

SOUTH JERSEY INDUSTRIES INC

Form 4

March 17, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KINDLICK DAVID A

2. Issuer Name and Ticker or Trading Symbol
SOUTH JERSEY INDUSTRIES INC [SJI]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
32 HOLLY OAK DRIVE EAST
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/17/2006

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
V.P.,Treas. & Chief / Financial Officer

VOORHEES, NJ 08043

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
So.Jersey Ind., Inc. Common Stock	03/16/2006		S	3,000	D \$ 28	49,576.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006		S	100	D \$ 28.19	49,476.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006		S	300	D \$ 28.17	49,176.1297	D

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So.Jersey Ind., Inc. Common Stock	03/16/2006	S	100	D	\$ 28.14	49,076.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	100	D	\$ 28.12	48,976.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	200	D	\$ 28.08	48,776.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	800	D	\$ 28.06	47,976.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	2,300	D	\$ 28.11	45,676.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	200	D	\$ 28.1	45,476.1297	D
So.Jersey Ind., Inc. Common Stock	03/17/2006	S	1,772	D	\$ 28.1	43,704.1297	D
So.Jersey Ind., Inc. Common Stock	03/17/2006	S	1,900	D	\$ 28.08	41,804.1297	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
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(A) or
 Disposed
 of (D)
 (Instr. 3,
 4, and 5)

Repo
 Trans
 (Instr

Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

KINDLICK DAVID A
 32 HOLLY OAK DRIVE EAST
 VOORHEES, NJ 08043

V.P.,Treas. & Chief Financial Officer

Signatures

David Kindlick 03/17/2006

__Signature of Date
 Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.