet market demand for our solutions, it could affect our ability to bid on this business or to meet existing contractual turnaround times.

If our clients experience any significant level of problems with our technology, we may become liable to those clients, we may be unable to persuade our clients to change from a manual, paper-based process and we may lose clients. The success of our service solutions depends on the ability to protect against:

- software or hardware malfunctions that interrupt operation of our applications or cause loss of data integrity;
- power loss or telecommunications failures;
- overloaded systems;
- human error; and
- natural disasters.

*Rapidly changing technology may impair our ability to develop and market our solutions and cause us to become less competitive.*

Our failure to continuously offer competitive service solutions could cause us to lose clients and prevent us from successfully marketing our solutions to prospective clients. As a result, our revenues and profitability would likely decline. Because our business relies on technology, we are susceptible to:

- rapid technological change;
- changing client needs;
- frequent new product introductions; and
- evolving industry standards.

As the Internet, computer and software industries continue to experience rapid technological change, we must quickly modify our solutions to adapt to such changes. We must develop and introduce new or enhanced service solutions that continually meet changing market demands and that keep pace with evolving industry standards. We have experienced development delays in the past and may experience similar or more significant delays in the future. In addition, competitors may develop products superior to our solutions, which could make our products obsolete.

*If clinical trial sponsors and CROs do not shift from their existing paper-based methods of collecting and managing clinical trial data at investigator sites to an electronic system with centralization, we may not achieve the market penetration necessary to grow the business at expected levels.*

If participants conducting clinical trials are unwilling to adopt our technology solutions and new ways of conducting business, our revenues may not be sufficient to achieve our expected growth rate. Our efforts to establish a standardized, electronic process to collect, manage and analyze clinical trial and cardiac safety data are a significant departure from the traditional clinical research process. We estimate that the majority of clinical trials today use manual, paper-based data entry, management and analysis tools. Each clinical trial can involve a multitude of participants, including the sponsor, a CRO, regional site managers, investigators and patients. With so many participants involved in a clinical trial, it may be difficult to convince a sponsor or CRO to accept new methods of

conducting a clinical trial. We may not be successful in persuading these participants to change the manner in which they have traditionally operated and to use our service solutions.

*We depend on certain key executives. If we lose the services of any of these executives, our operations could be disrupted, we could incur additional expenses and our ability to expand our operations could be impeded, particularly if we are not able to recruit a suitable replacement in a timely manner.*

The loss of the services of one or more of our key executives could negatively affect our ability to achieve our business goals. Our future performance will depend significantly on the continued service and performance of all of our executives, particularly Dr. Joel Morganroth, our Chairman of the Board of Directors and Chief Scientific Officer, and Dr. Michael McKelvey, our President and Chief Executive Officer. We also depend on our key

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technical, client support, sales and other managerial employees. We believe that it would be costly and time consuming to find suitable replacements for our key employees.

*If we are unable to protect our proprietary technology or maintain our technological advantages, we may lose our intellectual property rights and become less competitive.*

If we fail to protect our intellectual property from infringement, other companies may use our intellectual property to offer competitive products at lower prices. If we fail to compete effectively against these companies, we could lose clients and experience a decline in sales of our solutions. To protect our intellectual property rights, we rely on a combination of copyright and trade secret laws and restrictions on disclosure. In addition, in 2004 we were issued a U.S. Patent on over 50 claims directed to various features of our EXPERT<sup>®</sup> workflow enabled data handling technology. On February 2, 2010, we were issued a series of new claims under the same U. S. Patent, which further extends our existing patent protection for the processes embedded in our EXPERT<sup>™</sup> 2 technology platform. These new patent claims span a series of innovative and automated processes furthering the science of cardiac safety. We also have filed continuation-in-part applications in the United States Patent and Trademark Office pursuing alternative claim coverage and pursuing claim coverage specific to enhancements in our EXPERT<sup>®</sup> workflow enabled handling technology that is imbedded in our EXPERT<sup>®</sup> Technology Platform. Despite our efforts to protect our proprietary rights, unauthorized parties may copy or otherwise obtain and use our products and technology. In addition, our U.S. Patent could be successfully challenged as invalid. Monitoring unauthorized use of our solutions is difficult and the steps we have taken may not prevent unauthorized use of our technology, particularly in foreign countries where the laws may not protect our proprietary rights as fully as in the United States.

*We may acquire or make investments in companies or technologies that could cause disruption of our business and loss of value or dilution to our stockholders.*

From time to time, we evaluate potential investments in, and acquisitions of, complementary technologies, services and businesses. We have made in the past, and may make in the future, acquisitions or significant investments in other businesses. For example, we acquired CCSS and entered into a long-term strategic relationship with Healthcare Technology Systems, Inc. (HTS) in 2007. Entering into an acquisition entails many risks, any of which could harm our business, including:

managing the risks and challenges of entering markets or types of businesses in which we have limited or no direct experience;

difficulties in integrating the operations, technologies, products, existing contracts and personnel of the target company and realizing the anticipated synergies of the combined businesses;

the price we pay, the expense that we incur or other resources that we devote may exceed the value we eventually realize or the value we could have realized if we had allocated the purchase price or other resources to another opportunity;

potential loss of key employees, customers and strategic alliances from either our current business or the target company's business;

failure of a party to perform ancillary contractual obligations related to the acquisition;

the diversion of management's attention from other business concerns; and



assumption of unanticipated problems or latent liabilities, such as problems with the quality of the target company's products.

In addition, we could discover deficiencies withheld from us in an acquisition due to fraud or otherwise not uncovered in our due diligence prior to the acquisition. These deficiencies could include problems in internal controls, data adequacy and integrity, product quality and regulatory compliance, any of which could result in us becoming subject to penalties or other liabilities. Acquisitions also frequently result in the recording of goodwill, as in the case of CCSS, and other intangible assets which are subject to potential impairments in the future that could harm our financial condition and operating results. If any of the foregoing were to occur, our financial condition and results of operations could be materially adversely impacted. In addition, if we finance any future acquisitions by

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issuing equity securities or convertible debt, our existing stockholders may be diluted or the market price of our stock may be adversely affected. The failure to successfully evaluate and execute acquisitions or investments or otherwise adequately address these risks could materially harm our business and financial results.

Specifically, if the market does not embrace the IVR clinical assessments and system we licensed from HTS, we will not be able to achieve the higher revenues and profitability that we had anticipated that this transaction would allow us to generate.

*Goodwill is subject to impairment which could result in a significant expense.*

As a result of the CCSS acquisition, we carry a significant amount of goodwill. Goodwill is not amortized but is subject to an impairment test at least annually. We perform the impairment test annually as of December 31 or more frequently if events or circumstances indicate that the value of goodwill might be impaired. Although we made no adjustments as a result of the impairment test as of December 31, 2009, if we determine in connection with future tests that the carrying value of goodwill may not be recoverable, we will base the measurement of any impairment on a projected discounted cash flow method using a discount rate commensurate with the risk inherent in our current business model. An impairment could result in a write-off of goodwill which would reduce our profitability in the period of the write-off.

*Third parties may claim that we infringe upon their intellectual property rights, which could result in the loss of our rights, subject us to liability and divert management attention.*

Although we are not currently involved in any intellectual property litigation, we may be a party to litigation in the future either to protect our intellectual property or as a result of an alleged infringement by us of the intellectual property of others. These claims and any resulting litigation could subject us to significant liability or invalidate our ownership rights in the technology used in our solutions. As a result, we may have to stop selling our solutions. Litigation, regardless of the merits of the claim or outcome, could consume a great deal of our time and money and would divert management time and attention away from our core business.

Any potential intellectual property litigation also could force us to do one or more of the following:

stop using the challenged intellectual property or selling our product or service solutions that incorporate it;

obtain a license to use the challenged intellectual property or to sell product or service solutions that incorporate it, which could be costly or unavailable; and

redesign those product or service solutions that are based on or incorporate the challenged intellectual property, which could be costly and time consuming or could adversely affect the functionality and market acceptance of our products.

If we must take any of the foregoing actions, we may be unable to sell our solutions, which would substantially reduce our revenues and profitability.

*Our international operations expose us to additional risks.*

A key element of our business strategy is to expand our international operations. We face a number of risks and expenses that are inherent in operating in foreign countries and, accordingly, our international operations may not achieve profitability consistently each year. The risks to us from our international operations include:

government regulations;

trade restrictions;

burdensome foreign taxes;

exchange rate controls and currency exchange rate fluctuations;

political and economic instability;

varying technology standards; and

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difficulties in staffing and managing foreign operations.

We are subject to a variety of government regulations in the countries where we market our service solutions. We currently operate in the United Kingdom through a foreign subsidiary and may operate in the future in other countries through additional foreign subsidiaries. If we form foreign subsidiaries outside of the United Kingdom, we may need to withhold taxes on earnings or other payments they distribute to us. Generally, we can claim a foreign tax credit against our federal income tax expense for these taxes. However, the United States tax laws have a number of limitations on our ability to claim that credit or to use any foreign tax losses, which could result in higher payment by us of taxes in the United States. We may also need to include our share of our foreign subsidiaries' earnings in our income even if the subsidiaries do not distribute money to us. As a result, less cash would be available to us in the United States.

Our global operations may involve transactions in a variety of currencies. Fluctuations in currency exchange rates could reduce our reported revenues or increase our reported expenses. We currently do not utilize hedging instruments.

The agreements that we sign with clients outside the United States may be governed by the laws of the countries where we provide our service solutions. We may also need to resolve any disputes under these agreements in the courts or other dispute resolution forums in those countries. This could be expensive or could distract management's attention away from our core business.

*In the event we are unable to satisfy regulatory requirements relating to internal control over financial reporting, or if these internal controls are not effective, our business and financial results may suffer.*

Effective internal controls are necessary for us to provide reasonable assurance with respect to our financial reports and to effectively prevent fraud. If we cannot provide reasonable assurance with respect to our financial reports and effectively prevent fraud, our brand and operating results could be harmed. Pursuant to the Sarbanes-Oxley Act of 2002, we are required to furnish a report by management on internal control over financial reporting, including management's assessment of the effectiveness of such control. Internal control over financial reporting may not prevent or detect misstatements because of its inherent limitations, including the possibility of human error, the circumvention or overriding of controls, or fraud. Therefore, even effective internal controls can provide only reasonable assurance with respect to the preparation and fair presentation of financial statements. In addition, projections of any evaluation of the effectiveness of internal control over financial reporting to future periods are subject to the risk that the control may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. If we fail to maintain the adequacy of our internal controls, including any failure to implement required new or improved controls, or if we experience difficulties in their implementation, our business and operating results could be harmed, we could fail to meet our reporting obligations, and there could also be a material adverse effect on our stock price.

*In the course of conducting our business, we possess or could be deemed to possess personal medical information in connection with the conduct of clinical trials. If we fail to keep this information properly protected we could be subject to significant liability.*

Our software solutions are used to collect, manage and report information in connection with the conduct of clinical trial and safety evaluation and monitoring activities. This information is or could be considered to be personal medical information of the clinical trial participants or patients. Regulation of the use and disclosure of personal medical information is complex and growing. Increased focus on individuals' rights to confidentiality of their personal information, including personal medical information, could lead to an increase of existing and future legislative or

regulatory initiatives giving direct legal remedies to individuals, including rights to damages, against entities deemed responsible for not adequately securing such personal information. In addition, courts may look to regulatory standards in identifying or applying a common law theory of liability, whether or not that law affords a private right of action. Since we receive and process personal information of clinical trial participants and patients from customers utilizing our hosted solutions, there is a risk that we could be liable if there were a breach of any obligation to a protected person under contract, standard of practice or regulatory requirement. If we fail to properly protect this personal information that is in our possession or deemed to be in our possession, we could be subjected to significant liability.

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*The market price and trading volume of our common stock may be volatile, which could result in substantial losses for investors purchasing shares in the public markets and subject us to securities class action litigation. The current market price of our common stock may not be indicative of future market prices and we may be unable to sustain or increase the value of an investment in our common stock.*

Market prices for securities of software, technology and health care companies have been volatile. The trading price of our common stock has fluctuated significantly and may continue to do so. Accordingly, the trading price for our common stock at any particular time may not be indicative of future trading prices and we may be unable to sustain or increase the value of an investment in our common stock. Some of the factors that may cause the market price of our common stock to fluctuate include:

- changes in estimates of our financial results or recommendations by securities analysts;
- financial results that are below estimate of such results;
- changes in general economic, industry and market conditions;
- sales or transfers of large blocks of stock by existing investors;
- investors' general perception of us;
- period-to-period fluctuations in our financial results or those of companies that are perceived to be similar to us;
- changes in market valuations of similar companies;
- announcements by us or our competitors of significant products, contracts, acquisitions or strategic alliances;
- future issuances of securities or the incurrence of debt by us, or other changes in our capital structure;
- success of competitive products and technologies;
- the failure of any of our software products, services and hosted solutions to achieve or maintain commercial success;
- regulatory developments in the United States and foreign countries;
- changes in industry analyst recommendations;
- additions or departures of key personnel; and
- litigation involving our company or our general industry or both.

In addition, if the market for software, technology or health care stocks or the stock market in general experiences a loss of investor confidence, the trading price of our common stock could decline for reasons unrelated to our business, operating results or financial condition. If any of the foregoing occurs, it could cause our stock price to fall and may expose us to class action lawsuits that, even if unsuccessful, could be costly to defend and a distraction to management.

*Sales of large blocks of our common stock could cause the market price of our common stock to drop significantly, even if our business is doing well.*

Some stockholders may acquire or own large blocks of shares of our outstanding common stock. We cannot predict the effect that public sales of these shares or the availability of these shares for sale will have on the market price of our common stock, if any. If our stockholders, and particularly our directors and officers, sell substantial amounts of our common stock in the public market, or if the public perceives that such sales could occur, this could have an adverse impact on the market price of our common stock, even if there is no relationship between such sales and the performance of our business.

In the future, we may also issue additional shares to our employees, directors or consultants, in connection with corporate alliances or acquisitions, and issue additional shares in follow-on offerings to raise additional capital. Due

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to these factors, sales of a substantial number of shares of our common stock in the public market could occur at any time. Such sales could reduce the market price of our common stock.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**ITEM 2. PROPERTIES**

Our corporate headquarters is located at 1818 Market Street, Philadelphia, Pennsylvania, where we lease approximately 59,000 square feet. Our lease expires in October 2019. We also lease approximately 31,000 square feet of office space in Bridgewater, New Jersey, which expires in January 2011 and we lease approximately 18,000 square feet of office space in Peterborough, United Kingdom, which expires in June 2013. We believe that these facilities are adequate for our current and reasonably foreseeable operations and that we will be able to locate comparable space in these markets on terms acceptable to us if our business grows more rapidly than we currently anticipate.

We also lease approximately 51,000 square feet in Reno, Nevada, which expires in November 2013. We vacated the Reno location in September 2008 and we are seeking to sublease the property. We were responsible for all payment obligations on the Reno lease until November 28, 2008. From November 28, 2008 through November 28, 2012, we will equally share the payment obligations on the Reno lease with Covance, to the extent such obligations are not covered by a new tenant.

**ITEM 3. LEGAL PROCEEDINGS**

None.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

None.

**SPECIAL ITEM. EXECUTIVE OFFICERS OF REGISTRANT**

Officers are elected by the Board of Directors and serve at the pleasure of the Board. Our executive officers are as follows:

| <b>Name</b>                | <b>Age</b> | <b>Position</b>   |
|----------------------------|------------|---|
| Michael J. McKelvey, Ph.D. | 57         | President, Chief Executive Officer and Director                 |
| Joel Morganroth, MD        | 64         | Chairman of the Board of Directors and Chief Scientific Officer |
| Keith D. Schneck           | 54         | Executive Vice President, Chief Financial Officer and Secretary |
| Thomas P. Devine           | 57         | Executive Vice President and Chief Development Officer          |
| Amy Furlong                | 37         | Executive Vice President, Cardiac Safety Operations             |
| Jeffrey S. Litwin, MD      | 51         | Executive Vice President and Chief Medical Officer              |
| John M. Blakeley           | 42         | Executive Vice President, Sales and Marketing                   |
| Robert S. Brown            | 54         | Senior Vice President, Strategic Partnerships                   |
| John B. Sory               | 44         | Senior Vice President, Health Care Solutions                    |
| George Tiger               | 50         | Senior Vice President, Global Sales                             |



Dr. McKelvey has served as our President and Chief Executive Officer since June 2006 and has served on our Board of Directors since July 2006. Prior to joining us, Dr. McKelvey was employed for five years by PAREXEL International, one of the largest biopharmaceutical outsourcing organizations in the world, where he served as Corporate Senior Vice President, Clinical Research Services.

Dr. Morganroth has served as the Chairman of our Board of Directors since 1999 and a member of our Board of Directors since 1997. He has served as our Chief Scientific Officer since April 2006. Prior to that, he served as our Chief Scientist from March 2001 to December 2005 and our Chief Executive Officer from 1993 to March 2001. In

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addition, Dr. Morganroth has consulted for us since 1977. Dr. Morganroth is a globally recognized cardiologist and clinical researcher. Dr. Morganroth served for over ten years as a Medical Review Officer/Expert for the U.S. Food and Drug Administration.

Mr. Schneck has been our Executive Vice President, Chief Financial Officer and Secretary since July 2008. Prior to joining us, Mr. Schneck worked as a financial and operational consultant for various firms from December 2007 to July 2008. From April 2003 until December 2007, Mr. Schneck served as the Executive Vice President and Chief Financial Officer of Neoware, Inc. Mr. Schneck is a certified public accountant.

Mr. Devine has been our Executive Vice President and Chief Development Officer since December 2005. Previously, he served as our Senior Vice President and Chief Development Officer from April 2003 until December 2005. From August 2002 to April 2003, Mr. Devine was our Vice President of Research and Development. Prior to joining us, Mr. Devine was Chief Technology Officer for an electronic commerce company.

Ms. Furlong has been our Executive Vice President, Cardiac Safety Operations since December 2005. She served as our Senior Vice President, Regulatory Compliance from January 2004 until December 2005. From February 2001 to January 2004, Ms. Furlong served as our Vice President, Regulatory Compliance.

Dr. Litwin is a cardiologist and has been our Executive Vice President and Chief Medical Officer since December 2005. He served as our Senior Vice President and Chief Medical Officer from July 2000 until December 2005.

Mr. Blakeley has been our Executive Vice President, Sales and Marketing since February 2008. He served as our Senior Vice President, International Operations and Sales from September 2006 to February 2008. He served as our Group Vice President, International Business Development from January 2005 to August 2006 and as our Director of Business Development from May 2002 to December 2004. Prior to joining ERT, Mr. Blakeley was Managing Director of a medical devices specialist.

Mr. Brown has been our Senior Vice President, Strategic Partnerships since January 2010. He served as our Senior Vice President, Marketing, Planning and Partnerships from September 2006 to December 2009. He served as our Senior Vice President, Outsourcing Partnerships from July 2002 to August 2006. From January 2000 to June 2002, Mr. Brown was our Senior Vice President, Cardiac Safety.

Mr. Sory has been our Senior Vice President, Health Care Solutions since November 2009. Prior to joining ERT, Mr. Sory served as General Manager, Vice President of Pfizer Health Solutions from 2002 to 2009.

Mr. Tiger has been our Senior Vice President, Global Sales since January 2009. He served as Senior Vice President, Americas Sales from October 2006 to December 2008. He served as our Senior Vice President, International Sales and Operations from October 2005 to September 2006, Senior Vice President, International Operations from July 2004 to October 2005 and as Vice President, International Business Development from August 2002 to July 2004. Prior to joining ERT, Mr. Tiger held a series of sales and marketing management positions with Abbott Laboratories and Celsis, Inc.

**Table of Contents****PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES**

Our common stock is traded on the Nasdaq Global Select Market under the symbol ERES. Below is the range of high and low sales prices for the common stock for the following quarters as quoted on the Nasdaq Global Select Market.

| <b>Calendar Period</b> | <b>High</b> | <b>Low</b> |
|------------------------|-------------|------------|
| 2008                   |             |            |
| First Quarter          | \$ 12.73    | \$ 8.94    |
| Second Quarter         | 17.82       | 11.90      |
| Third Quarter          | 18.85       | 9.81       |
| Fourth Quarter         | 12.00       | 3.86       |
| 2009                   |             |            |
| First Quarter          | \$ 7.50     | \$ 4.48    |
| Second Quarter         | 6.68        | 4.90       |
| Third Quarter          | 7.56        | 5.32       |
| Fourth Quarter         | 8.50        | 5.74       |

We have never declared or paid any cash dividend on our common stock. We do not anticipate paying any cash dividends in the foreseeable future because we intend to retain our current cash and future earnings for the development and expansion of our business and for the repurchase of common stock under our stock buy-back program.

As of February 19, 2010, there were 48 record holders of our common stock.

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**Stockholder Return Performance Graph**

The following graph compares the cumulative total stockholder return on our common stock against the cumulative total return on the Nasdaq Composite Index and the Nasdaq Health Services Index for the period commencing December 31, 2004 and ending December 31, 2009. The graph assumes that at the beginning of the period indicated, \$100 was invested in our common stock and the stock of the companies comprising the Nasdaq Composite Index and the Nasdaq Health Services Index, and that all dividends, if any, were reinvested.

This stockholder return performance graph shall not be deemed filed with the Securities and Exchange Commission (SEC) as part of this Form 10-K or incorporated by reference into any filing by us under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent we specifically incorporate the performance graph by reference therein.

\*\$100 invested on 12/31/04 in stock or index, including reinvestment of dividends.

Fiscal year ending December 31.

