

Cellcom Israel Ltd.  
Form 6-K  
March 01, 2007

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**Report of Foreign Private Issuer**

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For March 1, 2007

Commission File Number: 001-33271

**CELLCOM ISRAEL LTD.**

10 Hagavish Street  
Netanya, Israel 42140

---

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover  
of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted  
by Regulation S-T

Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted  
by Regulation S-T

Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in  
this Form is also thereby furnishing the information to the Commission pursuant to Rule  
12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If  Yes  is marked, indicate below the file number assigned to the registrant in connection  
with Rule 12g3-2(b):

Not Applicable

---

**CELLCOM ISRAEL LTD.**

**2006 FOURTH QUARTER AND ANNUAL RESULTS  
RELEASE SCHEDULED FOR  
MONDAY, MARCH 12, 2007**

-----

*Conference Call Scheduled for Monday, March 12, 2007 at 9:00 am EST*

**Netanya, Israel** □ **March 1, 2007** □ Cellcom Israel Ltd. (NYSE: CEL), announced that it will be releasing its 2006 fourth quarter and annual results on Monday, March 12, before the US markets open.

The Company will be hosting a conference call later that same day at 9:00 am EST. On the call, management will review and discuss the results and will be available to answer investor questions.

To participate, please call one of the following teleconferencing numbers. Please begin placing your calls at least 10 minutes before the conference call commences. If you are unable to connect using the toll-free numbers, where available, please try the international dial-in number.

**US Dial-in Number: 1 888 668 9141**  
**UK Dial-in Number: 0 800 917 5108**  
**ISRAEL Dial-in Number: 03 918 0610**  
**INTERNATIONAL Dial-in Number: +972 3 918 0610**  
**at:**  
**9:00 am Eastern Time (daylight saving time)**  
**6:00 am Pacific Time (daylight saving time)**  
**1:00 pm UK Time**  
**3:00 pm Israel Time**

For those unable to listen to the live call, a replay of the call will be available from the day after the call in the investor relations section of Cellcom's website at [www.cellcom.co.il/Cultures/en-US/InvestorRelations](http://www.cellcom.co.il/Cultures/en-US/InvestorRelations)

In addition, there will be a telephone replay available for two days following the call. The replay numbers are: 1 888 326 9310 (US); 0 800 917 4256 (UK) and +972 3 925 5901 (International).

**About Cellcom**

Cellcom is the leading Israeli cellular company; Cellcom entered the market in 1994 and today provides services to more than 2.8 million subscribers representing approximately 34% market share. Cellcom offers its subscribers a broad range of value added services including video streaming services, JAVA games, Multi Media Messages, content and multimedia services and more. In addition, Cellcom offers a wide range of cellular telephony services to both the private and business sectors including virtual private network (VPN), global roaming, voice-activated dialing and conference calling. Cellcom operates UMTS/HSDPA, GSM/GPRS/EDGE and TDMA networks. Cellcom also offers landline transmission and data services to business customers and telecommunications operators and, since July 2006, offers landline telephony services to selected businesses. For additional information please visit the Company's website

<http://www.cellcom.co.il/Cultures/en-US/InvestorRelations>.

**Company Contact**

Shiri Israeli  
Investor Relations Coordinator

[investors@cellcom.co.il](mailto:investors@cellcom.co.il)  
Tel: +972 52 998 9755

**Investor Relations Contact**

Ehud Helft / Ed Job  
CCGK Investor Relations

[ehud@gkir.com](mailto:ehud@gkir.com) /  
[ed.job@ccgir.com](mailto:ed.job@ccgir.com)

Edgar Filing: Cellcom Israel Ltd. - Form 6-K

Tel: (US) 1 866 704 6710 / 1  
646-213-1914

2

---

**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CELLCOM ISRAEL LTD.

Date: March 1 , 2007

By: /s/ Liat Menahemi Stadler

Name: Liat Menahemi Stadler

Title: General Counsel