

CANON INC  
Form 6-K  
January 28, 2010

**FORM 6-K**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549  
**Report of Foreign Issuer**  
**Pursuant to Rule 13a-16 or 15d-16 of**  
**the Securities Exchange Act of 1934**

For the month of ..... **January**..... , **2010**

**CANON INC.**

(Translation of registrant's name into English)  
30-2, Shimomaruko 3-Chome, Ohta-ku, Tokyo 146-8501, Japan

(Address of principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F            Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby  
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.  
Yes                      No                     

[If "Yes" is marked, indicate below the file number assigned to the registrant in connection with  
Rule 12g3-2(b):82-

---

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**CANON INC.**

(Registrant)

Date.... **January 27, 2010**....

By...../s/..... Masashiro Kobayashi .....  
(Signature)\*

Masashiro Kobayashi  
General Manager  
Global Finance Management Center  
Canon Inc.

\*Print the name and title of the signing officer under his signature.

The following materials are included.

1. RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2009

---

**RESULTS FOR THE FOURTH QUARTER**  
**AND THE FISCAL YEAR ENDED DECEMBER 31, 2009**

January 27, 2010

**CONSOLIDATED RESULTS**

(Millions of yen, thousands of U.S. dollars, except per share amounts)

	Year ended December 31, 2009	Actual			Year ended December 31, 2009	Projected	
		Year ended December 31, 2008		Change(%)		Year ending December 31, 2010	Change(%)
Net sales	¥3,209,201	¥4,094,161	-	21.6	\$34,882,620	¥3,450,000	+ 7.5
Operating profit	217,055	496,074	-	56.2	2,359,293	330,000	+52.0
Income before income taxes	219,355	481,147	-	54.4	2,384,293	320,000	+45.9
Net income attributable to Canon Inc.	¥ 131,647	¥ 309,148	-	57.4	\$ 1,430,946	¥ 200,000	+51.9
<b>Net income attributable to Canon Inc. stockholders per share:</b>							
- Basic	¥ 106.64	¥ 246.21	-	56.7	\$ 1.16	¥ 162.01	+51.9
- Diluted	106.64	246.20	-	56.7	1.16	-	-

	As of December 31, 2009	Actual			As of December 31, 2008
		As of December 31, 2008		Change(%)	
Total assets	¥3,847,557	¥3,969,934	-	3.1	\$41,821,272
Canon Inc. stockholders equity	¥2,688,109	¥2,659,792	+	1.1	\$29,218,576

- Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.
2. Canon adopted the guidance for noncontrolling interests in consolidated financial statements in the fiscal year beginning January 1, 2009.  
In accordance with the adoption of the guidance, consolidated net income has been renamed to net income attributable to Canon Inc.
3. U.S. dollar amounts are translated from yen at the rate of JPY92 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2009, solely for the convenience of the reader.

**NON-CONSOLIDATED RESULTS**

(Millions of yen, thousands of U.S. dollars, except per share amounts)

Actual

## Edgar Filing: CANON INC - Form 6-K

	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)	Year ended December 31, 2009
Net sales	¥ 2,025,546	¥ 2,721,094	- 25.6	\$ 22,016,804
Operating profit	97,777	358,706	- 72.7	1,062,793
Ordinary profit	142,684	359,086	- 60.3	1,550,913
Net income	¥ 80,778	¥ 224,135	- 64.0	\$ 878,022
<b>Net income per share:</b>				
- Basic	¥ 65.44	¥ 178.50	- 63.3	\$ 0.71
- Diluted	65.43	178.49	- 63.3	0.71
Dividend per share	110.00	110.00	-	1.20

	As of December 31, 2009	Actual As of December 31, 2008	Change(%)	As of December 31, 2009
Total assets	¥ 2,551,100	¥ 2,618,998	- 2.6	\$ 27,729,348
Net assets	¥ 1,812,718	¥ 1,865,005	- 2.8	\$ 19,703,457

Note: U.S. dollar amounts are translated from yen at the rate of JPY 92= U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2009, solely for the convenience of the reader.

Canon Inc.  
Headquarter office

30-2, Shimomaruko 3-chome, Ohta-ku,  
Tokyo 146-8501, Japan  
Phone: +81-3-3758-2111

## **I. Operating Results and Financial Conditions**

### **2009 in Review**

Looking back at the global economy in fiscal 2009, although the year began amid an unprecedentedly harsh business climate, economic stimulus measures implemented by different countries have started to yield results, leading to moderate recoveries as the second half of the year approached. Although countries such as China and India, whose economies have rapidly grown in prominence, maintained their stable growth largely owing to increased consumer spending, developed countries such as Japan, the United States and European nations all recorded negative growth for the first time since the end of World War II, leading to negative growth overall around the globe.

As for the markets in which Canon operates amid these conditions, within the office equipment market, demand for both color and monochrome models of network digital multifunction devices (MFDs) decreased in each region. While sales for laser printers also remained weak, dropping below the year-ago level, the rate of decline gradually narrowed toward the second half of the year. As for the consumer products market, while demand for compact digital cameras remained sluggish and prices continued to decline, demand for digital single-lens reflex (SLR) cameras displayed solid growth especially in overseas markets. With regard to inkjet printers, although demand continued to be slack, which led to a reduction in market size compared with the previous year, conditions started to improve toward the end of the year. In the industry and others market, demand for steppers, utilized in the production of semiconductors, declined significantly while demand for aligners, used to produce liquid crystal display (LCD) panels, also slowed but showed signs of a recovery heading into the next fiscal year. The average value of the yen during the year was ¥93.21 to the U.S. dollar, a year-on-year appreciation of approximately ¥10, and ¥130.46 to the euro, a year-on-year appreciation of approximately ¥21.

Although the markets for such consumer products as cameras and inkjet printers are clearly bottoming out amid the significantly stronger yen, which has had an impact on all of the company's businesses, net sales for the year totaled ¥3,209.2 billion (U.S.\$34,883 million), a year-on-year decline of 21.6%, mainly due to the effects of reduced sales volumes of office products throughout the year. Despite the launch of new products and ongoing cost-cutting efforts aimed at an improved gross profit ratio, the impact of such factors as the substantial appreciation of the yen and the drop in sales value led to a 2.8 point decline in the ratio to 44.5%. Consequently, gross profit decreased by 26.3% to ¥1,427.4 billion (U.S.\$15,515 million) for the full year. While operating expenses decreased by 16.1% owing to continued Group-wide efforts to thoroughly cut spending, operating profit dropped 56.2% to ¥217.1 billion (U.S.\$2,359 million). Despite the decreased interest income due to the lower rate of return on cash and cash equivalents, other income (deductions) recorded a positive turnaround of ¥17.2 billion (U.S.\$187 million), mainly reflecting an improvement in currency exchange losses and earnings on investments in affiliates accounted for by the equity method. As a result, income before income taxes totaled ¥219.4 billion (U.S.\$2,384 million), a year-on-year decline of 54.4%, while net income attributable to Canon Inc. also decreased by 57.4% to ¥131.6 billion (U.S.\$1,431 million).

Basic net income attributable to Canon Inc. stockholders per share was ¥106.64 (U.S.\$1.16), a year-on-year decline of ¥139.57 (U.S.\$1.52) compared with the previous year.

### **Results by Product Segment**

Looking at Canon's full-year performance by business sector, within the office business unit, demand for office equipment decreased overall amid the deterioration of economic conditions. Sales of network digital MFDs remained low in all regions while demand for laser printers decreased substantially compared with the previous year despite the optimization of inventory levels being in sight. Consequently, sales for the segment, including the impact of the strong yen, totaled ¥1,645.1 billion (U.S.\$17,881 million), a drop of 26.8% year on year. Operating profit fell 49.8% to ¥229.4 billion (U.S.\$2,493 million), mainly due to the decrease in gross profit stemming from the significant reduction in sales.

Within the consumer business unit, sales volumes of such new products as the competitively priced EOS Digital Rebel T1i (EOS 500D) and advanced-amateur model EOS 7D digital SLR cameras recorded solid growth. As for compact digital cameras, although stagnant market conditions led to a contraction in sales volume, the Company reinforced its product lineup through the launch of six new ELPH (IXUS)-series models and nine new PowerShot-series models. As for inkjet printers, although the market overall remained sluggish, sales in the Americas and Asia displayed healthy growth, contributing to a year-on-year increase in sales volume. Sales for the segment as a whole, however, declined 10.6% year on year to ¥1,301.2 billion (U.S.\$14,143 million) due to the significant impact of the yen's appreciation. Operating profit decreased by 17.8% to ¥183.5 billion (U.S.\$1,994 million), largely reflecting the decrease in gross profit arising from the reduction in sales.

In the industry and others business unit, sales of steppers remained sluggish amid worsening market conditions for memory chips, while sales of aligners dropped due to restrained capital investment by LCD panel manufacturers. As a result, sales for the segment totaled ¥358.0 billion (U.S.\$3,891 million), a decrease of 31.5%, while operating profit dropped to negative ¥76.0 billion (U.S.\$826 million), due to the significant drop in sales along with the early disposal of assets, including excess production equipment, based on a fundamental reassessment of the business structure for steppers.

### **Cash Flow**

Although Canon recorded a decline in profits in 2009, cash flow from operating activities totaled ¥611.2 billion (U.S.\$6,644 million), a slight decrease of ¥5.4 billion (U.S.\$59 million) compared with the previous year, as a result of the substantial progress achieved in inventory-reduction efforts. As capital investment was focused on items relevant to introducing new products in principal, cash flow from investing activities totaled ¥370.2 billion (U.S.\$4,024 million), a year-on-year decrease of ¥102.2 billion (U.S.\$1,111 million). Accordingly, free cash flow totaled ¥241.0 billion (U.S.\$2,619 million), an increase of ¥96.8 billion (U.S.\$1,052 million) from the previous year. Cash flow from financing activities recorded an outlay of ¥142.4 billion (U.S.\$1,548 million), mainly arising from the dividend payout of ¥135.8 billion (U.S.\$1,476 million). Consequently, cash and cash equivalents increased by ¥115.8 billion (U.S.\$1,259 million) to ¥795.0 billion (U.S.\$8,642 million) from the end of the previous year.

