NIKE INC Form 4 January 08, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person * KNIGHT PHILIP H

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

Issuer

ONE BOWERMAN DRIVE

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

NIKE INC [NKE]

01/05/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

_X__ 10% Owner _X__ Director _ Other (specify Officer (give title below)

(Check all applicable)

5. Relationship of Reporting Person(s) to

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

BEAVERTON, OR 97005

(City)	(State)	(Zip) Tabl	e I - Non-D	Derivative	Secui	rities Acq	uired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Class B Common Stock	01/05/2007(1)		S	500	D	\$ 98.66	4,323,079	D	
Class B Common Stock	01/05/2007		S(2)	600	D	\$ 98.67	4,322,479	D	
Class B Common Stock	01/05/2007		S(2)	200	D	\$ 98.68	4,322,279	D	
Class B Common Stock	01/05/2007		S(2)	300	D	\$ 98.69	4,321,979	D	

Class B Common Stock	01/05/2007	S(2)	600	D	\$ 98.7	4,321,379	D
Class B Common Stock	01/05/2007	S(2)	600	D	\$ 98.71	4,320,779	D
Class B Common Stock	01/05/2007	S(2)	400	D	\$ 98.72	4,320,379	D
Class B Common Stock	01/05/2007	S(2)	700	D	\$ 98.73	4,319,679	D
Class B Common Stock	01/05/2007	S(2)	500	D	\$ 98.74	4,319,179	D
Class B Common Stock	01/05/2007	S(2)	600	D	\$ 98.75	4,318,579	D
Class B Common Stock	01/05/2007	S(2)	500	D	\$ 98.76	4,318,079	D
Class B Common Stock	01/05/2007	S(2)	1,300	D	\$ 98.77	4,316,779	D
Class B Common Stock	01/05/2007	S(2)	1,600	D	\$ 98.78	4,315,179	D
Class B Common Stock	01/05/2007	S(2)	3,000	D	\$ 98.79	4,312,179	D
Class B Common Stock	01/05/2007	S(2)	1,600	D	\$ 98.8	4,310,579	D
Class B Common Stock	01/05/2007	S(2)	1,500	D	\$ 98.81	4,309,079	D
Class B Common Stock	01/05/2007	S(2)	1,800	D	\$ 98.82	4,307,279	D
Class B Common Stock	01/05/2007	S(2)	2,000	D	\$ 98.83	4,305,279	D
Class B Common	01/05/2007	S(2)	2,200	D	\$ 98.84	4,303,079	D

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Stock							
Class B Common Stock	01/05/2007	S(2)	1,200	D	\$ 98.85	4,301,879	D
Class B Common Stock	01/05/2007	S(2)	1,700	D	\$ 98.86	4,300,179	D
Class B Common Stock	01/05/2007	S(2)	1,800	D	\$ 98.87	4,298,379	D
Class B Common Stock	01/05/2007	S(2)	2,000	D	\$ 98.88	4,296,379	D
Class B Common Stock	01/05/2007	S(2)	3,900	D	\$ 98.89	4,292,479	D
Class B Common Stock	01/05/2007	S(2)	5,400	D	\$ 98.9	4,287,079	D
Class B Common Stock	01/05/2007	S(2)	4,800	D	\$ 98.91	4,282,279	D
Class B Common Stock	01/05/2007	S(2)	3,900	D	\$ 98.92	4,278,379	D
Class B Common Stock	01/05/2007	S(2)	6,551	D	\$ 98.93	4,271,828	D
Class B Common Stock	01/05/2007	S(2)	6,300	D	\$ 98.94	4,265,528	D
Class B Common Stock	01/05/2007	S(2)	4,000	D	\$ 98.95	4,261,528 (3)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3 and 4)		Owne
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
				Code V	(A) (D)	Date	Expiration	Title Amount		
					()	Exercisable	Date	or		
								Number		
								of		
								Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
r	Director	10% Owner	Officer	Other			
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X					

Signatures

By: John F. Coburn III For: Philip H. Knight

01/08/2007

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.
- This Form 4 contains thirty of one hundred thirty-six transactions that were executed on January 5, 2007. Two additional forms, each containing thirty transactions that were executed on January 5, 2007, were filed immediately prior to this Form 4. Two more forms, one containing thirty and one containing sixteen transactions that were executed on January 5, 2007, were filed immediately following this form.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4