**Table of Contents****ITEM 6. SELECTED FINANCIAL DATA**

The following selected consolidated financial data is qualified by reference to, and should be read in conjunction with, the consolidated financial statements, including the notes thereto, and Management's Discussion and Analysis of Financial Condition and Results of Operations included elsewhere in this Form 10-K. We have included CCSS's operating results in our Consolidated Statements of Operations from the date of the acquisition, November 28, 2007. The revenue and cost of revenue of our former EDC operations have been reclassified from the licenses and services categories to the EDC category on the consolidated statements of operations for all periods presented. Additionally, the remaining revenues and costs of sales in licenses, related to cardiac safety reporting and ePRO, were reclassified to the services category on the consolidated statements of operations for all periods presented.

**Consolidated Statements of Operations Data (in thousands, except per share data)**

|                                   | <b>Year Ended December 31,</b> |             |             |             |             |
|-----------------------------------|--------------------------------|-------------|-------------|-------------|-------------|
|                                   | <b>2005</b>                    | <b>2006</b> | <b>2007</b> | <b>2008</b> | <b>2009</b> |
| Net revenues:                     |                                |             |             |             |             |
| EDC licenses and services         | \$ 6,063                       | \$ 3,017    | \$ 6,331    | \$ 5,894    | \$ 2,501    |
| Services                          | 59,712                         | 55,309      | 65,916      | 96,567      | 64,655      |
| Site support                      | 21,072                         | 28,042      | 26,451      | 30,679      | 26,667      |
| Total net revenues                | 86,847                         | 86,368      | 98,698      | 133,140     | 93,823      |
| Costs of revenues:                |                                |             |             |             |             |
| Cost of EDC licenses and services | 436                            | 286         | 2,018       | 1,843       | 863         |
| Cost of services                  | 24,337                         | 25,431      | 28,808      | 38,609      | 29,886      |
| Cost of site support              | 13,965                         | 18,821      | 17,808      | 18,445      | 13,544      |
| Total costs of revenues           | 38,738                         | 44,538      | 48,634      | 58,897      | 44,293      |
| Gross margin                      | 48,109                         | 41,830      | 50,064      | 74,243      | 49,530      |
| Operating expenses:               |                                |             |             |             |             |
| Selling and marketing             | 9,122                          | 11,051      | 11,222      | 13,273      | 12,905      |
| General and administrative        | 11,458                         | 14,668      | 12,258      | 18,181      | 14,859      |
| Research and development          | 4,093                          | 4,146       | 4,333       | 4,394       | 3,853       |
| Total operating expenses          | 24,673                         | 29,865      | 27,813      | 35,848      | 31,617      |
| Operating income                  | 23,436                         | 11,965      | 22,251      | 38,395      | 17,913      |
| Other income (expense), net       | 936                            | 1,250       | 2,206       | 1,730       | (435)       |
| Income before income taxes        | 24,372                         | 13,215      | 24,457      | 40,125      | 17,478      |
| Income tax provision              | 9,007                          | 4,905       | 9,205       | 15,123      | 6,791       |
| Net income                        | \$ 15,365                      | \$ 8,310    | \$ 15,252   | \$ 25,002   | \$ 10,687   |
| Basic net income per share        | \$ 0.31                        | \$ 0.17     | \$ 0.30     | \$ 0.49     | \$ 0.22     |

Diluted net income per share                               \$   0.29    \$   0.16    \$   0.29    \$   0.48    \$   0.22

**Consolidated Balance Sheet Data (in thousands)**

|   | <b>2005</b> | <b>2006</b> | <b>December 31,<br/>2007</b> | <b>2008</b> | <b>2009</b> |
|---|-------------|-------------|------------------------------|-------------|-------------|
| Cash, cash equivalents and short-term investments | \$ 52,001   | \$ 56,913   | \$ 46,879                    | \$ 66,426   | \$ 78,761   |
| Working capital                                   | 45,795      | 61,320      | 45,594                       | 75,289      | 82,950      |
| Total assets                                      | 104,766     | 115,064     | 147,696                      | 169,122     | 164,861     |
| Treasury stock                                    | (56,387)    | (62,190)    | (62,190)                     | (64,763)    | (79,883)    |
| Total stockholders' equity                        | 79,973      | 93,622      | 113,512                      | 137,428     | 137,672     |

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**ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

We were founded in 1977 to provide Cardiac Safety solutions to evaluate the safety of new drugs. We provide technology and service solutions that enable the pharmaceutical, biotechnology and medical device industries to collect, interpret and distribute cardiac safety data more efficiently. We are a market leader in providing centralized electrocardiographic solutions (Cardiac Safety solutions) and a provider of technology solutions that streamline the clinical trials process by enabling our clients to evolve from traditional, paper-based methods to electronic processing using our ePRO products and solutions.

On June 23, 2009, we completed the sale of certain assets relating to our EDC operations. Under the terms of the transaction, OmniComm Systems, Inc. issued to us 8.1 million shares of common stock and assumed certain liabilities including deferred revenue relating to our EDC operations in exchange for our EDC assets which primarily included our EDC software, applications and fixed assets and \$1.15 million in cash we paid. During the year ended December 31, 2009, we recorded a gain on the sale of these assets of \$0.5 million within general and administrative expenses in the consolidated statement of operations. The revenue and cost of revenue of our former EDC operations have been reclassified from the licenses and services categories to the EDC category on the consolidated statements of operations for all periods presented. Additionally, the remaining revenues and costs of sales in licenses, related to cardiac safety reporting and ePRO, were reclassified to the services category on the consolidated statements of operations for all periods presented.

Our services revenues consist primarily of our services offered under our Cardiac Safety and, to a lesser extent, ePRO™ solutions. Our site support revenue consists of cardiac safety equipment rentals and sales along with related supplies and logistics management.

We offer Cardiac Safety solutions, which are utilized by pharmaceutical companies, biotechnology companies, medical device companies, clinical trial sponsors and clinical research organizations (CROs) during the conduct of clinical trials. Our Cardiac Safety solutions include the collection, interpretation and distribution of electrocardiographic (ECG) data and images and are performed during clinical trials in all phases of the clinical research process. The ECG provides an electronic map of the heart's rhythm and structure, and is performed in most clinical trials. Our Cardiac Safety solutions permit assessments of the safety of therapies by documenting the occurrence of cardiac electrical change. Specific trials, such as a Thorough QTc study, focus on the cardiac safety profile of a compound. Thorough QTc studies are comprehensive studies that typically are of large volume and short duration and are generally required by the United States Food and Drug Administration (FDA) under guidance issued in 2005 by the International Committee on Harmonization (ICH E14). We also offer site support, which includes the rental and sale of cardiac safety equipment along with related supplies and logistics management. We also offer ePRO solutions along with proprietary clinical assessments.

Services revenues consist of Cardiac Safety and ePRO services that we provide on a fee for services basis and are recognized as the services are performed. We also provide Cardiac Safety consulting services on a time and materials basis and recognize revenues as we perform the services. Site support revenues are recognized at the time of sale or over the rental period.

For arrangements with multiple deliverables where the fair value of each element is known, the revenue is allocated to each component based on the relative fair values of each element. For arrangements with multiple deliverables where the fair value of one or more delivered elements is not known, revenue is allocated to each component of the arrangement using the residual method provided that the fair value of all undelivered elements is known. Fair values

for undelivered elements are based primarily upon stated renewal rates for future products or services.

We have recorded reimbursements received for out-of-pocket expenses incurred as revenue in the accompanying consolidated financial statements.

Unbilled revenue is revenue that is recognized but is currently not billable to the customer pursuant to contractual terms. In general, such amounts become billable in accordance with predetermined payment schedules,



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but recognized as revenue as services are performed. Amounts included in unbilled revenue are expected to be collected within one year and are included within current assets.

Our former EDC business is included in EDC licenses and services and included license revenue, technology consulting and training services and software maintenance services. We recognized up-front license fee revenues under the residual method when a formal agreement existed, delivery of the software and related documentation occurred, collectability was probable and the license fee was fixed or determinable. We recognized monthly and annual term license fee revenues over the term of the arrangement. Hosting service fees were recognized evenly over the term of the service. We recognized revenues from software maintenance contracts on a straight-line basis over the term of the maintenance contract, which was typically twelve months. We provided consulting and training services on a time and materials basis and recognized revenues as we performed the services.

Cost of services includes the cost of Cardiac Safety and ePRO services. Cost of services consists primarily of direct costs related to our centralized Cardiac Safety services and includes wages, depreciation, amortization, fees paid to consultants and other direct operating costs. Cost of site support consists primarily of wages, cardiac safety equipment rent and depreciation, related supplies, cost of equipment sold, shipping expenses and other direct operating costs. Selling and marketing expenses consist primarily of wages and incentive compensation paid to sales personnel, travel expenses and advertising and promotional expenditures. General and administrative expenses consist primarily of wages and direct costs for our finance, administrative, corporate information technology, legal and executive management functions, in addition to professional service fees and corporate insurance. Research and development expenses consist primarily of wages paid to our product development staff, costs paid to outside consultants and other direct costs associated with the development of our technology.

Costs of our former EDC operations included primarily wages, fees paid to outside consultants and other direct operating costs related to our software licensing, consulting and client support functions.

We conduct our operations through offices in the United States (U.S.) and the United Kingdom (UK). Our international net revenues represented approximately 23%, 21% and 24% of total net revenues for the years ended December 31, 2007, 2008 and 2009, respectively. The majority of our revenues are allocated among our geographic segments based upon the profit split transfer pricing methodology. The profit split methodology equalizes gross margins for each legal entity, based upon its respective direct revenue or direct costs, as determined by the relevant revenue source.

## **Results of Operations**

### ***Executive Overview***

Net revenues were \$93.8 million for 2009, a decrease of \$39.3 million or (29.5%) from \$133.1 million in 2008 due primarily to the confluence of two key factors. The first factor was the deep recession of 2008-2009, which significantly affected our clients, both large and small. Large pharmaceutical, biotechnology and medical device companies became very conservative in their funding of research and development activities and our small to mid-sized clients were severely impacted by the tight credit conditions from the recession. The second factor was a very sharp decline in the demand for Thorough QTc studies from our clients. These studies performed by ERT are largely for small to mid-sized clients; it was this sector of the economy that was most severely impacted by the very tight credit conditions caused by the recession. Both of these factors resulted in significantly reduced demand for our cardiac safety services and a corresponding fall in our revenue.

In addition, revenue from the acquired backlog of Covance Cardiac Safety Services, Inc. (CCSS) totaled \$10.1 million in 2008 and declined to \$4.5 million in 2009 as this backlog nears completion. To a lesser degree, we also had lower

revenue from routine business. We also sold our EDC operation in June 2009 which contributed \$2.5 million of revenue in 2009 compared to \$5.9 million in 2008.

Gross margin percentage was 52.8% in 2009 compared to 55.8% in 2008. Gross margin percentage is significantly impacted by transaction volume which declined 32.9% in 2009 compared to 2008. We also experienced a slight decline in average transaction pricing in 2009 as compared to 2008. In the shorter term, costs do not necessarily change in direct relation with changes in revenue. We also experienced a slight decline in average transaction pricing in 2009 as compared to 2008. The decline in the gross margin percentage compared to 2008 was partially offset by the elimination of legacy and transition costs incurred during 2008 associated with processing the

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CCSS backlog during the nine-month period in 2008 during which we integrated the CCSS operations. In addition during 2009, we incurred lower depreciation and amortization expense as older, more expensive equipment became fully depreciated.

Operating income for 2009 was \$17.9 million or 19.1% of total net revenues compared to \$38.4 million or 28.8% of total net revenues in 2008. Total expenses were \$75.9 million in 2009, a decrease of \$18.8 million from \$94.7 million in 2008. Overall expenses decreased primarily due to the elimination of transition costs related to the integration of the CCSS operations, which was completed in September 2008. We also had lower variable incentive compensation expense in 2009 consistent with our reduced operating results and lower depreciation as some of our EDC equipment was fully depreciated and the amortization of CCSS intangibles declined. Our effective income tax rate for 2009 was 38.9% compared to 37.7% in 2008.

Net income for 2009 was \$10.7 million, or \$0.22 per share, compared to \$25.0 million, or \$0.48 per share in 2008.

Commencing in the fourth quarter of 2008 and into 2009, general business and economic conditions deteriorated globally. During this time, we experienced an increased focus in Phase III opportunities, a decline in the number of Thorough QTc bookings along with a delay in starts for certain Thorough QTc trials, and these trends have continued through much of fiscal 2009. We believe the increase in Phase III opportunities will provide us with a strong base of business in the future; however, this business will take longer to turn into revenue. We believe that the delays in Thorough QTc trials are related to timing as the result of the uncertain economic environment, especially in small to mid-sized customers which have been negatively impacted by funding limitations. Thorough QTc trials are generally required to be performed due to regulatory guidance; however, the timing of when these trials are done is discretionary.

We also experienced an increase in awards of new and expanded exclusive or near-exclusive long-term enterprise relationships with large pharmaceutical companies during the latter portion of fiscal 2008 and continuing into 2009, including several with whom we had very little business in the past. In exchange for these long-term enterprise relationships with large pharmaceutical companies, which are targeted to generate larger volumes of business, we have made selective pricing concessions which we believe will have the effect of lowering overall average transaction pricing in the future as studies performed under these agreements become active and generate revenue. We have also recently implemented a series of cost reductions which we believe will lessen the impact of any prior pricing reduction on our gross margin percentage. Overall, we believe the fundamental drivers of our core business remain positive. We believe that we have sufficient operating and technology capacity to support significant future growth in our business if and when it should occur. However, a continued weakened global economy could have a negative impact on future results of operations.

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The following table presents certain financial data as a percentage of total net revenues:

|                                   | <b>Year Ended December 31,</b> |             |             |
|-----------------------------------|--------------------------------|-------------|-------------|
|                                   | <b>2007</b>                    | <b>2008</b> | <b>2009</b> |
| Net revenues:                     |                                |             |             |
| EDC licenses and services         | 6.4%                           | 4.4%        | 2.7%        |
| Services                          | 66.8                           | 72.6        | 68.9        |
| Site support                      | 26.8                           | 23.0        | 28.4        |
| <br>Total net revenues            | <br>100.0                      | <br>100.0   | <br>100.0   |
| Costs of revenues:                |                                |             |             |
| Cost of EDC licenses and services | 2.0                            | 1.4         | 0.9         |
| Cost of services                  | 29.2                           | 29.0        | 31.9        |
| Cost of site support              | 18.1                           | 13.8        | 14.4        |
| <br>Total costs of revenues       | <br>49.3                       | <br>44.2    | <br>47.2    |
| <br>Gross margin                  | <br>50.7                       | <br>55.8    | <br>52.8    |
| Operating expenses:               |                                |             |             |
| Selling and marketing             | 11.4                           | 10.0        | 13.8        |
| General and administrative        | 12.4                           | 13.7        | 15.8        |
| Research and development          | 4.4                            | 3.3         | 4.1         |
| <br>Total operating expenses      | <br>28.2                       | <br>27.0    | <br>33.7    |
| <br>Operating income              | <br>22.5                       | <br>28.8    | <br>19.1    |
| Other income (expense), net       | 2.3                            | 1.3         | (0.5)       |
| <br>Income before income taxes    | <br>24.8                       | <br>30.1    | <br>18.6    |
| Income tax provision              | 9.3                            | 11.3        | 7.2         |
| <br>Net income                    | <br>15.5%                      | <br>18.8%   | <br>11.4%   |

**Table of Contents*****Year Ended December 31, 2008 Compared to the Year Ended December 31, 2009***

The following table presents statements of operations data with product line detail (dollars in thousands):

|                             | <b>Year Ended<br/>December 31,</b> |             |                            |         |
|-----------------------------|------------------------------------|-------------|----------------------------|---------|
|                             | <b>2008</b>                        | <b>2009</b> | <b>Increase (Decrease)</b> |         |
| EDC licenses and services   |                                    |             |                            |         |
| Net revenues                | \$ 5,894                           | \$ 2,501    | \$ (3,393)                 | (57.6%) |
| Costs of revenues           | 1,843                              | 863         | (980)                      | (53.2%) |
| Gross margin                | \$ 4,051                           | \$ 1,638    | \$ (2,413)                 | (59.6%) |
| Services:                   |                                    |             |                            |         |
| Net revenues                | \$ 96,567                          | \$ 64,655   | \$ (31,912)                | (33.0%) |
| Costs of revenues           | 38,609                             | 29,886      | (8,723)                    | (22.6%) |
| Gross margin                | \$ 57,958                          | \$ 34,769   | \$ (23,189)                | (40.0%) |
| Site support:               |                                    |             |                            |         |
| Net revenues                | \$ 30,679                          | \$ 26,667   | \$ (4,012)                 | (13.1%) |
| Costs of revenues           | 18,445                             | 13,544      | (4,901)                    | (26.6%) |
| Gross margin                | \$ 12,234                          | \$ 13,123   | \$ 889                     | 7.3%    |
| Total                       |                                    |             |                            |         |
| Net revenues                | \$ 133,140                         | \$ 93,823   | \$ (39,317)                | (29.5%) |
| Costs of revenues           | 58,897                             | 44,293      | (14,604)                   | (24.8%) |
| Gross margin                | 74,243                             | 49,530      | (24,713)                   | (33.3%) |
| Operating expenses:         |                                    |             |                            |         |
| Selling and marketing       | 13,273                             | 12,905      | (368)                      | (2.8%)  |
| General and administrative  | 18,181                             | 14,859      | (3,322)                    | (18.3%) |
| Research and development    | 4,394                              | 3,853       | (541)                      | (12.3%) |
| Total operating expenses    | 35,848                             | 31,617      | (4,231)                    | (11.8%) |
| Operating income            | 38,395                             | 17,913      | (20,482)                   | (53.3%) |
| Other income (expense), net | 1,730                              | (435)       | (2,165)                    | N.M.    |
| Income before income taxes  | 40,125                             | 17,478      | (22,647)                   | (56.4%) |
| Income tax provision        | 15,123                             | 6,791       | (8,332)                    | (55.1%) |
| Net income                  | \$ 25,002                          | \$ 10,687   | \$ (14,315)                | (57.3%) |

N.M. Not meaningful

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The following table presents costs of revenues as a percentage of related net revenues and operating expenses as a percentage of total net revenues:

|                                   | <b>Year Ended</b>            |             | <b>Increase<br/>(Decrease)</b> |
|-----------------------------------|------------------------------|-------------|--------------------------------|
|                                   | <b>December 31,<br/>2008</b> | <b>2009</b> |                                |
| Cost of EDC licenses and services | 31.3%                        | 34.5%       | 3.2%                           |
| Cost of services                  | 40.0%                        | 46.2%       | 6.2%                           |
| Cost of site support              | 60.1%                        | 50.8%       | (9.3%)                         |
| Total costs of revenues           | 44.2%                        | 47.2%       | 3.0%                           |
| Operating expenses:               |                              |             |                                |
| Selling and marketing             | 10.0%                        | 13.8%       | 3.8%                           |
| General and administrative        | 13.7%                        | 15.8%       | 2.1%                           |
| Research and development          | 3.3%                         | 4.1%        | 0.8%                           |
| Total operating expenses          | 27.0%                        | 33.7%       | 6.7%                           |

*EDC*

On June 23, 2009, we completed the sale of certain assets relating to our EDC operations. During the year ended December 31, 2009, we recorded a gain on the sale of these assets of \$0.5 million within general and administrative expenses in the consolidated statement of operations.

*Revenues*

The decrease in services revenues was primarily due to a \$25.4 million reduction related to a decrease in transactions performed in the year ended December 31, 2009 as compared to the year ended December 31, 2008 due largely to the decline in Thorough QTc studies and, to a lesser extent, a decline in routine studies and the decline in revenue from acquired backlog of CCSS. There was also a decrease in average revenue per transaction that was largely due to a heavier weighting of semi-automatic studies which carry lower transaction prices and a decrease in average pricing due to the impact of newly negotiated longer-term enterprise agreements with large clients, the total impact of which resulted in a decrease in revenue of approximately \$3.2 million. Project management fees decreased \$2.0 million, consistent with the decreased Cardiac Safety activity. The balance of the decrease is due to a \$0.4 million decrease in Cardiac Safety consulting revenue and a number of smaller decreases totaling \$0.9 million.

Beginning in January 2007, we entered into an arrangement with a consulting company owned by our Chairman, Dr. Morganroth, relating to Dr. Morganroth's initiation of a company consulting practice through the transition of his historic consulting services to us. In return, Dr. Morganroth's professional corporation receives a percentage fee of 80% of the net amounts we bill for Dr. Morganroth's services to our customers. We recorded revenues in connection with services billed to customers under this consulting arrangement of approximately \$1.6 million and \$1.3 million in the years ended December 31, 2008 and 2009, respectively. We incurred percentage fees under this consulting arrangement of approximately \$1.3 million and \$1.0 million in the years ended December 31, 2008 and 2009, respectively. Total amounts payable incurred under this consulting arrangement, including consulting fees and the percentage fees, approximated \$1.8 million and \$1.3 million in the years ended December 31, 2008 and 2009, respectively, and are included in cost of services.

Site support revenues decreased primarily due to a \$1.5 million decrease in equipment sales as more customers chose to rent cardiac safety equipment, a \$0.8 million decline in revenue from acquired backlog of CCSS and a \$0.6 million

reduction in freight revenue due to decreased shipping activity consistent with the decreased Cardiac Safety activity. The balance of the decrease was primarily due to a decrease in rental revenue from cardiac safety equipment due to a lower average price per unit, partially offset by an increase in units rented and an increase in supplies revenue. The lower average price per unit was a result of planned actions that we have recently taken to improve our competitiveness with regard to this component of our revenue.



**Table of Contents***Costs of Revenues*

The decrease in the cost of services was primarily due to \$6.6 million of costs recognized in the year ended December 31, 2008 associated with the CCSS operations as compared to \$0.8 million of such costs in the year ended December 31, 2009, primarily consisting of depreciation and amortization. We completed the integration of the CCSS acquisition in the third quarter of 2008 with the complete transfer of all operating activities from the CCSS Reno facility into our operations in Philadelphia and Peterborough. Additionally, variable incentive compensation expense decreased \$1.2 million due to our reduced operating results, telephone and connectivity expenses decreased \$0.7 million due to lower rates in 2009 and cardiac safety consulting costs decreased \$0.5 million. Partially offsetting the decrease were increases in several areas including increased depreciation of \$0.5 due to systems placed in service in 2009. The balance of the decrease is due to a number of smaller decreases totaling \$1.0 million. The increase in the cost of services as a percentage of service revenues reflects the fact that, in the shorter term, some of the costs do not necessarily change in direct relation with changes in revenue.