### **Non-consolidated Results**

Non-consolidated net sales totaled ¥2,025.5 billion (U.S.\$22,017 million), a year-on-year decrease of 25.6%, ordinary profit declined by 60.3% to ¥142.7 billion (U.S.\$1,551 million), and net income fell by 64.0% to ¥80.8 billion (U.S.\$878 million).

## Outlook

As for the outlook for the global economy in fiscal 2010, although China and other emerging nations with significantly expanding economies are expected to continue enjoying steady growth, deteriorating employment conditions and other factors make it difficult to predict the economic prospects for developed countries even though they are projected to realize positive growth. While some leading indicators have pointed to a bottoming out and conditions are expected to slowly head toward a path of recovery as a result of various economic stimulus packages and financial policies launched at the national level, considerable time will likely be needed before the global economy realizes a full-fledged turnaround.

In the businesses in which Canon is involved, with regard to network digital MFDs and laser printers in the office equipment market, demand is expected to gradually increase following the bottoming out of the segment. With respect to the consumer products market, demand for digital SLR cameras is forecasted to achieve solid growth, whereas demand for compact digital cameras and inkjet printers will also head toward a recovery trend. As for the industry and others market, projections call for a modest recovery in demand for steppers as device makers reassess their capital expenditure plans, and demand for aligners is also expected to increase as LCD panel manufacturers gear up to boost production.

With regard to currency exchange rates for the full year, on which Canon's performance outlook is based, despite the continued uncertainty over future interest rate policies for major countries along with the speed and level of economic recovery and other factors, Canon anticipates exchange rates for the period of ¥90 to the U.S. dollar and ¥130 to the euro, representing an appreciation of approximately ¥3 against the U.S. dollar, and relatively the same value for the euro compared with the previous year. Upon taking into consideration current business sentiment based on these foreign exchange rate assumptions, Canon projects net sales of ¥3,450.0 billion (U.S.\$37,500 million), a year-on-year increase of 7.5%; operating profit of ¥330.0 billion (U.S.\$3,587 million), a year-on-year increase of 52.0%; income before income taxes of ¥320.0 billion (U.S.\$3,478 million), a year-on-year increase of 45.9%; and net income attributable to Canon Inc. of ¥200.0 billion (U.S.\$2,174 million), a year-on-year increase of 51.9%.

### Basic Policy Regarding Profit Distribution and Dividends for the Current Fiscal Year

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration planned future investments, free cash flow, and reflecting the company's consolidated business performance. Specifically, Canon's basic policy is to continuously strive to raise its consolidated payout ratio to approximately 30% over the medium to long term.

The company recorded a decrease in profits amid extremely severe economic conditions but, prioritizing stable returns to shareholders, plans to distribute a full-year dividend totaling ¥110.00 (U.S.\$1.20) per share (interim dividend of ¥55.00 [U.S.\$0.60] per share [already distributed], and year-end dividend of ¥55.00 [U.S.\$0.60]), the same amount per share as was paid out in 2008.

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as anticipate, believe, estimate, expect, intend, may, or should and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.





## II. Management Policy

### (1) Basic Policy

Under the corporate philosophy of *kyosei* living and working together for the common good Canon's basic management policy is to contribute to the prosperity and well-being of the world while endeavoring to become a truly excellent global corporate group targeting continued growth and development.

### (2) Management Goals

Based on this basic management policy, Canon launched two consecutive five-year management plans Phase I of its Excellent Global Corporation Plan in 1996, and Phase II in 2001 with the aim of becoming a truly excellent global corporation. Through these two management plans, the Company promoted a range of management reforms, thoroughly strengthening its product competitiveness and financial base. Since 2006, under a new five-year management plan Phase III, which targets further growth and improved corporate value Canon is pursuing sound growth, making use of the solid management foundation achieved through the two preceding plans, and further expanding its corporate scale while maintaining a high level of profitability. In particular, the Company is focusing on the following five important management objectives.

- 1) Achieving the overwhelming No. 1 position worldwide in all current core businesses
- 2) Expanding business operations through diversification
- 3) Identifying new business domains and accumulating required technologies
- 4) Establishing new production systems to sustain international competitiveness
- 5) Nurturing truly autonomous and strong individuals promoting everlasting corporate reforms

In 2009, however, due to the global recession triggered by the Lehman Shock, Canon was forced to temporarily shift its strategic direction, changing course from a focus on sound growth to improved management quality. Through such efforts as the promotion of thorough expense and capital-investment efficiencies and the establishment of advanced supply-chain management enabling inventory reductions, the Company made progress in establishing a muscular business constitution and enhancing corporate strength to agilely respond to changes in its business environment.

While the global economy currently appears to be on track for a recovery, because it appears that it will take the form of an L-shaped recovery, we expect the surrounding business environment will continue to prove difficult. Faced with these circumstances, Canon will again aim to realize sound growth, capitalizing on the future turnaround to post results that outpace the speed of the economic recovery, employing a new growth strategy in this, the final year of the Company's Excellent Global Corporation Plan Phase III, which is being viewed as the first year in a new era of growth.

### (3) Business Challenges and Countermeasures

At Canon, the creation of new businesses and maintaining a high profitability structure represent two very important management objectives to ensure continuous future growth.

As for new businesses, the Company is promoting research based on leading-edge technologies in its areas of expertise, such as biotechnology, nanotechnology and life sciences. At the same time, Canon is also looking into M&A opportunities and business tie-ups toward launching such businesses. Additionally, the Company aims to enter the display business, moving away from a focus on still images while strengthening the ability to deliver video images, which will play an increasingly important role in the broadband era.

With regard to maintaining the Company's current high profitability structure, in order to effectively respond to the intensifying price competition centered on the consumer goods market and the investment burden that accompanies the launch of competitive new businesses, Canon believes that it is important to further improve the profit-earning ability of current businesses. To facilitate this, the Company is promoting the development of competitive new products and actively carrying out cost-reduction activities.

Canon also views its approach to the environment as an important management issue. From the product planning stage through to design, development, production, sales, use, recovery and recycling, the Company focuses its energies on

such areas as creating environmentally conscious products that realize energy efficiency, resource efficiency, and eliminate the use of hazardous substances. Additionally, Canon actively promotes the development of recycling systems, the expansion of green procurement policies, the disclosure of environmental information, and participation in environmental conservation activities at the community level.

- 5 -

---

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

**III. Financial Statements****1. CONSOLIDATED BALANCE SHEETS**

	Millions of yen			Thousands of U.S. dollars
	As of December 31, 2009	As of December 31, 2008	Change	As of December 31, 2009
<b>ASSETS</b>				
Current assets:				
Cash and cash equivalents	¥ 795,034	¥ 679,196	¥ 115,838	\$ 8,641,674
Short-term investments	19,089	7,651	11,438	207,489
Trade receivables, net	556,572	595,422	(38,850)	6,049,696
Inventories	373,241	506,919	(133,678)	4,056,967
Prepaid expenses and other current assets	273,843	275,660	(1,817)	2,976,554
Total current assets	2,017,779	2,064,848	(47,069)	21,932,380
Noncurrent receivables	14,936	14,752	184	162,348
Investments	114,066	88,825	25,241	1,239,848
Property, plant and equipment, net	1,269,785	1,357,186	(87,401)	13,802,011
Intangible assets, net	117,396	119,140	(1,744)	1,276,043
Other assets	313,595	325,183	(11,588)	3,408,642
Total assets	¥3,847,557	¥ 3,969,934	¥(122,377)	\$ 41,821,272
<b>LIABILITIES AND EQUITY</b>				
Current liabilities:				
Short-term loans and current portion of long-term debt	¥ 4,869	¥ 5,540	¥ (671)	\$ 52,924
Trade payables	339,113	406,746	(67,633)	3,686,011
Accrued income taxes	50,105	69,961	(19,856)	544,620
Accrued expenses	274,300	277,117	(2,817)	2,981,522
Other current liabilities	115,303	184,636	(69,333)	1,253,293
Total current liabilities	783,690	944,000	(160,310)	8,518,370
Long-term debt, excluding current installments	4,912	8,423	(3,511)	53,391
Accrued pension and severance cost	115,904	110,784	5,120	1,259,826
Other noncurrent liabilities	63,651	55,745	7,906	691,859
Total liabilities	968,157	1,118,952	(150,795)	10,523,446

## Equity:

## Canon Inc. stockholders' equity:

Common stock	<b>174,762</b>	174,762	-	<b>1,899,587</b>
Additional paid-in capital	<b>404,293</b>	403,790	503	<b>4,394,489</b>
Legal reserve	<b>54,687</b>	53,706	981	<b>594,424</b>
Retained earnings	<b>2,871,437</b>	2,876,576	(5,139)	<b>31,211,272</b>
Accumulated other comprehensive income (loss)	<b>(260,818)</b>	(292,820)	32,002	<b>(2,834,978)</b>
Treasury stock, at cost	<b>(556,252)</b>	(556,222)	(30)	<b>(6,046,218)</b>
<b>Total Canon Inc. stockholders' equity</b>	<b>2,688,109</b>	2,659,792	28,317	<b>29,218,576</b>
Noncontrolling interests	<b>191,291</b>	191,190	101	<b>2,079,250</b>
<b>Total equity</b>	<b>2,879,400</b>	2,850,982	28,418	<b>31,297,826</b>
<b>Total liabilities and equity</b>	<b>¥3,847,557</b>	¥ 3,969,934	¥(122,377)	<b>\$ 41,821,272</b>

