

TELE SUDESTE CELULAR PARTICIPACOES SA

Form SC TO-T/A

October 12, 2004

**Table of Contents**

**As filed with the Securities and Exchange Commission on October 12, 2004**

---

---

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

---

**SCHEDULE TO  
(Rule 14d-100)  
Tender Offer Statement under Section 14(d)(1) of the Securities  
Exchange Act of 1934  
(Amendment No. 4)**

---

**TELE SUDESTE CELULAR PARTICIPAÇÕES S.A.**

**(Name of Subject Company (issuer))**

**BRASILCEL N.V.  
PORTUGAL TELECOM, SGPS, S.A.  
PT MÓVEIS, SGPS, S.A.  
TELEFÓNICA MÓVILES, S.A.**

**(Name of Filing Person (offeror))**

**Preferred shares, without par value  
American Depositary Shares (as evidenced by  
American Depositary Receipts),  
each representing 5,000 preferred shares  
Common shares, without par value  
(Title of Class of Securities)**

**879252104 (American Depositary Shares)  
(CUSIP Number of Class of Securities)**

---

**S. Todd Crider, Esq.  
Simpson Thacher & Bartlett LLP  
425 Lexington Avenue  
New York, New York 10017  
(212) 455-2000**

**(Name, Address and Telephone Number of Person Authorized to Receive  
Notices and Communications on Behalf of the Person(s) Filing Statement)**

---

Check box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes to designate any transactions to which this statement relates:

third party tender offer subject to Rule 14d-1

going-private transaction subject to Rule 13e-3

issuer tender offer subject to Rule 13e-4

amendment to Schedule 13D under Rule 13d-2

Check the following box if the filing is a final amendment reporting the results of the tender offer.

---

**TABLE OF CONTENTS**

Items 4 and 8. Terms of the Transaction and Interest in Securities of the Subject Company.

Item 7. Source and Amount of Funds

Item 12. Exhibits.

SIGNATURE

EXHIBIT INDEX

PRESS RELEASE

NOTICE OF MATERIAL FACT

TEXT OF NOTICE OF MATERIAL FACT

---

**Table of Contents**

**INTRODUCTORY STATEMENT**

This amendment relates to the Tender Offer Statement on Schedule TO filed on September 1, 2004, as amended on September 8, 2004, September 21, 2004 and September 24, 2004 (the Tender Offer Statement ), regarding the tender offer by Brasilcel N.V., a corporation organized under the laws of The Netherlands ( Brasilcel ), a joint venture among Portugal Telecom, SGPS, S.A., PT Móveis, SGPS, S.A. (a wholly owned subsidiary of Portugal Telecom, SGPS, S.A.) and Telefónica Móviles, S.A., to purchase for cash up to 7,332,479,000 common shares and up to 12,699,707,000 preferred shares of Tele Sudeste Celular Participações S.A., or TSD, a corporation organized under the laws of the Federative Republic of Brazil, at a price of R\$6.35 per 1,000 common shares and R\$7.80 per 1,000 preferred shares without interest, net of applicable stock exchange and settlement fees, brokerage fees or commissions and withholding taxes.

The tender offer expired at 11:00 a.m., New York City time, on October 8, 2004. Common shares and preferred shares of TSD were accepted for purchase pursuant to the tender offer through an auction on the São Paulo Stock Exchange held on October 8, 2004. Settlement of these purchases is expected to occur on October 14, 2004. The terms and conditions of the tender offer are set forth in the Tender Offer Statement, including the offer to purchase filed as an exhibit thereto.

This amendment is being filed to report the results of the tender offer and to make certain other changes to Items 4, 7 and 12 of the Tender Offer Statement.

**Items 4 and 8. *Terms of the Transaction and Interest in Securities of the Subject Company.***

Items 4 and 8 of the Tender Offer Statement are hereby amended and supplemented by adding the following language:

The tender offer expired at 11:00 a.m., New York City time, on October 8, 2004. 6,191,329,955 common shares and 20,208,787,676 preferred shares of TSD were validly tendered and not withdrawn in the tender offer. Because more preferred shares were validly tendered than the maximum number of preferred shares subject to the tender offer, Brasilcel will purchase, due to the application of the proration factor, a number of preferred shares equal to 0.6284 preferred shares for each preferred share validly tendered. Brasilcel therefore accepted for purchase 6,191,329,955 common shares and 12,699,707,000 preferred shares of TSD. Brasilcel will thereby increase its direct and indirect ownership of TSD's common shares to 173,785,258,887 common shares, or 91.7% of TSD's common shares, and its direct and indirect ownership of TSD's preferred shares to 234,320,352,451 preferred shares, or 90.3% of TSD's preferred shares. Settlement of these purchases is expected to occur on October 14, 2004.