The decrease in the cost of site support, both in absolute terms and as a percentage of site support revenues, was primarily due to a \$2.8 million decrease in depreciation expense as older, more expensive ECG equipment has become fully depreciated. Additionally there was a \$0.9 million decrease in freight, a \$0.7 million decrease in the cost of equipment sold, \$0.3 million of costs associated with the Reno operations of CCSS in 2008 for which there was no corresponding cost in 2009 and \$0.2 million decrease in other costs.

*Operating Expenses*

The decrease in selling and marketing expenses was due primarily to a \$0.5 million decrease in incentive compensation consistent with our reduced operating results. Partially offsetting this decrease was a \$0.3 increase in consulting and marketing costs due to corporate rebranding and other planned initiatives. The balance of the decrease was due to a number of smaller decreases totaling \$0.2 million. The increase in selling and marketing expenses as a percentage of total net revenues reflected the fact that, in the shorter term, the costs do not necessarily change in direct relation with changes in revenue.

The decrease in general and administrative expenses was due primarily to \$2.9 million of costs recognized in the year ended December 31, 2008 resulting from including the administrative costs of CCSS in 2008 for which there were no corresponding costs in the year ended December 31, 2009. Additionally, variable incentive compensation expense decreased \$0.6 million due to our reduced operating results. Non-income taxes decreased \$0.4 million due to the decrease in revenue. Partially offsetting these decreases were an additional \$0.5 million reserve related to the lease of our Reno facility, severance of \$0.4 million in the second quarter of 2009 related to the relocation of our customer care team from our New Jersey location to our Philadelphia location and an approximately \$0.2 million increase in stock option compensation expense. The gain on sale of certain assets of the EDC operations of \$0.5 million was recorded in the second quarter of 2009. A number of smaller increases under \$0.2 million each made up the remaining variance including recruitment and travel and entertainment. The increase in general and administrative expenses as a percentage of total net revenues reflected the fact that, in the shorter term, the costs do not necessarily change in direct relation with changes in revenue.

The decrease in research and development expenses was primarily due to a \$0.4 million reduction in variable incentive compensation expense due to our reduced operating results, a \$0.4 million increase in the capitalization of salaries for internal-use software projects and a \$0.3 million decrease in other expenses including labor. These increases were partially offset by a \$0.5 million increase in expense for third-party consultants. The increase in research and development expenses as a percentage of total net revenues reflected the fact that the costs do not necessarily change in direct relation with changes in revenue.

In the year ended December 31, 2009, other income (expense), net, consisted primarily of foreign exchanges losses of \$0.6 million partially offset by interest income of \$0.2 million. In the year ended December 31, 2008, other income, net, consisted primarily of interest income of \$0.9 million and foreign exchange gains of \$0.8 million. Foreign exchange losses in 2009 were caused by dollar-denominated receivables in our UK entity that were settled at less favorable exchange rates with the British pound sterling.

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Our effective tax rate for the year ended December 31, 2009 was 38.9% compared to 37.7% for the year ended December 31, 2008. The effective tax rate for the year ended December 31, 2009 reflects a change in the calculation of transfer pricing for Cardiac Safety services. Through 2008, we calculated our transfer pricing for Cardiac Safety services using a profit split methodology based on cost. After reviewing the transfer pricing methodology, management decided to modify its application of the profit split methodology for Cardiac Safety services to allocate costs based on revenue beginning in 2009. Had we maintained the same calculation in 2009 as we used in 2008, the income tax provision would have been increased by approximately \$0.4 million for the year ended December 31, 2009. The effective tax rate for the year ended December 31, 2008 included a special benefit of \$0.3 million related to our determination that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested, a tax benefit of approximately \$0.2 million related to the reconciliation of the 2007 tax provision to the 2007 U.S. federal tax return and a \$0.6 million tax benefit related to the reversal of a tax accrual for a previously uncertain tax position.

***Year Ended December 31, 2007 Compared to the Year Ended December 31, 2008***

The following table presents statements of operations data with product line detail (dollars in thousands):

|                            | <b>Year Ended<br/>December 31,</b> |             |                            |        |
|----------------------------|------------------------------------|-------------|----------------------------|--------|
|                            | <b>2007</b>                        | <b>2008</b> | <b>Increase (Decrease)</b> |        |
| EDC licenses and services  |                                    |             |                            |        |
| Net revenues               | \$ 6,331                           | \$ 5,894    | \$ (437)                   | (6.9%) |
| Costs of revenues          | 2,018                              | 1,843       | (175)                      | (8.7%) |
| Gross margin               | \$ 4,313                           | \$ 4,051    | \$ (262)                   | (6.1%) |
| Services:                  |                                    |             |                            |        |
| Net revenues               | \$ 65,916                          | \$ 96,567   | \$ 30,651                  | 46.5%  |
| Costs of revenues          | 28,808                             | 38,609      | 9,801                      | 34.0%  |
| Gross margin               | \$ 37,108                          | \$ 57,958   | \$ 20,850                  | 56.2%  |
| Site support:              |                                    |             |                            |        |
| Net revenues               | \$ 26,451                          | \$ 30,679   | \$ 4,228                   | 16.0%  |
| Costs of revenues          | 17,808                             | 18,445      | 637                        | 3.6%   |
| Gross margin               | \$ 8,643                           | \$ 12,234   | \$ 3,591                   | 41.5%  |
| Total                      |                                    |             |                            |        |
| Net revenues               | \$ 98,698                          | \$ 133,140  | \$ 34,442                  | 34.9%  |
| Costs of revenues          | 48,634                             | 58,897      | 10,263                     | 21.1%  |
| Gross margin               | 50,064                             | 74,243      | 24,179                     | 48.3%  |
| Operating expenses:        |                                    |             |                            |        |
| Selling and marketing      | 11,222                             | 13,273      | 2,051                      | 18.3%  |
| General and administrative | 12,258                             | 18,181      | 5,923                      | 48.3%  |

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|                            |           |           |          |         |
|----------------------------|-----------|-----------|----------|---------|
| Research and development   | 4,333     | 4,394     | 61       | 1.4%    |
| Total operating expenses   | 27,813    | 35,848    | 8,035    | 28.9%   |
| Operating income           | 22,251    | 38,395    | 16,144   | 72.6%   |
| Other income, net          | 2,206     | 1,730     | (476)    | (21.6%) |
| Income before income taxes | 24,457    | 40,125    | 15,668   | 64.1%   |
| Income tax provision       | 9,205     | 15,123    | 5,918    | 64.3%   |
| Net income                 | \$ 15,252 | \$ 25,002 | \$ 9,750 | 63.9%   |

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The following table presents costs of revenues as a percentage of related net revenues and operating expenses as a percentage of total net revenues:

|                                   | <b>Year Ended</b>            |             | <b>Increase<br/>(Decrease)</b> |
|-----------------------------------|------------------------------|-------------|--------------------------------|
|                                   | <b>December 31,<br/>2007</b> | <b>2008</b> |                                |
| Cost of EDC licenses and services | 31.9%                        | 31.3%       | (0.6%)                         |
| Cost of services                  | 43.7%                        | 40.0%       | (3.7%)                         |
| Cost of site support              | 67.3%                        | 60.1%       | (7.2%)                         |
| Total costs of revenues           | 49.3%                        | 44.2%       | (5.1%)                         |
| Operating expenses:               |                              |             |                                |
| Selling and marketing             | 11.4%                        | 10.0%       | (1.4%)                         |
| General and administrative        | 12.4%                        | 13.7%       | 1.3%                           |
| Research and development          | 4.4%                         | 3.3%        | (1.1%)                         |
| Total operating expenses          | 28.2%                        | 27.0%       | (1.2%)                         |

*Revenues*

The increase in services revenues was primarily due to \$16.6 million resulting from a 32% increase in transactions performed in the year ended December 31, 2008 as compared to the year ended December 31, 2007 and to an increase of \$6.5 million of revenue resulting from including the operating results of CCSS recognized in the year ended December 31, 2008 as compared to the year ended December 31, 2007. There was also an increase in average revenue per transaction that was largely due to slightly higher prices. Project management fees increased \$2.4 million, consistent with the increased Cardiac Safety activity. Cardiac Safety services revenue in the year ended December 31, 2008 included \$2.7 million of cardiac safety consulting services revenue as compared to \$1.7 million in the year ended December 31, 2007. Beginning in January 2007, we entered into an arrangement with a consulting company owned by our Chairman, Dr. Morganroth, relating to Dr. Morganroth's initiation of a company consulting practice through the transition of his historic consulting services to us. In return, Dr. Morganroth's professional corporation receives a percentage fee of the net amounts we bill for Dr. Morganroth's services to our customers. That percentage ranged between 80% to 90% in 2007 and was 80% in 2008. Revenues recorded in connection with this consulting arrangement approximated \$1.6 million and \$1.3 million in the years ended December 31, 2008 and 2007, respectively. Fees incurred under this consulting arrangement approximated \$1.3 million and \$1.1 million in the years ended December 31, 2008 and 2007, respectively and are included in cost of services. Additionally, service revenues increased \$0.7 million for ePRO revenue that is new in 2008.

Site support revenues increased primarily due to an increase of \$2.1 million of revenue resulting from including the operating results of CCSS recognized in the year ended December 31, 2008 as compared to the year ended December 31, 2007, a \$1.8 million increase in rental revenue from cardiac safety equipment due to additional units rented, but at a lower average price as well as a \$0.4 million one-time billing in the third quarter of 2008 on units rented in prior periods, an increase in freight revenue of \$0.7 million related to additional units rented and improvements in identifying recoverable freight costs and a \$0.4 million increase in supplies revenue. These increases were partially offset by a decrease in equipment sales of \$0.7 million as more customers choose to rent cardiac safety equipment.

*Costs of Revenues*

The increase in the cost of services was primarily due to an increase of \$5.4 million in costs resulting from including the operating results of CCSS recognized in the year ended December 31, 2008 as compared to the year ended December 31, 2007, a \$2.4 million increase in labor costs related to additional staff and salary increases, a \$0.8 million increase in bonus expense, \$0.6 million in consulting costs related to cardiac safety consulting revenue discussed above and a \$0.6 million increase in telecommunication connectivity expenses. Additionally, cost of services increased \$0.7 million for ePRO costs as this service offering commenced operations in the latter half of 2007. Partially offsetting the increase was a \$0.7 million decrease in depreciation due to certain software development costs and computer equipment associated with the EXPERT® Technology Platform becoming fully

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depreciated. The decrease in the cost of Cardiac Safety services as a percentage of Cardiac Safety service revenues reflected the fact that some of the costs do not necessarily change in direct relation with changes in revenue.

The increase in the cost of site support was primarily due to an increase of \$1.2 million of costs resulting from including the operating results of CCSS recognized in the year ended December 31, 2008 as compared to the year ended December 31, 2007, a \$1.0 million increase in freight associated with additional shipments of equipment, \$0.3 million increase in the cost of supplies and a \$0.2 million increase in labor. Partially offsetting this increase was a \$1.0 million decrease in depreciation expense as older, more expensive ECG equipment became fully depreciated, a \$0.7 million decrease in equipment rent which was the result of our March 2007 agreement to purchase our leased cardiac safety equipment and a \$0.4 million decrease in the cost of equipment sold. The decrease in the cost of site support as a percentage of site support revenues reflected the fact that some of the costs do not necessarily change in direct relation with changes in revenue.

### *Operating Expenses*

The increase in selling and marketing expenses was due primarily to an increase in labor costs of \$0.7 million related to additional staff and salary increases and \$0.6 million of additional commissions. In 2007, we implemented a commission plan under which payments are based upon a percentage of revenue earned and bookings. Payments under the commission plan increased in 2008 as increased signings converted into revenue. Additionally, consultant costs increased \$0.4 million related to rebranding and other marketing efforts. Smaller increases in a number of expense categories such as advertising and marketing, royalties and stock option expense comprised the balance of the increase in selling and marketing expense. The decrease in selling and marketing expenses as a percentage of total net revenues reflected the fact that the costs do not necessarily change in direct relation with changes in revenue.

The increase in general and administrative expenses, both in absolute terms and as a percentage of total net revenues, was due primarily to an increase of \$2.5 million of costs resulting from the November 2007 acquisition of CCSS recognized in the year ended December 31, 2008 as compared to the year ended December 31, 2007, including an increase in the provision of \$0.8 million for stay pay incentives. Other increases include a \$1.1 million increase in labor related to additional staff and salary increases and a \$0.6 million increase in bonus expense. During 2008 as compared to 2007, the cost of consultants increased \$0.4 million, stock option compensation expense increased \$0.3 million, and recruiting costs increased \$0.2 million. A number of smaller increases ranging from \$0.2 million to \$0.4 million made up the remaining variance including non-income taxes, professional fees and office expenses which included the cost of moving our corporate offices in Philadelphia. These increases were partially offset by a reduction due to \$0.7 million in severance-related costs for employees terminated in February 2007. General and administrative costs directly resulting from the acquisition of CCSS decreased significantly in the fourth quarter of 2008 as a result of the closure of the Reno office.

Other income, net, consisted primarily of interest income realized from our cash, cash equivalents and investments and foreign exchange gains, offset by interest expense related to capital lease obligations. Other income, net decreased primarily due to lower average cash balances in the year ended December 31, 2008 as compared to the year ended December 31, 2007, as a result of our use of cash in November 2007 for the CCSS acquisition, as well as significantly lower average interest rates during 2008. Partially offsetting this decrease was an increase in foreign exchange gains as a result of lower exchange rates for the British pound as compared to the U.S. dollar.

Our effective tax rate was 37.7% and 37.6% for the years ended December 31, 2008 and 2007, respectively. The effective tax rate for the year ended December 31, 2008 included a benefit of \$0.3 million related to our determination that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested and a \$0.6 million tax benefit related to the reversal of a tax accrual for a previously uncertain tax position. The effective tax rate for the year ended December 31, 2007 included approximately \$0.1 million of

items that benefited the 2006 U.S. federal tax return that were not reflected in the 2006 tax provision. The effective tax rate for the year ended December 31, 2007 also included a benefit from tax-free interest income which declined significantly in the year ended December 31, 2008.



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We had historically provided deferred taxes under APB 23 for the presumed ultimate repatriation to the United States of earnings from our UK subsidiary. The indefinite reversal criterion of APB 23 allows us to overcome that presumption to the extent the earnings are indefinitely reinvested outside the United States. As of January 1, 2008, we determined that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested. As a result of the APB 23 change in assertion, we reduced our deferred tax liabilities related to undistributed foreign earnings by \$0.3 million during the first quarter of 2008.

**Liquidity and Capital Resources**

At December 31, 2009, we had \$78.8 million of cash, cash equivalents and short-term investments. Prior to 2008, we had historically placed our investments in municipal securities, bonds of government sponsored agencies, certificates of deposit with fixed rates and maturities of less than one year, and A1P1 rated commercial bonds and paper. Due to the financial market conditions prevalent during the latter part of 2008 and 2009, we had invested primarily in liquid money market funds. We resumed investing in highly-rated securities in the other categories noted above beginning in the fourth quarter of 2009. Of the \$78.8 million, \$13.9 million is held by our UK subsidiary. Although a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested, we believe that this does not have a material impact on our overall liquidity.

For the year ended December 31, 2009, our operations provided cash of \$33.9 million, a decrease of \$6.0 million compared to \$39.9 million during the year ended December 31, 2008. The decrease was primarily the result of \$14.3 million of lower net income in the year ended December 31, 2009 as compared to the year ended December 31, 2008, a \$3.5 million decrease in accrued expenses in the year ended December 31, 2009 as compared to a \$1.2 million increase in the year ended December 31, 2008 which was largely the result of the payment of a greater amount in 2009 for variable incentive compensation related to the prior year's results, a \$3.5 million decrease in depreciation and amortization and a \$1.6 million decrease in net income tax liabilities in the year ended December 31, 2009 as compared to a \$0.2 million decrease in the year ended December 31, 2008. Changes in income taxes, including deferred income taxes, are due to the timing and size of income tax payments and provision. The tax provision decreased in 2009 due to lower taxable income, but at a higher effective tax rate. Partially offsetting this negative impact on cash flow was a decrease in accounts receivable in the year ended December 31, 2009 of \$12.7 million as compared to an increase of \$3.8 million in the year ended December 31, 2008. The comparative decrease was related to focused collection efforts and a decrease in revenue. Also offsetting this negative impact on cash flow was an increase in deferred revenue in the year ended December 31, 2009 of \$1.4 million as compared to a decrease of \$1.9 million in the year ended December 31, 2008.

For the year ended December 31, 2009, our investing activities used cash of \$17.7 million as compared to \$8.3 million during the year ended December 31, 2008. We incurred \$0.7 million and \$6.0 million in the year ended December 31, 2009 and 2008, respectively, for contingent payments and transaction costs related to the CCSS acquisition and \$1.2 million during the year ended December 31, 2009 related to the sale of the EDC operations. Investment proceeds were \$8.7 million during the year ended December 31, 2008 with no activity during the year ended December 31, 2009 while investment purchases were \$9.7 million during the year ended December 31, 2009 with no activity during the year ended December 31, 2008.

During the year ended December 31, 2009 and 2008, we capitalized \$6.2 million and \$11.0 million, respectively, of property and equipment. Included in property and equipment is \$3.0 million and \$2.0 million for the year ended December 31, 2009 and 2008, respectively, of internal use software including software associated with the development of a data and communications management services software product (EXPERT®) used in connection with our centralized core cardiac safety ECG services. The balance of the change was due to a decrease in purchases of ECG equipment commensurate with the decrease in revenue in the year ended December 31, 2009 as compared to the year ended December 31, 2008.

For the year ended December 31, 2009, our financing activities used cash of \$14.5 million compared to providing \$0.5 million for the year ended December 31, 2008. In the year ended December 31, 2009 and 2008, we repurchased \$15.1 million and \$2.6 million, respectively, of our common stock under our stock buy-back program.

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We have a line of credit arrangement with Wachovia Bank, National Association, a Wells Fargo Company, totaling \$3.0 million which expires on June 1, 2010. To date, we have not borrowed any amounts under our line of credit. As of December 31, 2009, we had outstanding letters of credit of \$0.5 million, which reduced our available borrowings under the line of credit to \$2.5 million.

We have commitments to purchase approximately \$2.8 million of private label cardiac safety equipment from a manufacturer over a twelve-month period beginning upon the completion of our user acceptance testing, which is currently anticipated to be completed in the first quarter of 2010. We expect to purchase this cardiac safety equipment in the normal course of business and thus this commitment does not represent a significant commitment above our expected purchases of ECG equipment during this period.

We expect that existing cash and cash equivalents and cash flows from operations will be sufficient to meet our foreseeable cash needs for at least the next year. However, there may be acquisition and other growth opportunities that require additional external financing and we may from time to time seek to obtain additional funds from the public or private issuances of equity or debt securities. There can be no assurance that any such acquisitions will occur or that such financing will be available or available on terms acceptable to us, particularly in view of current capital market uncertainty.

Our board of directors has authorized the repurchase of up to an aggregate of 12.5 million shares, of which 5.0 million shares remain to be purchased as of December 31, 2009. The stock buy-back authorization allows us, but does not require us, to purchase the authorized shares. The purchase of the remaining shares authorized could require us to use a significant portion of our cash, cash equivalents and investments and could also require us to seek additional external financing. During the year ended December 31, 2009, we purchased 2,902,735 shares of our common stock at a cost of \$15.1 million. During the year ended December 31, 2008, we purchased 439,749 shares of our common stock at a cost of \$2.6 million.

On November 28, 2007, we completed the acquisition of CCSS from Covance Inc. Under the terms of our agreement to purchase CCSS, the total initial purchase consideration was \$35.2 million. We have also incurred approximately \$1.1 million in transaction costs. We may also pay contingent consideration of up to approximately \$14.0 million based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. The period for contingent payments runs through December 31, 2010. Through December 31, 2009, Covance earned \$5.2 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$2.0 million in the year ended December 31, 2008 and \$0.2 million in the year ended December 31, 2009. At December 31, 2009, approximately \$0.2 million of the contingent amount earned remained to be paid to Covance, which we recorded in accounts payable. These contingent payments increased goodwill by \$5.2 million. Under the terms of the marketing agreement, Covance agreed to exclusively use us as its provider of centralized cardiac safety solutions for a ten-year period, subject to certain exceptions, and we agreed to pay referral fees on certain revenues.

The following table presents contractual obligations information as of December 31, 2009 (in thousands):

| Contractual Obligations | Total     | Payments due by period |              |              |                         |
|-------------------------|-----------|------------------------|--------------|--------------|-------------------------|
|                         |           | Less than<br>1 year    | 1-3<br>years | 3-5<br>years | More<br>than<br>5 years |
| Operating leases        | \$ 20,271 | \$ 3,607               | \$ 5,187     | \$ 3,898     | \$ 7,579                |
| Total                   | \$ 20,271 | \$ 3,607               | \$ 5,187     | \$ 3,898     | \$ 7,579                |

The long-term portion of other liabilities is comprised of the present value of estimated lease costs for the Reno location. The gross amount of the payments associated with these liabilities is included in operating leases in the contractual obligations table above.

**Inflation**

We believe the effects of inflation and changing prices generally do not have a material adverse effect on our results of operations or financial condition.