Millions of yen

Thousands of  
U.S. dollarsAs of  
**December**  
**31,**  
**2009**As of  
December 31,  
2008As of  
**December 31,**  
**2009**

## Notes:

1. Allowance for doubtful receivables	<b>¥ 11,343</b>	¥ 9,318	<b>\$ 123,293</b>
2. Accumulated depreciation	<b>1,815,982</b>	1,635,601	<b>19,738,935</b>
3. Accumulated other comprehensive income (loss):			
Foreign currency translation adjustments	<b>(202,628)</b>	(235,968)	<b>(2,202,478)</b>
Net unrealized gains and losses on securities	<b>3,285</b>	1,135	<b>35,706</b>
Net gains and losses on derivative instruments	<b>71</b>	1,493	<b>772</b>
Pension liability adjustments	<b>(61,546)</b>	(59,480)	<b>(668,978)</b>

- 6 -

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

2. CONSOLIDATED STATEMENTS OF INCOME

<u>Results for the fourth quarter</u>	Millions of yen			Thousands of U.S. dollars
	Three months ended December 31, 2009	Three months ended December 31, 2008	Change(%)	Three months ended December 31, 2009
Net sales	¥ 954,058	¥ 994,740	- 4.1	\$ 10,370,196
Cost of sales	520,267	573,343		5,655,076
Gross profit	433,791	421,397	+ 2.9	4,715,120
Operating expenses:				
Selling, general and administrative expenses	264,396	273,681		2,873,870
Research and development expenses	77,267	111,891		839,859
	341,663	385,572		3,713,729
Operating profit	92,128	35,825	+ 157.2	1,001,391
Other income (deductions):				
Interest and dividend income	1,441	3,849		15,663
Interest expense	(95)	(164)		(1,032)
Other, net	4,447	(22,597)		48,337
	5,793	(18,912)		62,968
Income before income taxes	97,921	16,913	+ 479.0	1,064,359
Income taxes	35,413	3,816		384,924
Consolidated net income	62,508	13,097		679,435
Less: Net income attributable to noncontrolling interests	944	1,475		10,261
Net income attributable to Canon Inc.	¥ 61,564	¥ 11,622	+ 429.7	\$ 669,174

Note: Consolidated comprehensive income for the three months ended December 31, 2009 and 2008 was JPY 74,334 million (increase) (U.S.\$807,978 thousand (increase)) and JPY 204,647 million (decrease), respectively.

<u>Results for the fiscal year</u>	Millions of yen			Thousands of U.S. dollars
	Year ended	Year ended	Change(%)	Year ended

## Edgar Filing: CANON INC - Form 6-K

	<b>December 31, 2009</b>	December 31, 2008		<b>December 31, 2009</b>
Net sales	<b>¥3,209,201</b>	¥ 4,094,161	- 21.6	<b>\$ 34,882,620</b>
Cost of sales	<b>1,781,808</b>	2,156,153		<b>19,367,479</b>
Gross profit	<b>1,427,393</b>	1,938,008	- 26.3	<b>15,515,141</b>
Operating expenses:				
Selling, general and administrative expenses	<b>905,738</b>	1,067,909		<b>9,844,978</b>
Research and development expenses	<b>304,600</b>	374,025		<b>3,310,870</b>
	<b>1,210,338</b>	1,441,934		<b>13,155,848</b>
Operating profit	<b>217,055</b>	496,074	- 56.2	<b>2,359,293</b>
Other income (deductions):				
Interest and dividend income	<b>5,202</b>	19,442		<b>56,543</b>
Interest expense	<b>(336)</b>	(837)		<b>(3,652)</b>
Other, net	<b>(2,566)</b>	(33,532)		<b>(27,891)</b>
	<b>2,300</b>	(14,927)		<b>25,000</b>
Income before income taxes	<b>219,355</b>	481,147	- 54.4	<b>2,384,293</b>
Income taxes	<b>84,122</b>	160,788		<b>914,369</b>
Consolidated net income	<b>135,233</b>	320,359		<b>1,469,924</b>
Less: Net income attributable to noncontrolling interests	<b>3,586</b>	11,211		<b>38,978</b>
Net income attributable to Canon Inc.	<b>¥ 131,647</b>	¥ 309,148	- 57.4	<b>\$ 1,430,946</b>

Note: Consolidated comprehensive income for the year ended December 31, 2009 and 2008 was JPY 168,452 million (increase) (U.S.\$1,831,000 thousand (increase)) and JPY 18,681 million (decrease), respectively.

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

3. DETAILS OF SALES

<b><u>Results for the fourth quarter</u></b>	Millions of yen			Thousands of U.S. dollars
	<b>Three months ended December 31, 2009</b>	Three months ended December 31, 2008	Change(%)	<b>Three months ended December 31, 2009</b>
<b>Sales by product</b>				
Office	465,131	507,955	- 8.4	5,055,772
Consumer	412,729	376,588	+ 9.6	4,486,185
Industry and Others	117,070	137,681	- 15.0	1,272,500
Eliminations	(40,872)	(27,484)	-	(444,261)
Total	¥ 954,058	¥ 994,740	- 4.1	\$ 10,370,196

<b>Sales by region</b>	Millions of yen			Thousands of U.S. dollars
	<b>Three months ended December 31, 2009</b>	Three months ended December 31, 2008	Change(%)	<b>Three months ended December 31, 2009</b>
Japan	¥ 197,599	¥ 224,710	- 12.1	\$ 2,147,815
Overseas:				
<i>Americas</i>	274,782	283,002	- 2.9	2,986,761
<i>Europe</i>	308,523	308,121	+ 0.1	3,353,511
<i>Other areas</i>	173,154	178,907	- 3.2	1,882,109
	756,459	770,030	- 1.8	8,222,381
Total	¥ 954,058	¥ 994,740	- 4.1	\$ 10,370,196

<b><u>Results for the fiscal year</u></b>	Millions of yen			Thousands of U.S. dollars
	<b>Year ended December 31, 2009</b>	Year ended December 31, 2008	Change(%)	<b>Year ended December 31, 2009</b>
<b>Sales by product</b>				
Office	1,645,076	2,246,609	- 26.8	17,881,261
Consumer	1,301,160	1,456,075	- 10.6	14,143,043
Industry and Others	357,998	522,405	- 31.5	3,891,283
Eliminations	(95,033)	(130,928)	-	(1,032,967)
Total	¥ 3,209,201	¥ 4,094,161	- 21.6	\$ 34,882,620

Sales by region	Millions of yen			Thousands of U.S. dollars
	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)	Year ended December 31, 2009
Japan	¥ 702,344	¥ 868,280	- 19.1	\$ 7,634,174
Overseas:				
Americas	894,154	1,154,571	- 22.6	9,719,065
Europe	995,150	1,341,400	- 25.8	10,816,848
Other areas	617,553	729,910	- 15.4	6,712,533
	2,506,857	3,225,881	- 22.3	27,248,446
Total	¥ 3,209,201	¥ 4,094,161	- 21.6	\$ 34,882,620

- Notes: 1. The primary products included in each of the product segments are as follows:
- Office : Office network digital multifunction devices (MFDs) /Color network digital MFDs /  
Office copying machines /Personal-use copying machines /Full-color copying machines /  
Laser printers /Large format inkjet printers
  - Consumer : Digital SLR cameras /Compact digital cameras /Interchangeable lenses /Digital video  
camcorders /  
Inkjet multifunction peripherals /Single function inkjet printers /Image scanners /Broadcasting  
equipment
  - Industry and Others : Semiconductor production equipment /Mirror projection mask aligners for LCD  
panels /  
Medical equipment /Components /Computer information systems /Document  
scanners /  
Personal information products
2. The principal countries and regions included in each regional category are as follows:
- Americas: United States of America, Canada, Latin America/ Europe: England, Germany, France,  
Netherlands /
  - Other Areas: Asian regions, China, Oceania



## CANON INC. AND SUBSIDIARIES

## CONSOLIDATED

4. CONSOLIDATED STATEMENTS OF EQUITY

Millions of yen

	Common Stock	Additional paid-in capital	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total Canon Inc. stockholders equity
	¥ 174,698	¥ 402,991	¥ 46,017	¥ 2,720,146	¥ 34,670	¥ (456,186)	¥ 2,922,336
Controlling interests and other stockholders	64	63 761		(145,024)			127 761 (145,024)
Noncontrolling interests			7,689	(7,689)			-
Net income (loss), net of tax adjustments				309,148			309,148
Changes on securities derivative instruments					(258,764) (5,152) 2,342 (65,916)		(258,764) (5,152) 2,342 (65,916)
Net income (loss)							(18,342)
Net income (loss)		(25)		(5)		(100,036)	(100,066)
	¥ 174,762	¥ 403,790	¥ 53,706	¥ 2,876,576	¥ (292,820)	¥ (556,222)	¥ 2,659,792
<b>Controlling interests and other stockholders</b>		<b>503</b>		<b>(135,793)</b>			<b>503</b> <b>(135,793)</b>
<b>Noncontrolling interests</b>			<b>981</b>	<b>(981)</b>			<b>-</b>
<b>Net income (loss), net of tax adjustments</b>				<b>131,647</b>			<b>131,647</b>
<b>Changes on securities derivative instruments</b>					<b>33,340</b> <b>2,150</b> <b>(1,422)</b> <b>(2,066)</b>		<b>33,340</b> <b>2,150</b> <b>(1,422)</b> <b>(2,066)</b>

							163,649
, net				(12)		(30)	(42)
9	¥ 174,762	¥ 404,293	¥ 54,687	¥ 2,871,437	¥ (260,818)	¥ (556,252)	¥ 2,688,109
8	\$ 1,899,587	\$ 4,389,022	\$ 583,761	\$ 31,267,130	\$ (3,182,825)	\$ (6,045,892)	\$ 28,910,783
controlling interests and other stockholders		5,467		(1,476,011)			5,467 (1,476,011)
ling interests			10,663	(10,663)			-
				1,430,946			1,430,946
e (loss), net of tax adjustments					362,391		362,391
es on securities					23,370		23,370
ative instruments					(15,457)		(15,457)
					(22,457)		(22,457)
							1,778,793
, net				(130)		(326)	(456)
9	\$ 1,899,587	\$ 4,394,489	\$ 594,424	\$ 31,211,272	\$ (2,834,978)	\$ (6,046,218)	\$ 29,218,576

