

CRAWFORD & CO  
Form 4  
December 27, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRAWFORD JESSE C

2. Issuer Name and Ticker or Trading Symbol  
CRAWFORD & CO [CRDA CRDB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/24/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6 WEST DRUID HILLS DRIVE, NE

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ATLANTA, GA 30329

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	12/24/2012		G	V	650,000	D	\$ 0
Class A Common Stock	12/24/2012		G	V	650,000	A	\$ 0
Class A Common Stock	12/24/2012		D		300,000	D	\$ 4.95

By Spouse as Trustee for Crawford Family 2012 Trust

(1)

Edgar Filing: CRAWFORD & CO - Form 4

Class A Common Stock	12/26/2012	G	V	279,700	D	\$ 0	336,446	D	
Class A Common Stock	12/26/2012	G	V	279,700	A	\$ 0	929,700	I	By Spouse as Trustee for Crawford Family 2012 Trust
Class A Common Stock							509,513	I	By Spouse as Trustee for 2010-2 GRAT
Class A Common Stock							275,000	I	By Spouse as Trustee for 2009 Irrevocable Trust
Class A Common Stock							3,892,091	I	By Estate of Virginia C. Crawford
Class A Common Stock							53,691	I	Trust for Minor Child
Class A Common Stock							379,921	I	Family Limited Partnership
Class A Common Stock							521,616	I	By Spouse as Trustee for 2011-1 GRAT
Class A Common Stock							939,561	I	By Spouse as Trustee for 2010-1 GRAT
Class A Common Stock							4,000,000	I	Rex Holdings, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: CRAWFORD & CO - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRAWFORD JESSE C 6 WEST DRUID HILLS DRIVE, NE ATLANTA, GA 30329	X	X		

## Signatures

/s/ Jesse C.  
Crawford

12/27/2012

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Disposition directly to the issuer in a negotiated transaction approved by the issuer's board of directors and entered into by the filing person for tax and estate planning purposes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.