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### **Recent Accounting Pronouncements**

Effective July 1, 2009, we adopted the new accounting standard established by the Financial Accounting Standards Board (FASB) Accounting Standards Codification<sup>™</sup> (ASC). As codified under ASC 105-10 (formerly Statement of Financial Accounting Standards (SFAS) No. 168, *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles – A Replacement of FASB Statement No. 162* ), the FASB established the ASC as the single source of authoritative U.S. GAAP recognized by the FASB to be applied by nongovernmental entities. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative U.S. GAAP for SEC registrants. The ASC supersedes all existing non-SEC accounting and reporting standards. All other non-grandfathered non-SEC accounting literature excluded from the ASC became non-authoritative. All references to U.S. GAAP have been updated to conform to the ASC. The adoption of the ASC did not have any impact on our results of operations or financial position.

Effective January 1, 2009, we adopted a new accounting standard regarding business combinations issued by the FASB. As codified under ASC 805 (formerly SFAS No. 141 revised 2007, *Business Combinations* ), this standard requires the acquiring entity in a business combination to recognize all the assets acquired and liabilities assumed in the transaction at fair value as of the acquisition date. This accounting standard is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective January 1, 2009, we adopted an accounting standard regarding the determination of the useful life of intangible assets. As codified in ASC 350-30-35 (formerly FASB Staff Position (FSP) No. 142-3, *Determination of the Useful Life of Intangible Assets* ), this standard amended the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under intangibles accounting. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective April 1, 2009, we adopted a new accounting standard regarding interim disclosure about fair value of financial instruments. As codified under ASC 825-10-65 (formerly FSP No. FAS 107-1 and APB 28-1, *Interim Disclosure about Fair Value of Financial Instruments* ), this standard amended disclosure requirements about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements and to require those disclosures in summarized financial information at interim reporting periods. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective April 1, 2009, we adopted a new accounting standard for subsequent events. As codified in ASC 855-10 (formerly SFAS No. 165, *Subsequent Events*), this standard established general standards of accounting for, and requires disclosure of, events that occur after the balance sheet date but before financial statements are issued or are available to be issued. The adoption of this accounting standard did not have a material effect on our results of operations or financial position. Subsequent events through March 3, 2010 have been evaluated for disclosure and recognition.

Effective October 1, 2009, we adopted a new accounting standard for measuring liabilities at fair value accounting. As codified in ASC 820-10 (formerly Accounting Standards Update No. 2009-5, *Measuring Liabilities at Fair Value*), this standard amended existing standards regarding fair value measurements by providing additional guidance clarifying the measurement of liabilities at fair value. The standard also clarifies that when estimating the fair value of a liability, a reporting entity is not required to adjust to include inputs relating to the existence of transfer restrictions

on that liability. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

In September 2009, the FASB issued a new accounting standard regarding revenue arrangements with multiple deliverables. As codified in ASC 605-25 (formerly Emerging Issues Task Force Issue No. 08-1, Revenue Arrangements with Multiple Deliverables), this accounting standard sets forth requirements that must be met for an entity to recognize revenue from the sale of a delivered item that is part of a multiple-element arrangement when other items have not yet been delivered. One of those current requirements is that there be objective and

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reliable evidence of the standalone selling price of the undelivered items, which must be supported by either vendor-specific objective evidence (VSOE) or third-party evidence (TPE).

This consensus eliminates the requirement that all undelivered elements have VSOE or TPE before an entity can recognize the portion of an overall arrangement fee that is attributable to items that already have been delivered. In the absence of VSOE or TPE of the standalone selling price for one or more delivered or undelivered elements in a multiple-element arrangement, entities will be required to estimate the selling prices of those elements. The overall arrangement fee will be allocated to each element (both delivered and undelivered items) based on their relative selling prices, regardless of whether those selling prices are evidenced by VSOE or TPE or are based on the entity's estimated selling price. Application of the residual method of allocating an overall arrangement fee between delivered and undelivered elements will no longer be permitted. The accounting standard is effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. We are evaluating the potential impact of these requirements on our consolidated financial statements.

## **Critical Accounting Policies**

The SEC defines critical accounting policies as those that require application of management's most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain and may change in subsequent periods.

Our significant accounting policies are described in Note 1 in the Notes to Consolidated Financial Statements. Not all of these significant accounting policies require management to make difficult, subjective or complex judgments or estimates. However, the following are our critical accounting policies.

### *Revenue Recognition*

Our former electronic data capture (EDC) business is included in EDC licenses and services and included license revenue, technology consulting and training services and software maintenance services. We recognized up-front license fee revenues under the residual method when a formal agreement existed, delivery of the software and related documentation occurred, collectability was probable and the license fee was fixed or determinable. We recognized monthly and annual term license fee revenues over the term of the arrangement. Hosting service fees were recognized evenly over the term of the service. We recognized revenues from software maintenance contracts on a straight-line basis over the term of the maintenance contract, which was typically twelve months. We provided consulting and training services on a time and materials basis and recognized revenues as we performed the services.

Services revenues consist of Cardiac Safety and, to a lesser extent, ePRO<sup>™</sup> services that we provide on a fee for services basis and are recognized as the services are performed. We also provide Cardiac Safety consulting services on a time and materials basis and recognize revenues as we perform the services. Site support revenues consist of cardiac safety equipment rentals and sales along with related supplies and logistics management and are recognized at the time of sale or over the rental period.

At the time of the transaction, management assesses whether the fee associated with our revenue transactions is fixed or determinable and whether or not collection is reasonably assured. The assessment of whether the fee is fixed or determinable is based upon the payment terms of the transaction. If a significant portion of a fee is due after our normal payment terms or upon implementation or client acceptance, the fee is accounted for as not being fixed or determinable. In these cases, revenue is recognized as the fees become due or after implementation or client acceptance has occurred.

Collectability is assessed based on a number of factors, including past transaction history with the client and the creditworthiness of the client. If it is determined that collection of a fee is not reasonably assured, the fee is deferred and revenue is recognized at the time collection becomes reasonably assured, which is generally upon receipt of cash. Under a typical contract for Cardiac Safety services, clients pay us a portion of our fee for these services upon contract execution as an upfront deposit, some of which is typically nonrefundable upon contract termination. Revenues are then recognized under Cardiac Safety service contracts as the services are performed.



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For arrangements with multiple deliverables where the fair value of each element is known, the revenue is allocated to each component based on the relative fair values of each element. For arrangements with multiple deliverables where the fair value of one or more delivered elements is not known, revenue is allocated to each component of the arrangement using the residual method provided that the fair value of all undelivered elements is known. Fair values for undelivered elements are based primarily upon stated renewal rates for future products or services.

We have recorded reimbursements received for out-of-pocket expenses incurred as revenue in the accompanying consolidated financial statements.

Unbilled revenue is revenue that is recognized but is currently not billable to the customer pursuant to contractual terms. In general, such amounts become billable in accordance with predetermined payment schedules, but recognized as revenue as services are performed. Amounts included in unbilled revenue are expected to be collected within one year and are included within current assets.

### *Business Combinations*

In November 2007, we completed the acquisition of CCSS, and we may pursue additional acquisitions in the future. We are required to allocate the purchase price of acquired companies to the tangible and intangible assets we acquired and liabilities we assumed based on their estimated fair values. This valuation requires management to make significant estimates and assumptions, especially with respect to long-lived and intangible assets.

Critical estimates in valuing certain of the intangible assets include but are not limited to: future expected cash flows from customer contracts, customer relationships, proprietary technology and discount rates. Our estimates of fair value are based upon assumptions we believe to be reasonable, but which are inherently uncertain and unpredictable. Assumptions may be incomplete or inaccurate, and unanticipated events and circumstances may occur.

Other estimates associated with the accounting for acquisitions may change as additional information becomes available regarding the assets we acquired and liabilities we assumed.

For a discussion of how we allocated the purchase price of CCSS, see Note 2 to our consolidated financial statements included elsewhere herein. Future business combinations will be accounted for in accordance with the provisions of ASC 805, as discussed above in [Recent Accounting Pronouncements](#).

### *Goodwill*

We carry a significant amount of goodwill. Goodwill is not amortized but is subject to an impairment test at least annually. We perform the impairment test annually as of December 31 or more frequently if events or circumstances indicate that the value of goodwill might be impaired. No provisions for goodwill impairment were recorded during 2008 or 2009. In connection with the sale of certain assets of our EDC operations, we allocated \$0.1 million of goodwill to our EDC operations which was included in the calculation of the gain on sale.

When it is determined that the carrying value of goodwill may not be recoverable, measurement of any impairment will be based on a projected discounted cash flow method using a discount rate commensurate with the risk inherent in our current business model.

### *Accounting for Income Taxes*

As part of the process of preparing our consolidated financial statements, we are required to estimate our income taxes in each of the jurisdictions in which we operate. This process involves management having to estimate our current tax

exposure together with assessing temporary differences resulting from the differing treatment of certain items for tax and accounting purposes. These differences result in deferred tax assets and liabilities, which are included in our consolidated balance sheets. Management must then assess the likelihood that our net deferred tax assets will be recovered from future taxable income, and, to the extent that management believes that recovery is not likely, a valuation allowance must be established. To the extent management establishes or increases a valuation allowance in a period, the consolidated statement of operations will reflect additional income tax expense.

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Significant management judgment is required in determining our provision for income taxes, deferred taxes and any valuation allowance recorded against deferred tax assets. As of December 31, 2009, we had a valuation allowance of \$1.1 million related to the uncertain realization of certain deferred tax assets. See Note 7 to our consolidated financial statements for more information.

### *Depreciation and Amortization of Long-lived Assets*

We compute depreciation on our property, plant and equipment on a straight-line basis over their estimated useful lives, which generally range from two to five years. Leasehold improvements are amortized using the straight-line method over the shorter of the estimated useful life of the asset or the remaining lease term. System development costs are amortized on a straight-line basis over four or five years or, in the case of enhancements which have no stand-alone use, the remaining life of the initial project.

We compute amortization on our intangible assets, other than goodwill, over their estimated useful lives, which generally range from one to ten years. Amortization of backlog from the CCSS acquisition is recognized on an accelerated basis while other intangibles are amortized using the straight-line method.

Changes in the estimated useful lives of long-lived assets could have a material effect on our results of operations.

### *Stock-Based Compensation*

We follow the fair value method of accounting for stock-based compensation. We estimate the fair value of options using the Black-Scholes option-pricing model with assumptions based primarily on historical data. The assumptions used in the Black-Scholes option-pricing model require estimates of the expected term the stock-based awards are held until exercised, the estimated volatility of our stock price over the expected term and the number of options that will be forfeited prior to the completion of their vesting requirements. Changes in our assumptions may impact the expenses related to our stock options.

The above listing is not intended to be a comprehensive list of all of our accounting policies. In many cases, the accounting treatment of a particular transaction is specifically dictated by generally accepted accounting principles. There are also areas in which management's judgment in selecting any available alternatives would not produce a materially different result. See our audited Consolidated Financial Statements and Notes thereto, which begin on page F-1 of this Form 10-K, for a description of our accounting policies and other disclosures required by generally accepted accounting principles.

## **ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Our primary financial market risks include fluctuations in interest rates and currency exchange rates.

### **Interest Rate Risk**

We generally place our investments in money market funds, municipal securities, bonds of government sponsored agencies, certificates of deposit with fixed rates with maturities of less than one year and A1P1 rated commercial bonds and paper. Due to the financial market conditions prevalent during the latter part of 2008 and 2009, we had invested primarily in liquid money market funds. We resumed investing in highly-rated securities in the other categories noted above beginning in the fourth quarter of 2009. We actively manage our portfolio of cash equivalents and short-term investments, but in order to ensure liquidity, will only invest in instruments with high credit quality where a secondary market exists. We have not held and do not hold any derivatives related to our interest rate exposure. Due to the average maturity and conservative nature of our investment portfolio, a sudden change in interest

rates would not have a material effect on the value of the portfolio. The impact on interest income of future changes in investment yields will depend largely on the gross amount of our cash, cash equivalents, short-term investments and long-term investments. See "Liquidity and Capital Resources" as part of "Management's Discussion and Analysis of Financial Condition and Results of Operations."

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**Foreign Currency Risk**

We operate on a global basis from locations in the United States (U.S.) and the United Kingdom (UK). All international net revenues and expenses are billed or incurred in either U.S. dollars or pounds sterling. As such, we face exposure to adverse movements in the exchange rate of the British pound sterling. As the currency rate changes, translation of the statement of operations of our UK subsidiary from the local currency to U.S. dollars affects year-to-year comparability of operating results. We do not currently hedge translation risks because any cash flows from UK operations are reinvested in the UK.

Management estimates that a 10% change in the exchange rate of the pound sterling would have impacted the reported operating income for the year ended December 31, 2009 by approximately \$0.5 million.

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

The information called for by this Item is set forth on Pages F-1 through F-33.

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

Not applicable.

**ITEM 9A. CONTROLS AND PROCEDURES**

**Conclusions regarding disclosure controls and procedures**

We carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15 under the Securities Exchange Act of 1934, as amended, as of the end of the period covered by this report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures as of the end of the period covered by this report were designed and functioning effectively to provide reasonable assurance that information required to be disclosed by the Company (including our consolidated subsidiaries) in the reports we file with or submit to the SEC is (i) recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms and (ii) accumulated and communicated to our management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. We believe that a controls system, no matter how well designed and operated, cannot provide absolute assurance that the objectives of the controls system are met, and no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected

**Management's annual report on internal control over financial reporting**

See Management's Report on Internal Control Over Financial Reporting on page F-2, which is incorporated herein by reference.

**Report of the independent registered public accounting firm**

See Report of Independent Registered Public Accounting Firm on page F-3, which is incorporated herein by reference.

Changes in internal control over financial reporting

There were no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rule 13a-15 that occurred during our fourth fiscal quarter of 2009 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**ITEM 9B. OTHER INFORMATION**

None.

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**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

Information with respect to this item is set forth in our definitive Proxy Statement (the Proxy Statement ) to be filed with the SEC for our Annual Meeting of Stockholders to be held on April 28, 2010, under the headings Election of Directors, Section 16(a) Beneficial Ownership Reporting Compliance and Code of Ethics and Business Conduct, and is incorporated herein by reference. Information regarding our executive officers is included at the end of Part I of this Form 10-K.

**ITEM 11. EXECUTIVE COMPENSATION**

Information with respect to this item is incorporated by reference to the information set forth in Executive Compensation in the Proxy Statement.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

Information with respect to this item is incorporated by reference to the information set forth in Stock Ownership The Stock Ownership of Our Principal Stockholders, Directors and Executive Officers and Executive Compensation Compensation Discussion and Analysis Elements of Our Compensation Program Existing Equity Compensation Plan in the Proxy Statement.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

Information with respect to this item is incorporated by reference to the information set forth in Related Party Transactions and Corporate Governance Matters Director Independence in the Proxy Statement.

**ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES**

Information with respect to this item is incorporated by reference to the information set forth in Ratification of Independent Registered Public Accountants and Audit and Non-Audit Fees in the Proxy Statement.

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**PART IV**

**ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES**

- (a) The following documents are filed as part of this Form 10-K:
1. The consolidated financial statements of eResearchTechnology, Inc. (the Company ) filed as a part of this Form 10-K are listed on the attached Index to Consolidated Financial Statements and Financial Statement Schedule at F-1.
  2. The financial statement schedule of the Company filed as a part of this Form 10-K is listed in the attached Index to Consolidated Financial Statements and Financial Statement Schedule at F-1. All other schedules have been omitted because they are not required, not applicable, or the required information is otherwise included.
  3. Exhibits.
    - 3.1 Restated Certificate of Incorporation, as amended.(1)
    - 3.2 Bylaws.(2)
    - 3.3 Amendment to Bylaws.(3)
    - 3.4 Certificate of Merger between the Company and ERT Operating Company.(4)
    - 4.1 Form of Stock Certificate.(4)
    - 10.1 Registration Rights Agreement dated August 27, 1999.(5)
    - 10.2 Share Purchase Agreement dated November 27, 2007 by and among the Company, Covance Central Laboratory Services Limited Partnership, Covance Cardiac Safety Services Inc. and Covance Inc.(6)
    - 10.4 Exclusive Marketing Agreement dated November 27, 2007 by and between the Company and Covance Inc.(7)
    - 10.7 1996 Stock Option Plan, as amended.(4)\*
    - 10.13 2008 Bonus Plan.(8)\*
    - 10.14 2009 Bonus Plan.(9)\*
    - 10.20 1818 Market Street Office Lease between the Company and NNN 1818 Market Street, LLC and Affiliates.(10)
    - 10.28



Modification Number One to Promissory Note and Loan Agreement with Wachovia Bank, National Association dated May 19, 2009.(11)

- 10.29 Loan Agreement with Wachovia Bank, National Association effective June 26, 2008.(12)
- 10.30 Promissory Note to Wachovia Bank, National Association effective June 26, 2008.(12)
- 10.31 Amended and Restated 2003 Equity Incentive Plan, as amended.(13)\*
- 10.42 Management Employment Agreement effective January 1, 2008 between Dr. Joel Morganroth and the Company.(14)\*
- 10.43 Consultant Agreement effective January 1, 2007 between Dr. Joel Morganroth and the Company.(15)\*

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- 10.44 Management Employment Agreement effective August 20, 2004 between Dr. Jeffrey Litwin and the Company.(1)\*
- 10.45 Management Employment Agreement effective August 31, 2004 between Amy Furlong and the Company.(9)\*
- 10.46 Consultant Agreement effective January 1, 2008 between Dr. Joel Morganroth and the Company.(14)\*
- 10.47 Management Employment Agreement effective September 2, 2004 between Robert Brown and the Company.(8)\*
- 10.48 Management Employment Agreement effective June 23, 2006 between Michael J. McKelvey and the Company.(16)\*
- 10.52 Lease Agreement dated August 18, 2000 between Advance/GLD 2 L.L.C. and the Company.(17)
- 10.53 Management Employment Agreement effective July 28, 2008 between Keith D. Schneck and the Company.(18)\*
- 10.54 Lease Agreement dated September 28, 2004 between Royal and Sun Alliance Insurance PLC and the Company s subsidiary, eResearchTechnology Limited.(19)
- 10.55 Management Employment Agreement effective November 10, 2009 between John Sory and the Company.\*
- 10.57 Management Employment Agreement effective January 1, 2009 between Dr. Joel Morganroth and the Company.(9)\*
- 10.58 Consultant Agreement effective January 1, 2009 between Dr. Joel Morganroth and the Company.(9)\*
- 21.1 Subsidiaries of the Registrant.(14)
- 23.1 Consent of KPMG LLP.
- 31.1 Certification of Chief Executive Officer.
- 31.2 Certification of Chief Financial Officer.
- 32.1 Statement of Chief Executive Officer Pursuant to Section 1350 of Title 18 of the United States Code.
- 32.2 Statement of Chief Financial Officer Pursuant to Section 1350 of Title 18 of the United States Code.

\* Management contract or compensatory plan or arrangement.

(1) Incorporated by reference to the exhibit with the same number, filed in connection with the Company s Form 10-Q on November 4, 2004.

- (2) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Registration Statement on Form S-1, File No. 333-17001, declared effective by the Securities and Exchange Commission on February 3, 1997.
- (3) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-K on March 31, 1999.
- (4) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-K on March 12, 2002.
- (5) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 8-K on September 9, 1999.
- (6) Incorporated by reference to Exhibit 2.1, filed with the Company's Form 8-K on December 4, 2007.

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- (7) Incorporated by reference to Exhibit 10.1, filed with the Company's Form 8-K on December 4, 2007. Confidential treatment has been requested with respect to certain portions of this exhibit. Omitted portions have been filed separately with the SEC.
- (8) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on May 8, 2008.
- (9) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on May 8, 2009.
- (10) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on November 7, 2008.
- (11) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on August 7, 2009.
- (12) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on August 7, 2008.
- (13) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on November 6, 2009.
- (14) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-K on March 7, 2008.
- (15) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on May 4, 2007.
- (16) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on August 4, 2006.
- (17) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-Q on November 13, 2000.
- (18) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-K on March 2, 2009.
- (19) Incorporated by reference to the exhibit with the same number, filed in connection with the Company's Form 10-K on March 11, 2005.

**Table of Contents****SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on this 3rd day of March 2010.

**eResearchTechnology, Inc.**

By: /s/ Michael J. McKelvey

Michael J. McKelvey  
*President and Chief Executive Officer, Director*

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| <b>Signature</b>   | <b>Title</b>   | <b>Date</b>   |
|--|--|---------------|
| /s/ Michael J. McKelvey<br>Michael J. McKelvey           | President and Chief Executive Officer, Director<br>(Principal executive officer)                                   | March 3, 2010 |
| /s/ Joel Morganroth, MD<br>Joel Morganroth, MD           | Chairman of the Board of Directors   | March 3, 2010 |
| /s/ Keith D. Schneck<br>Keith D. Schneck                 | Executive Vice President, Chief Financial Officer<br>and Secretary (Principal financial and accounting<br>officer) | March 3, 2010 |
| /s/ Sheldon M. Bonovitz<br>Sheldon M. Bonovitz           | Director   | March 3, 2010 |
| /s/ Michael DeMane<br>Michael DeMane                     | Director   | March 3, 2010 |
| /s/ Gerald A. Faich, MD, MPH<br>Gerald A. Faich, MD, MPH | Director   | March 3, 2010 |
| /s/ Elam M. Hitchner<br>Elam M. Hitchner                 | Director   | March 3, 2010 |

/s/ Stephen S. Phillips

Director

March 3, 2010

Stephen S. Phillips

/s/ Stephen M. Scheppmann

Director

March 3, 2010

Stephen M. Scheppmann

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**INDEX TO CONSOLIDATED FINANCIAL STATEMENTS AND FINANCIAL STATEMENT SCHEDULE**

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**Report of Management**

**Management's Report on Financial Statements**

Our management is responsible for the preparation, integrity and fair presentation of information in our consolidated financial statements, including estimates and judgments. The consolidated financial statements presented in this report have been prepared in accordance with accounting principles generally accepted in the United States of America. Our management believes the consolidated financial statements and other financial information included in this report fairly present, in all material respects, our financial condition, results of operations and cash flows as of and for the periods presented in this report. The consolidated financial statements have been audited by KPMG LLP, an independent registered public accounting firm, as stated in their report, which is included herein.