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

5. CONSOLIDATED STATEMENTS OF CASH FLOWS

	Millions of yen		Thousands of U.S. dollars
	<b>Year ended December 31, 2009</b>	Year ended December 31, 2008	<b>Year ended December 31, 2009</b>
Cash flows from operating activities:			
Consolidated net income	¥ 135,233	¥ 320,359	\$ 1,469,924
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	315,393	341,337	3,428,185
Loss on disposal of property, plant and equipment	8,215	11,811	89,294
Deferred income taxes	20,712	(32,497)	225,130
Decrease in trade receivables	48,244	83,521	524,391
Decrease in inventories	143,580	49,547	1,560,652
Decrease in trade payables	(76,843)	(36,719)	(835,250)
Decrease in accrued income taxes	(21,023)	(77,340)	(228,511)
Decrease in accrued expenses	(9,827)	(30,694)	(106,815)
Increase (decrease) in accrued (prepaid) pension and severance cost	4,765	(12,128)	51,793
Other, net	42,786	(513)	465,066
 Net cash provided by operating activities	 <b>611,235</b>	 616,684	 <b>6,643,859</b>
Cash flows from investing activities:			
Purchases of fixed assets	(327,983)	(428,168)	(3,565,033)
Proceeds from sale of fixed assets	8,893	7,453	96,663
Purchases of available-for-sale securities	(3,253)	(7,307)	(35,359)
Proceeds from sale and maturity of available-for-sale securities	2,460	4,320	26,739
Proceeds from maturity of held-to-maturity securities	-	10,000	-
(Increase) decrease in time deposits, net	(11,345)	2,892	(123,315)
Acquisitions of subsidiaries, net of cash acquired	(2,979)	(5,999)	(32,380)
Purchases of other investments	(37,981)	(45,473)	(412,837)
Other, net	1,944	(10,198)	21,131
 Net cash used in investing activities	 <b>(370,244)</b>	 (472,480)	 <b>(4,024,391)</b>
Cash flows from financing activities:			
Proceeds from issuance of long-term debt	3,361	6,841	36,533
Repayments of long-term debt	(6,282)	(15,397)	(68,283)

Edgar Filing: CANON INC - Form 6-K

Decrease in short-term loans	<b>(280)</b>	(2,643)	<b>(3,043)</b>
Dividends paid	<b>(135,793)</b>	(145,024)	<b>(1,476,011)</b>
Repurchases of treasury stock, net	<b>(42)</b>	(100,066)	<b>(457)</b>
Other, net	<b>(3,343)</b>	(21,276)	<b>(36,337)</b>
Net cash used in financing activities	<b>(142,379)</b>	(277,565)	<b>(1,547,598)</b>
Effect of exchange rate changes on cash and cash equivalents	<b>17,226</b>	(131,906)	<b>187,239</b>
Net change in cash and cash equivalents	<b>115,838</b>	(265,267)	<b>1,259,109</b>
Cash and cash equivalents at beginning of period	<b>679,196</b>	944,463	<b>7,382,565</b>
Cash and cash equivalents at end of period	<b>¥ 795,034</b>	¥ 679,196	<b>\$ 8,641,674</b>

- 10 -

---

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

6. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

7. SEGMENT INFORMATION

## (1) SEGMENT INFORMATION BY PRODUCT

**Results for the fourth quarter**

Millions of yen

Thousands of  
U.S. dollars

	<b>Three months ended December 31, 2009</b>	Three months ended December 31, 2008	Change(%)	<b>Three months ended December 31, 2009</b>
<b>Office</b>				
Net sales:				
External customers	¥ 462,149	¥ 502,389	- 8.0	\$ 5,023,359
Intersegment	2,982	5,566	- 46.4	32,413
Total	465,131	507,955	- 8.4	5,055,772
Operating cost and expenses	384,517	423,226	- 9.1	4,179,533
Operating profit	¥ 80,614	¥ 84,729	- 4.9	\$ 876,239
<b>Consumer</b>				
Net sales:				
External customers	¥ 412,087	¥ 375,941	+ 9.6	\$ 4,479,207
Intersegment	642	647	- 0.8	6,978
Total	412,729	376,588	+ 9.6	4,486,185
Operating cost and expenses	337,586	335,715	+ 0.6	3,669,413
Operating profit	¥ 75,143	¥ 40,873	+ 83.8	\$ 816,772
<b>Industry and Others</b>				
Net sales:				
External customers	¥ 79,822	¥ 116,410	- 31.4	\$ 867,630
Intersegment	37,248	21,271	+ 75.1	404,870
Total	117,070	137,681	- 15.0	1,272,500
Operating cost and expenses	152,030	189,957	- 20.0	1,652,500
Operating profit (loss)	¥ (34,960)	¥ (52,276)	-	\$ (380,000)

**Corporate and Eliminations**

Net sales:

External customers	¥ -	¥ -	-	\$ -
Intersegment	(40,872)	(27,484)	-	(444,261)
Total	(40,872)	(27,484)	-	(444,261)
Operating cost and expenses	(12,203)	10,017	-	(132,641)
Operating profit (loss)	¥ (28,669)	¥ (37,501)	-	\$ (311,620)

**Consolidated**

Net sales:

External customers	¥ 954,058	¥ 994,740	- 4.1	\$ 10,370,196
Intersegment	-	-	-	-
Total	954,058	994,740	- 4.1	10,370,196
Operating cost and expenses	861,930	958,915	- 10.1	9,368,805
Operating profit	¥ 92,128	¥ 35,825	+ 157.2	\$ 1,001,391

## CANON INC. AND SUBSIDIARIES

## CONSOLIDATED

## Results for the fiscal year

Millions of yen

Thousands of  
U.S. dollars

	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)	Year ended December 31, 2009
<b>Office</b>				
Net sales:				
External customers	¥ 1,635,056	¥ 2,223,253	- 26.5	\$ 17,772,348
Intersegment	10,020	23,356	- 57.1	108,913
Total	1,645,076	2,246,609	- 26.8	17,881,261
Operating cost and expenses	1,415,680	1,789,263	- 20.9	15,387,826
Operating profit	229,396	457,346	- 49.8	2,493,435
Total assets	745,646	822,660	- 9.4	8,104,848
Depreciation and amortization	90,878	99,962	- 9.1	987,804
Capital Expenditures	¥ 96,718	¥ 139,046	- 30.4	\$ 1,051,283
<b>Consumer</b>				
Net sales:				
External customers	¥ 1,299,194	¥ 1,453,647	- 10.6	\$ 14,121,674
Intersegment	1,966	2,428	- 19.0	21,369
Total	1,301,160	1,456,075	- 10.6	14,143,043
Operating cost and expenses	1,117,668	1,232,951	- 9.4	12,148,565
Operating profit	183,492	223,124	- 17.8	1,994,478
Total assets	437,160	502,927	- 13.1	4,751,739
Depreciation and amortization	48,701	58,082	- 16.2	529,359
Capital Expenditures	¥ 27,503	¥ 52,641	- 47.8	\$ 298,946
<b>Industry and Others</b>				
Net sales:				
External customers	¥ 274,951	¥ 417,261	- 34.1	\$ 2,988,598
Intersegment	83,047	105,144	- 21.0	902,685
Total	357,998	522,405	- 31.5	3,891,283

## Edgar Filing: CANON INC - Form 6-K

Operating cost and expenses	<b>433,954</b>	570,281	- 23.9	<b>4,716,892</b>
Operating profit (loss)	<b>(75,956)</b>	(47,876)	-	<b>(825,609)</b>
Total assets	<b>359,635</b>	453,581	- 20.7	<b>3,909,076</b>
Depreciation and amortization	<b>60,770</b>	71,557	- 15.1	<b>660,543</b>
Capital Expenditures	<b>¥ 25,644</b>	¥ 31,445	- 18.4	<b>\$ 278,739</b>

**Corporate and Eliminations**

Net sales:

External customers	<b>¥ -</b>	¥ -	-	<b>\$ -</b>
Intersegment	<b>(95,033)</b>	(130,928)	-	<b>(1,032,967)</b>

Total	<b>(95,033)</b>	(130,928)	-	<b>(1,032,967)</b>
-------	-----------------	-----------	---	--------------------

Operating cost and expenses	<b>24,844</b>	5,592	-	<b>270,044</b>
-----------------------------	---------------	-------	---	----------------

Operating profit (loss)	<b>(119,877)</b>	(136,520)	-	<b>(1,303,011)</b>
-------------------------	------------------	-----------	---	--------------------

Total assets	<b>2,305,116</b>	2,190,766	+ 5.2	<b>25,055,609</b>
--------------	------------------	-----------	-------	-------------------

Depreciation and amortization	<b>115,044</b>	111,736	+ 3.0	<b>1,250,479</b>
-------------------------------	----------------	---------	-------	------------------

Capital Expenditures	<b>¥ 108,387</b>	¥ 180,268	- 39.9	<b>\$ 1,178,119</b>
----------------------	------------------	-----------	--------	---------------------

**Consolidated**

Net sales:

External customers	<b>¥ 3,209,201</b>	¥ 4,094,161	- 21.6	<b>\$ 34,882,620</b>
Intersegment	<b>-</b>	-	-	<b>-</b>

Total	<b>3,209,201</b>	4,094,161	- 21.6	<b>34,882,620</b>
-------	------------------	-----------	--------	-------------------