On October 9, 2004, Brasilcel published a notice of material fact (*fato relevante*) announcing the final results of the tender offer, and on October 11, 2004, Brasilcel issued a related press release. Copy of these documents are filed as Exhibits (a)(5)(G) and (a)(5)(H) to the Tender Offer Statement. On October 9, 2004, Portugal Telecom, SGPS, S.A. issued a notice of material fact (*fato relevante*) and Telefónica Móviles S.A. issued a press release announcing the final results of the tender offer. A copy of the text of these documents is filed as Exhibit (a)(5)(I) to the Tender Offer Statement.

Item 4 of the Tender Offer Statement is hereby further amended by inserting the following sentences at the end of the second to last paragraph of Section 3 Acceptance for Payment and Payment for Shares of the offer to purchase:

Brasilcel intends to purchase shares in the tender offer through its subsidiary Avista Participações Ltda., a Brazilian limited liability company. This purchase through Avista Participações Ltda. will not relieve Brasilcel of its obligations

under this offer to purchase or prejudice the rights of

---

**Table of Contents**

3

tendering holders to receive payment for shares validly tendered and accepted for payment pursuant to the offer to purchase.

**Item 7. Source and Amount of Funds**

Section 7 Source and Amount of Funds of the offer to purchase is hereby amended by replacing the third sentence thereof with the following sentences:

Brasilcel intends to pay this amount from funds obtained from a capital increase by its controlling shareholders Telefónica Móviles and Portugal Telecom in an amount in U.S. dollars equivalent to approximately R\$615.6 million. Brasilcel intends to purchase the shares in these tender offers through its subsidiary Avista Participações Ltda. and expects to contribute the necessary funds to Avista Participações Ltda. through a capital increase. Avista Participações Ltda. will convert the funds into *reais* to enable the purchase of shares in the tender offer.

**Item 12. Exhibits.**

Item 12 is hereby amended by adding the following exhibits thereto:

"(a)(5)(G) Press release dated October 8, 2004.

"(a)(5)(H) Notice of material fact (*fato relevante*) dated October 8, 2004.

"(a)(5)(I) Text of notice of material fact (*fato relevante*) of Portugal Telecom and press release of Telefónica Móviles dated October 9, 2004.

"(a)(5)(J) Text of notice of material fact (*fato relevante*) of Portugal Telecom and press release of Telefónica Móviles dated August 25, 2004, incorporated herein by reference to the precommencement communication filed by the filing persons under cover of Schedule TO on August 25, 2004 (Exhibit 1.3) (SEC File No. 005-59155).

---

**Table of Contents**

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

BRASILCEL N.V.

By: /s/ Francisco José Azevedo Padinha  
Name: Francisco José Azevedo Padinha  
Title: Chief Executive Officer

By: /s/ Javier Rodríguez Garcia  
Name: Javier Rodríguez Garcia  
Title: Vice President for Technology and  
Markets

Dated: October 12, 2004

---



**Table of Contents**

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Miguel Horta e Costa  
Name: Miguel Horta e Costa  
Title: President and Chief Executive  
Officer

By: /s/ Zeinal Bava  
Name: Zeinal Bava  
Title: Chief Financial Officer

Dated: October 12, 2004

---

**Table of Contents**

PT MÓVEIS, SGPS, S.A.

By: /s/ Carlos Vasconcellos Cruz  
Name: Carlos Vasconcellos Cruz  
Title: Chief Executive Officer

By: /s/ Diogo Horta e Costa  
Name: Diogo Horta e Costa  
Title: Director

Dated: October 12, 2004

---

**Table of Contents**

TELEFÓNICA MÓVILES, S.A.