**Management's Report on Internal Control Over Financial Reporting**

Our management is responsible for establishing and maintaining an adequate system of internal control over financial reporting. Our system of internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America.

Our internal control over financial reporting includes those policies and procedures that:

pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect our transactions and dispositions of our assets;

provide reasonable assurance that our transactions are recorded as necessary to permit preparation of our consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and that our receipts and expenditures are being made only in accordance with authorizations of our management and our directors; and

provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of our assets that could have a material effect on the consolidated financial statements.

Because of its inherent limitations, a system of internal control over financial reporting can provide only reasonable assurance and may not prevent or detect misstatements. Further, because of changes in conditions, effectiveness of internal control over financial reporting may vary over time. Our system contains self monitoring mechanisms, and actions are taken to correct deficiencies as they are identified.

Our management conducted an evaluation of the effectiveness of the system of internal control over financial reporting based on the framework in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this evaluation, our management concluded that our system of internal control over financial reporting was effective as of December 31, 2009.

**Audit Committee Oversight**

The Audit Committee of the Board of Directors, which is comprised solely of independent directors, has oversight responsibility for our financial reporting process and the audits of our consolidated financial statements and internal control over financial reporting. The Audit Committee meets regularly with management and with our independent



registered public accounting firm ( auditors ) to review matters related to the quality and integrity of our financial reporting, internal control over financial reporting (including compliance matters related to our Code of Ethics and Business Conduct), and the nature, extent, and results of the auditors audit of our consolidated financial statements. Our auditors have full and free access and report directly to the Audit Committee. The Audit Committee recommended, and the Board of Directors approved, that the audited consolidated financial statements be included in this Form 10-K.

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**Report of Independent Registered Public Accounting Firm  
on Internal Control over Financial Reporting**

The Board of Directors and Stockholders  
eResearchTechnology, Inc.:

We have audited eResearchTechnology, Inc.'s (the Company) internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, eResearchTechnology, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control – Integrated Framework* issued by COSO.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of eResearchTechnology, Inc. as of December 31, 2009 and 2008, and the related consolidated statements of operations, stockholders' equity and comprehensive income, and cash flows for each of the years in the three-year period ended December 31, 2009, and our report dated March 3, 2010 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

Philadelphia, Pennsylvania

March 3, 2010

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**Report of Independent Registered Public Accounting Firm**

The Board of Directors and Stockholders  
eResearchTechnology, Inc.:

We have audited the accompanying consolidated balance sheets of eResearchTechnology, Inc. and subsidiaries as of December 31, 2009 and 2008, and the related consolidated statements of operations, stockholders' equity and comprehensive income, and cash flows for each of the years in the three-year period ended December 31, 2009. In connection with our audits of the consolidated financial statements, we also have audited the financial statement schedule. These consolidated financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of eResearchTechnology, Inc. and subsidiaries as of December 31, 2009 and 2008, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2009, in conformity with U.S. generally accepted accounting principles. Also in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), eResearchTechnology Inc. and subsidiaries' internal control over financial reporting as of December 31, 2009, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated March 3, 2010 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

/s/ KPMG LLP

Philadelphia, Pennsylvania  
March 3, 2010

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**eResearchTechnology, Inc. and Subsidiaries**  
**Consolidated Balance Sheets**  
(In thousands, except share and per share amounts)

|  | <b>December 31,<br/>2008</b> | <b>December 31,<br/>2009</b> |
|--|------------------------------|------------------------------|
| <b>Assets</b>  |                              |                              |
| Current Assets:  |                              |                              |
| Cash and cash equivalents  | \$ 66,376                    | \$ 68,979                    |
| Short-term investments   | 50                           | 9,782                        |
| Investment in marketable securities  |                              | 1,026                        |
| Accounts receivable, less allowance for doubtful accounts of \$695 and \$548, respectively                         | 29,177                       | 16,579                       |
| Prepaid income taxes   | 1,892                        | 2,698                        |
| Prepaid expenses and other   | 2,885                        | 3,308                        |
| Deferred income taxes  | 1,831                        | 1,649                        |
| <br>   |                              |                              |
| Total current assets   | 102,211                      | 104,021                      |
| Property and equipment, net  | 29,639                       | 24,205                       |
| Goodwill   | 34,603                       | 34,676                       |
| Intangible assets  | 2,149                        | 1,607                        |
| Other assets   | 520                          | 352                          |
| <br>   |                              |                              |
| Total assets   | \$ 169,122                   | \$ 164,861                   |
| <br>   |                              |                              |
| <b>Liabilities and Stockholders Equity</b>   |                              |                              |
| Current Liabilities:   |                              |                              |
| Accounts payable   | \$ 3,971                     | \$ 3,007                     |
| Accrued expenses   | 9,382                        | 5,990                        |
| Income taxes payable   | 2,492                        | 346                          |
| Current portion of capital lease obligations   | 43                           |                              |
| Deferred revenues  | 11,034                       | 11,728                       |
| <br>   |                              |                              |
| Total current liabilities  | 26,922                       | 21,071                       |
| Deferred rent  | 2,183                        | 2,357                        |
| Deferred income taxes  | 1,332                        | 2,502                        |
| Other liabilities  | 1,257                        | 1,259                        |
| <br>   |                              |                              |
| Total liabilities  | 31,694                       | 27,189                       |
| <br>   |                              |                              |
| Commitments and contingencies  |                              |                              |
| Stockholders Equity:   |                              |                              |
| Preferred stock \$10.00 par value, 500,000 shares authorized, none issued and outstanding                          |                              |                              |
| Common stock \$.01 par value, 175,000,000 shares authorized, 59,950,257 and 60,189,235 shares issued, respectively | 600                          | 602                          |
| Additional paid-in capital   | 93,828                       | 97,367                       |

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|   |            |            |
|---|------------|------------|
| Accumulated other comprehensive income (loss)                         | (2,716)    | (1,580)    |
| Retained earnings   | 110,479    | 121,166    |
| Treasury stock, 8,686,868 and 11,589,603 shares at cost, respectively | (64,763)   | (79,883)   |
| Total stockholders' equity  | 137,428    | 137,672    |
| Total liabilities and stockholders' equity                            | \$ 169,122 | \$ 164,861 |

The accompanying notes are an integral part of these statements.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Consolidated Statements of Operations**  
(In thousands, except per share amounts)

|   | <b>Year Ended December 31,</b> |                  |                  |
|---|--------------------------------|------------------|------------------|
|   | <b>2007</b>                    | <b>2008</b>      | <b>2009</b>      |
| Net revenues:   |                                |                  |                  |
| EDC licenses and services                             | \$ 6,331                       | \$ 5,894         | \$ 2,501         |
| Services  | 65,916                         | 96,567           | 64,655           |
| Site support  | 26,451                         | 30,679           | 26,667           |
| <b>Total net revenues</b>                             | <b>98,698</b>                  | <b>133,140</b>   | <b>93,823</b>    |
| Costs of revenues:                                    |                                |                  |                  |
| Cost of EDC licenses and services                     | 2,018                          | 1,843            | 863              |
| Cost of services                                      | 28,808                         | 38,609           | 29,886           |
| Cost of site support                                  | 17,808                         | 18,445           | 13,544           |
| <b>Total costs of revenues</b>                        | <b>48,634</b>                  | <b>58,897</b>    | <b>44,293</b>    |
| <b>Gross margin</b>                                   | <b>50,064</b>                  | <b>74,243</b>    | <b>49,530</b>    |
| Operating expenses:                                   |                                |                  |                  |
| Selling and marketing                                 | 11,222                         | 13,273           | 12,905           |
| General and administrative                            | 12,258                         | 18,181           | 14,859           |
| Research and development                              | 4,333                          | 4,394            | 3,853            |
| <b>Total operating expenses</b>                       | <b>27,813</b>                  | <b>35,848</b>    | <b>31,617</b>    |
| <b>Operating income</b>                               | <b>22,251</b>                  | <b>38,395</b>    | <b>17,913</b>    |
| Other income (expense), net                           | 2,206                          | 1,730            | (435)            |
| <b>Income before income taxes</b>                     | <b>24,457</b>                  | <b>40,125</b>    | <b>17,478</b>    |
| Income tax provision                                  | 9,205                          | 15,123           | 6,791            |
| <b>Net income</b>                                     | <b>\$ 15,252</b>               | <b>\$ 25,002</b> | <b>\$ 10,687</b> |
| <b>Basic net income per share</b>                     | <b>\$ 0.30</b>                 | <b>\$ 0.49</b>   | <b>\$ 0.22</b>   |
| <b>Diluted net income per share</b>                   | <b>\$ 0.29</b>                 | <b>\$ 0.48</b>   | <b>\$ 0.22</b>   |
| Shares used to calculate basic net income per share   | 50,476                         | 50,870           | 49,173           |
| Shares used to calculate diluted net income per share | 51,743                         | 52,015           | 49,468           |

The accompanying notes are an integral part of these statements.





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**eResearchTechnology, Inc. and Subsidiaries**  
**Consolidated Statements of Stockholders Equity and Comprehensive Income**  
(In thousands, except share amounts)

|  | Common Stock<br>Shares | Common Stock<br>Amount | Additional<br>Paid-in<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income | Retained<br>Earnings | Treasury<br>Stock | Total   |
|--|------------------------|------------------------|----------------------------------|---|----------------------|-------------------|---------|
| Balance, January 1, 2007                                   | 58,356,546             | 584                    | 83,493                           | 1,510   | 70,225               | (62,190)          | 93,622  |
| Comprehensive income                                       |                        |                        |                                  |   |                      |                   |         |
| Net income   |                        |                        |                                  |   | 15,252               |                   | 15,252  |
| Currency translation<br>adjustment, net of tax             |                        |                        |                                  | 169   |                      |                   | 169     |
| Total comprehensive<br>income                              |                        |                        |                                  |   |                      |                   | 15,421  |
| Share-based compensation                                   |                        |                        | 2,015                            |   |                      |                   | 2,015   |
| Capitalized share-based<br>compensation                    |                        |                        | 40                               |   |                      |                   | 40      |
| Tax benefit from exercise<br>of stock options              |                        |                        | 759                              |   |                      |                   | 759     |
| Exercise of stock options                                  | 513,745                | 5                      | 1,650                            |   |                      |                   | 1,655   |
| Balance, December 31,<br>2007                              | 58,870,291             | 589                    | 87,957                           | 1,679   | 85,477               | (62,190)          | 113,512 |
| Comprehensive income                                       |                        |                        |                                  |   |                      |                   |         |
| Net income   |                        |                        |                                  |   | 25,002               |                   | 25,002  |
| Currency translation<br>adjustment, net of tax             |                        |                        |                                  | (4,395)   |                      |                   | (4,395) |
| Total comprehensive<br>income                              |                        |                        |                                  |   |                      |                   | 20,607  |
| Purchase of treasury stock                                 |                        |                        |                                  |   |                      | (2,573)           | (2,573) |
| Share-based compensation                                   |                        |                        | 2,600                            |   |                      |                   | 2,600   |
| Capitalized share-based<br>compensation                    |                        |                        | 58                               |   |                      |                   | 58      |
| Tax benefit from exercise<br>of stock options              |                        |                        | 855                              |   |                      |                   | 855     |
| Exercise of stock options                                  | 1,079,966              | 11                     | 2,358                            |   |                      |                   | 2,369   |
| Balance, December 31,<br>2008                              | 59,950,257             | 600                    | 93,828                           | (2,716)   | 110,479              | (64,763)          | 137,428 |
| Comprehensive income                                       |                        |                        |                                  |   |                      |                   |         |
| Net income   |                        |                        |                                  |   | 10,687               |                   | 10,687  |
| Change in unrealized<br>losses on marketable<br>securities |                        |                        |                                  | (83)  |                      |                   | (83)    |

|   |            |        |           |            |            |             |    |          |
|---|------------|--------|-----------|------------|------------|-------------|----|----------|
| Currency translation adjustment, net of tax |            |        |           | 1,219      |            |             |    | 1,219    |
| Total comprehensive income                  |            |        |           |            |            |             |    | 11,823   |
| Purchase of treasury stock                  |            |        |           |            |            | (15,120)    |    | (15,120) |
| Share-based compensation                    |            |        | 2,784     |            |            |             |    | 2,784    |
| Capitalized share-based compensation        |            |        | 82        |            |            |             |    | 82       |
| Tax benefit from exercise of stock options  |            |        | 152       |            |            |             |    | 152      |
| Exercise of stock options                   | 238,978    | 2      | 521       |            |            |             |    | 523      |
| Balance, December 31, 2009                  | 60,189,235 | \$ 602 | \$ 97,367 | \$ (1,580) | \$ 121,166 | \$ (79,883) | \$ | 137,672  |

The accompanying notes are an integral part of these statements.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Consolidated Statements of Cash Flows**  
(In thousands)

|   | <b>Year Ended December 31,</b> |             |             |
|---|--------------------------------|-------------|-------------|
|   | <b>2007</b>                    | <b>2008</b> | <b>2009</b> |
| Operating activities:   |                                |             |             |
| Net income  | \$ 15,252                      | \$ 25,002   | \$ 10,687   |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                |             |             |
| Gain on sale of EDC operations  |                                |             | (530)       |
| Depreciation and amortization   | 15,129                         | 16,038      | 12,583      |
| Cost of sales of equipment  | 1,143                          | 743         | 96          |
| Provision for uncollectible accounts  | 30                             | 189         | 210         |
| Share-based compensation  | 2,004                          | 2,604       | 2,790       |
| Deferred income taxes   | (521)                          | 1,098       | 1,680       |
| Changes in operating assets and liabilities:                                      |                                |             |             |
| Accounts receivable   | (4,192)                        | (3,840)     | 12,726      |
| Prepaid expenses and other  | 352                            | 41          | (293)       |
| Accounts payable  | (2,147)                        | 175         | (767)       |
| Accrued expenses  | 2,928                          | 1,162       | (3,490)     |
| Income taxes  | 3,658                          | (1,290)     | (3,286)     |
| Deferred revenues   | 2,487                          | (1,909)     | 1,379       |
| Deferred rent   | (122)                          | (64)        | 148         |
| Net cash provided by operating activities   | 36,001                         | 39,949      | 33,933      |
| Investing activities:   |                                |             |             |
| Purchases of property and equipment   | (11,073)                       | (10,969)    | (6,207)     |
| Purchases of investments  | (58,008)                       |             | (9,732)     |
| Proceeds from sales of investments  | 91,555                         | 8,747       |             |
| Payments related to sale of EDC operations  |                                |             | (1,150)     |
| Payments for acquisition  | (35,800)                       | (6,042)     | (655)       |
| Net cash used in investing activities   | (13,326)                       | (8,264)     | (17,744)    |
| Financing activities:   |                                |             |             |
| Repayment of capital lease obligations  | (2,504)                        | (1,102)     | (43)        |
| Proceeds from exercise of stock options   | 1,655                          | 2,369       | 523         |
| Stock option income tax benefit   | 760                            | 849         | 152         |
| Repurchase of common stock for treasury   |                                | (2,573)     | (15,120)    |
| Net cash used in financing activities   | (89)                           | (457)       | (14,488)    |
| Effect of exchange rate changes on cash   | (1)                            | (2,934)     | 902         |
| Net increase in cash and cash equivalents   | 22,585                         | 28,294      | 2,603       |

|  |           |           |           |
|--|-----------|-----------|-----------|
| Cash and cash equivalents, beginning of period | 15,497    | 38,082    | 66,376    |
| Cash and cash equivalents, end of period       | \$ 38,082 | \$ 66,376 | \$ 68,979 |

The accompanying notes are an integral part of these statements.

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements**

**1. Background and Summary of Significant Accounting Policies:**

**Background**

eResearchTechnology, Inc. (ERT<sup>tm</sup>), a Delaware corporation, was founded in 1977 to provide Cardiac Safety solutions to evaluate the safety of new drugs. ERT and its consolidated subsidiaries collectively are referred to as the Company or we. We provide technology and service solutions that enable the pharmaceutical, biotechnology and medical device industries to collect, interpret and distribute cardiac safety and clinical data more efficiently. We are a market leader in providing centralized electrocardiographic solutions (Cardiac Safety solutions) and a provider of technology solutions that streamline the clinical trials process by enabling our clients to evolve from traditional, paper-based methods to electronic processing using our electronic patient reported outcomes (ERT ePRO<sup>tm</sup>) solutions.

Our solutions improve the accuracy, timeliness and efficiency of trial set-up, data collection from sites worldwide, data interpretation, and new drug, biologic and device application submissions. We offer Cardiac Safety solutions, which are utilized by pharmaceutical, biotechnology and medical device companies, clinical trial sponsors and clinical research organizations (CROs) during the conduct of clinical trials. Our Cardiac Safety solutions include the collection, interpretation and distribution of electrocardiographic (ECG) data and images and are performed during clinical trials in all phases of the clinical research process. The ECG provides an electronic map of the heart's rhythm and structure, and is performed in most clinical trials. Our Cardiac Safety solutions permit assessments of the safety of therapies by documenting the occurrence of cardiac electrical change. Specific trials, such as a Thorough QTc study, focus on the cardiac safety profile of a compound. Thorough QTc studies are comprehensive studies that typically are of large volume and short duration and are recommended by the United States Food and Drug Administration (FDA) under guidance issued in 2005 by the International Committee on Harmonization (ICH E14). We also offer site support, which includes the rental and sale of cardiac safety equipment along with related supplies and logistics management. We also offer ePRO solutions along with proprietary clinical assessments.

On June 23, 2009, we completed the sale of certain assets relating to our EDC operations. Under the terms of the transaction, OmniComm Systems, Inc. issued to us 8.1 million shares of common stock and assumed certain liabilities including deferred revenue relating to our EDC operations in exchange for our EDC assets, which primarily included our EDC software, applications and fixed assets and \$1.15 million in cash we paid. During the year ended December 31, 2009, we recorded a gain on the sale of these assets of \$0.5 million within general and administrative expenses in the consolidated statement of operations.

On November 28, 2007, we acquired Covance Cardiac Safety Services, Inc. (CCSS), the centralized ECG business of Covance Inc. (Covance). See Note 2 for a summary of the terms of this acquisition.

**Principles of Consolidation**

The accompanying consolidated financial statements include the accounts of ERT and its wholly-owned subsidiaries. All significant intercompany accounts and transactions have been eliminated. We consider our business to consist of one segment as this represents management's view of our operations.

**Reclassifications**

The consolidated financial statements for prior periods have been reclassified to conform to the current period's presentation. In particular, the revenue and cost of revenue of our former EDC operations, which we sold on June 23, 2009, have been reclassified from the licenses and services categories to the EDC category on the consolidated statements of operations for all periods presented. Additionally, the remaining revenues and costs of sales in licenses, related to cardiac safety reporting and ePRO, were reclassified to the services category on the consolidated statements of operations for all periods presented.

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

**Use of Estimates**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Revenues**

Our services revenues consist primarily of our services offered under our Cardiac Safety and, to a lesser extent, ePRO™ solutions. Our site support revenue consists of cardiac safety equipment rentals and sales along with related supplies and logistics management.

Services revenues consist of Cardiac Safety and ePRO services that we provide on a fee for services basis and are recognized as the services are performed. We also provide Cardiac Safety consulting services on a time and materials basis and recognize revenues as we perform the services. Site support revenues are recognized at the time of sale or over the rental period.

At the time of each transaction, management assesses whether the fee associated with the transaction is fixed or determinable and whether or not collection is reasonably assured. The assessment of whether the fee is fixed or determinable is based upon the payment terms of the transaction. If a significant portion of a fee is due after our normal payment terms or upon implementation or client acceptance, the fee is accounted for as not being fixed or determinable and revenue is recognized as the fees become due or after implementation or client acceptance has occurred.

Collectability is assessed based on a number of factors, including past transaction history with the client and the creditworthiness of the client. If it is determined that collection of a fee is not reasonably assured, the fee is deferred and revenue is recognized at the time collection becomes reasonably assured, which is generally upon receipt of cash. Under a typical contract for Cardiac Safety services, clients pay us a portion of our fee for these services upon contract execution as an upfront deposit, some of which is typically nonrefundable upon contract termination. Revenues are then recognized under Cardiac Safety service contracts as the services are performed.

For arrangements with multiple deliverables where the fair value of each element is known, the revenue is allocated to each component based on the relative fair value of each element. For arrangements with multiple deliverables where the fair value of one or more delivered elements is not known, revenue is allocated to each component of the arrangement using the residual method provided that the fair value of all undelivered elements is known. Fair values for undelivered elements are based primarily upon stated renewal rates for future products or services.

We have recorded reimbursements received for out-of-pocket expenses incurred as revenue in the accompanying consolidated statements of operations.

Unbilled revenue is revenue that is recognized but is not currently billable to the customer pursuant to contractual terms. In general, such amounts become billable in accordance with predetermined payment schedules, but recognized as revenue as services are performed. Amounts included in unbilled revenue are expected to be collected within one year and are included within current assets.

Our former electronic data capture (EDC) operations are included in EDC licenses and services revenue and include license revenue, technology consulting and training services and software maintenance services. We recognized up-front license fee revenues under the residual method when a formal agreement existed, delivery of the software and related documentation occurred, collectability was probable and the license fee was fixed or determinable. We recognized monthly and annual term license fee revenues over the term of the arrangement. Hosting service fees were recognized evenly over the term of the service. We recognized revenues from software maintenance contracts on a straight-line basis over the term of the maintenance contract, which was typically twelve

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

months. We provided consulting and training services on a time and materials basis and recognized revenues as we performed the services.

**Business Combinations**

In November 2007, we completed the acquisition of CCSS. We were required to allocate the purchase price of acquired companies to the tangible and intangible assets we acquired and liabilities we assumed based on their estimated fair values. This valuation required management to make significant estimates and assumptions, especially with respect to long-lived and intangible assets.