Operating cost and expenses	<b>2,992,146</b>	3,598,087	- 16.8	<b>32,523,327</b>
-----------------------------	------------------	-----------	--------	-------------------

Operating profit	<b>217,055</b>	496,074	- 56.2	<b>2,359,293</b>
------------------	----------------	---------	--------	------------------

Total assets	<b>3,847,557</b>	3,969,934	- 3.1	<b>41,821,272</b>
--------------	------------------	-----------	-------	-------------------

Depreciation and amortization	<b>315,393</b>	341,337	- 7.6	<b>3,428,185</b>
-------------------------------	----------------	---------	-------	------------------

Capital Expenditures	<b>¥ 258,252</b>	¥ 403,400	- 36.0	<b>\$ 2,807,087</b>
----------------------	------------------	-----------	--------	---------------------



## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

## (2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

<b>Results for the fourth quarter</b>	Millions of yen			Thousands of U.S. dollars
	<b>Three months ended December 31, 2009</b>	Three months ended December 31, 2008	Change(%)	<b>Three months ended December 31, 2009</b>
<b>Japan</b>				
Net sales:				
External customers	¥ 227,939	¥ 270,681	- 15.8	\$ 2,477,598
Intersegment	539,255	492,810	+ 9.4	5,861,467
Total	767,194	763,491	+ 0.5	8,339,065
Operating cost and expenses	667,146	759,005	- 12.1	7,251,587
Operating profit	¥ 100,048	¥ 4,486	+2,130.2	\$ 1,087,478
<b>Americas</b>				
Net sales:				
External customers	¥ 268,797	¥ 276,764	- 2.9	\$ 2,921,707
Intersegment	392	895	- 56.2	4,260
Total	269,189	277,659	- 3.1	2,925,967
Operating cost and expenses	263,571	279,180	- 5.6	2,864,902
Operating profit (loss)	¥ 5,618	¥ (1,521)	-	\$ 61,065
<b>Europe</b>				
Net sales:				
External customers	¥ 306,949	¥ 305,330	+ 0.5	\$ 3,336,402
Intersegment	(1,313)	826	-	(14,272)
Total	305,636	306,156	- 0.2	3,322,130
Operating cost and expenses	298,750	297,897	+ 0.3	3,247,282
Operating profit	¥ 6,886	¥ 8,259	- 16.6	\$ 74,848

**Others**

Net sales:

External customers	¥ 150,373	¥ 141,965	+ 5.9	\$ 1,634,489
Intersegment	165,586	137,565	+ 20.4	1,799,848
Total	315,959	279,530	+ 13.0	3,434,337
Operating cost and expenses	309,860	279,329	+ 10.9	3,368,044
Operating profit	¥ 6,099	¥ 201	+2,934.3	\$ 66,293

**Corporate and Eliminations**

Net sales:

External customers	¥ -	¥ -	-	\$ -
Intersegment	(703,920)	(632,096)	-	(7,651,303)
Total	(703,920)	(632,096)	-	(7,651,303)
Operating cost and expenses	(677,397)	(656,496)	-	(7,363,010)
Operating profit (loss)	¥ (26,523)	¥ 24,400	-	\$ (288,293)

**Consolidated**

Net sales:

External customers	¥ 954,058	¥ 994,740	- 4.1	\$ 10,370,196
Intersegment	-	-	-	-
Total	954,058	994,740	- 4.1	10,370,196
Operating cost and expenses	861,930	958,915	- 10.1	9,368,805
Operating profit	¥ 92,128	¥ 35,825	+ 157.2	\$ 1,001,391

## CANON INC. AND SUBSIDIARIES

## CONSOLIDATED

Results for the fiscal year	Millions of yen			Change(%)	Thousands of
	Year ended December 31, 2009	Year ended December 31, 2008			U.S. dollars Year ended December 31, 2009
<b>Japan</b>					
Net sales:					
External customers	¥ 827,762	¥ 998,676	- 17.1		\$ 8,997,413
Intersegment	1,714,375	2,318,521	- 26.1		18,634,511
Total	2,542,137	3,317,197	- 23.4		27,631,924
Operating cost and expenses	2,288,471	2,812,645	- 18.6		24,874,685
Operating profit	253,666	504,552	- 49.7		2,757,239
Total assets	¥ 1,386,511	¥ 1,607,653	- 13.8		\$ 15,070,772
<b>Americas</b>					
Net sales:					
External customers	¥ 871,633	¥ 1,141,560	- 23.6		\$ 9,474,272
Intersegment	1,263	3,758	- 66.4		13,728
Total	872,896	1,145,318	- 23.8		9,488,000
Operating cost and expenses	860,863	1,136,288	- 24.2		9,357,207
Operating profit	12,033	9,030	+ 33.3		130,793
Total assets	¥ 198,094	¥ 203,255	- 2.5		\$ 2,153,196
<b>Europe</b>					
Net sales:					
External customers	¥ 991,336	¥ 1,337,147	- 25.9		\$ 10,775,391
Intersegment	919	4,329	- 78.8		9,989
Total	992,255	1,341,476	- 26.0		10,785,380
Operating cost and expenses	964,606	1,314,942	- 26.6		10,484,847
Operating profit	27,649	26,534	+ 4.2		300,533
Total assets	¥ 378,477	¥ 417,562	- 9.4		\$ 4,113,880

**Others**

Net sales:

External customers	¥ 518,470	¥ 616,778	- 15.9	\$ 5,635,544
Intersegment	534,147	670,678	- 20.4	5,805,945
Total	1,052,617	1,287,456	- 18.2	11,441,489
Operating cost and expenses	1,019,208	1,247,156	- 18.3	11,078,348
Operating profit	33,409	40,300	- 17.1	363,141
Total assets	¥ 384,795	¥ 344,638	+ 11.7	\$ 4,182,554

**Corporate and Eliminations**

Net sales:

External customers	¥ -	¥ -	-	\$ -
Intersegment	(2,250,704)	(2,997,286)	-	(24,464,173)
Total	(2,250,704)	(2,997,286)	-	(24,464,173)
Operating cost and expenses	(2,141,002)	(2,912,944)	-	(23,271,760)
Operating profit (loss)	(109,702)	(84,342)	-	(1,192,413)
Total assets	¥ 1,499,680	¥ 1,396,826	+ 7.4	\$ 16,300,870

**Consolidated**

Net sales:

External customers	¥ 3,209,201	¥ 4,094,161	- 21.6	\$ 34,882,620
Intersegment	-	-	-	-
Total	3,209,201	4,094,161	- 21.6	34,882,620
Operating cost and expenses	2,992,146	3,598,087	- 16.8	32,523,327
Operating profit	217,055	496,074	- 56.2	2,359,293
Total assets	¥ 3,847,557	¥ 3,969,934	- 3.1	\$ 41,821,272

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

## (1) GROUP POSITION

## 1. Number of Group Companies

	December 31, 2009	December 31, 2008	Change
Subsidiaries	241	245	(4)
Affiliates	15	18	(3)
Total	256	263	(7)

## 2. Change in Group Entities

## Subsidiaries

Addition: 12 companies

Removal: 16 companies

## Affiliates (Carried at Equity Basis)

Addition: 2 companies

Removal: 5 companies

## 3. Subsidiaries Listed on Domestic Stock Exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc., Canon Finetech Inc.

Tokyo Stock Exchange (2nd section): Canon Software Inc.

Osaka Securities Exchange (2nd section): Canon Machinery Inc.

JASDAQ: Tokki Corporation, Asia Pacific System Research Co., Ltd.

Osaka Securities Exchange (Hercules): e-System Corporation

## (2) SIGNIFICANT ACCOUNTING POLICIES

While previous segment information has been presented in accordance with accounting guidance generally accepted in Japan, Canon adopted the guidance for segment reporting under U.S. generally accepted accounting principles ( U.S. GAAP ) in the fiscal year beginning January 1, 2009. Accordingly, prior year segment information has been adjusted to conform to this guidance under U.S. GAAP.

Recently Issued Accounting Guidance

Canon adopted new guidance for noncontrolling interests in consolidated financial statements in the first quarter beginning January 1, 2009. Upon the adoption of this guidance, noncontrolling interests, which were previously referred to as minority interests and classified between total liabilities and stockholders equity on the consolidated balance sheets, are now included as a separate component of total equity. In addition, consolidated net income on the consolidated statements of income now includes the net income (loss) attributable to noncontrolling interests. These financial statement presentation requirements have been adopted retrospectively and prior year amounts in the consolidated financial statements including the consolidated statements of cash flows have been reclassified or adjusted to conform to this guidance.

## CANON INC. AND SUBSIDIARIES

CONSOLIDATED

9. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## (1) NET INCOME ATTRIBUTABLE TO CANON INC. STOCKHOLDERS PER SHARE

Results for the fiscal year	Millions of yen		Thousands of
	Year ended	Year ended	U.S. dollars
	December 31, 2009	December 31, 2008	Year ended December 31, 2009
Net income attributable to Canon Inc.			
-Basic	¥ 131,647	¥ 309,148	\$ 1,430,946
-Diluted	131,647	309,150	1,430,946
	Number of shares		
Average common shares outstanding			
-Basic	1,234,481,836	1,255,626,490	
-Diluted	1,234,481,836	1,255,706,419	
	Yen		U.S. dollars
Net income attributable to Canon Inc. stockholders per share:			
-Basic	¥ 106.64	¥ 246.21	\$ 1.16
-Diluted	106.64	246.20	1.16

## (2) FINANCE RECEIVABLES AND OPERATING LEASES, ACQUISITIONS, MARKETABLE SECURITIES, DEFERRED TAX ACCOUNTING, EMPLOYEE RETIREMENT AND SEVERANCE BENEFITS, STOCK OPTIONS, DERIVATIVE CONTRACTS AND OTHERS

The disclosure is omitted as it is not considered significant in this report.

## (3) SUBSEQUENT EVENT

There is no significant subsequent event.

CANON INC.