By: /s/ Antonio Hornedo Muguero  
Name: Antonio Hornedo Muguero  
Title: General Counsel

By: /s/ Ernesto Lopez Mozo  
Name: Ernesto Lopez Mozo  
Title: Chief Financial Officer

Dated: October 12, 2004

---

**Table of Contents**

**EXHIBIT INDEX**

| <b><u>Exhibit No.</u></b> | <b><u>Description</u></b>  |
|---------------------------|--|
| (a)(1)(A)                 | Offer to purchase dated September 1, 2004, as amended September 21, 2004.*   |
| (a)(1)(B)                 | Form of letter of transmittal.*  |
| (a)(1)(C)                 | Letter to brokers, dealers, commercial banks, trust companies and other nominees.*   |
| (a)(1)(D)                 | Letter to clients for use by brokers, dealers, commercial banks, trust companies and other nominees.*  |
| (a)(1)(E)                 | Announcement to shareholders ( <i>edital</i> ) dated September 1, 2004.*   |
| (a)(1)(F)                 | Notice of guaranteed delivery.*  |
| (a)(1)(G)                 | Guidelines for certification of taxpayer identification number on Substitute Form W-9.*  |
| (a)(1)(H)                 | Clarification, published September 2, 2004, to announcement to shareholders ( <i>edital</i> ) filed as Exhibit (a)(1)(E).*   |
| (a)(1)(I)                 | Clarification, published September 24, 2004, to announcement to shareholders ( <i>edital</i> ) filed as Exhibit (a)(1)(E).*  |
| (a)(5)(A)                 | Summary advertisement dated September 1, 2004.*  |
| (a)(5)(B)                 | Press release dated August 24, 2004, incorporated herein by reference to the first pre-commencement communication filed by the filing persons under cover of Schedule TO on August 25, 2004 (Exhibit 1.2) (SEC File No. 005-59155).                              |
| (a)(5)(C)                 | Notice of material fact ( <i>fato relevante</i> ) dated August 25, 2004, incorporated herein by reference to the precommencement communication filed by the filing persons under cover of Schedule TO on August 27, 2004 (Exhibit 1.1) (SEC File No. 005-59155). |
| (a)(5)(D)                 | Investor presentation dated August 25, 2004, incorporated herein by reference to the second pre-commencement communication filed by the filing persons under cover of Schedule TO on August 25, 2004 (Exhibit 1.1) (SEC File No. 005-59155).                     |
| (a)(5)(E)                 | Notice of material fact ( <i>fato relevante</i> ) dated September 1, 2004.*  |
| (a)(5)(F)                 | Press release dated September 1, 2004.*  |
| (a)(5)(G)                 | Press release dated October 8, 2004.**   |
| (a)(5)(H)                 | Notice of material fact ( <i>fato relevante</i> ) dated October 8, 2004.**   |
| (a)(5)(I)                 | Text of notice of material fact ( <i>fato relevante</i> ) of Portugal Telecom and press release of Telefónica Móviles dated October 9, 2004.**   |

Edgar Filing: TELE SUDESTE CELULAR PARTICIPACOES SA - Form SC TO-T/A

- (a)(5)(J) Text of notice of material fact (*fato relevante*) of Portugal Telecom and press release of Telefónica Móviles dated August 25, 2004, incorporated herein by reference to the precommencement communication filed by the filing persons under cover of Schedule TO on August 25, 2004 (Exhibit 1.3) (SEC File No. 005-59155).
- (b)(1) Mercantile Line of Credit Agreement between Telefónica Móviles, S.A. and Telefónica Móviles España, S.A. dated June 28, 2004.\*
- (d)(1) Shareholders Agreement by and among Telefónica Móviles, S.A., Portugal Telecom SGPS, S.A., PT Móveis SGPS, S.A., and Brasilcel B.V. on October 17, 2002, incorporated by reference to Exhibit 4.3 to the Annual Report on Form 20-F of Telefónica, S.A. filed on June 30, 2003 (the 2002 Telefónica 20-F ) (SEC file number 001-09531).
- (d)(2) Subscription Agreement by and among Telefónica Móviles, S.A., Portugal Telecom SGPS, S.A., PT Móveis SGPS, S.A., and Brasilcel B.V. on October 17, 2002, incorporated by reference to Exhibit 4.4 to the 2002 Telefónica 20-F.

---

\* Previously filed.

\*\* Filed herewith.