Critical estimates in valuing certain of the intangible assets included but were not limited to: future expected cash flows from customer contracts, customer relationships, proprietary technology and discount rates. Our estimates of fair value were based upon assumptions we believe to be reasonable, but which are inherently uncertain and unpredictable. Assumptions may be incomplete or inaccurate, and unanticipated events and circumstances may occur.

For a discussion of how we allocated the purchase price of CCSS, see Note 2.

**Cash and Cash Equivalents**

We consider cash on deposit and in overnight investments and investments in money market funds with financial institutions to be cash equivalents. At the balance sheet dates, cash equivalents consisted primarily of investments in money market funds. At December 31, 2008 and 2009, approximately \$9.2 million and \$13.9 million, respectively, was invested outside of the U.S.

**Short-term Investments and Investments in Marketable Securities**

At December 31, 2009, short-term investments consisted of investments in municipal securities, bonds of government sponsored agencies, certificates of deposit with fixed rates and maturities of less than one year, A1P1 rated commercial bonds and paper and an auction rate security issued by a government-sponsored agency while marketable securities consisted of common stock received from the buyer of certain assets of our EDC operations. Available-for-sale securities are carried at fair value, based on quoted market prices, with unrealized gains and losses reported as a separate component of stockholders' equity. We classified our short-term investment and investment in marketable securities at December 31, 2008 and 2009 as available-for-sale. At December 31, 2008 and 2009, unrealized gains and losses were immaterial. Realized gains and losses during 2007, 2008 and 2009 were immaterial. For purposes of determining realized gains and losses, the cost of the securities sold is based upon specific identification.

The following summarizes the short-term investments at December 31, 2008 and 2009 (in thousands):

|                      | <b>Amortized<br/>Cost</b> | <b>Gross<br/>Unrealized<br/>Gains</b> | <b>Gross<br/>Unrealized<br/>Losses</b> | <b>Fair<br/>Value</b> |
|----------------------|---------------------------|---------------------------------------|--|-----------------------|
| Municipal securities | \$ 50                     | \$                                    | \$                                     | \$ 50                 |

|  |    |       |    |    |     |              |
|--|----|-------|----|----|-----|--------------|
| Total short-term investments as of December 31, 2008 | \$ | 50    | \$ | \$ | \$  | 50           |
| Municipal securities                                 | \$ | 6,764 | \$ | \$ | (2) | \$ 6,762     |
| Corporate debt securities                            |    | 1,769 |    | 1  |     | 1,770        |
| Bonds of government sponsored agencies               |    | 1,250 |    |    |     | 1,250        |
| Total short-term investments as of December 31, 2009 | \$ | 9,783 | \$ | 1  | \$  | (2) \$ 9,782 |

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

**Allowance for Doubtful Accounts**

We evaluate the collectability of accounts receivable based on a combination of factors. In cases where we are aware of circumstances that may impair a specific customer's ability to meet its financial obligations subsequent to the original sale, we will record an allowance against amounts due, and thereby reduce the net recognized receivable to the amount we reasonably believe will be collected. For all other customers, we recognize allowances for doubtful accounts based on a number of factors, including the length of time the receivables are past due, the current business environment and our historical experience.

**Property and Equipment**

Property and equipment are stated at cost. Depreciation is provided using the straight-line method over the estimated useful lives of three years for computer and other equipment, two to four years for cardiac safety rental equipment, five years for furniture and fixtures and three to five years for system development costs. Leasehold improvements are amortized using the straight-line method over the shorter of the estimated useful life of the asset or the remaining lease term. Repair and maintenance costs are expensed as incurred. Improvements and betterments are capitalized. Depreciation expense was \$12.1 million, \$11.9 million and \$8.6 million for the years ended December 31, 2007, 2008 and 2009, respectively.

We capitalize costs associated with internally developed and/or purchased software systems for new products and enhancements to existing products that have reached the application development stage and meet recoverability tests. These costs are included in property and equipment. Capitalized costs include external direct costs of materials and services utilized in developing or obtaining internal-use software, and payroll and payroll-related expenses for employees who are directly associated with and devote time to the internal-use software project.

Amortization of capitalized software development costs is charged to costs of revenues. Amortization of capitalized software development costs was \$2.8 million, \$2.5 million and \$3.4 million for the years ended December 31, 2007, 2008 and 2009, respectively. During the years ended December 31, 2007, 2008 and 2009, we capitalized \$3.5 million, \$2.0 million and \$3.0 million, respectively, of software development costs primarily related to EXPERT, ePRO and other internal-use software development. As of December 31, 2009, \$2.4 million of capitalized costs have not yet been placed in service and are therefore not being amortized.

The largest component of property and equipment is cardiac safety equipment. Our clients use the cardiac safety equipment to perform the ECG and Holter recordings, and it also provides the means to send such recordings to ERT. We provide this equipment to clients primarily through rentals via cancellable agreements and, in some cases, through non-recourse equipment sales. The equipment rentals and sales are included in, or associated with, our Cardiac Safety services agreements with our clients and the decision to rent or buy equipment is made by our clients prior to the start of the cardiac safety study. The decision to buy rather than rent is usually predicated upon the economics to the client based upon the length of the study and the number of ECGs to be performed each month. The longer the study and the fewer the number of ECGs performed, the more likely it is that the client may request to purchase cardiac safety equipment rather than rent. Regardless of whether the client rents or buys the cardiac safety equipment, we consider the resulting cash flow to be part of our operations and reflect it as such in our consolidated statements of cash flows.

Our Cardiac Safety services agreements contain multiple elements. As a result, significant contract interpretation is sometimes required to determine the appropriate accounting. In doing so, we consider factors such as whether the

deliverables specified in a multiple element arrangement should be treated as separate units of accounting for revenue recognition purposes and, if so, how the contract value should be allocated among the deliverable elements and when to recognize revenue for each element. We recognize revenue for delivered elements only when the fair values of undelivered elements are known, uncertainties regarding client acceptance are resolved and there are no client-negotiated refund or return rights affecting the revenue recognized for delivered elements.

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

The gross cost for cardiac safety equipment was \$35.2 million and \$37.3 million at December 31, 2008 and 2009, respectively. The accumulated depreciation for cardiac safety equipment was \$25.0 million and \$30.9 million at December 31, 2008 and 2009, respectively.

**Goodwill**

We carry a significant amount of goodwill. Goodwill is not amortized but is subject to an impairment test at least annually. We perform the impairment test annually as of December 31 or more frequently if events or circumstances indicate that the value of goodwill might be impaired. No provisions for goodwill impairment were recorded during 2007, 2008 or 2009. In connection with the sale of certain assets of our EDC operations, we allocated \$0.1 million of goodwill to our EDC operations which was included in the calculation of the gain on sale.

When it is determined that the carrying value of goodwill may not be recoverable, measurement of any impairment will be based on a projected discounted cash flow method using a discount rate commensurate with the risk inherent in the current business model.

The carrying value of goodwill was \$34.6 million and \$34.7 million as of December 31, 2008 and 2009, respectively. During fiscal 2008 and 2009, goodwill increased approximately \$3.7 million and \$0.2 million, respectively, due to contingent payments, transaction fees and other adjustments related to the CCSS acquisition. See Note 2 for additional disclosure regarding the CCSS acquisition.

**Business Combinations and Valuation of Intangible Assets**

Results of operations of acquired businesses are included in the financial statements of the acquiring company from the date of acquisition. Net assets of the acquired company are recorded at their fair value at the date of acquisition and we expense amounts allocated to in-process research and development in the period of acquisition. Identifiable intangibles, such as the acquired customer base, are amortized over their expected economic lives in proportion to their expected future cash flows. Significant judgments and estimates are often made to determine fair values, and may include, among other factors, the use of appraisals, market quotes for similar transactions, discounted cash flow techniques or other information we believe is relevant. The finalization of the purchase price allocation will typically take a number of months to complete, and if final values are materially different from initially recorded amounts adjustments are recorded. Any excess of the cost of a business acquisition over the fair values of the net assets and liabilities acquired is recorded as goodwill which is not amortized to expense.

**Long-lived Assets**

When events or circumstances so indicate, we assess the potential impairment of our long-lived assets based on anticipated undiscounted cash flows from the assets. Such events and circumstances include a sale of all or a significant part of the operations associated with the long-lived asset, or a significant decline in the operating performance of the asset. If an impairment is indicated, the amount of the impairment charge would be calculated by comparing the anticipated discounted future cash flows to the carrying value of the long-lived asset. No impairment was indicated during 2007, 2008 or 2009.

**Software Development Costs**

Research and development expenditures are charged to operations as incurred. If significant, we capitalize certain software development costs subsequent to the establishment of technological feasibility. Since software development costs have not been significant after the establishment of technological feasibility, all such costs have been charged to expense as incurred.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

**Advertising Costs**

We expense advertising costs as incurred. Advertising expense for the years ended December 31, 2007, 2008 and 2009 was \$0.8 million, \$1.0 million and \$1.2 million, respectively.

**Stock-Based Compensation***Accounting for Stock-Based Compensation*

Share-based compensation expense is measured at the grant date based on the fair value of the award and is recognized as expense over the vesting period. We use the Black-Scholes option pricing model to estimate the fair value of stock options on the date of grant. The Black-Scholes option-pricing model incorporates various assumptions including expected volatility, expected term and risk-free interest rates. In addition, judgment is required in estimating the forfeiture rate on stock awards. We calculate the expected forfeiture rate based on average historical trends. Additionally, compensation cost for the portion of the awards for which the requisite service had not been rendered that were outstanding as of January 1, 2006 is recognized in the Consolidated Statements of Operations over the remaining service period after such date based on the award's original estimate of fair value. The aggregate share-based compensation expense recorded in the Consolidated Statements of Operations for the years ended December 31, 2007, 2008 and 2009 was \$2.0 million, \$2.6 million and \$2.8 million, respectively.

*Valuation Assumptions for Options Granted*

The fair value of each stock option granted during the years ended December 31, 2007, 2008 and 2009 was estimated at the date of grant using Black-Scholes, assuming no dividends and using the weighted-average valuation assumptions noted in the following table.

|                         | <b>2007</b> | <b>2008</b> | <b>2009</b> |
|-------------------------|-------------|-------------|-------------|
| Risk-free interest rate | 4.68%       | 2.23%       | 1.39%       |
| Expected life           | 3.5 years   | 3.5 years   | 3.5 years   |
| Expected volatility     | 55.89%      | 51.50%      | 63.97%      |

The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant. The expected life (estimated period of time outstanding) of the stock options granted was estimated using the historical exercise behavior of employees. Expected volatility was based on historical volatility for a period equal to the stock option's expected life, calculated on a daily basis. Fluctuations in the market that affect these estimates could have an impact on the resulting compensation cost. The above assumptions were used to determine the weighted-average per share fair value of \$3.38, \$4.89 and \$2.19 for stock options granted during the years ended December 31, 2007, 2008 and 2009, respectively.

**Income Taxes**

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred

tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences and carryforwards are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. See Note 7 for further discussion.

**Other Income (Expense), Net**

Other income (expense), net consists primarily of earnings on cash, cash equivalents and investments as well as foreign exchange gains, offset by foreign exchange losses and interest expense related to capital lease obligations.

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

**Supplemental Cash Flow Information**

We paid \$5.7 million, \$15.2 million and \$8.2 million for income taxes in the years ended December 31, 2007, 2008 and 2009, respectively.

During the year ended December 31, 2007, we acquired \$3.6 million of property and equipment through the conversion of operating leases into capital leases due to an agreement to purchase all of our leased cardiac safety equipment at an established price at the end of each lease schedule's term, rather than return the equipment at that time.

In connection with our lease for our new office in Philadelphia, Pennsylvania, that commenced in November 2008, the landlord provided approximately \$2.1 million of tenant improvements.

**Concentration of Credit Risk and Significant Clients and Vendors**

Our business depends entirely on the clinical trials that pharmaceutical, biotechnology and medical device companies conduct. Our revenues and profitability will decline if there is less competition in the pharmaceutical, biotechnology or medical device industries, which could result in fewer products under development and decreased pressure to accelerate a product approval. Our revenues and profitability will also decline if the FDA or similar agencies in foreign countries modify their requirements, thereby decreasing the need for our solutions.

Financial instruments that potentially subject us to concentration of credit risk consist primarily of trade accounts receivable from companies operating in the pharmaceutical, biotechnology and medical device industries. For the years ended December 31, 2007, 2008 and 2009, one client accounted for approximately 24%, 23% and 18% of net revenues, respectively. The loss of this client could have a material adverse effect on our operations. We maintain reserves for potential credit losses. Such losses, in the aggregate, have not historically exceeded management's estimates.

We depend upon a limited number of suppliers for specific components of our service solutions. Our dependence on a limited number of suppliers leaves us vulnerable to having an inadequate supply of required components, reduced services capacity, price increases, delayed supplier performance and poor component and services quality. For instance, we rely on a limited number of providers to supply ECG equipment, software applications designed for the on-screen measurement of ECG signals and server facilities. If we are unable to obtain products and services from third-party suppliers in the quantities and of the quality that we need, on a timely basis or at acceptable prices, we may not be able to deliver our cardiac safety and ePRO solutions on a timely or cost-effective basis to our customers, and our business, results of operations and financial condition could be seriously harmed. Moreover, delays or interruptions in our service, including, without limitation, delays or interruptions resulting from a change in suppliers, may reduce our revenues, cause customers to terminate their contracts and adversely affect our customer renewals. If these companies were to terminate their arrangements with us or we were otherwise required to find alternative suppliers to provide the required capacity and quality on a timely basis, sales of our solutions would be delayed and this would be a costly prospect.

**Translation of Foreign Financial Statements**

Assets and liabilities of our UK subsidiary, whose functional currency is the British pound, are translated into U.S. dollars at the exchange rate as of the end of each reporting period. The consolidated statement of operations is

translated at the average exchange rate for the period. Net exchange gains or losses resulting from the translation of foreign financial statements are accumulated and credited or charged directly to a separate component of other comprehensive income. Foreign currency transaction gains or losses are recorded in other income (expense), net in the consolidated statement of operations as incurred and net losses totaled \$0.2 million in 2007, net gains totaled \$0.8 million in 2008 and net losses totaled \$0.6 million in 2009.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

**Net Income per Common Share**

Basic net income per share is computed by dividing net income by the weighted average number of shares of common stock outstanding during the year. Diluted net income per share is computed by dividing net income by the weighted average number of shares of common stock outstanding during the year, adjusted for the dilutive effect of common stock equivalents, which consist of stock options. The dilutive effect of stock options is computed using the treasury stock method.

The table below sets forth the reconciliation of the numerators and denominators of the basic and diluted net income per share computations (in thousands, except per share amounts):

| <b>Year Ended December 31,</b> | <b>Net<br/>Income</b> | <b>Shares</b> | <b>Per Share<br/>Amount</b> |
|--------------------------------|-----------------------|---------------|-----------------------------|
| <b>2007</b>                    |                       |               |                             |
| Basic net income               | \$ 15,252             | 50,476        | \$ 0.30                     |
| Effect of dilutive shares      |                       | 1,267         | (0.01)                      |
| Diluted net income             | \$ 15,252             | 51,743        | \$ 0.29                     |
| <b>2008</b>                    |                       |               |                             |
| Basic net income               | \$ 25,002             | 50,870        | \$ 0.49                     |
| Effect of dilutive shares      |                       | 1,145         | (0.01)                      |
| Diluted net income             | \$ 25,002             | 52,015        | \$ 0.48                     |
| <b>2009</b>                    |                       |               |                             |
| Basic net income               | \$ 10,687             | 49,173        | \$ 0.22                     |
| Effect of dilutive shares      |                       | 295           |                             |
| Diluted net income             | \$ 10,687             | 49,468        | \$ 0.22                     |

In computing diluted net income per share, 1,497,000, 2,623,000 and 3,022,000 options to purchase shares of common stock were excluded from the computations for the years ended December 31, 2007, 2008 and 2009, respectively. These options were excluded from the computations because the exercise prices of such options were greater than the average market price of our common stock during the respective periods.

**Comprehensive Income**

We classify items of other comprehensive income by their nature in the financial statements and display the accumulated balance of other comprehensive income separately from retained earnings and additional paid-in-capital in the stockholders' equity section of the consolidated balance sheet. Our comprehensive income includes net income and unrealized gains and losses from marketable securities and foreign currency translation.

## **Recent Accounting Pronouncements**

Effective July 1, 2009, we adopted the new accounting standard established by the Financial Accounting Standards Board (FASB), the Accounting Standards Codification<sup>™</sup> (ASC). As codified under ASC 105-10 (formerly Statement of Financial Accounting Standards (SFAS) No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles – A Replacement of FASB Statement No. 162 ), the FASB established the ASC as the single source of authoritative U.S. GAAP recognized by the FASB to be applied by nongovernmental entities. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative U.S. GAAP for SEC registrants. The ASC supersedes all existing non-SEC accounting and reporting standards. All other non-grandfathered non-SEC accounting literature

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

excluded from the ASC became non-authoritative. All references to U.S. GAAP have been updated to conform to the ASC. The adoption of the ASC did not have any impact on our results of operations or financial position.

Effective January 1, 2009, we adopted a new accounting standard regarding business combinations issued by the FASB. As codified under ASC 805 (formerly SFAS No. 141 revised 2007, Business Combinations), this standard requires the acquiring entity in a business combination to recognize all the assets acquired and liabilities assumed in the transaction at fair value as of the acquisition date. This accounting standard is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective January 1, 2009, we adopted an accounting standard regarding the determination of the useful life of intangible assets. As codified in ASC 350-30-35 (formerly FASB Staff Position (FSP) No. 142-3, Determination of the Useful Life of Intangible Assets), this standard amended the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under intangibles accounting. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective April 1, 2009, we adopted a new accounting standard regarding interim disclosure about fair value of financial instruments. As codified under ASC 825-10-65 (formerly FSP No. FAS 107-1 and APB 28-1, Interim Disclosure about Fair Value of Financial Instruments), this standard amended disclosure requirements about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements and to require those disclosures in summarized financial information at interim reporting periods. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

Effective April 1, 2009, we adopted a new accounting standard for subsequent events. As codified in ASC 855-10 (formerly SFAS No. 165, Subsequent Events), this standard established general standards of accounting for, and requires disclosure of, events that occur after the balance sheet date but before financial statements are issued or are available to be issued. The adoption of this accounting standard did not have a material effect on our results of operations or financial position. Subsequent events through March 3, 2010 have been evaluated for disclosure and recognition.

Effective October 1, 2009, we adopted a new accounting standard for measuring liabilities at fair value accounting. As codified in ASC 820-10 (formerly Accounting Standards Update No. 2009-5, Measuring Liabilities at Fair Value), this standard amended existing standards regarding fair value measurements by providing additional guidance clarifying the measurement of liabilities at fair value. The standard also clarifies that when estimating the fair value of a liability, a reporting entity is not required to adjust the liability to include inputs relating to the existence of transfer restrictions on that liability. The adoption of this accounting standard did not have any impact on our consolidated financial statements.

In September 2009, the FASB issued a new accounting standard regarding revenue arrangements with multiple deliverables. As codified in ASC 605-25 (formerly Emerging Issues Task Force Issue No. 08-1, Revenue Arrangements with Multiple Deliverables), this accounting standard sets forth requirements that must be met for an entity to recognize revenue from the sale of a delivered item that is part of a multiple-element arrangement when other items have not yet been delivered. One of those current requirements is that there be objective and reliable evidence of

the standalone selling price of the undelivered items, which must be supported by either vendor-specific objective evidence (VSOE) or third-party evidence (TPE).

This consensus eliminates the requirement that all undelivered elements have VSOE or TPE before an entity can recognize the portion of an overall arrangement fee that is attributable to items that already have been delivered. In the absence of VSOE or TPE of the standalone selling price for one or more delivered or undelivered elements in a multiple-element arrangement, entities will be required to estimate the selling prices of those elements. The overall arrangement fee will be allocated to each element (both delivered and undelivered items) based on their

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

relative selling prices, regardless of whether those selling prices are evidenced by VSOE or TPE or are based on the entity's estimated selling price. Application of the residual method of allocating an overall arrangement fee between delivered and undelivered elements will no longer be permitted. The accounting standard is effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. We are evaluating the potential impact of these requirements on our consolidated financial statements.

**2. Business Combination**

On November 28, 2007, we completed the acquisition of Covance Cardiac Safety Services, Inc. (CCSS) from Covance Inc. (Covance). We have included CCSS's operating results in our Consolidated Statements of Operations from the date of the acquisition. Under the terms of the Purchase Agreement, we purchased all of the outstanding shares of capital stock of CCSS in consideration of an upfront cash payment of \$35.2 million plus additional cash payments of up to approximately \$14.0 million, based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. The period for contingent payments runs through December 31, 2010. We also incurred approximately \$1.1 million in transaction costs. Through December 31, 2009, Covance earned \$5.2 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$2.0 million in the year ended December 31, 2008 and \$0.2 million in the year ended December 31, 2009. At December 31, 2009, approximately \$0.2 million of the contingent amount earned remained to be paid to Covance which we recorded in accounts payable. These contingent amounts increased goodwill by \$5.2 million. The acquisition included a marketing agreement under which Covance is obligated to use us as its provider of centralized cardiac safety solutions, and to offer these solutions to Covance's clients, on an exclusive basis, for a 10-year period, subject to certain exceptions. We expense payments to Covance based upon a portion of the revenues we receive during each calendar year of the 10-year term that are based primarily on referrals made by Covance under the agreement. The agreement does not restrict our continuing collaboration with our other key CRO, Phase I units, Academic Research Centers and other strategic partners.

