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ROYAL BANK OF SCOTLAND PLC

Form 424B5 July 25, 2011

> Filed under Rule 424(b)(5), Registration Statement Nos. 333-162219, 333-162219-01 Preliminary Pricing Supplement No. 99 – dated July 25, 2011 (to: Prospectus dated May 18, 2010 and Prospectus Supplement dated September 20, 2010)

							Su	ppicificit di	ated Septem	001 20, 2	,010)		
Aggregate Price								1st					
CUSIP	Principal	to	Selling	Net	Coupon	Coupon	Coupon	Maturity	1st Coupon	Coupon	Survivor?	sPr	
Number	Amount	Public C	CommissionF	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ra	
78011RCX9	\$	100%	1.70%	\$	FIXED	4.50%	MONTHLY	08/15/2018	309/15/2011	\$5.13	NO	SE	
(Per													
Annum)													

Redemption Information: Non-Callable/Non-Puttable

Lead Manager and Lead Agent: RBS Securities Inc.

The Royal Bank of Scotland plc

Offering Dates: 07/25/2011 through 08/01/2011 Trade Date: 08/01/2011 @ 12:00 PM ET

Settlement Date: 08/04/2011

Minimum Denomination/Increments:

\$1,000.00/\$1,000.00

Guaranteed in full by The Royal Bank of

Scotland Group plc

Initial trades settle flat and clear SDFS: DTC

Book-Entry only

DTC Number 2230 via RBS Securities Inc.

If the maturity date or an interest payment date for any note is not a business day (as that term is defined in the prospectus supplement), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Royal Bank of Scotland plc Retail Corporate Notes Prospectus dated May 18, 2010 and Prospectus Supplement dated September

20, 2010