

INTERPUBLIC GROUP OF COMPANIES, INC.

Form 8-K

March 15, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 14, 2012

The Interpublic Group of Companies, Inc.  
(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation)	1-6686 (Commission File Number)	13-1024020 (IRS Employer Identification No.)
1114 Avenue of the Americas, New York, New York (Address of Principal Executive Offices)		10036 (Zip Code)

Registrant's telephone number, including area code: 212-704-1200

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On March 14, 2012, Michael I. Roth, Chairman and Chief Executive Officer of The Interpublic Group of Companies, Inc. ("IPG"), executed a 10b5-1 trading plan, pursuant to which he has elected to sell on April 2, 2012 a total of 324,341 shares, representing shares he currently owns from prior vested awards. The trading plan will terminate upon completion of the sale.

Mr. Roth will use the proceeds of such sale for tax planning purposes. After this sale, Mr. Roth will hold IPG shares valued in excess of 5 times his base salary, as determined under IPG's stock ownership guidelines using the closing price of IPG common stock on March 13, 2012.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES, INC.

Date: March 15, 2012

By: /s/ NICHOLAS J. CAMERA  
Nicholas J. Camera  
Senior Vice President, General Counsel and  
Secretary