We fully integrated the operations of CCSS into our existing operations in the quarter ended, September 30, 2008. We did so by merging CCSS's Reno, Nevada based operations into our existing operations and closing the operations in Reno. The following table sets forth the activity and balances of our accrued liabilities relating to severance and lease costs associated with the closing of CCSS operations, which are included in *Accrued expenses* and *Other liabilities* on our Consolidated Balance Sheets (in thousands):

|   | <b>Severance</b> | <b>Lease Liability</b> |
|---|------------------|------------------------|
| Balance at acquisition at November 28, 2007 | \$ 1,165         | \$ 900                 |
| Adjustments to previous estimates           | 16               |                        |
| Cash payments                               | (55)             |                        |
| Balance at December 31, 2007                | 1,126            | 900                    |
| Additional reserve recorded                 | 21               |                        |
| Adjustments to previous estimates           | (255)            | 1,183                  |
| Cash payments                               | (801)            | (325)                  |

|                                   |      |          |
|-----------------------------------|------|----------|
| Balance at December 31, 2008      | 91   | 1,758    |
| Adjustments to previous estimates |      | 500      |
| Cash payments                     | (91) | (500)    |
| Balance at December 31, 2009      | \$   | \$ 1,758 |

During the years ended December 31, 2008 and 2009, goodwill was increased by \$3.7 million and \$0.2 million, respectively. The \$3.7 million is comprised of contingent payments to Covance of \$2.0 million, \$1.2 million of net



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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

adjustments to severance, lease costs and deferred taxes and additional transaction costs of \$0.5 million. The \$0.2 million is comprised of contingent payments to Covance. Backlog is being amortized over three years on an accelerated basis. Customer relationships are being amortized over ten years using the straight-line method and technology was amortized over one year using the straight-line method.

**Pro Forma Results**

The unaudited financial information in the table below summarizes the combined results of operations for ERT and CCSS on a pro forma basis as though the companies had been combined as of the beginning of the period presented after giving effect to certain adjustments including the amortization of intangible assets. Our historical results of operations for the year ended December 31, 2007 included the results of CCSS since November 28, 2007, the date of acquisition. The unaudited pro forma financial information for the year ended December 31, 2007 combines our historical results for this year with the historical results for the comparable reporting period for CCSS. The unaudited pro forma financial information below is for informational purposes only and is not indicative of the results of operations or financial condition that would have been achieved if the acquisition would have taken place at the beginning of the period presented and should not be taken as indicative of our future consolidated results of operations or financial condition. Pro forma adjustments are tax-effected at our effective tax rate.

|                              | <b>Year Ended<br/>December 31,<br/>2007<br/>(Unaudited)<br/>(In thousands)</b> |
|------------------------------|--|
| Revenue                      | \$ 117,243   |
| Operating income             | 14,455   |
| Net income                   | 8,785  |
| Basic net income per share   | \$ 0.18  |
| Diluted net income per share | \$ 0.17  |

**3. Intangible Assets**

Amortization of intangible assets represents the amortization of the intangible assets from the CCSS acquisition. The gross and net carrying amounts of the acquired intangible assets as of December 31, 2008 and 2009 were as follows (in thousands):

| Description | <b>December 31, 2008</b> |                                     |                           | <b>Estimated<br/>Useful<br/>Life<br/>(In<br/>Years)</b> |
|-------------|--------------------------|-------------------------------------|---------------------------|---|
|             | <b>Gross<br/>Value</b>   | <b>Accumulated<br/>Amortization</b> | <b>Net Book<br/>Value</b> |   |

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|                        |          |          |          |    |
|------------------------|----------|----------|----------|----|
| Backlog                | \$ 1,900 | \$ 1,269 | \$ 631*  | 3  |
| Customer Relationships | 1,700    | 182      | 1,518    | 10 |
| Technology             | 400      | 400      |          | 1  |
| Total                  | \$ 4,000 | \$ 1,851 | \$ 2,149 |    |

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

| Description            | December 31, 2009 |                             |                   | Estimated<br>Useful<br>Life<br>(In<br>Years) |
|------------------------|-------------------|-----------------------------|-------------------|--|
|                        | Gross<br>Value    | Accumulated<br>Amortization | Net Book<br>Value |  |
| Backlog                | \$ 1,900          | \$ 1,643                    | \$ 257*           | 3  |
| Customer Relationships | 1,700             | 350                         | \$ 1,350          | 10   |
| Technology             | 400               | 400                         | \$                | 1  |
| Total                  | \$ 4,000          | \$ 2,393                    | \$ 1,607          |  |

\* The backlog is being amortized over three years on an accelerated basis.

The related amortization expense reflected in our consolidated statements of operations for the years ended December 31, 2007, 2008 and 2009 was \$151, \$1,700 and \$542, respectively.

Estimated amortization expense for the remaining estimated useful life of the acquired intangible assets is as follows for the years ending December 31:

| Years Ending December 31, | Amortization<br>of Intangible<br>Assets |
|---------------------------|---|
| 2010                      | \$ 431                                  |
| 2011                      | 170                                     |
| 2012                      | 170                                     |
| 2013                      | 170                                     |
| 2014                      | 170                                     |
| Thereafter                | 496                                     |
| Total                     | \$ 1,607                                |

**4. Accounts Receivable, Net**

The components of accounts receivable, net were as follows (in thousands):

**December 31,**

|                                 | <b>2008</b> | <b>2009</b> |
|---------------------------------|-------------|-------------|
| Billed                          | \$ 29,660   | \$ 15,481   |
| Unbilled                        | 212         | 1,646       |
| Allowance for doubtful accounts | (695)       | (548)       |
|                                 | \$ 29,177   | \$ 16,579   |

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

**5. Property and Equipment, Net**

The components of property and equipment, net were as follows (in thousands):

|                                 | <b>December 31,</b> |             |
|---------------------------------|---------------------|-------------|
|                                 | <b>2008</b>         | <b>2009</b> |
| Computer and other equipment    | \$ 14,933           | \$ 15,839   |
| Cardiac safety rental equipment | 35,190              | 37,293      |
| Furniture and fixtures          | 3,336               | 3,585       |
| Leasehold improvements          | 5,841               | 5,974       |
| System development costs        | 23,970              | 26,830      |
|                                 | 83,270              | 89,521      |
| Less-Accumulated depreciation   | (53,631)            | (65,316)    |
|                                 | \$ 29,639           | \$ 24,205   |

**6. Line of Credit**

We have a line of credit arrangement with Wachovia Bank, National Association, a Wells Fargo company, totaling \$3.0 million which expires on June 1, 2010. To date, we have not borrowed any amounts under our line of credit. As of December 31, 2009, we had outstanding letters of credit of \$0.5 million, which reduced our available borrowings under the line of credit to \$2.5 million.

**7. Income Taxes**

The income tax provision consisted of the following (in thousands):

|                               | <b>Year Ended December 31,</b> |             |             |
|-------------------------------|--------------------------------|-------------|-------------|
|                               | <b>2007</b>                    | <b>2008</b> | <b>2009</b> |
| Current provision:            |                                |             |             |
| Federal                       | \$ 7,038                       | \$ 8,249    | \$ 3,909    |
| State and local               | 1,212                          | 2,822       | 216         |
| Foreign                       | 1,473                          | 2,639       | 1,374       |
|                               | 9,723                          | 13,710      | 5,499       |
| Deferred provision (benefit): |                                |             |             |
| Federal                       | (403)                          | 1,405       | 543         |

|                 |          |           |          |
|-----------------|----------|-----------|----------|
| State and local | 378      | 521       | 924      |
| Foreign         | (493)    | (513)     | (175)    |
|                 | (518)    | 1,413     | 1,292    |
|                 | \$ 9,205 | \$ 15,123 | \$ 6,791 |

Foreign income before income taxes was \$4.1 million, \$8.6 million and \$4.5 million for the years ended December 31, 2007, 2008 and 2009, respectively. As of January 1, 2008, we determined that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested. As a result of this assertion, the amount of unrecognized deferred tax liabilities related to undistributed foreign earnings is approximately \$0.8 million as of December 31, 2009.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

The reconciliation between income taxes at the federal statutory rate and the amount recorded in the accompanying consolidated financial statements was as follows (in thousands):

|                                       | <b>Year Ended December 31,</b> |                  |                 |
|---------------------------------------|--------------------------------|------------------|-----------------|
|                                       | <b>2007</b>                    | <b>2008</b>      | <b>2009</b>     |
| Tax at federal statutory rate         | \$ 8,560                       | \$ 14,044        | \$ 6,118        |
| State and local taxes, net of federal | 1,033                          | 2,172            | 477             |
| Foreign tax differential              |                                | (931)            | (315)           |
| Federal tax credits                   | (175)                          | (90)             | 90              |
| Tax-free interest income              | (551)                          | (59)             |                 |
| Share-based compensation expense      | 361                            | 352              | 423             |
| Decrease in unrecognized tax benefits |                                | (550)            | (186)           |
| Other                                 | (23)                           | 185              | 184             |
|                                       | <b>\$ 9,205</b>                | <b>\$ 15,123</b> | <b>\$ 6,791</b> |

Tax benefits of \$0.8 million, \$0.9 million and \$0.1 million associated with the exercise of employee stock options were allocated to equity and recorded in additional paid-in capital in the years ended December 31, 2007, 2008 and 2009, respectively.

The components of our net deferred tax assets (liabilities) were as follows (in thousands):

|                                  | <b>December 31,</b> |             |
|----------------------------------|---------------------|-------------|
|                                  | <b>2008</b>         | <b>2009</b> |
| Goodwill amortization            | \$ 623              | \$          |
| Depreciation                     | 1,412               | 1,205       |
| Capitalized R&D expenses         | 1,274               | 1,055       |
| Net operating loss carryforwards | 116                 | 35          |
| Investment impairment            | 1,049               | 1,112       |
| Reserves and accruals            | 2,552               | 2,521       |
| Share-based compensation expense | 1,258               | 1,868       |
| Gross deferred tax assets        | 8,284               | 7,796       |
| Repatriation of UK earnings      | (703)               | (703)       |
| Depreciation                     | (5,112)             | (5,642)     |
| Amortization of intangibles      | (921)               | (1,192)     |
| Gross deferred tax liabilities   | (6,736)             | (7,537)     |

|   |         |          |
|---|---------|----------|
| Deferred tax assets valuation allowance | (1,049) | (1,112)  |
| Net deferred tax assets (liabilities)   | \$ 499  | \$ (853) |

Our transfer pricing methodology for the majority of our revenue categories is the profit split methodology due to our global approach to the management of operations. The profit split methodology equalizes gross margins for each legal entity, based upon its respective direct revenue or direct costs, as determined by the relevant revenue source. The effective tax rate for the year ended December 31, 2009 reflects a change in the calculation of transfer pricing for Cardiac Safety services. Through 2008, we calculated our transfer pricing for Cardiac Safety services using a profit split methodology based on cost. After reviewing the transfer pricing methodology, management decided to modify its application of the profit split methodology for Cardiac Safety services to allocate costs based on revenue beginning in 2009. Had we maintained the same calculation in 2009 as we used in 2008, the income tax provision would have been



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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

increased by \$0.4 million for the year ended December 31, 2009. While we believe that the profit split methodology is the best available methodology currently, we will continue to assess the available options.

At December 31, 2009, we had net operating loss carryforwards for state tax purposes of approximately \$3.0 million, which will begin to expire in 2023. At December 31, 2007, 2008 and 2009, we had a valuation allowance of \$1.0 million, \$1.0 million and \$1.1 million, respectively, related to the capital loss on the investment impairment. During the year ended December 31, 2007, the gross deferred tax asset and valuation allowance were each reduced by \$1.4 million due to the expiration of the capital loss carryforward period.

Based on our current and future estimates of pretax earnings, management believes the amount of gross deferred tax assets will more likely than not be realized through future taxable income, after consideration of the valuation allowance.

At December 31, 2008, we had \$0.5 million of unrecognized tax benefits, all of which would affect our effective tax rate if recognized. At December 31, 2009, we had \$0.2 million of unrecognized tax benefits. We recognize interest and penalties related to unrecognized tax benefits in income tax expense.

The Company or one of its subsidiaries files income tax returns in the U.S. federal jurisdiction, and various states and foreign jurisdictions. With few exceptions, we are no longer subject to U.S. federal, state and local, or non-U.S. income tax examinations by tax authorities for years before 2006. In the fourth quarter of 2009, the Internal Revenue Service (IRS) completed an examination of the Company's U.S. income tax returns for 2006 through 2007. We agreed to certain adjustments to our research credits tax positions that the IRS proposed and paid \$0.2 million as a result of the resolution of the audit. The adjustments did not result in a material change to our financial position. Additionally, we recognized a \$0.2 million tax benefit related to the reversal of a tax accrual for a previously uncertain tax position in the year months ended December 31, 2009 as a result of a lapse of the applicable statute of limitations.

The following is a rollforward of the total gross unrecognized tax benefit liabilities for the years ended December 31, 2008 and 2009 (in thousands):

|   | <b>2008</b> | <b>2009</b> |
|---|-------------|-------------|
| Unrecognized tax benefits at January 1  | \$ 991      | \$ 498      |
| Increase in unrecognized tax benefits for tax positions taken in a prior year     | 23          |             |
| Increase in unrecognized tax benefits for tax positions taken in the current year | 34          | 13          |
| IRS audit settlement  |             | (146)       |
| Expiration of statutes of limitations   | (550)       | (186)       |
| Unrecognized tax benefits at December 31  | \$ 498      | \$ 179      |

The tax years 2006 through 2009 remain open to examination by the major taxing jurisdictions to which we are subject. The unrecognized tax benefits are not expected to change during the next twelve months as a result of potential lapses of the statutes of limitations in various jurisdictions in which we operate.

**8. Accrued Expenses**

Accrued expenses consisted of the following (in thousands):

|                           | <b>2008</b> | <b>2009</b> |
|---------------------------|-------------|-------------|
| Accrued compensation      | \$ 5,518    | \$ 2,485    |
| Due to clients            | 1,242       | 1,242       |
| Accrued outside services  | 421         | 252         |
| Deferred rent             | 408         | 394         |
| Other accrued liabilities | 1,793       | 1,617       |
| Total accrued expenses    | \$ 9,382    | \$ 5,990    |

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

**9. Employee Retirement Plan**

We sponsor a 401(k) savings plan for all of our eligible employees. Generally, participants in this plan may contribute a portion of their compensation on either a before-tax basis, or on both a before-tax and after-tax basis. The plan also provides for mandatory and discretionary employer matching contributions at various rates. The cost of benefits under the savings plan totaled \$0.5 million in 2007, \$0.7 million in 2008 and \$0.6 million in 2009.

**10. Related Party Transactions**

Our Chairman, Dr. Morganroth, is a cardiologist who, through his wholly-owned professional corporation, provides medical professional services to the Company and receives consulting fees as an independent contractor. Additionally, beginning in January 2007, we entered into an arrangement with Dr. Morganroth's professional corporation, relating to Dr. Morganroth's initiation of an ERT consulting practice through the transition of his historic consulting services to us. Our Executive Vice President and Chief Medical Officer is responsible for assigning the consulting work to internal and external resources based upon the requirements of the engagement. In return, Dr. Morganroth's professional corporation receives a percentage fee of 80% of the net amounts we bill for Dr. Morganroth's services to our customers. We recorded revenues in connection with services billed to customers under this consulting arrangement of approximately \$1.3 million, \$1.6 million and \$1.3 million in the years ended December 31, 2007, 2008 and 2009, respectively. We incurred percentage fees under this consulting arrangement of approximately \$1.1 million, \$1.3 million and \$1.0 million in the years ended December 31, 2007, 2008 and 2009, respectively. Total amounts payable incurred under this consulting arrangement, including consulting fees and the percentage fees, approximated \$1.5 million, \$1.8 million and \$1.3 million in the years ended December 31, 2007, 2008 and 2009, respectively. At December 31, 2008 and 2009, we owed \$0.3 million and \$0.1 million, respectively, to the professional corporation in connection with this consulting agreement, which is included in accounts payable.

One of our directors is of counsel to the law firm of Duane Morris LLP, which performs legal services for us. We paid fees for such services in the amount of \$0.9 million, \$0.5 million and \$0.3 million for the years ended December 31, 2007, 2008 and 2009, respectively.

**11. Equity Incentive Plans**

In 1996, we adopted a stock option plan (the 1996 Plan) that authorized the grant of both incentive and non-qualified options to acquire up to 9,450,000 shares of the Company's common stock, as subsequently amended. Our Board of Directors determined the exercise price of the options under the 1996 Plan. The exercise price of incentive stock options was not below the fair value of the common stock on the grant date. Incentive stock options under the 1996 Plan expire ten years from the grant date and are exercisable in accordance with vesting provisions set by the Board, which generally are over three to five years. No additional options have been granted under this plan, as amended, since December 31, 2003 and no additional options may be granted thereunder in accordance with the terms of the 1996 Plan.

In May 2003, the stockholders approved a new stock option plan (the 2003 Plan) that authorized the grant of both incentive and non-qualified options to acquire shares of our common stock and provided for an annual option grant of 10,000 shares to each outside director. The Compensation Committee of our Board of Directors determines or makes recommendations to our Board of Directors regarding the recipients of option grants, the exercise price and other

terms of the options under the 2003 Plan. The exercise price of incentive stock options may not be set below the fair value of the common stock on the grant date. Incentive stock options under the 2003 Plan expire ten years from the grant date, or at the end of such shorter period as may be designated by the Compensation Committee, and are exercisable in accordance with vesting provisions set by the Compensation Committee, which generally are over four years. In accordance with the terms of the 2003 Plan, there are a total of 7,318,625 shares reserved for issuance under the 2003 Plan and there were 2,288,755 shares available for grant as of December 31, 2009.

On April 26, 2007, the stockholders approved the adoption of the Company's Amended and Restated 2003 Equity Incentive Plan (the 2003 Equity Plan) which included prohibition on repricing of any stock options

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

granted under the Plan unless the stockholders approve such repricing and permitted awards of stock appreciation rights, restricted stock, long term performance awards and performance shares in addition to grants of stock options. On April 29, 2009, the Board of Directors approved a revised amendment to the 2003 Equity Plan that provides for the inclusion of restricted stock units in addition to the other equity-based awards authorized thereunder and eliminated the fixed option grants to outside directors. No restricted stock or restricted stock units have been granted as of December 31, 2009.

Information with respect to outstanding options under our plans is as follows:

|   | Shares    | Weighted<br>Average<br>Exercise<br>Price | Remaining<br>Contractual<br>Term<br>(in years) | Intrinsic<br>Value<br>(in<br>thousands) |
|---|-----------|--|--|---|
| Outstanding as of January 1, 2009                               | 3,635,860 | \$ 11.03                                 |  |   |
| Granted   | 1,305,650 | 4.71                                     |  |   |
| Exercised   | (261,215) | 2.52                                     |  |   |
| Cancelled/forfeited   | (273,689) | 11.71                                    |  |   |
| Outstanding as of December 31, 2009                             | 4,406,606 | \$ 9.62                                  | 4.8  | \$ 2,493                                |
| Options exercisable or expected to vest at<br>December 31, 2009 | 4,125,446 | \$ 9.77                                  | 4.7  | \$ 2,278                                |
| Options exercisable at December 31, 2009                        | 2,532,206 | \$ 11.26                                 | 4.1  | \$ 1,060                                |

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between the closing price of our common stock on the last trading day of 2009 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on December 31, 2009. This amount changes based on the fair market value of our common stock. The total intrinsic value of options exercised for the years ended December 31, 2007, 2008 and 2009 was \$2.5 million, \$6.1 million and \$1.0 million, respectively.

As of December 31, 2009, an aggregate of 2,532,206 options with a weighted average exercise price of \$11.26 per share were exercisable under the 1996 Plan and the 2003 Plan.

As of December 31, 2009, there was \$4.1 million of total unrecognized compensation cost related to non-vested stock options granted under the plans. That cost is expected to be recognized over a weighted-average period of 2.2 years.

On February 26, 2010, we granted 177,319 shares of restricted stock and 672,658 stock options to employees.

*Tax Effect Related to Share-Based Compensation Expense*

Income tax effects of share-based payments are recognized in the financial statements for those awards that will normally result in tax deductions under existing tax law. Under current U.S. federal tax law, we receive a compensation expense deduction related to non-qualified stock options only when those options are exercised. Accordingly, the consolidated financial statement recognition of compensation cost for non-qualified stock options creates a deductible temporary difference which results in a deferred tax asset and a corresponding deferred tax benefit in the consolidated statement of operations. We do not recognize a tax benefit for compensation expense related to incentive stock options (ISOs) unless the underlying shares are disposed of in a disqualifying disposition. Accordingly, compensation expense related to ISOs is treated as a permanent difference for income tax purposes. The tax benefit recognized in our consolidated statement of operations for the years ended December 31, 2007, 2008 and 2009 related to share-based compensation expense was approximately \$0.4 million, \$0.6 million and \$0.7 million, respectively.

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

**12. Commitments and Contingencies****Leases**

We lease office space and certain equipment. While the majority of the leases are operating leases, certain Cardiac Safety equipment has been leased under capital leases. Rent expense, net of sublease rentals, for all operating leases for the years ended December 31, 2007, 2008 and 2009 was \$3.4 million, \$3.3 million and \$2.9 million, respectively.

We lease approximately 59,000 square feet of office space in Philadelphia, Pennsylvania, which expires in October 2019. We also lease approximately 31,000 square feet of office space in Bridgewater, New Jersey, which expires in January 2011 and we lease approximately 18,000 square feet of office space in Peterborough, United Kingdom, which expires in June 2013. We also lease approximately 51,000 square feet in Reno, Nevada, which expires in November 2013. We vacated the Reno location in August 2008 and we are seeking a lessee or sublessee for the property, and both we and Covance are obligated to use our commercially reasonable efforts to locate an appropriate tenant. We were responsible for all payment obligations on the Reno lease through November 28, 2008. From November 28, 2008 through November 28, 2012, we will split the payment obligations on the Reno lease with Covance, to the extent such obligations are not covered by a new tenant. Covance's share of the lease obligation is reflected in sublease income in the future minimum lease payments schedule below. Certain of our leases contain an allowance for tenant improvements as well as lease incentives and rent escalations. We recognize rent expense on a straight-line basis over the expected lease term.