NON-CONSOLIDATED

10. NON-CONSOLIDATED BALANCE SHEETS

( Parent company only )

	As of December 31, 2009	Millions of yen As of December 31, 2008	Change
<b>ASSETS</b>			
Current assets:			
Cash	¥ 6,855	¥ 10,674	¥ (3,819)
Trade receivables	649,594	608,047	41,547
Marketable securities	92,740	93,899	(1,159)
Inventories	147,938	221,668	(73,730)
Prepaid expenses and other current assets	215,657	204,645	11,012
Allowance for doubtful receivables	(1)	(1)	-
Total current assets	1,112,783	1,138,932	(26,149)
Fixed assets:			
Net property, plant and equipment	862,901	929,217	(66,316)
Intangibles	32,444	40,431	(7,987)
Investments and other fixed assets	543,027	510,476	32,551
Allowance for doubtful receivables-noncurrent	(55)	(58)	3
Total fixed assets	1,438,317	1,480,066	(41,749)
Total assets	¥ 2,551,100	¥ 2,618,998	¥ (67,898)
<b>LIABILITIES AND NET ASSETS</b>			
Current liabilities:			
Trade payables	¥ 332,219	¥ 323,980	¥ 8,239
Short-term loans	226,749	156,148	70,601
Accrued income taxes	27,639	47,825	(20,186)
Accrued warranty expenses	3,043	6,077	(3,034)
Accrued bonuses for employees	4,129	4,972	(843)
Accrued bonuses for directors	127	244	(117)
Other current liabilities	105,774	176,255	(70,481)
Total current liabilities	699,680	715,501	(15,821)
Noncurrent liabilities:			
Accrued pension and severance cost	34,524	34,456	68
Accrued directors' retirement benefits	1,786	1,576	210
Reserve for environmental provision	1,170	1,300	(130)
Accrued long service rewards for employees	1,176	1,160	16

Edgar Filing: CANON INC - Form 6-K

Other noncurrent liabilities	<b>46</b>	-	46
Total noncurrent liabilities	<b>38,702</b>	38,492	210
Total liabilities	<b>738,382</b>	753,993	(15,611)
Net assets:			
Stockholders' equity	<b>1,810,900</b>	1,865,955	(55,055)
Valuation and translation adjustments	<b>1,008</b>	(1,196)	2,204
Subscription right to shares	<b>810</b>	246	564
Total net assets	<b>1,812,718</b>	1,865,005	(52,287)
Total liabilities and net assets	<b>¥ 2,551,100</b>	¥ 2,618,998	¥ (67,898)

Notes:

	As of December 31, 2009	As of December 31, 2008
1. Accumulated depreciation	¥ 1,122,921	¥ 988,205
Accumulated impairment loss	¥ 21,606	¥ 10,197
2. Cautionary obligation and other		
Cautionary obligation contract	¥ 16,256	¥ 19,323
3. Issuance of new stock	¥ -	¥ 127
(Those capitalized)	¥ -	¥ 64
Those due to conversion of convertible debentures	¥ -	¥ 127
(Those capitalized)	¥ -	¥ 64
4. Number of stock newly issued (Thousand shares)	-	127
Those due to conversion of convertible debentures		
(Thousand shares)	-	127



CANON INC.

NON-CONSOLIDATED

11. NON-CONSOLIDATED STATEMENTS OF INCOME

( Parent company only )

	Millions of yen		
	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)
Net sales	¥ 2,025,546	¥ 2,721,094	- 25.6
Cost of sales	1,471,056	1,801,801	
Gross profit	554,490	919,293	- 39.7
Selling, general and administrative expenses	456,713	560,587	
Operating profit	97,777	358,706	- 72.7
Other income (deductions):			
Interest and dividend income	16,314	14,931	
Interest expense	(3,916)	(3,844)	
Other, net	32,509	(10,707)	
	44,907	380	
Ordinary profit	142,684	359,086	- 60.3
Non-ordinary gain (loss), net	(20,396)	(26,084)	
Income before income taxes	122,288	333,002	- 63.3
Income taxes	41,510	108,867	
Net income	¥ 80,778	¥ 224,135	- 64.0

12. DETAILS OF SALES

( Parent company only )

	Millions of yen		
Sales by product	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)
Office	¥ 1,021,285	¥ 1,466,975	- 30.4
Consumer	950,554	1,105,067	- 14.0
Industrial and others	53,707	149,052	- 64.0
Total	¥ 2,025,546	¥ 2,721,094	- 25.6

Sales by region	Millions of yen		
	Year ended December 31, 2009	Year ended December 31, 2008	Change(%)
Japan	¥ 276,385	¥ 350,094	- 21.1
Overseas:			
<i>Americas</i>	645,174	883,911	- 27.0
<i>Europe</i>	677,162	935,449	- 27.6
<i>Other areas</i>	426,825	551,640	- 22.6
	1,749,161	2,371,000	- 26.2
Total	¥ 2,025,546	¥ 2,721,094	- 25.6

Note: Upon the adoption of FASB ASC 280, Segment Reporting for consolidation statements, details of sales for non-consolidated statements is now based on the same segments as consolidation statements from the current fiscal year. The presentation of prior year amounts in details of sales has been reclassified to conform to the current presentation.

CANON INC.

NON-CONSOLIDATED

13. NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY

( Parent company only )

ended December 31, 2009

(Million)

	Stockholders equity								Valuation and translation adjustments						
	Common stock	Capital surplus			Retained earnings				Treasury stock	Total stockholders equity	Net unrealized gains (losses) on securities	Net Deferred profits (losses) on hedges	Subscription rights to shares		
		Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for depreciation on property	Reserve for special capital gain	Other retained earnings	Reserve for deferral of capital						Special reserves	Retained earnings
as of	¥ 174,762	¥ 306,288	-¥ 22,114	¥ 4,664	¥ 2,578	¥ 1,249,928	¥ 661,843	¥ (556,222)	¥ 1,865,955	¥ (1,048)	¥ (148)	¥ 246	¥ 1,000		
Change from				146			(146)		-						
Change from				(3,244)			3,244		-						
Change from						199	(199)		-						
Change from						(76)	76		-						
Change from							(135,793)		(135,793)						
Change from							80,778		80,778						

Edgar Filing: CANON INC - Form 6-K

e of								(51)	(51)				
stock													
l of								(10)	21	11			
stock													
age of													
ner													
ders												-	2,432 (228) 564
anges													
rm	-	-	-	(3,098)	123	-	(52,050)	(30)	(55,055)	2,432	(228)	564	
as of													
er 31,	¥ 174,762	¥ 306,288	-¥ 22,114	¥ 1,566	¥ 2,701	¥ 1,249,928	¥ 609,793	¥ (556,252)	¥ 1,810,900	¥ 1,384	¥ (376)	¥ 810	¥ 1,

Notes:

1.Number of issued shares as of December 31, 2009 1,333,763,464

2.Classes and number of treasury stock

(Shares)

Classes of stock	Balance as of December 31, 2008	Increase	Decrease	Balance as of December 31, 2009
common stock	99,275,245	16,518	3,762	99,288,001

3.Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 27, 2009 Annual meeting of stockholders	common stock	67,897	55.00	December 31, 2008	March 30, 2009
July 28, 2009 Board of directors meeting	common stock	67,896	55.00	June 30, 2009	August 28, 2009

Scheduled	Classes of stock	Base date	Effective date
-----------	------------------	-----------	----------------

Edgar Filing: CANON INC - Form 6-K

		Cash dividend (Millions of yen)	A source of dividend	Dividend per share (yen)		
March 30, 2010 Annual meeting of stockholders	common stock	67,896	Retained earnings	55.00	December 31, 2009	March 31, 2010

- 19 -

---

CANON INC.

NON-CONSOLIDATED

December 31, 2008

										Valuation and translation adjustments			(Mil)
Stockholders equity													
Capital surplus				Retained earnings									
				Other retained earnings									
				Reserve for									
				Special Reserve									
				for									
				depreciation gain									
				on									
				property									
Common stock	Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for special depreciation	of capital gain on property	Special reserves	Retained earnings	Treasury stock	Total stockholders equity	Net unrealized gains (losses) on securities	Net Deferred profits (losses) on hedges	Subscriber rights to shares	
¥ 174,698	¥ 306,225	¥ 25	¥ 22,114	¥ 7,694	¥ 1,255	¥ 1,249,928	¥ 581,031	¥ (456,186)	¥ 1,886,784	¥ 5,028	¥ (1,246)	-	
64	63								127				
				632			(632)		-				
				(3,662)			3,662		-				
						1,396	(1,396)		-				
						(73)	73		-				
							(145,024)		(145,024)				
							224,135		224,135				

								(100,122)	(100,122)			
		(25)					(5)	86	56			
										- (6,076)	1,098	246
64	63	(25)	-	(3,030)	1,323	-	80,812	(100,036)	(20,829)	(6,076)	1,098	246
¥174,762	¥306,288		-¥22,114	¥4,664	¥2,578	¥1,249,928	¥661,843	¥(556,222)	¥1,865,955	¥(1,048)	¥(148)	¥246

Notes:

1. Number of issued shares as of December 31, 2008 1,333,763,464
2. Classes and number of treasury stock

					(Shares)
Classes of stock	Balance as of December 31, 2007	Increase	Decrease	Balance as of December 31, 2008	
common stock	72,588,428	26,701,146	14,329	99,275,245	

3. Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 28, 2008 Annual meeting of stockholders	common stock	75,663	60.00	December 31, 2007	March 31, 2008
July 24, 2008 Board of directors meeting	common stock	69,361	55.00	June 30, 2008	August 26, 2008

CANON INC.

NON-CONSOLIDATED

14. NOTE FOR GOING CONCERN ASSUMPTION

( Parent company only )

Not applicable.

15. CHANGES OF BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

( Parent company only )

Note to changes in Accounting Policies

(Measurement standard and valuation method of inventories)

Previously, the inventories held by the company were primarily valued at cost, determined by periodic average method.

