

Reilly Amy L  
 Form 3  
 January 12, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Reilly Amy L		(Month/Day/Year)	STANDARD REGISTER CO [SR]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		01/03/2012		
600 ALBANY STREET			(Check all applicable)	
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input checked="" type="checkbox"/> Other (give title below)    (specify below) VP Organizational Effectiveness	
DAYTON,Â OHÂ 45417			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock <sup>(1)</sup>	30,211	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

Edgar Filing: Reilly Amy L - Form 3

				Shares		(I) (Instr. 5)	
Option to Buy <u>(1)</u>	02/05/2004 <sup>(4)</sup>	02/05/2013	Common Stock	2,200	\$ 20.16	D	Â
Option to Buy <u>(2)</u>	12/31/2004 <sup>(5)</sup>	02/18/2014	Common Stock	3,000	\$ 18.01	D	Â
Option to Buy <u>(1)</u>	02/23/2006 <sup>(6)</sup>	02/23/2015	Common Stock	2,500	\$ 12.89	D	Â
Option to Buy <u>(2)</u>	02/22/2007 <sup>(7)</sup>	02/22/2016	Common Stock	2,000	\$ 17	D	Â
Option to Buy <u>(2)</u>	02/21/2008 <sup>(8)</sup>	02/21/2017	Common Stock	2,000	\$ 13.07	D	Â
Option to Buy <u>(2)</u>	02/25/2010 <sup>(9)</sup>	02/25/2019	Common Stock	20,000	\$ 4.7	D	Â
Option to Buy <u>(2)</u>	04/30/2010 <sup>(10)</sup>	04/30/2019	Common Stock	21,200	\$ 5.22	D	Â
Option to Buy <u>(2)</u>	03/02/2011 <sup>(11)</sup>	03/02/2020	Common Stock	24,694	\$ 5.82	D	Â
Option to Buy <u>(3)</u>	03/03/2012 <sup>(12)</sup>	03/03/2021	Common Stock	48,077	\$ 3.38	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Reilly Amy L 600 ALBANY STREET DAYTON, OH 45417	Â	Â	Â	VP Organizational Effectiveness

## Signatures

/s/Gerard D. Sogar, by power of attorney for Amy L. Reilly  
01/12/2012

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to The Standard Register Company 1995 Stock Option Plan.
- (2) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (3) Granted pursuant to The Standard Register Company 2011 Equity Incentive Plan.
- (4) The options are exercisable in increments of 1/4th on 2/5/2004 and 3/4ths on 12/31/04.
- (5) The options are exercisable in full on 12/31/04.
- (6) The options are exercisable in equal increments on 2/23/06, 2/23/07, 2/23/08, 2/23/09.

### Edgar Filing: Reilly Amy L - Form 3

- (7) The options are exercisable in equal increments on 2/22/07, 2/22/08, 2/22/09, 2/22/10.
- (8) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.
- (9) The options are exercisable in equal increments on 2/25/10, 2/25/11, 2/25/12, 2/25/13.
- (10) The options are exercisable in equal increments on 4/30/10, 4/30/11, 4/30/12, 4/30/13.
- (11) The options are exercisable in equal increments on 3/2/11, 3/2/12, 3/2/13, 3/2/14.
- (12) The options are exercisable in equal increments on 3/3/12, 3/3/13, 3/3/14, 3/3/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.