Future minimum lease payments as of December 31, 2009 are as follows (in thousands):

|                     | <b>Gross<br/>Operating<br/>Leases</b> | <b>Sublease<br/>Income</b> |
|---------------------|---------------------------------------|----------------------------|
| 2010                | \$ 3,607                              | \$ 323                     |
| 2011                | 2,630                                 | 323                        |
| 2012                | 2,557                                 | 296                        |
| 2013                | 2,316                                 |                            |
| 2014                | 1,582                                 |                            |
| 2015 and thereafter | 7,579                                 |                            |
|                     | <b>\$ 20,271</b>                      | <b>\$ 942</b>              |

**Other commitments and contingencies**

In the second quarter of 2007, we entered into a long-term strategic relationship with Healthcare Technology Systems, Inc. (HTS), a leading authority in the research, development and validation of computer administered clinical rating instruments. The strategic relationship includes the exclusive licensing (subject to one pre-existing license agreement) of 57 IVR clinical assessments (original assessments) offered by HTS along with HTS's IVR system. We placed the

system into production in December 2007. As of December 31, 2009, we paid HTS \$1.5 million for the license and \$1.0 million in advanced payments against future royalties. As of December 31, 2009, HTS earned royalties of \$0.2 million, which were offset against these advanced payments. Royalty payments will be made to HTS based on the level of revenues received from the assessments and the IVR system. Any royalties earned by HTS on the original assessments will be applied against these advance payments. All future payments to HTS will be solely based on royalty payments based on revenues received from electronic patient reported outcomes ePRO™ sales.

On November 28, 2007, we completed the acquisition of Covance Cardiac Safety Services, Inc. (CCSS) from Covance Inc. (Covance). We have included CCSS's operating results in our Consolidated Statements of Operations from the date of the acquisition. Under the terms of the purchase agreement, we purchased all of the outstanding shares of capital stock of CCSS in consideration of an upfront cash payment of \$35.2 million plus additional cash



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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

payments of up to approximately \$14.0 million, based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. The period for contingent payments runs through December 31, 2010. We also incurred approximately \$1.1 million in transaction costs. Through December 31, 2009, Covance earned \$5.2 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$2.0 million in the year ended December 31, 2008 and \$0.2 million in the year ended December 31, 2009. At December 31, 2009, approximately \$0.2 million of the contingent amount earned remained to be paid to Covance which we recorded in accounts payable. These contingent amounts increased goodwill by \$5.2 million. The acquisition included a marketing agreement under which Covance is obligated to use us as its provider of centralized cardiac safety solutions, and to offer these solutions to Covance's clients, on an exclusive basis, for a 10-year period, subject to certain exceptions. We expense payments to Covance based upon a portion of the revenues we receive during each calendar year of the 10-year term that are based primarily on referrals made by Covance under the agreement. The agreement does not restrict our continuing collaboration with our other key CRO, Phase I units, Academic Research Centers and other strategic partners.

We fully integrated the operations of CCSS into our existing operations in the quarter ended, September 30, 2008. We did so by merging CCSS's Reno, Nevada based operations into our existing operations and closing the operations in Reno.

**Indemnification**

In our former electronic data capture (EDC) business, we licensed software to our customers under written agreements. Each agreement contained the relevant terms of the contractual arrangement with the customer, and generally included provisions for indemnifying the customer against losses, expenses, and liabilities from damages that may be awarded against the customer in the event the software is found to infringe upon certain intellectual property rights of a third party. The agreement generally limited the scope of remedies for such indemnification obligations in a variety of industry-standard respects. We have not identified any losses that are probable under these provisions and, accordingly, no liability related to these indemnification provisions has been recorded.

**Agreements with the Company's Management**

In addition to an employment agreement with the Company's Chairman, we entered into a consulting agreement with his wholly-owned professional corporation commencing May 21, 2001. Either party may terminate the agreement at any time, with or without cause. The consulting agreement relates to the Chairman's capacity as a medical doctor and cardiologist and, among other things, requires him to advise the Company on matters related to the successful operation, marketing and business development of its Cardiac Safety services operations. We entered into a new consulting agreement with Dr. Morganroth's professional corporation effective January 1, 2007. The consulting agreement provided for compensation of \$294,000 per year plus discretionary bonuses to be determined by the Board of Directors. A discretionary bonus of \$70,256 was awarded under the consulting agreement for the year ended December 31, 2007. We amended the consulting agreement by entering into a new agreement with Dr. Morganroth's professional corporation effective January 1, 2008. The agreement provided for compensation of \$300,000 per year plus discretionary bonuses to be determined by the Board of Directors. A discretionary bonus of approximately \$110,000 was awarded under the consulting agreement for the year ended December 31, 2008. We further amended the consulting agreement by entering into a new agreement with Dr. Morganroth's professional corporation effective January 1, 2009. The agreement provided for compensation of \$309,000 per year plus discretionary bonuses to be determined by the Board of Directors. No discretionary bonus was awarded under the consulting agreement for the

year ended December 31, 2009.

Additionally, beginning in January 2007, we entered into an arrangement with Dr. Morganroth's professional corporation, relating to Dr. Morganroth's initiation of an ERT consulting practice through the transition of his historic consulting services to us. Our Executive Vice President and Chief Medical Officer is responsible for assigning the consulting work to internal and external resources based upon the requirements of the engagement. In

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**Notes To Consolidated Financial Statements (Continued)**

return, Dr. Morganroth's professional corporation receives a percentage fee of 80% of the net amounts we bill for Dr. Morganroth's services to our customers. We recorded revenues in connection with services billed to customers under this consulting arrangement of approximately \$1.3 million, \$1.6 million and \$1.3 million in the years ended December 31, 2007, 2008 and 2009, respectively. We incurred percentage fees under this consulting arrangement of approximately \$1.1 million, \$1.3 million and \$1.0 million in the years ended December 31, 2007, 2008 and 2009, respectively. Total amounts payable incurred under this consulting arrangement, including consulting fees and the percentage fees, approximated \$1.5 million, \$1.8 million and \$1.3 million in the years ended December 31, 2007, 2008 and 2009, respectively. At December 31, 2008 and 2009, we owed \$0.3 million and \$0.1 million, respectively, to the professional corporation in connection with this consulting agreement, which is included in accounts payable.

We entered into an employment agreement with Dr. McKelvey, our President and Chief Executive Officer, on June 19, 2006. Under the agreement, we may terminate Dr. McKelvey's employment with or without cause (as defined therein) at any time. In the event that we terminate Dr. McKelvey's employment other than for cause, death or disability, we are obligated to pay Dr. McKelvey, in lump sum, one year in salary and prorated bonus and to continue his benefits (as defined therein) for one year or until such time he receives benefits that are substantially comparable from another employer, whichever is sooner, subject to benefit plan restrictions; and, in the event of a change in control (as defined therein) of the Company, we are further obligated to accelerate the vesting of all of Dr. McKelvey's stock options, not otherwise vested, to purchase our common stock and continue his benefits for an additional year. The agreement further provides that, upon such change of control, Dr. McKelvey shall be entitled to receive the benefits described in the foregoing sentence only if (i) he is terminated other than for cause, or (ii) he resigns his employment within 60 days after the change of control because neither the Company nor the other party to the change of control (the Buyer) offers him a position with comparable responsibilities, authority, location and compensation, provided, however, that upon a change in control, one-third of the options that Dr. McKelvey was granted on the date of this agreement shall automatically vest, to the extent not already vested, regardless of whether the foregoing conditions are satisfied. Pursuant to the agreement, Dr. McKelvey has agreed, for a period of no less than one year after termination of employment, to refrain from (i) working with a company that directly competes with us and (ii) interfering with our business by soliciting customers or employees.

We entered into an employment agreement with Mr. Schneck, our Executive Vice President and Chief Financial Officer, on July 28, 2008. Under the agreement, we may terminate Mr. Schneck's employment with or without cause (as defined therein) at any time. In the event that we terminate Mr. Schneck's employment other than for cause, death or disability, we are obligated to pay Mr. Schneck, in lump sum, one year in salary and prorated bonus and to continue his benefits (as defined therein) for one year, subject to benefit plan restrictions; and, in the event of a change in control (as defined therein) of the Company, we are further obligated to accelerate the vesting of all of Mr. Schneck's stock options, not otherwise vested, to purchase our common stock. The agreement further provides that, upon such change of control, Mr. Schneck shall be entitled to receive the benefits described in the foregoing sentence only if (i) he is terminated other than for cause, (ii) he resigns his employment within 60 days after the change of control because neither the Company nor the Buyer offers him a position with comparable responsibilities, authority, location and compensation or (iii) he is employed by the Company or the Buyer, or a division or subsidiary thereof, for one year after the date of the change in control. Pursuant to the agreement, Mr. Schneck has agreed, for a period of no less than one year after termination of employment, to refrain from (i) working with a company that directly competes with us and (ii) interfering with our business by soliciting customers or employees.

We entered into employment agreements with each of our other executive officers. Under these agreements, we may terminate their employment with or without cause (as defined therein) at any time. In the event that we terminate an

officer's employment other than for cause, death or disability, we are obligated to pay the officer, in lump sum, six months in salary and prorated bonus and to continue the officer's benefits (as defined therein) for six months, subject to benefit plan restrictions; and, in the event of a change in control (as defined therein) of the Company, we are further obligated to accelerate the vesting of all of the officer's stock options, not otherwise vested, to purchase our common stock. The agreement further provides that, upon such change of control, the officer shall

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**eResearchTechnology, Inc. and Subsidiaries  
Notes To Consolidated Financial Statements (Continued)**

be entitled to receive the benefits described in the foregoing sentence only if (i) the officer is terminated other than for cause, (ii) the officer resigns his/her employment within 60 days after the change of control because neither the Company nor the Buyer offers the officer a position with comparable responsibilities, authority, location and compensation or (iii) the officer is employed by the Company or the Buyer, or a division or subsidiary thereof, for one year after the date of the change in control. Pursuant to the agreement, each officer has agreed, for a period of no less than one year after termination of employment, to refrain from (i) working with a company that directly competes with us and (ii) interfering with our business by soliciting customers or employees.

**Contingencies**

We are involved in legal proceedings from time to time in the ordinary course of our business. We believe that none of these legal proceedings will have a material adverse effect on our financial condition or results of our operations.

**Potential Liability and Insurance**

We attempt to manage our risk of liability for personal injury or death to study subjects from administration of products under study through contractual indemnification provisions with clients and through insurance maintained by our clients and us. Contractual indemnification generally does not protect us against certain of our own actions, such as negligence. The terms and scope of such indemnification vary from client to client and from trial to trial. Although most of our clients are large, well-capitalized companies, the financial viability of these indemnification provisions cannot be assured. Therefore, we bear the risk that the indemnifying party may not have the financial ability to fulfill its indemnification obligations to us. We maintain errors and omissions liability insurance in the amount of \$10.0 million per claim and professional liability insurance in the amount of \$1.0 million per claim. Our operating results could be materially and adversely affected if we were required to pay damages or incur defense costs in connection with a claim that is beyond the scope of an indemnity provision or beyond the scope or level of insurance coverage maintained by us or the client or where the indemnifying party does not fulfill its indemnification obligations to us.

**13. Fair Value of Financial Instruments**

A fair value measurement assumes that the transaction to sell an asset or transfer a liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market for the asset or liability. Fair value is based upon an exit price model.

We measure certain financial assets and liabilities at fair value on a recurring basis, including available-for-sale securities. Available-for-sale securities as of December 31, 2009 consisted of an auction rate security or ARS, issued by a municipality, short-term investments in municipal securities, bonds of government sponsored agencies, and A1P1 rated commercial bonds and paper, and marketable securities received from the buyer of certain assets of our EDC operations. Available-for-sale securities are included in short-term investments in our consolidated balance sheets with the exception of the marketable securities. The marketable securities, which are priced at a discount due to a restriction on trading that remains in effect until June 23, 2010, are included in investments in marketable securities in our consolidated balance sheets. The discount on the marketable securities is valued using an option pricing model and takes into consideration multiple inputs including quoted prices of the securities, volatility factors and discount rates. The three levels of the fair value hierarchy are described below:

- Level 1 Unadjusted quoted prices in active markets for identical assets or liabilities
- Level 2 Unadjusted quoted prices in active markets for similar assets or liabilities, or  
Unadjusted quoted prices for identical or similar assets or liabilities in markets that are not active, or  
Inputs other than quoted prices that are observable for the asset or liability
- Level 3 Unobservable inputs for the asset or liability

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

The following table represents our fair value hierarchy for financial assets (cash equivalents and investments) measured at fair value on a recurring basis as of December 31, 2008 and 2009 (in thousands):

|                      | <b>Fair Value Measurements at December 31, 2008</b> |   |  |  |
|----------------------|---|---|--|--|
|                      | <b>Total</b>  | <b>Quoted Prices<br/>in Active<br/>Markets<br/>for Identical<br/>Assets<br/>(Level 1)</b> | <b>Significant<br/>Other<br/>Observable<br/>Inputs<br/>(Level 2)</b> | <b>Significant<br/>Unobservable<br/>Inputs<br/>(Level 3)</b> |
| Money market funds   | \$ 66,376   | \$ 66,376   | \$   | \$   |
| Municipal securities | 50  |   |  | 50   |
| <b>Total</b>         | <b>\$ 66,426</b>                                    | <b>\$ 66,376</b>  | <b>\$</b>  | <b>\$ 50</b>   |

|  | <b>Fair Value Measurements at December 31, 2009</b> |   |  |  |
|--|---|---|--|--|
|  | <b>Total</b>  | <b>Quoted Prices<br/>in Active<br/>Markets<br/>for Identical<br/>Assets<br/>(Level 1)</b> | <b>Significant<br/>Other<br/>Observable<br/>Inputs<br/>(Level 2)</b> | <b>Significant<br/>Unobservable<br/>Inputs<br/>(Level 3)</b> |
| Money market funds                     | \$ 68,979   | \$ 68,979   | \$   | \$   |
| Municipal securities                   | 6,762   | 6,712   |  | 50   |
| Corporate debt securities              | 1,770   | 1,770   |  |  |
| Bonds of government sponsored agencies | 1,250   | 1,250   |  |  |
| Marketable securities                  | 1,026   |   | 1,026  |  |
| <b>Total</b>                           | <b>\$ 79,787</b>                                    | <b>\$ 78,711</b>  | <b>\$ 1,026</b>  | <b>\$ 50</b>   |

**14. Operating Segments and Geographic Information**

We consider our business to consist of one segment as this represents management's view of our operations. We operate on a worldwide basis with two locations in the United States and one location in the United Kingdom, which are categorized below as North America and Europe, respectively. The majority of our revenues are allocated among our geographic segments based upon the profit split methodology as discussed in Note 7, and revenues are generally allocated to the geographic segment where the work is performed.

Geographic information is as follows (in thousands):

|                                      | <b>Year Ended December 31, 2007</b> |               |              |
|--------------------------------------|-------------------------------------|---------------|--------------|
|                                      | <b>North</b>                        |               |              |
|                                      | <b>America</b>                      | <b>Europe</b> | <b>Total</b> |
| EDC licenses and services revenues   | \$ 6,331                            | \$            | \$ 6,331     |
| Service revenues                     | 51,936                              | 13,980        | 65,916       |
| Site support revenues                | 17,430                              | 9,021         | 26,451       |
| Net revenues from external customers | \$ 75,697                           | \$ 23,001     | \$ 98,698    |
| Operating income                     | \$ 18,305                           | \$ 3,946      | \$ 22,251    |
| Long-lived assets                    | \$ 25,919                           | \$ 7,428      | \$ 33,347    |
| Total assets                         | \$ 132,886                          | \$ 14,810     | \$ 147,696   |

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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

|                                      | <b>Year Ended December 31, 2008</b> |               |              |
|--------------------------------------|-------------------------------------|---------------|--------------|
|                                      | <b>North</b>                        |               |              |
|                                      | <b>America</b>                      | <b>Europe</b> | <b>Total</b> |
| EDC licenses and services revenues   | \$ 5,894                            | \$            | \$ 5,894     |
| Service revenues                     | 79,123                              | 17,444        | 96,567       |
| Site support revenues                | 20,644                              | 10,035        | 30,679       |
| Net revenues from external customers | \$ 105,661                          | \$ 27,479     | \$ 133,140   |
| Operating income                     | \$ 30,641                           | \$ 7,754      | \$ 38,395    |
| Long-lived assets                    | \$ 25,816                           | \$ 3,823      | \$ 29,639    |
| Total assets                         | \$ 152,073                          | \$ 17,049     | \$ 169,122   |

|                                      | <b>Year Ended December 31, 2009</b> |               |              |
|--------------------------------------|-------------------------------------|---------------|--------------|
|                                      | <b>North</b>                        |               |              |
|                                      | <b>America</b>                      | <b>Europe</b> | <b>Total</b> |
| EDC licenses and services revenues   | \$ 2,501                            | \$            | \$ 2,501     |
| Service revenues                     | 49,869                              | 14,786        | 64,655       |
| Site support revenues                | 18,600                              | 8,067         | 26,667       |
| Net revenues from external customers | \$ 70,970                           | \$ 22,853     | \$ 93,823    |
| Operating income                     | \$ 12,924                           | \$ 4,989      | \$ 17,913    |
| Long-lived assets                    | \$ 20,715                           | \$ 3,490      | \$ 24,205    |
| Total assets                         | \$ 142,685                          | \$ 22,176     | \$ 164,861   |

**15. Quarterly Financial Data (Unaudited)**

The quarterly data below includes all adjustments (consisting only of normal recurring adjustments) that we consider necessary for a fair presentation (in thousands, except per share data).

|                           | <b>2008</b>     |                |                     |                    |
|---------------------------|-----------------|----------------|---------------------|--------------------|
|                           | <b>March 31</b> | <b>June 30</b> | <b>September 30</b> | <b>December 31</b> |
| Net revenues:             |                 |                |                     |                    |
| EDC licenses and services | \$ 1,303        | \$ 1,487       | \$ 1,564            | \$ 1,540           |
| Services                  | 24,595          | 26,763         | 24,184              | 21,025             |
| Site support              | 7,775           | 7,222          | 8,182               | 7,500              |
| Total net revenues        | 33,673          | 35,472         | 33,930              | 30,065             |

|                                   |            |            |            |            |
|-----------------------------------|------------|------------|------------|------------|
| Costs of revenues:                |            |            |            |            |
| Cost of EDC licenses and services | 451        | 468        | 452        | 472        |
| Cost of services                  | 10,263     | 10,185     | 9,678      | 8,483      |
| Cost of site support              | 5,268      | 4,599      | 4,698      | 3,880      |
| <br>Total costs of revenues       | <br>15,982 | <br>15,252 | <br>14,828 | <br>12,835 |
| <br>Gross margin                  | <br>17,691 | <br>20,220 | <br>19,102 | <br>17,230 |
| Operating income                  | 8,496      | 10,758     | 10,549     | 8,592      |
| Net income                        | 5,746      | 6,660      | 6,930      | 5,666      |
| Basic net income per share        | \$ 0.11    | \$ 0.13    | \$ 0.14    | \$ 0.11    |
| Diluted net income per share      | \$ 0.11    | \$ 0.13    | \$ 0.13    | \$ 0.11    |
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**eResearchTechnology, Inc. and Subsidiaries**  
**Notes To Consolidated Financial Statements (Continued)**

|                                   | <b>March 31</b> | <b>June 30</b> | <b>2009<br/>September 30</b> | <b>December 31</b> |
|-----------------------------------|-----------------|----------------|------------------------------|--------------------|
| Net revenues:                     |                 |                |                              |                    |
| EDC licenses and services         | \$ 1,418        | \$ 1,083       | \$                           | \$                 |
| Services                          | 16,108          | 16,215         | 15,969                       | 16,363             |
| Site support                      | 6,260           | 6,878          | 6,757                        | 6,772              |
| <b>Total net revenues</b>         | <b>23,786</b>   | <b>24,176</b>  | <b>22,726</b>                | <b>23,135</b>      |
| Costs of revenues:                |                 |                |                              |                    |
| Cost of EDC licenses and services | 466             | 397            |                              |                    |
| Cost of services                  | 7,693           | 7,671          | 7,577                        | 6,945              |
| Cost of site support              | 3,635           | 3,470          | 3,418                        | 3,021              |
| <b>Total costs of revenues</b>    | <b>11,794</b>   | <b>11,538</b>  | <b>10,995</b>                | <b>9,966</b>       |
| Gross margin                      | 11,992          | 12,638         | 11,731                       | 13,169             |
| Operating income                  | 3,340           | 4,844          | 4,709                        | 5,020              |
| Net income                        | 2,070           | 2,548          | 2,819                        | 3,250              |
| Basic net income per share        | \$ 0.04         | \$ 0.05        | \$ 0.06                      | \$ 0.07            |
| Diluted net income per share      | \$ 0.04         | \$ 0.05        | \$ 0.06                      | \$ 0.07            |

Basic and diluted net income per share are computed independently for each quarter presented. Accordingly, the sum of the quarterly net income per share may not agree with the calculated full year net income per share.

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**eResearchTechnology, Inc. and Subsidiaries**  
**VALUATION AND QUALIFYING ACCOUNTS**  
 Allowance for Doubtful Accounts

(In thousands)

|                   | <b>Balance<br/>Beginning<br/>of<br/>Period</b> | <b>Charges to<br/>Expense</b> | <b>Deductions<br/>from<br/>Reserve</b> | <b>Balance<br/>End<br/>of Period</b> |
|-------------------|--|-------------------------------|--|--------------------------------------|
| December 31, 2007 | \$ 553   | \$ 30                         | \$ 30(a)                               | \$ 553                               |
| December 31, 2008 | \$ 553   | \$ 169                        | \$ 27(a)                               | \$ 695                               |
| December 31, 2009 | \$ 695   | \$ 215                        | \$ 362(a)                              | \$ 548                               |

(a) Write-off of individual accounts receivable.

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