Effective from the current fiscal year, the company has applied Accounting Standard for Measurement of Inventories (Accounting standards Board of Japan (ASBJ) Statement No.9, issued July 5, 2006). Accordingly, from the current fiscal year, such inventories are mainly valued at cost, determined by periodic average method (amount shown in the balance sheet is devaluated due to decline in profitability) .

The effect of this change, operating profit, ordinary profit and income before taxes decreased by JPY 2,034 million for the fiscal year ended December 31, 2009.

Further, devaluation loss and disposal loss of inventories were previously recorded as Other, net , whereas currently recorded as Cost of sales .

The effect of this change, operating profit decreased by JPY 19,382 million for the fiscal year ended December 31, 2009.

(Lease transactions)

Previously, finance lease transactions that do not transfer ownership were accounted for in a manner of operating lease. Effective from the current fiscal year, the company has applied Accounting Standard for Lease Transactions (ASBJ Statement No.13, issued March 30, 2007, revised from original standard issued by Corporate Accounting Council on June 17, 1993) and Guidance on Accounting Standards for Lease Transactions (ASBJ Guidance No.16, issued March 30, 2007, revised from original guidance issued by The Japanese Institute of Certified Public Accountants on January 18, 1994). Accordingly, from the current fiscal year, such lease transactions are accounted for in a similar manner with ordinary sale and purchase transactions. The change of this accounting standard has no impact on the statements of income for the fiscal year ended December 31, 2009.



CANON INC.

NON-CONSOLIDATED

Directors

(Current titles are shown in the parentheses)

(1) Candidates for Directors to be promoted

Managing Director	Hideki Ozawa	(Director, President of Canon (China) Co., Ltd.)
-------------------	--------------	--

Managing Director	Masaya Maeda	(Director, Chief Executive of Image Communication Products Operations)
-------------------	--------------	--

(2) Directors to be retired

Advisor to be appointed	Nobuyoshi Tanaka	(Senior Managing Director)
-------------------------	------------------	----------------------------

Chairman and President of Canon Anelva Corporation to be continued	Junji Ichikawa	(Senior Managing Director)
--	----------------	----------------------------

Advisor to be appointed	Akiyoshi Moroe	(Senior Managing Director)
-------------------------	----------------	----------------------------

President of Canon Components, Inc. to be appointed	Toshiyuki Komatsu	(Director)
---	-------------------	------------

Managing Director of Canon Electronics, Inc. to be appointed	Tetsuro Tahara	(Director)
--	----------------	------------

	Seijiro Sekine	(Director)
--	----------------	------------

Corporate Auditor to be appointed	Shunji Onda	(Director)
-----------------------------------	-------------	------------

President of SED Inc. to be continued	Kazunori Fukuma	(Director)
---------------------------------------	-----------------	------------

(3) Corporate Auditors to be retired

Kunihiro Nagata

Yoshinobu Shimizu

Minoru Shishikura

(4) Candidates for new Corporate Auditors to be appointed

Shunji Onda	(Director)
-------------	------------

Kazunori Watanabe	(Certified Public Accountant)
-------------------	-------------------------------

Kuniyoshi Kitamura	(General Manager of The Dai-ichi Mutual Life Insurance Company)
--------------------	---

CANON INC.

NON-CONSOLIDATED

Executive Officers

(1) Candidates for new Executive Officers

Shigeyuki Uzawa (Group Executive of Semiconductor Production Equipment Operations)

Makoto Araki (Group Executive of Information & Communication Systems Headquarters)

Kenichi Nagasawa (Senior Director of Canon U.S.A., Inc.)

(2) Executive Officer to be retired

Kazuhiro Akiyama (Director of Canon Anelva Corporation)

- 23 -

---

Canon Inc.  
January 27, 2010

CONSOLIDATED FINANCIAL RESULTS FOR THE FOURTH QUARTER  
AND THE FISCAL YEAR ENDED DECEMBER 31, 2009  
SUPPLEMENTARY REPORT  
TABLE OF CONTENTS

	PAGE
1. SALES BY REGION AND PRODUCT (2009)	S 1
2. SALES BY REGION AND PRODUCT (2010/Projection)	S 2
3. SEGMENT INFORMATION BY PRODUCT (2009)	S 3
4. OTHER INCOME / DEDUCTIONS (2009)	S 3
5. SEGMENT INFORMATION BY PRODUCT (2010/Projection)	S 4
6. OTHER INCOME / DEDUCTIONS (2010/Projection)	S 4
7. SALES COMPOSITION BY PRODUCT	S 5
8. SALES GROWTH IN LOCAL CURRENCY	S 5
9. PROFITABILITY	S 6
10. IMPACT OF FOREIGN EXCHANGE RATES	S 6
11. STATEMENTS OF CASH FLOWS	S 6
12. R&D EXPENDITURE	S 7
13. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION	S 7
14. INVENTORIES	S 7
15. DEBT RATIO	S 7
16. OVERSEAS PRODUCTION RATIO	S 7
17. NUMBER OF EMPLOYEES	S 7

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as anticipate, believe, estimate, expect, intend, may, or should and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

---

**1. SALES BY REGION AND PRODUCT  
(2009)**

(Millions of yen)

	2009		2008		Change year over year	
	4th quarter	Year	4th quarter	Year	4th quarter	Year
<b>Japan</b>						
Office	92,303	374,275	109,717	448,367	-15.9%	-16.5%
Consumer	69,731	219,036	76,320	249,997	-8.6%	-12.4%
Industry and Others	35,565	109,033	38,673	169,916	-8.0%	-35.8%
Total	197,599	702,344	224,710	868,280	-12.1%	-19.1%
<b>Overseas</b>						
Office	369,846	1,260,781	392,672	1,774,886	-5.8%	-29.0%
Consumer	342,356	1,080,158	299,621	1,203,650	+14.3%	-10.3%
Industry and Others	44,257	165,918	77,737	247,345	-43.1%	-32.9%
Total	756,459	2,506,857	770,030	3,225,881	-1.8%	-22.3%
<b>Americas</b>						
Office	138,949	485,180	155,250	687,691	-10.5%	-29.4%
Consumer	125,209	367,035	117,391	422,458	+6.7%	-13.1%
Industry and Others	10,624	41,939	10,361	44,422	+2.5%	-5.6%
Total	274,782	894,154	283,002	1,154,571	-2.9%	-22.6%
<b>Europe</b>						
Office	168,917	565,656	180,057	820,387	-6.2%	-31.1%
Consumer	132,398	405,173	117,832	487,268	+12.4%	-16.8%
Industry and Others	7,208	24,321	10,232	33,745	-29.6%	-27.9%

Edgar Filing: CANON INC - Form 6-K

Total	308,523	995,150	308,121	1,341,400	+0.1%	-25.8%
<b>Other areas</b>						
Office	61,980	209,945	57,365	266,808	+8.0%	-21.3%
Consumer	84,749	307,950	64,398	293,924	+31.6%	+4.8%
Industry and Others	26,425	99,658	57,144	169,178	-53.8%	-41.1%
Total	173,154	617,553	178,907	729,910	-3.2%	-15.4%
<b>Intersegment</b>						
Office	2,982	10,020	5,566	23,356	-46.4%	-57.1%
Consumer	642	1,966	647	2,428	-0.8%	-19.0%
Industry and Others	37,248	83,047	21,271	105,144	+75.1%	-21.0%
Eliminations	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Total	0	0	0	0	-	-
<b>Total</b>						
Office	465,131	1,645,076	507,955	2,246,609	-8.4%	-26.8%
Consumer	412,729	1,301,160	376,588	1,456,075	+9.6%	-10.6%
Industry and Others	117,070	357,998	137,681	522,405	-15.0%	-31.5%
Eliminations	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Total	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%

- S1 -

**2. SALES BY REGION AND PRODUCT (2010/Projection)**

<b>(1) Sales by product</b>	<b>(Millions of yen)</b>		
	2010 (P) Year	2009 Year	Change year over year Year
Office	1,760,900	1,645,076	+7.0%
Consumer	1,369,500	1,301,160	+5.3%
Industry and Others	401,300	357,998	+12.1%
Eliminations	(81,700)	(95,033)	-
Total	3,450,000	3,209,201	+7.5%

(P)=Projection

<b>(2) Sales by region</b>	<b>(Millions of yen)</b>		
	2010 (P) Year	2009 Year	Change year over year Year
Japan	731,050	702,344	+4.1%
Overseas	2,718,950	2,506,857	+8.5%
Americas	924,750	894,154	+3.4%
Europe	1,086,550	995,150	+9.2%
Other areas	707,650	617,553	+14.6%
Total	3,450,000	3,209,201	+7.5%

(P)=Projection

- S2 -

**3. SEGMENT INFORMATION BY PRODUCT (2009)**

(Millions of yen)

	2009		2008		Change year over year	
	4th quarter	Year	4th quarter	Year	4th quarter	Year
<b>Office</b>						
External customers	462,149	1,635,056	502,389	2,223,253	-8.0%	-26.5%
Intersegment	2,982	10,020	5,566	23,356	-46.4%	-57.1%
Total sales	465,131	1,645,076	507,955	2,246,609	-8.4%	-26.8%
Operating profit	80,614	229,396	84,729	457,346	-4.9%	-49.8%
% of sales	17.3%	13.9%	16.7%	20.4%	-	-
<b>Consumer</b>						
External customers	412,087	1,299,194	375,941	1,453,647	+9.6%	-10.6%
Intersegment	642	1,966	647	2,428	-0.8%	-19.0%
Total sales	412,729	1,301,160	376,588	1,456,075	+9.6%	-10.6%
Operating profit	75,143	183,492	40,873	223,124	+83.8%	-17.8%
% of sales	18.2%	14.1%	10.9%	15.3%	-	-
<b>Industry and Others</b>						
External customers	79,822	274,951	116,410	417,261	-31.4%	-34.1%
Intersegment	37,248	83,047	21,271	105,144	+75.1%	-21.0%
Total sales	117,070	357,998	137,681	522,405	-15.0%	-31.5%
Operating profit	(34,960)	(75,956)	(52,276)	(47,876)	-	-
% of sales	-29.9%	-21.2%	-38.0%	-9.2%	-	-
<b>Corporate and Eliminations</b>						
External customers	-	-	-	-	-	-
Intersegment	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Total sales	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Operating profit	(28,669)	(119,877)	(37,501)	(136,520)	-	-

