

TATA MOTORS LTD/FI
Form 6-K
September 02, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer
Pursuant to Rule 13a-16 or 15d-16 under
the Securities Exchange Act of 1934
For the Month of September 2014
Commission File Number: 001-32294

TATA MOTORS LIMITED
(Translation of registrant's name into English)

BOMBAY HOUSE
24, HOMI MODY STREET,

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MUMBAI 400 001, MAHARASHTRA, INDIA

Telephone # 91 22 6665 8282 Fax # 91 22 6665 7799

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g 3-2(b): Not Applicable

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Item 1: Form 6-K dated September 1, 2014 along with the Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Tata Motors Limited

By: /s/ Hoshang K Sethna

Name: Hoshang K Sethna

Title: Company Secretary

Dated: September 1, 2014

Item 1

TATA MOTORS LIMITED Bombay House

24, Homi Mody Street,
Mumbai 400 001, Maharashtra, India

Tata Motors August sales at 40,883 nos.

Mumbai, September 1, 2014:Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in August 2014 were 40,883 vehicles, a decline of 18% over 49,611 vehicles sold in August 2013. The company's domestic sales of Tata commercial and passenger vehicles for August 2014 were 36,403 nos., 19% decline over 44,717 nos. sold in August last year.

Cumulative sales (including exports) for the company for the fiscal are 190,476 nos., lower by 25% over 254,355 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in August 2014 in the domestic market were 25,428 nos., a 23% decline compared to 33,153 vehicles sold in August last year. LCV sales were 16,287 nos., a decline of 35% over August last year, while M&HCV sales stood at 9,141 nos., a growth of 11%, over August last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 126,682 nos., lower by 28% over last year. Cumulative LCV sales was 80,658 nos., a decline of 37% over last year, while M&HCV sales stood at 46,024 nos., lower by 7% over last year.

Passenger Vehicles

Sales of passenger vehicles for August 2014 were at 10,975 nos., lower by 5% over 11,564 vehicles sold in August 2013. Sales of the passenger cars in August 2014 were 8,229 nos., lower by 6% over 8,761 vehicles sold in August 2013. The sales of utility vehicles were 2,746 nos., declined by 2% over 2,803 nos., sold in August last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 44,724 nos., lower by 21% over last year. Cumulative sales of the passenger cars this fiscal was 33,450 nos., lower by 25% over vehicles sold, over last year. The utility vehicles sales stood at 11,274 nos., 7% decline over 12,116 nos., sold last year.

Exports

The company's sales from exports were 4,480 nos. in August 2014, declined by 8% compared to 4,894 vehicles in August last year. The cumulative sales from exports for the fiscal at 19,070 nos., was lower by 7% over 20,606 nos., over last year.

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia,

South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: <https://twitter.com/TataMotors>)

Safe Harbor: Statements included herein may constitute "forward-looking statements". Forward-looking statements are based on expectations, forecasts and assumptions by management and involve risks, uncertainties, and other factors that may cause our actual results, performance or achievements to materially differ from those stated. We cannot be certain that any expectation, forecast or assumption made by management in preparing these forward-looking statements will prove accurate, or that any projection will be realized. More detailed information about these and other factors that could affect future results is contained in our annual reports and filings with the Securities and Exchange Commission. Our forward-looking statements pertain to the date of their initial issuance, and we do not undertake to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.