Edgar Filing: CANON INC - Form 6-K

**Consolidated**

External customers	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%
Intersegment	-	-	-	-	-	-
Total sales	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%
Operating profit	92,128	217,055	35,825	496,074	+157.2%	-56.2%
% of sales	9.7%	6.8%	3.6%	12.1%	-	-

**4. OTHER INCOME / DEDUCTIONS (2009)**

(Millions of yen)

	2009		2008		Change year over year	
	4th quarter	Year	4th quarter	Year	4th quarter	Year
Interest and dividend, net	1,346	4,866	3,685	18,605	(2,339)	(13,739)
Forex gain / loss	3,485	1,842	2,932	(11,212)	+553	+13,054
Equity earnings / loss of affiliated companies	(527)	(12,649)	(18,485)	(20,047)	+17,958	+7,398
Other, net	1,489	8,241	(7,044)	(2,273)	+8,533	+10,514
Total	5,793	2,300	(18,912)	(14,927)	+24,705	+17,227

- S3 -



**5. SEGMENT INFORMATION BY PRODUCT** (Millions of yen)  
**(2010/Projection)**

	2010 (P) Year	2009 Year	Change year over year Year
<b>Office</b>			
External customers	1,750,700	1,635,056	+7.1%
Intersegment	10,200	10,020	+1.8%
Total sales	1,760,900	1,645,076	+7.0%
Operating profit	287,000	229,396	+25.1%
% of sales	16.3%	13.9%	-
<b>Consumer</b>			
External customers	1,367,700	1,299,194	+5.3%
Intersegment	1,800	1,966	-8.4%
Total sales	1,369,500	1,301,160	+5.3%
Operating profit	213,900	183,492	+16.6%
% of sales	15.6%	14.1%	-
<b>Industry and Others</b>			
External customers	331,600	274,951	+20.6%
Intersegment	69,700	83,047	-16.1%
Total sales	401,300	357,998	+12.1%
Operating profit	(15,700)	(75,956)	-
% of sales	-3.9%	-21.2%	-
<b>Corporate and Eliminations</b>			
External customers	-	-	-
Intersegment	(81,700)	(95,033)	-
Total sales	(81,700)	(95,033)	-
Operating profit	(155,200)	(119,877)	-
<b>Consolidated</b>			
External customers	3,450,000	3,209,201	+7.5%
Intersegment	-	-	-
Total sales	3,450,000	3,209,201	+7.5%

Operating profit	330,000	217,055	+52.0%
% of sales	9.6%	6.8%	-

(P)=Projection

**6. OTHER INCOME / DEDUCTIONS  
(2010/Projection)**

(Millions of yen)

	2010 (P) Year	2009 Year	Change year over year Year
Interest and dividend, net	2,700	4,866	(2,166)
Forex gain / loss	(2,100)	1,842	(3,942)
Equity earnings / loss of affiliated companies	(8,600)	(12,649)	+4,049
Other, net	(2,000)	8,241	(10,241)
Total	(10,000)	2,300	(12,300)

(P)=Projection

- S4 -

**7. SALES COMPOSITION BY PRODUCT**

	2010 (P)		2009		2008	
	Year	4th quarter	Year	4th quarter	Year	
<b>Office</b>						
Monochrome copiers	19%	17%	20%	20%	21%	
Color copiers	20%	19%	19%	19%	19%	
Other printing devices	53%	57%	53%	54%	54%	
Others	8%	7%	8%	7%	6%	
<b>Consumer</b>						
Cameras	67%	68%	68%	64%	66%	
Inkjet printers	26%	26%	25%	28%	26%	
Others	7%	6%	7%	8%	8%	
<b>Industry and Others</b>						
Semiconductor production equipment	21%	12%	19%	40%	32%	
Others	79%	88%	81%	60%	68%	

(P)=Projection

**8. SALES GROWTH IN LOCAL CURRENCY**

	2010 (P)		2009	
	Year	4th quarter	Year	
<b>Office</b>				
Japan	-	-15.9%	-16.5%	
Overseas	-	-3.5%	-20.7%	
Total	+9.2%	-6.6%	-20.2%	
<b>Consumer</b>				
Japan	-	-8.6%	-12.4%	
Overseas	-	+16.1%	+0.4%	
Total	+7.2%	+11.1%	-1.8%	

**Industry and Others**

Japan	-	-8.0%	-35.8%
Overseas	-	-42.8%	-28.3%
Total	+12.5%	-12.3%	-25.5%

**Total**

Japan	+4.2%	-12.1%	-19.1%
Overseas	+10.9%	+0.2%	-13.4%
Americas	+7.3%	+4.0%	-14.9%
Europe	+10.5%	-2.4%	-15.4%
Other areas	+16.6%	-1.4%	-7.3%
Total	+9.4%	-2.6%	-14.6%

(P)=Projection

- S5 -

---

Canon Inc.

**9. PROFITABILITY**

	2010 (P) Year	2009 Year	2008 Year
ROE *1	7.4%	4.9%	11.1%
ROA *2	5.1%	3.4%	7.3%

\*1 Based on Net Income attributable to Canon Inc. and Total Canon Inc. stockholders equity

(P)=Projection

\*2 Based on Net Income attributable to Canon Inc.

**10. IMPACT OF FOREIGN EXCHANGE RATES****(1) Exchange rates**

(Yen)

	2010 (P) Year	2009 4th quarter	2009 Year	2008 4th quarter	2008 Year
Yen/US	90.00	89.68	93.21	96.22	103.23
Yen/Euro	130.00	132.54	130.46	126.46	151.46

(P)=Projection

**(2) Impact of foreign exchange rates on sales (Year over year)**

(Billions of yen)

	2010 (P) Year	2009 4th quarter	2009 Year
US\$	(49.8)	(20.5)	(116.8)
Euro	(2.9)	+12.0	(114.8)
Other currencies	(2.5)	+6.1	(17.9)
Total	(55.2)	(2.4)	(249.5)

(P)=Projection

**(3) Impact of foreign exchange rates per yen**

(Billions of yen)

2010 (P)  
Year

On sales	
US\$	15.5
Euro	6.4

On operating profit	
US\$	8.2
Euro	4.6

(P)=Projection

11. STATEMENTS OF CASH FLOWS	(Millions of yen)				
	2010 (P)	2009		2008	
	Year	4th quarter	Year	4th quarter	Year
Net cash provided by operating activities	520,000	236,708	611,235	181,249	616,684
Net cash used in investing activities	(360,000)	(84,010)	(370,244)	(86,857)	(472,480)
Free cash flow	160,000	152,698	240,991	94,392	144,204
Net cash used in financing activities	(240,000)	(998)	(142,379)	(85,592)	(277,565)
Effect of exchange rate changes on cash and cash equivalents	(15,000)	9,678	17,226	(66,923)	(131,906)
Net change in cash and cash equivalents	(95,000)	161,378	115,838	(58,123)	(265,267)
Cash and cash equivalents at end of period	700,000	795,034	795,034	679,196	679,196

(P)=Projection

\*In connection with the adoption of the guidance for noncontrolling interests in consolidated financial statements, only the total of net cash provided by operating activities will be provided from first-quarter

2009.

- S6 -

---

**12.R&D EXPENDITURE** (Millions of yen)

	2010 (P)	2009	2008
	Year	Year	Year
Office	-	78,872	106,247
Consumer	-	74,131	76,645
Industry and Others	-	151,597	191,133
Total	320,000	304,600	374,025
% of sales	9.3%	9.5%	9.1%

(P)=Projection

**13. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION**  
(Millions of yen)

	2010 (P)	2009	2008
	Year	Year	Year
<b>Increase in PP&amp;E</b>			
Office	-	91,525	131,165
Consumer	-	26,483	51,985
Industry and Others	-	22,743	25,555
Corporate and eliminations	-	75,377	153,283
Total	220,000	216,128	361,988
<b>Depreciation and amortization</b>			
Office	-	90,878	99,962
Consumer	-	48,701	58,082
Industry and Others	-	60,770	71,557
Corporate and eliminations	-	115,044	111,736
Total	300,000	315,393	341,337

(P)=Projection

**14. INVENTORIES****(1) Inventories** (Millions of yen)

2009	2008	Difference
------	------	------------



Edgar Filing: CANON INC - Form 6-K

	Dec.31	Dec.31	
Office	144,941	185,859	(40,918)
Consumer	113,975	160,861	(46,886)
Industry and Others	114,325	160,199	(45,874)
Total	373,241	506,919	(133,678)

**(2) Inventories/Sales\***

(Days)

	2009 Dec.31	2008 Dec.31	Difference
Office	30	32	(2)
Consumer	29	41	(12)
Industry and Others	158	151	+7
Total	39	47	(8)

\*Index based on the previous six months sales.

**15. DEBT RATIO**

	2009 Dec.31	2008 Dec.31	Difference
Total debt / Total assets	0.3%	0.4%	-0.1%

**16. OVERSEAS PRODUCTION RATIO**

	2009 Year	2008 Year
Overseas production ratio	40%	39%

**17. NUMBER OF EMPLOYEES**

	2009 Dec.31	2008 Dec.31	Difference
Japan	73,635	72,445	+1,190
Overseas	95,244	94,535	+709
Total	168,879	166,980	+1,899